

Milano Bedding and Simone Micheli for the first time together at the Supersalone with Freddie "the sofa bed that seems not to be"

With a view to constant growth and evolution of projects, Milano Bedding will present at the Supersalone in September **the new collaboration with the architect Simone Micheli** who, with the **Freddie sofa bed and armchair bed**, marks a new concept of the sofa bed and of the living area.

As Simone Micheli says: *"Fluidity, essentiality, harmony feature Freddie's sense of content and expression. A sofa bed that seems not to be. This iconic design element represents a perfect synthesis of my design creed: transforming the complexity of our time into simplicity"*.

The model, thanks to its **light, slender and welcoming design**, easily enriches the needs of the living room, transforming the heart of the home into a multitasking space where **style and functionality coexist and complement each other** in full harmony.

The **soft geometries** with rounded edges and generous stuffing, with additional cushions for lumbar support, are a promise of maximum **seating comfort that conceals, inside, without being noticed, a bed** with a 200 cm long mattress.

Further featuring Freddie and making it a new piece of furniture, the **slanted feet** resume its fluid and harmonious line. These, 16cm high, in chromed steel or with black nickel finish, contribute to making Freddie light and elegant in its informality.

Furthermore, the model can be made with **many covers**, to fit in and harmonize any environment, individually or with fixed or convertible models.

Like all the products offered by the company, Freddie is also cared for down to the smallest detail thanks to the skilled seamstresses, professional upholsterers and all the collaborators of Milano Bedding, who work in the Desio headquarters, in Brianza, Northern Italy, and who are the true symbol and strength of Italian craftsmanship.

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