



claudio**bettini**

FLORA
collection





claudio**bettini**

value
to your home



value
to your home



claudiobettini





**a new collection
of objects to furnish.
as sculptures designed for the series,
with design, workmanship and manufacture
made by direct Italian skills**

**made of high quality BA 40/10 antimagnetic stainless steel
not to interfere with digital devices, it's first
cold rolled, then annealed in an oven with inert atmosphere
the elements are laser cut and mirror polished**

**the collection consists of ten subjects, each one particularly
suitable for furnishing and qualifying environments with
original presence, between sculpture and design product**

**sends a lot of light, reflected between its walls, together
with the neighboring colors, therefore it integrates with
elegance in every environment**

**matter and design make the object vital and radiant,
united to a significant and valuable presence**

**the collection is inspired by historical floral styles and from
forms derived from nature with the intention of creating
a fair product that can acquire value over time**

**finds references also in the scientific-industrial revolution
which in the middle of the 19th century led to the search
for a meeting point between aesthetics and industry in the
production of objects of use and that we see today evolve in
the clearest definition of industrializable arts**

**we thought of an object that can make us remember
of the person who gave it to us; remember in a unique way**

**It is ideal for home environments, and is excellent
presence in the office, perfect on the desk, in the bookcase.
everyone notices it with curiosity and wonder, next to it
of another dear object, between the memory of a journey
and the waiting of the loved one**

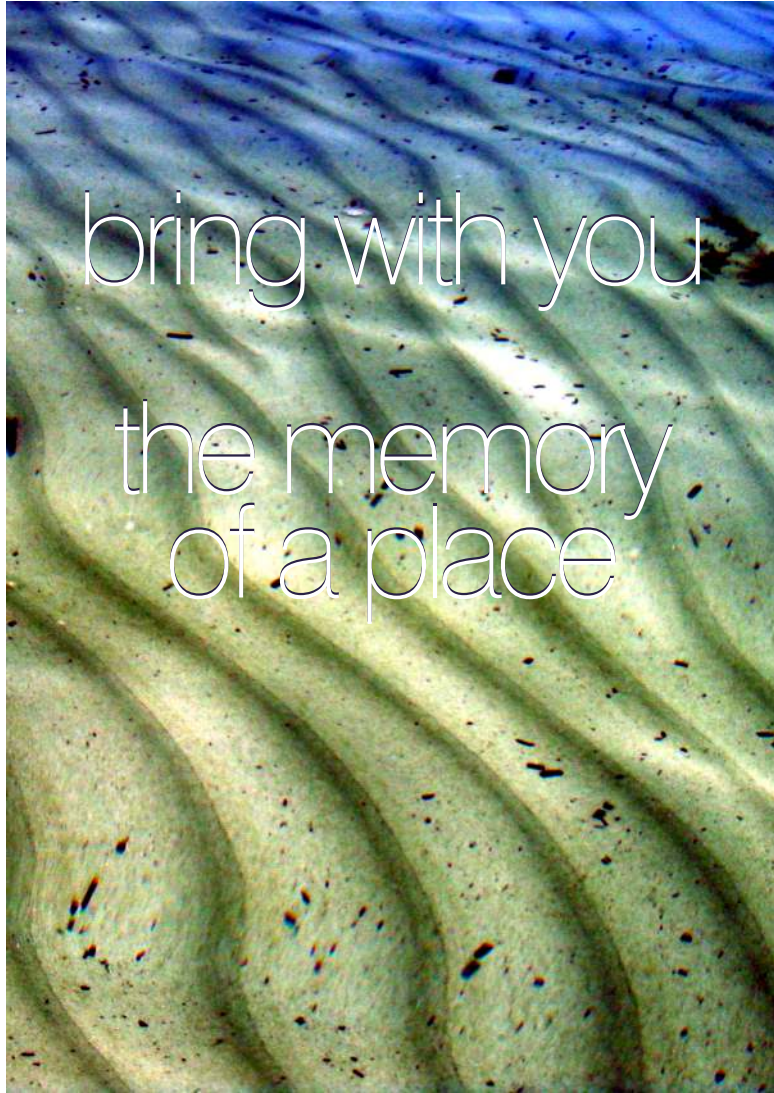




where man
meets nature

the things
happen





bring with you

the memory
of a place





10 models:
the FLORA collection



belvedere



flora



gaia



germoglio



giano



magnolia



nilo



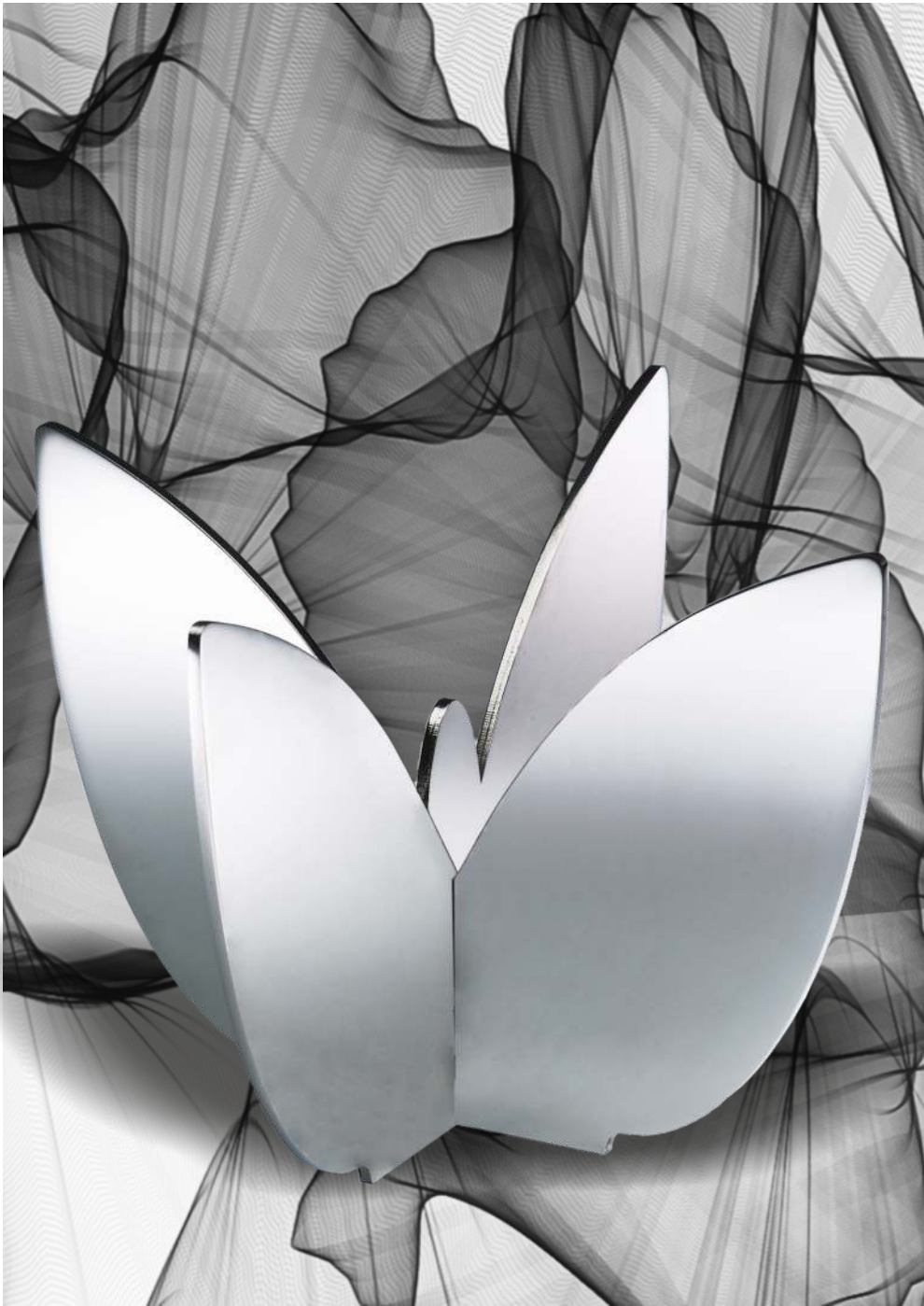
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value
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claudio**bettini**




claudiobettini BA classic collection

home design objects
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