



estyl

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ITALIAN CRAFTSMANSHIP
PRECISION MANUFACTURING

ABOUT US

A 50-YEAR FAMILY LEGACY IN EYEWEAR

Welcome to a family-run company where craftsmanship and vision have defined luxury eyewear for over 50 years.

We are dedicated partners and master artisans.

Every collection - from sunglasses to prescription frames - begins as a simple pencil drawing.

Our integrated process moves from this initial concept through prototyping, detailed development, and finally, to the flawless finished product.

COLLABORATIVE CREATION

Our expertise lies in working closely with our clients.

We develop the entire project in collaboration with you, acting as active listeners to meet every specific need.

This commitment ensures the final design is technically superb and perfectly aligned with your brand's identity.

Leveraging five decades of accumulated design mastery and advanced manufacturing techniques, we bring even the most complex ideas to life, maintaining an exceptional standard of quality at every stage.



WHY PARTNER WITH US?

We are a premier European eyewear manufacturer specializing in medium-to-high-end optical frames, sunglasses, and fashion eyewear chains.

We offer premium boutique quality with the logistical speed and flexibility that modern retail and e-commerce platforms demand.



OUR CORE PILLARS FOR YOUR BUSINESS

1. **Zero-Waste Flexibility:** small-batch production and rapid, scheduled reorders.
2. **True European Craftsmanship:** Certified materials and premium sun lenses, backed by official Chamber of Commerce Certificates of Origin.
3. **Fast-to-Market Execution:** Transition from order to store-shelves or e-commerce fulfillment centers in record time.



PRODUCTS & ACCESSORIES

Premium Optical Frames & Sunglasses

- Craftsmanship: Engineered using certified high-grade components and premium protective lenses.
- Market Segment: Medium-high target, blending timeless European aesthetics with contemporary durability.

- The Ultimate Upsell: Eyewear chains are the fastest-growing impulse-buy accessory in the digital space.
- Versatility: Designed as a seamless cross-selling product for online checkout optimization and premium retail visual merchandising.

FASHION EYEWEAR CHAINS



AGILE MANUFACTURING TAILORED PRODUCTION SOLUTIONS

We work in perfect sync with your business, moving away from rigid manufacturing constraints. Our shared approach allows you to explore new trends, introduce capsule collections, and expand seamlessly, ensuring your product lines are always aligned with market demand.

- Unrivaled Lead Times: **Delivery in just 4 to 6 weeks** from order confirmation.
- Low Minimum Order Quantities (MOQ): **Only 30 to 50 pieces** per model, with a maximum of 5 colorways (10 pieces per color). Perfect for capsule collections and market testing.
- Bespoke Private Label / White-Label: Full customization capabilities. We brand the frames, temple interiors, and premium packaging with **your corporate logo**, maintaining absolute luxury standards.
- Compliance: Full material and sun-lens certification. Official Chamber of Commerce **Certificate of Origin** available upon request.





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