



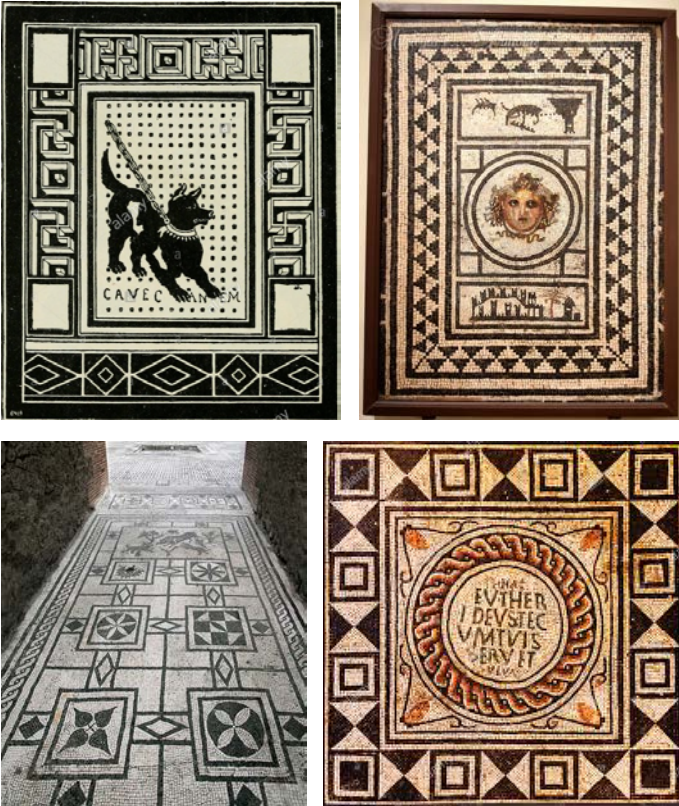
Rudy
since
1920
MILANO * ITALIA

MOLICA
BATH & BODY

Pompei



Pompeii, famous all over the world for its excavations, and for what remains of one of the most beautiful and richest cities of the Roman Empire.



In Pompeii, the mosaic became one of the most characteristic and fortunate arts of the Roman era. The mosaics made with small tesserae of equal size obtained from colored stones and marbles, and arranged on a concrete surface, gradually became known to the Greek world during the following decades. In Pompeii, the floor was interpreted as a space entirely covered by the mosaic. This art is found in the atria of the massive Samnite houses built in Pompeii and Herculaneum during the second century BC.

The mosaic was discovered in the House of the Faun of Pompeii, and it is currently preserved in the Museum of Naples.

To **Pompeii** is our tribute,
for giving rise to this example of decorative art,
which makes the **Italian style**
unmistakable all over the world.

POMPEI

BATH & SHOWER CREAM 700 ml



Ref. 3202

BODY CREAM 450 ml



Ref. 3203

EAU DE TOILETTE 100 ml

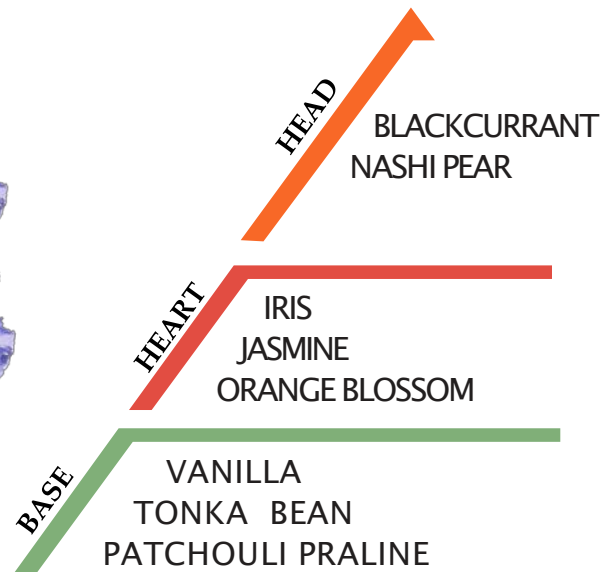


Ref. 3204



POMPEI

OLFACTORY PYRAMID



«An admirable place, worthy of serene thoughts» GOETHE 1816



One of the most beautiful cities in the world, with its history, its culture, and its art and craftsman ship in the creation of fine fabrics, a reflection of an era.



Clothing represents a way of being, of representing oneself. Fashion is the visual manifestation of an era, its desires and its economic aspect.

The fashion industry has always been a great resource for the Italian economy and Venice in the Renaissance was the concrete demonstration. The wealth of the city was based on the trade in spices and precious fabrics, exported all over Europe. Venice was the fashion capital with its velvets and laces of great value, it was idolized and seen a source of inspiration for the bigger European capitals.

The clothes represent the mastery of Venetian craftsmanship, the excellence of fabrics and manual labor that still make the city an international laboratory of new lifestyles.

To **Venice** is our tribute,
for giving rise to this
elegant story with an Italian style.

VENEZIA

BATH & SHOWER CREAM 700 ml



Ref. 3199

BODYCREAM 450 ml



Ref. 3200

EAU DE TOILETTE 100 ml

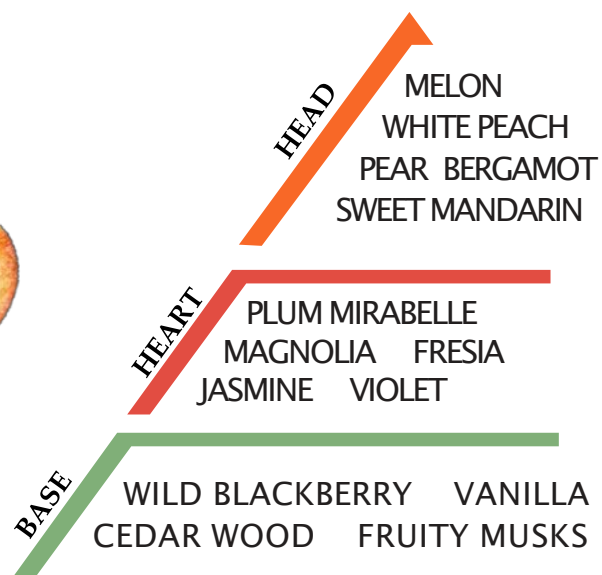


Ref. 3201



VENEZIA

OLFACTORY PYRAMID



«Venice is personal, intimate, innermost and at the same time distant, mysterious, exotic.

It is one of the forms of dreams, and beyond.» FABRIZIO CARAMAGNA



Portofino

Pearl of Tigullio ... this "hidden inlet", with the thousand colors of its ancient village surrounded by naturalistic beauties.



The origins of Portofino are lost in the most remote ancient times: there are those who want it of Phoenician origin, some of Greek origin, others only Roman. But it is probable that its birth dates back to Protohistory, since it is unthinkable a place so sheltered from winds and the sea without any human settlement. And if geographical factors encouraged the rise of the first inhabited areas, these same factors have contributed to making Portofino a tourist center known all over the world also for the ancient "Portus Delphini" mentioned by Pliny.

But it is not only the tourist aspect that makes Portofino famous all over the world.

The exceptional variety of environments and microclimates determines one of the highest floristic concentrations in the Mediterranean: over 700 spontaneous species inhabit the territory. Among the many species, spontaneous orchids stand out.

To **Portofino** is our tribute,
for having been able to preserve
an alcove of paradise,
which makes **Italy a unique place in the world.**

PORTOFINO

BATH & SHOWER CREAM 700 ml



Ref. 3196

BODY CREAM 450 ml

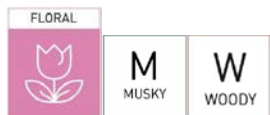


Ref. 3197

EAU DE TOILETTE 100 ml

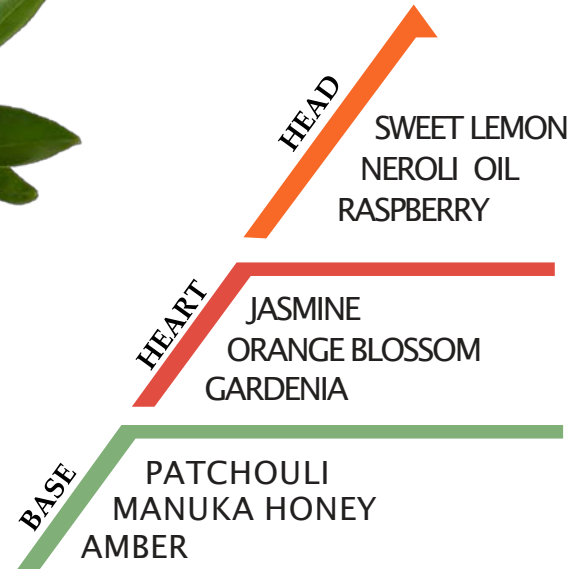


Ref. 3198



PORTOFINO

OLFACTORY PYRAMID



«... on certain days the sea is a blooming garden...» VINCENZO CARDARELLI

Firenze



City of Culture, Art and History, it gave birth to the greatest artists of the Italian Renaissance, and its Officina Santa Maria Novella, temple of perfume ... the oldest in Europe



We are now in the middle of the Renaissance, Florence is the center of the Art and fine prosperity, that can be enjoyed everywhere, in the paintings and private chapels, fabrics and clothes, houses and furnishings, food and perfumes. It was none other than Caterina De Medici in 1533 who commissioned her perfume to the Officina: a water based on citrus essences was created for her, with a predominance of Calabria bergamot, and it is still produced under the name of Water of Santa Maria Novella.

To **Florence** is our tribute,
for giving rise to this story,
perfumed by the Italian style.

FIRENZE

BATH & SHOWER CREAM 700 ml



Ref. 3193

BODY CREAM 450 ml



Ref. 3194

EAU DE TOILETTE 100 ml

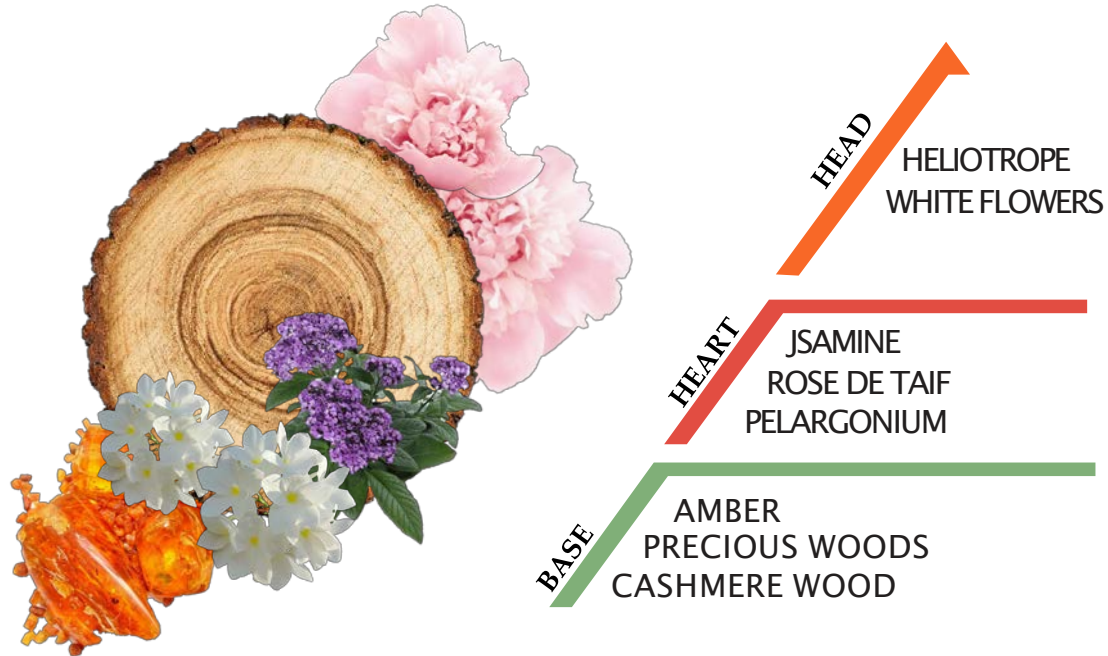


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FIRENZE

OLFACTORY PYRAMID



«Everything in here breathes greatness, taste, humanity, purity, and beauty, in the highest degree»

KLEMENS VON METTERNICH

POS MATERIAL



COUNTER WOOD DISPLAY

Dimensions: 24 x 15 x 40 H



BATH & SHOWER CREAM SACHETS

12 ml