



**THE PERSONALISED
TRIPLE-ACTION
SMOOTHING SYSTEM**

OSMO
LUV

Keratin

INCO



. ALKALIN SHAMPOO

A shampoo formulated to cleanse the hair thoroughly and remove all traces of dirt or previously applied products. It is free of SLS to respect the balance of hair and skin and contains hydrolyzed keratin and collagen: while washing, the scales open to prepare the hair for treatment and in the meantime the repair of the structure and plumping get started.

The hair is clean, ready to be treated.
(p.H 8)

BOTTLE 250 ml




INCO
BENESSERE & BELLEZZA

. ACID CREAM

A fluid cream with **hydrolyzed keratin, Trametes versicolor extract and glyoxylic acid**. With open scales, the hydrolyzed keratin deeply nourishes the hair, maintains its integrity and carries out a protective action against damage caused by atmospheric agents. It is a unique blend with Trametes versicolor extract. Thanks to the enzyme laccase, it creates bonds between the acid groups of hydrolyzed keratin and the amino groups of the keratin of the hair, strengthening its structure.

Glyoxylic acid performs its function by breaking the weak bonds between the keratin fibers and reconstituting new stronger bonds that give the hair a smooth appearance by means of the plate treatment.

Bottle 500 ml



• REPAIR CREAM

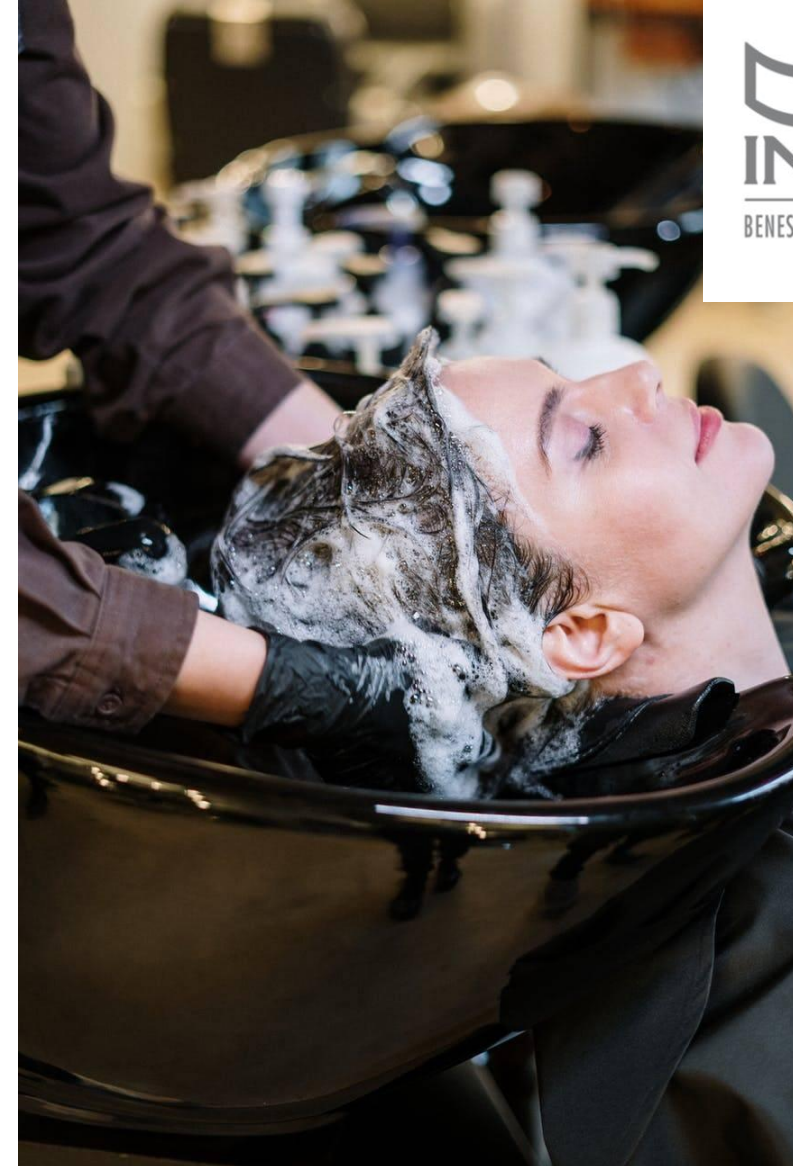
A rich and nourishing cream which is essential to seal the scales and normalize the hair after the smoothing treatment. **Shea butter, sweet almond oil, hemp oil, hydrolyzed keratin, multifruit, collagen** (it hydrates the hair and helps retain water within the fiber).

JAR 250 ml



1st STEP

Give the hair a complete wash with Alkalin shampoo which prepares the hair to the treatment. Apply a proportional amount of shampoo on the hair and massage gently and for a long time to completely remove any deposit of dirt. If necessary, make a second application. Rinse thoroughly. Dab the hair, if necessary use the hair dryer to remove 80% water.





2nd STEP

Apply with a brush Acid cream on 1/2 cm locks along the entire length without going into direct contact with the skin. Leave on for 20/30 minutes depending on the hair structure, up to a maximum of 45 minutes for afro hair. Pre-dry with a hair dryer and comb. Subsequently divide well into locks of 1/2 cm starting from the back to the front and carry out several passages of the plate at 190° on each lock. The straightening passages can vary from 6 to 12 depending on the smooth effect you want to obtain and the type of hair.

3rd STEP

Wait for the hair to cool down before rinsing thoroughly with water. Dab well and apply Repair cream by distributing it well throughout the hair. Leave on for 5 minutes. Rinse well to remove all residues. Proceed with the fold..



BEFORE



AFTER



BEFORE



AFTER



INCO
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- OSMOLUV KERATIN

is a complete treatment for professional use consisting of **only three products** for a guaranteed result, from **perfect smoothness** to highly **disciplined “nature”** hair with a variable duration from **4 to 12 weeks**.



ADVANTAGES

K restructuring of the hair. Hydrolyzed keratin acts by **strengthening the stem** and **creating thickness** where the hair is thinnest or brittle. It gives structure and body to fine hair.

K smoothing. The action of glyoxylic acid can be modulated according to the desired result. It intervenes by realigning the hair fibers with a prolonged but not permanent effect, without damaging the disulfide bridges.

K anti-frizz. The action of keratin combined with the action of glyoxylic acid also produces a relaxing and detangling effect on the hair structure, adding shine, softness, hold and combability. Used on curly hair it gives texture and definition to the hair.





HOME CARE

Osmoluv Shampoo Giuvenia

It improves texture and softness of the hair and makes it more shining. A fortifying treatment aimed at protecting and repairing the effects of free radicals, pollution and U.V.rays. on dull hair and treated hair.

Rich in moisturizing and nourishing properties of Shea Butter, Argan Oil, Quaternized Honey, Vitamin E.

Osmoluv Giuvenia Mask

Hyaluronic acid and U.V filters that repair the hair fiber, protect from external agents and restore the hair to optimal conditions. New vitality and strength to counteract dryness, dullness, weakness.

Osmoluv Keratin Kit

