



CANOVA®



CANOVA®



**SIFARMA®**  
— 1990-2020

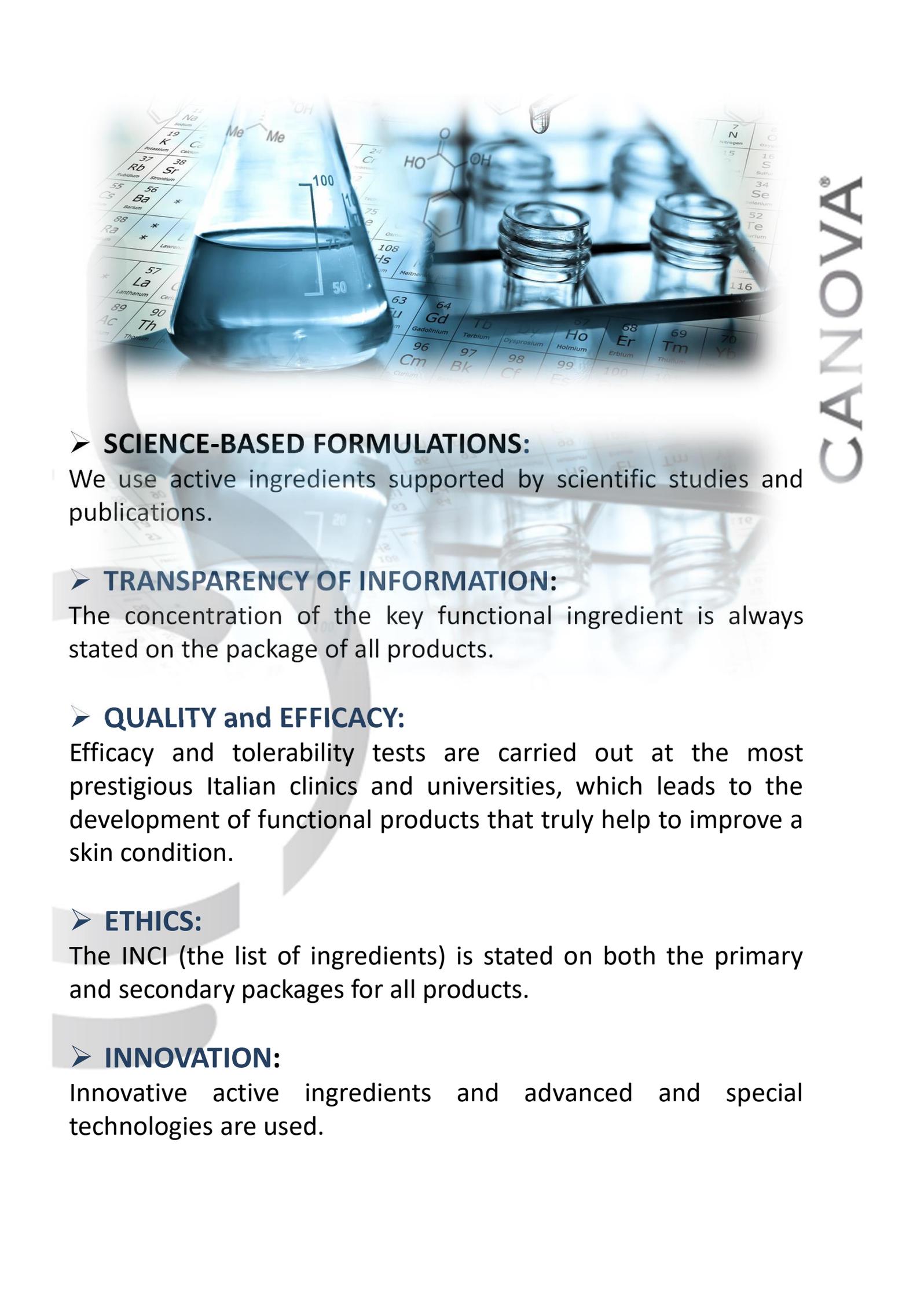


- **CANOVA®** is an Italian brand created in 1994.

The first Canova product launched was a range of chemical peels for professional use, based on high concentrations of peeling acids. Canova was, at the time, one of the first companies that launched peel products based on Salicylic Acid, Glycolic Acid and Pyruvic Acid on the Italian market.

- **CANOVA®** today is about a broad and well known range of functional dermocosmetics designed with state-of-the-art technology, which we offer to dermatologists and aesthetic medicine doctors.
- **CANOVA®** dermocosmetics are based on active ingredients included at a functional concentration, so that they truly are effective in treating the skin condition or disease they are meant for.
- **All CANOVA®** products - cosmetics, dietary supplements, medical devices - are developed and tested for efficacy in cooperation with dermatologists and aesthetic medicine opinion leader.





➤ **SCIENCE-BASED FORMULATIONS:**

We use active ingredients supported by scientific studies and publications.

➤ **TRANSPARENCY OF INFORMATION:**

The concentration of the key functional ingredient is always stated on the package of all products.

➤ **QUALITY and EFFICACY:**

Efficacy and tolerability tests are carried out at the most prestigious Italian clinics and universities, which leads to the development of functional products that truly help to improve a skin condition.

➤ **ETHICS:**

The INCI (the list of ingredients) is stated on both the primary and secondary packages for all products.

➤ **INNOVATION:**

Innovative active ingredients and advanced and special technologies are used.



**MILD AND MODERATE ACNE**



**IMPURE SKIN**



**CHRONO E PHOTO AGEING**



**SEBORRHOEIC DERMATITIS**



**SUN PROTECTION**



**DELICATE SKIN**



**ROSACEA AND COUPEROSE**



**DEPIGMENTING TREATMENTS**



**SCAR CARE AND KELOID PREVENTION**



**DERMATITIS AND SENSITISED SKIN**



**HAIR CARE**

# IMPURE SKIN



## THE PROBLEM

Oily skin retains impurities and appears shiny, with enlarged pores and greasy. It is characterised by sebum hypersecretion, which causes the formation of blackheads and comedones. It is a skin condition that broadly affects adolescents, yet often continues into adulthood

## THE CANOVA SOLUTION

Acnell is Canova's comprehensive solution for impure skin. The range is based on Azeloglycine, included at its functional concentration, which counteracts the formation of sebum and the swelling of pores - the ideal solution to prevent blemishes from forming and counter already existing ones.

**ACNELL** Treatments designed for oily and impure skin, based on **AZELOGLYCINA**, which has sebum-normalising and antiseptic effects. Products also contain moisturising and skin-replenishing ingredients.

### IMPURE SKIN

**AQUAPIL** – Tube 150 ml - 150 ml/5.07 fl. oz. tube

Exfoliating cleanser - Based on gentle cleansing agents

Gently cleanses skin without drying it *PARABEN-FREE*

**ACNELL** – Replenishing cream - Tube 50 ml - *PARABEN-FREE*

Based on 0.5% Azeloglycine - Prevents skin blemishes and purifies skin

*PARABEN-FREE*

**ACNELL 50+** – Replenishing cream - 50 ml/1.69 fl. oz. tube

Based on 0.5% Azeloglycine - With a very high SPF, prevents skin blemishes and protects from sunlight - *PARABEN-FREE, PHENOXYETHANOL-FREE* -

**ACNELL MASK** – 8 sachet 10 ml - Peel-off mask

Based on 1% Azeloglycine - Prevents skin blemishes, purifies skin

*PARABEN-FREE*

# MILD AND MODERATE ACNE



## MILD AND MODERATE ACNE

Treatments designed for acne-prone skin.

Products based on Salicylic Acid, which provides long-lasting exfoliating and sebum-regulating effects. Also include moisturising and antibacterial ingredients.

## THE PROBLEM

Oily skin retains impurities and appears shiny, with enlarged pores and greasy. It is characterized by sebum hypersecretion, which causes the formation of blackheads and comedones. It is a skin condition that broadly affects adolescents, yet often continues into adulthood.

## THE CANOVA SOLUTION

Acnell is Canova's comprehensive solution for impure skin. The range is based on Azelogyline, included at its functional concentration, which counteracts the formation of sebum and the swelling of pores - the ideal solution to prevent blemishes from forming and counter already existing ones.

### MILD AND MODERATE ACNE

#### **SALIPI PURIFYING CLEANSER GEL** - 150 ml/5.07 fl. oz. Tube

Purifying cleansing gel - Based on 1.5% Salicylic Acid - Cleanses and purifies acne-prone skin. *PARABEN-FREE*

#### **SALIPI PURIFYING CREAM**

Based on 2% free and micro-encapsulated Salicylic Acid  
Exfoliates skin and regulates sebum  
*PERFUME-FREE, PARABEN-FREE, NON-COMEDOGENIC*

#### **SALIPI MASK** - 8 single-use sachets of 10 ml/0.33 fl. oz. each

Peel-off mask - Based on 2% free and micro-encapsulated Salicylic Acid  
Exfoliates skin and regulates sebum - *PERFUME-FREE, PARABEN-FREE*

#### **SALIPI ZETA** - Anti-spot Gel

Based On Salicylic Acid, Azelaic Acid And Glycolic Acid - Reduces Localised Acne Imperfections - Perfume-free, Paraben-free

**SALIPI - PURIFYING BODY SPRAY** - 100 ml/3.38 fl. oz. bottle - Based on 2% Salicylic Acid - Purifies skin and reduces blemishes. Suitable for the face, larger body and hair-covered Areas *PERFUME-FREE, PARABEN-FREE*

#### **SALIPI - PURIFYING MOUSSE** - Based on 2% Salicylic Acid

Purifies skin and reduces blemishes. - Suitable for the face, larger body and hair-covered areas - *PERFUME-FREE, PARABEN-FREE* - 150 ml/5.07 fl. oz. can

# ROSACEA AND COUPEROSE

## SENSIVEN ROSACEA AND COUPEROSE

Treatments designed for skin prone to capillary fragility and couperose. Products are based on soothing active ingredients and that protect and strengthen skin microcirculation, thereby reducing redness and itch.



**THE PROBLEM** - Rosacea and couperose are skin conditions characterised by intense and chronic redness in the face, neck and decolléage, telangiectasias, a sensation of warmth and burning. Couperose is about skin blemishes that can be caused by internal or external factors, such as stress or temperature changes. Rosacea is a chronic inflammatory disease of skin caused by hereditary, immunological and environmental factors.

**THE CANOVA SOLUTION** Sensiven is Canova's comprehensive solution for skin with rosacea and couperose. The range is based on active ingredients at their functional concentration, such as Azelaic Acid, a special Soothing Complex, Rutin, Allantoin, which soothe and protect skin and have an anti-inflammatory effect. Sensiven is the ideal solution to protect and strengthen capillaries and reduce redness and itch.

**SENSIVEN ZELAIC** - Soothing cream 50 ml/1.69 fl. oz. tube

Based on 1% Rutin and Azelaic Acid - Intensive treatment for acute phases of rosacea - PERFUME-FREE, PARABEN-FREE  
PERFUME-FREE, PARABEN-FREE

**SENSIVEN P22 - Soothing cream** - 50 ml/1.69 fl. oz. tube

Based on 2.5% Soothing Complex\* - Reduces the typical redness of rosacea, strengthens capillaries, reducing their visibility - *PARABEN-FREE*

**SENSIVEN 50+** - Soothing cream - 50 ml/1.69 fl. oz. tube New

Based on 16% Blue Light Ban Complex®

Topical, soothing and vaso-protective treatment, with very high protection sun filters. Protects from UVA-UVB radiation and BLUE LIGHT. *PARABEN-FREE*

# DERMATITIS AND SENSITISED SKIN

## ALOEZINC AND EFADERM DERMATITIS AND SENSITISED SKIN

Treatments have been designed for skin that is most sensitive, delicate and easily irritable. The products are based on active ingredients that ensure repair of the epidermal barrier and, through the barrier effect they create, protect skin from irritants.



### THE PROBLEM

Dermatitis is skin inflammation characterised by redness, erythema, desquamation, itch. The causes that lead to this condition are many, with the commonest being of an irritative or allergic nature.

### THE CANOVA SOLUTION

Aloezinc and EfaDerm are comprehensive solutions ideal for sensitised skin or skin affected by dermatitis. Aloezinc, a range featuring Zinc Oxide included in high concentrations, ensures repair of the epidermal barrier. The EfaDerm range, based on Borage Oil at its functional concentration, has the ability to form a barrier that protects skin from irritants. Both ranges are the ideal solutions to protect, soothe and repair very sensitive skin.

**ALOEZINC 20** - Soothing cream - 75 ml/2.54 fl. oz. tube

Based on 20% Zinc Oxide. Favours the re-epithelisation and repair of the epidermal barrier -

**ALOEZINC 20** - Soothing mousse 100 ml/3.38 fl. Oz. can.

*PERFUME-FREE, PARABEN-FREE* - Based on 20% Zinc Oxide Soothes skin redness and irritation. Ideal for larger body areas.

**ALOEZINC** - Soothing spray - 100 ml/3.38 fl. oz. bottle

*PHENOXYETHANOL-FREE* - Based on 10% Zinc Oxide - Soothes skin redness and irritation. *PERFUME-FREE, PARABEN-FREE, PHENOXYETHANOL-FREE*

**EFADERM** - Soothing cream - 50 ml/1.69 fl. oz. tube - Soothes redness and skin irritation  
Based on 2% Borage Oil. Soothes redness and skin irritation

**EFADERM - Soothing mousse** - 200 ml/6.76 fl. oz. can - Ideal for larger body areas

Based on 2% Borage Oil Soothes redness and skin irritation. Ideal for larger body areas

# SEBORRHOEIC DERMATITIS

## RIVESCAL DS

### THE PROBLEM

Seborrhoeic dermatitis is an acute inflammation of skin that shows with redness, itch and desquamation. It usually occurs in the scalp, the hairline and eyebrows.



### THE CANOVA SOLUTION

Rivescal DS is Canova's comprehensive solution to treat seborrhoeic dermatitis. The products are based on Piroctone Olamine, which keeps the proliferation of fungi that cause the problem under control, specifically instance *Malassezia Furfur*. In addition, Rivescal DS soothes itch and redness, symptoms associated with desquamation. The range is the ideal solution to counter and attenuate seborrhoeic dermatitis symptoms.

## SEBORRHOEIC DERMATITIS

Treatments designed for seborrhoeic dermatitis. The products are based on Piroctone Olamine, which counters the proliferation of fungi, such as *Malassezia Furfur*, the fungus that causes the problem. The result is a reduction of the redness and the itch.

**RIVESCAL DS** - Soothing gel - 50 ml/1.69 fl. oz. tube

Based on 0.5% Piroctone Olamine - Reduces redness and flakiness- *PARABEN-FREE* -

**RIVESCAL DS** - Soothing mousse - 100 ml/3.38 fl. oz. can

Based on 0.5% Piroctone Olamine - Reduces redness and flakiness.

Ideal for the face, body and scalp - *PARABEN-FREE, PERFUME-FREE*

**RIVESCAL DS** - Soothing shampoo - 200 ml/6.76 fl. oz. bottle

Based on 0.4% Piroctone Olamine - Gently washes hair and scalp - Reduces redness and flakiness- *PARABEN-FREE, SLES-FREE*

# HAIR CARE

## HAIR CARE – RIVESCAL

Treatments designed for thin, weak or damaged hair.

Products are based on active ingredients that work on the perifollicular dermis and on hair, thereby countering and preventing hair shedding, and are recommended in all cases of Telogen Effluvium.



## THE PROBLEM

Telogen Effluvium is hair loss of a benign origin. It usually occurs because of stress, upon change of season, for hormonal factors, food deficiency and fatigue.

## THE CANOVA SOLUTION

Rivescal and Viscaplus stand as Canova's comprehensive treatment for all cases of Telogen Effluvium. The two ranges are based on active ingredients included at their functional concentration, such as Shark Cartilage, Vitamins, Oligoelements, which counter and prevent hair loss by working both topically and systemically – these treatments are the ideal solution to counter and reduce hair loss.

### **RIVESCAL** Gentle shampoo

With naturally derived surfactants - Respects the physiological pH of skin - **PARABEN-FREE, SLES-FREE** - 200 ml/6.76 fl. oz. bottle

# CHRONO e PHOTO-AGEING

## CHRONO- AND PHOTO-AGEING

Treatments designed to prevent and attenuate chrono- and photo-ageing signs. The products are based on active ingredients - stabilised Vitamin C, Mandelic Acid, Gaba, Resvox® Complex – that counter skin ageing signs, such as wrinkles, fine lines, dull and uneven complexion and skin sagging.



## THE CANOVA SOLUTION

Resurface is a comprehensive range for chrono- and photo-ageing. The products are based on active ingredients included at their functional concentration, such as stabilised Vitamin C, Mandelic Acid, Gaba, Resvox® Complex, which illuminate and brighten skin, soften wrinkles and are antioxidant. Resurface is the ideal solution to counter skin ageing signs.

**RESURFACE OXBAN CREAM** - 50 ml/1.69 fl. oz. pot  
Repair and anti-oxidant cream - Based on 4% Resvox® complex  
Protects from oxidative stress, deeply moisturises skin and minimises wrinkle depth -  
*PERFUME-FREE, PARABEN-FREE - CLINICALLY TESTED*

**RESURFACE MD15 PEEL** - 30 ml/1.01 fl. oz. bottle -  
Night treatment - Based on 15% Mandelic Acid - Renews skin, smooths it and is anti-oxidant.

**RESURFACE OXBAN GEL** - 15 ml/0.5 fl. oz. tube -  
Eye contour perfecter - Based on 0.5% GABA - Minimise wrinkles and eliminates puffiness and dark circles - *OPHTHALMOLOGICALLY TESTED*

**RESURFACE C15 SERUM** - *PERFUME-FREE, PARABEN-FREE* - 30 ml/1.01 fl. oz. bottle - Global anti-ageing treatment - Based on 15% stabilised Vitamin C - Regenerates, brightens, evens out skin and is anti-ageing  
*PERFUME-FREE, PARABEN-FREE - CLINICALLY TESTED*

**8 GLYCO** - Dermo-stimulating face cream - 50 ml/1.69 fl. oz. Tube - *PARABEN-FREE*  
Based on 8% Glycolic Acid - Restores firmness and elasticity.  
Counters damage by free radicals - *PARABEN-FREE*

**15 GLYCO** - *PARABEN-FREE* - 150 ml/5.07 fl. oz. Tube - Elasticising body cream –  
Based on 15% Glycolic Acid - Restores firmness to skin. - *PARABEN-FREE*

# DEPIGMENTING TREATMENTS

## DEPIGMENTING PRODUCTS

Treatments designed to work on hyperpigmentation in the face and other localised areas.

Products are based on active ingredients that prevent the formation of dark spots and help to reduce existing ones.



## THE PROBLEM

Photo-ageing is a condition caused where skin ageing is triggered by the excessive and prolonged exposure to sunlight. It causes skin to thin, lose firmness and elasticity and show dark spots.

## THE CANOVA SOLUTION

Canova Depi50+, 8+2 and Ecladerm are a comprehensive range to treat skin with hyperpigmentation. The range is based on active ingredients at their functional concentration, such as Kojic Acid, Hexylresorcinol, Arbutin, Luminescine<sup>®</sup>, which have depigmenting and lightening effects - the ideal solution for preventing photo-induced dark spots and fade existing ones

**8+2** - Lightening cream - 50 ml/1.69 fl. oz. Tube

Based on 8% Glycolic Acid and 2% Kojic Acid - Attenuates and prevents dark spots - *PARABEN-FREE*

**DEPI 50+** - Brightening cream - 50 ml/1.69 fl. oz. tube

Based on 0.5% Hexylresorcinol - Attenuates and prevents skin hyperpigmentation. Has very high sun protection *PERFUME-FREE, PARABEN-FREE*

**ECLADERM** - Even skin cream - 50 ml/1.69 fl. oz. tube

Based on 1% Arbutin - Attenuates and prevents skin hyperpigmentation

# DELICATE SKIN



## THE PROBLEM

Delicate skin is more fragile and sensitive than normal and is prone to reacting to physical and chemical irritants, showing redness, burning, itching and dryness.

## DELICATE SKIN

Treatments designed for sensitive, sensitised, intolerant skin. The products are based on active ingredients that help to preserve the hydrolipid balance of skin and strengthen its natural defences.

## THE CANOVA SOLUTION

Sensiquell is Canova's comprehensive solution for delicate skin. The products are based on active ingredients included at their functional concentration, such as Urea, Sweet Almond Oil, Corn Starch, which have strong moisturising and emollient properties. Sensiquell is the ideal solution to protect very fragile and delicate skin.

**SENSIQUPELL** - 400 ml/13.52 fl. oz. bottle  
Cleansing cream - Based on gentle emulsifiers  
Cleanses gently, leaving skin fresh and soft.  
Ideal also for washing infants - *PARABEN-FREE*

**SENSIQUPELL** - 200 ml/6.76 fl. oz. bottle  
Cleansing lotion - Based on gentle emulsifiers - Cleanses gently.  
Ideal for sensitive skin and also for washing infants *PARABEN-FREE*

**SENSIQUPELL**  
Oleated bath - 250 ml/8.45 fl. oz. bottle  
Based on 10% Sweet Almond Oil  
Washes gently, respects the skin barrier and leaves skin soft and hydrated.

**SENSIQUPELL XERO – 400ml**  
Crema emolliente - A base di Urea al 5% - Ricca ed emolliente, è l'ideale per le pelli più secche. Azione idratante, intensiva e nutriente. *SENZA PARABENI*

**SENSIGEL** - Intimate gel - 50 ml/1.69 fl. oz. tube  
Moisturises and lubricates the mucosa of external genitalia.  
Prevents dryness, irritation and bad smell. *PERFUME-FREE, PARABEN-FREE*

## SCAR AND KELOID

Treatments designed for dry and thickened skin. The products are based on active ingredients that favour epidermis repair, thus are ideal for cases of redness, skin cracking or as replenishing treatments after dermatological-aesthetic treatments.

### THE PROBLEM

Scars occur on skin following an injury. In the case of abnormal scarring, caused by the abnormal proliferation of fibroblasts and collagen, we speak of keloids.

### THE CANOVA SOLUTION

Cicanova and Keraflex are a comprehensive solution for dry and thickened skin. The two ranges are based on active ingredients included at their functional concentration, such as Ozonated Olive Oil and Urea, which favour re-epithelialisation and prevent skin thickening and keloid formation. Cicanova and Keraflex stand as the ideal solution for the treatment of scars.

**CICANOVA** - 50 ml/1.69 fl. oz. tube  
Repair cream - Based on Ozonated Olive Oil - Favours repair of the hydrolipid film of skin and prevents skin thickening and keloids  
*PERFUME-FREE, PARABEN-FREE*

**CICANOVA 50+** - 50 ml/1.69 fl. oz. tube  
Repair cream SPF 50+  
Based on 16% Blue Light Ban Complex®  
Favours repair of the hydrolipid film of skin and prevents skin thickening and keloids.  
Protects from UVA-UVB radiation and BLUE LIGHT. *PERFUME-FREE, PARABEN-FREE*

**KERAFLEX LIPOGEL** . 50 ml/1.69 fl. oz. tube  
Protective Gel - Based on 1% Urea - Hydrates skin and supports trophism of the epidermis.

## SUN PROTECTION

Treatments designed to ensure very high sun protection for delicate skin, skin that is sensitive to sunlight, fair phototypes or in the case of photo-induced ageing. The products are based on active ingredients that help to prevent sun-induced skin damage and early skin ageing.

**THE PROBLEM** - Prolonged exposure to sunlight is a risk factor for skin due to the harmful effects ultraviolet rays - UVA and UVB can cause to the dermis.

### THE CANOVA SOLUTION

Reoxall is Canova's comprehensive solution for the protection of delicate skin and skin that is sensitive to sunlight. The range is based on active ingredients at their functional concentration, such as Lipoic Acid, Noni, Astaxanthin, which provide photoprotection and antioxidant effectiveness both topically and systemically. Reoxall is the ideal solution for providing very high sun protection to the most sensitive skin.

**REOXALL 100s** -ml/1.69 fl. oz. tube  
Photoprotection fluid SPF 50+ - Based on 16% Blue Light Ban Complex® - Helps to prevent skin damage and early skin ageing. Protects from UVA-UVB radiation and BLUE LIGHT.- *PERFUME-FREE, PARABEN-FREE, MAT EFFECT*

**REOXALL 100s** - 50 ml/1.69 fl. oz. tube  
Sun cream - Based on 0.5% Lipoic Acid  
Helps to prevent skin damage and early skin ageing- *PARABEN-FREE*



**MILD AND MODERATE – IMPURE SKIN**



**ROSACEA AND COUPEROSE**



**SEBORRHOEIC DERMATITIS**



**HAIR CARE**



**DEPIGMENTING TREATMENTS**



**CHRONO E PHOTO AGEING**



**SUN PROTECTION**



**DERMATITIS AND SENSITISED SKIN**



**DELICATE SKIN**



**SCAR CARE AND KELOID PREVENTION**

Where  
we go



CANOVA®

- EVENTS
- COSMOPROF *Bologna*
- COSMOFARMA *Bologna*
- BEAUTY FORUM *Milano*
- AESTETICA *Napoli*

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