

## **Trade Festivals in the Philippines**

Event: World Food Expo (WOFEX)

Date: August 2011 (annual)

Location: World Trade Center

Description:

The annual World Food Expo at Manila's World Trade Center attracts more than 50,000 visitors every year. No surprise perhaps, as it offers baking and cooking demos, technical and business seminars, impressive displays and culinary competitions.

Event: Cinemanila International Film Festival

Date: August 2011 (Annual)

Location: Gateway Mall Complex 10

Description:

Held annually since 1989, Cinemanila is an international juried film festival that celebrates and promotes Filipino and Southeast Asian Cinema. Screenings, seminars and workshops are held at Gateway Mall Complex 10 and on the Boracay Islands.

The festival is mainly held at the Gateway Mall complex, but the last three days see movies screened at venues in the idyllic Boracay Islands. No small affair, the event draws renowned guests such as the 2007 recipient of the Lifetime Achievement Award, Quentin Tarantino, and offers a range of educative seminars on the film industry.

Event: Asia Food Expo

Date: September 2011 (Annual)

Location: World Trade Center

Description:

During the annual Asia Food Expo visitors converge at Manila's World Trade Centre for four days of seminars, workshops and exhibits showcasing the latest machinery, equipment and technology related to food processing, handling and packaging.

Event: 6<sup>th</sup> Philippine Ports and Shipping 2011

Date: February 17, 2011

Location: The Peninsula Manila

Description:

The 6th Philippine Ports and Shipping 2011 is recognized as the most important event dedicated to the ports and shipping industry in Asian region. The event will bring together a huge number of senior executive and decision makers from top shippers and related industries across the world. The show will offer all the participants an opportunity to get precious knowledge and exchange insights on the future directions of the shipping sector. The event will comprise both exposition and conference, focusing on international and provincial transport and logistics issues that come across through shipping lines and cargo owners. The 6th Philippine Ports & Shipping 2011 will provide the exhibitors a perfect business platform to demonstrate their innovative goods, technologies and services to the most focused audience and establish business alliances.

Event: Philippine Forex Expo 2011

Date: March 4 and 5 2011

Location: Makati Shangri-La Hotel

Description:

Philippines Forex Expo 2011 is the most focused business event dedicated to foreign exchange market. The expo offers an excellent platform to obtain exclusive knowledge and overview of FOREX market; recognize new products and application possibilities, exchange experiences and information; acknowledge the function and properties of certain products. The show will present the participants comprehensive information about the most recent technological advances in the FOREX services. Philippines Forex Expo 2011 will cater the whole necessities of the attendees by providing thorough information and solutions on crucial topics such as: internet trading on the FOREX market, software, quick access lines, trading instruction on FOREX market, FOREX market tools, strategy and tactics on the FOREX market, FOREX market indexes, trading tactics, trading platforms and technical analysis and lots more. Philippines Forex Expo 2011 is the superb place to contact business experts directly, find out the latest trends from industry and increase profitability.

Event: Philippine National Trade Fair

Date: March 17-20, 2011

Location: SMX Convention Center

Description:

Philippine National Trade Fair is an exclusive event for all types of consumer goods and household products. The show is intended to present splendid art of transforming an array of home-grown materials into useful and artistic articles. This is a unique place to discover the modernization of new designs and commodities representing the latest trends of the world. NTF 2011 will act as an unparallel platform for the exhibitors to display their wide assortment of products such as, arts & crafts, bed & bathroom accessories, Christmas & other holiday decorations, fine jewelry, footwear, festival & party articles, houseware, kitchen & tableware and lots more. Philippine National Trade Fair 2011, organized mutually by Center for International Trade Expositions & Missions (CITEM), Philippine Department of Trade and Industry (DTI), will perform as the best location to meet with wholesalers, distributors, trading firms, merchandising agents, and other relevant professionals and gain the precious knowledge regarding market trends along with establishing business collaborations.

Event: IFEX Philippines 2011

Date: May 12-14, 2011

Location: SMX Convention Center

Description:

IFEX Philippines 2011 is the largest and the most outstanding food exposition in Philippines. The show will perform as business to business platform for all the importers, exporters, retailers, wholesalers, and manufacturers, coming from local and international markets. The 8th International Food Exhibition will feature interesting theme "Celebrate the flavors", assuring to endow the participants with remarkable chance to taste a wide range of appetizing cuisines and relish their taste

buds. This show will serve as a must attend fair for food enthusiasts, willing to explore distinctive culinary delights. The exhibitors will gain the opportunity to launch and demonstrate their comprehensive products and services before the most targeted audience in the focused business environment. IFEX Philippines 2011 will offer splendid chance for visitors to obtain spanking new ideas, precious industry information as well as crucial trading and sourcing prospects.

Event: PDMAEC 2011

Date: August 17-20, 2011

Location: World Trade Center Manila

Description:

PDMAEC 2011 is the foremost event in the die & mould and machinery sector in Manila. The event, covering all aspects of die & mould and machinery industry, will feature many tradeshow i.e. Autocor 2011, Machine Tools 2011, Metfin 2011, Metrology 2011, Outsourcing and Engineering 2011, Philplas 2011, Philweld 2011, and Sheet Metal 2011. PDMAEC 2011 will offer a wonderful opportunity to all the exhibitors to display their variety of latest products before the massive numbers of volume buyers. The 5th Philippine Die & Mold Machineries, Accessories Equipment Exhibition & Convention will exhibit an array of commodities like factory automation, process automation, instrumentation and controls, powder coating, analytical instruments, angle measuring devices, automation test, chemical handling, dispensing, preprocessing, recycling, measuring, control & test equipment, moulds & dies, equipment and systems for welding, environment protection & recycling and lots more. PDMAEC 2011 will perform as a marvelous platform for trade & sourcing, technology communication and information exchange.

Event: Worldbex

Date: March 16-20, 2011

Location: World Trade Center Manila

Description:

Worldbex is the only show in the Philippines that always adds new dimensions and directions to the construction industry. It assembled the widest array of new and interesting products, which represents the greatest advances in materials tools or equipment.

Event: Philippine International Food and Beverage Expo

Date: March 31 – April 2 2011

Location: World Trade Center Manila

Description:

4th International Exposition on Foodservice, Catering Systems, Specialty Foods, Beverages & Wines, Food Franchising, Supplies, Equipment & Technology dubbed as Philippine International Food & Beverage Expo 2011 (PIFBEX 2011) to be held at the WORLD TRADE CENTER METRO MANILA Pasay City, Philippines on March 31 - April 2, 2011. The three day event aims to bring together Food & Beverage industry players and professionals from the Philippines and around the world to interact, transact and

explore unlimited business opportunities. PIFBEX 2011 opens the gateway by offering innovative business opportunity to reach decision makers and new potential customers on the latest in food & manufacturing, machinery, equipment and technology related to food processing, handling and packaging.

Event: Manila International Auto Show

Date: April 7-10 2011 (Annual)

Location: World Trade Center Manila

Description:

The Manila International Auto Show is an annual venue for car buyers and enthusiasts alike to take a closer look at the latest models and significant concepts from the Philippines premiere auto show . Manila International Auto Show is the Philippines biggest motor show in terms of visitor count, cars on display, and exhibitors. This year's theme is Crossing Boundaries, with a dual thrust. The first is to highlight the unparalleled capabilities of today's vehicles as they give better performance and fuel economy. The second is to boost industry sales beyond its previous performance with a well-attended selling event. The show also aims to foster industry cooperation and provide a stimulus to spur demand for the automotive industry. Together with media, the private sector and government initiatives, MIAS aims to promote the local automotive manufacturing industry and serve as an engine for growth.

Event: Manila Fame International

Date: April 16-19, 2011

Location: World Trade Center Manila

Description:

Manila FAME International is Asia's best design destination for home and gift, holiday decors, fashion wearable, apparel, textile, footwear, health & wellness, organic products, and creative industry

Event: Bio Search

Date: April 16-19, 2011

Location: World Trade Center Manila

Description:

Bio Search is the Philippines' most exciting marketplace and the most authoritative and leading national source of information on the latest ideas, product technologies, government policies, and breaking news on the multi-billion global health and wellness industries. Global sales for organic and natural products will reach some US\$ 100 billion in 2011.

Event: Cebu Food and Beverage Expedition

Date: May 26-29, 2011

Location: Cebu International Convention Center

Description:

Cebu Food & Beverages Exhibition (CEFBEX) is the only food & beverage show exclusively dedicated to suppliers, distributors, manufacturers, retailers & small scale players of food & beverage products to meet the needs of the rising demands of the food service or hospitality industry in the market. This event offers a broad variety of latest food, drink & equipment ideas from around the world under one roof & aims to develop business contacts & networking here & abroad.

Event: Philippine Building and Construction Exposition

Date: May 26-29, 2011

Location: Cebu International Convention Center

Description:

Philippine Building & Construction Exposition is the most innovative and creative trade show in Cebu pushing the limits of what is possible and productive. It has the complete masterpiece of advance, essential and interesting materials that will benefit all the role players in the construction industry.

Event: Cebu Auto Show

Date: May 26-29, 2011

Location: Cebu International Convention Center

Description:

Cebu Auto Show is said to boost the motoring industry and change the prevalent approach of flea market among local auto shows and bring together the car makers and buyers in an exciting and productive way.

Event: Manila Food and Beverage Expo

Date: June 15-18, 2011

Location: World Trade Center Manila

Description:

Manila Food & Beverage Expo (MAFBEX) is the first quality and food and beverages show of Worldbex Services International exclusively dedicated to the suppliers, distributors, manufacturers, retailers and small scale player of food and beverage products to meet the needs of the rising demands of the food service and hospitality industry.

Event: Philippine Die and Mold Machine Tools Exhibition

Date: August 17-20, 2011

Location: World Trade Center

Description:

Philippine Die & Mold, Machine Tools Exhibition showcases all the high-end technology and new marketing trends that simply cannot be found anywhere else.

Event: World Gamefowl Expo

Date: January 14-16, 2011

Location: World Trade Center Manila

**Description:**

World Gamefowl Expo is an International exhibition for gamefowl breeders, suppliers and enthusiasts. The event will provide a best platform for suppliers and breeders to showcase the latest industry innovations, products and services to a captive audience in a professional setting. This is the 1st edition of the event which is going to be held at the World Trade Center Metro Manila.

**Event:** World Food Festival

**Date:** February 25 – 27, 2011

**Location:** Megatrade Hall, Mandaluyong,

**Description:**

The Food Festival intends in showcasing some of the country and the world's best home-grown products & to provide supply solutions in this industry. WORLD FOOD FESTIVAL shall promote camaraderie among Food & Beverage industry players from the Philippines and around the globe to explore unlimited business opportunities.

**Event:** Fashionation

**Date:** April 16-19, 2011

**Location:** World Trade Center Manila

**Description:**

Fashionation provides an interactive platform for participants to generate business through product displays, seminars, conferences and fashion shows. In short, it is an interface between the industry members and technology providers in all segments.

**Event:** Trans Sport Show

**Date:** May 25-29, 2011

**Location:** SMX Convention Center

**Description:**

Trans Sport Show is a big automotive & sport cars trade show in the Philippines. Trans Sport Show is also the ideal venue for the automotive industry with its trade and retail section on automotive and services. It will have many visitors & exhibitors from Philippines.

**Event:** The Philippine Wedding Summit

**Date:** June 18-19, 2011

**Location:** Philippine International Convention Center (PICC)

**Description:**

The Philippine Wedding Summit is the biggest midyear wedding exhibition in Philippines. The event will offer special treats, exciting promos and loads of wedding ideas while wedding suppliers may attend FREE career enhancement seminars conducted by acknowledged experts in the industry. Now on its 6th year, The Philippine Wedding Summit is produced & organized by Themes & Motifs, the Philippines premier organizer of the biggest and most prestigious wedding fairs.

Event: Mindanao Packroplas

Date: July 21-23, 2011

Location: Banko Central, Davao

Description:

Mindanao Packproplas sets the standard in terms of trade visits and exhibits being witnessed at the exhibition. Serving the closely integrated industries, the exhibition will showcase the latest trend-setting equipment all with comprehensive value for the industry under one roof.

Event: Mindanao Printing

Date: July 21-23, 2011

Location: Banko Central, Davao

Description:

Mindanao Printing is the most important event in the printing, advertising and stationery markets to meet its leaders and new manufacturers. Exhibition creates for you the opportunity to demonstrate the whole range of your production and services before the numerous visitors.