



REGENESI

RE-FLAG

BY MICHELA GATTERMAYER

RE-FLAG

Re-flag is a unisex bags collection, designed in collaboration with the trendsetter Michela Gattermayer - a journalist recognized for her counter-current approach that always manages to intercept tastes and anticipate trends.

A metropolitan and contemporary style that plays with strong color contrasts while maintaining a minimal allure with a casual chic character, perfect for both him and her.

The collection, as its name suggests, wants to be an icon and flag of a new way of conceiving fashion: beautiful and sustainable.

In fact, protagonist of Re-flag is a fabric born from the recycling and regeneration of plastic bottles, which is combined with polyester ribbons in both bright and nature's colors, recovered from the warehouse of a fashion brand otherwise destined to disposal, creating **eco-sustainable unconventional bags with a color block aesthetic.**



















NAME	SIZE	SKU
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DUFFLE BAG 60x33x25 CM MG 06 615 FLA +COL.



DUFFLE BAG 60x33x25 CM MG 06 615 FLA BEI +COL.



TOTE BAG 35x45x13 CM MG 06 605 FLA +COL.



BACKPACK 35x45x13 CM MG 06 617 FLA +COL.



MAXI SHOPPING 57x44x7 CM MG 06 605 FLA XL LAM



SHOPPING BAG 40x30x6 CM MG 06 605 FLA G TUR

NAME	SIZE	SKU
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BUCKET BAG 28x34x15 CM MG 06 618 BI LAM



BUCKET BAG 28x34x15 CM MG 06 618 BI BLT



BUCKET BAG 28x34x15 CM MG 06 618 BI TUR



MINI BUCKET BAG 15x20x14 CM MG 06 618 FLA XS TUR



POSTAL BAG 32x37 CM MG 06 616 FLA BLT



IN THE SKU WHERE THE FINAL DICITURE «+ COL» IS PRESENT, INSERT THE COLOR CODE TO INDICATE THE COLOR OF THE RIBBONS OF THE BAG

I WAS ... BOTTLES



Do you want to let everyone know about your commitment to the environment?

Each item is available for the maxi print that indicates the number of bottles recovered and regenerated thanks to this product! Indicates "S" at the end of each product sku to insert it.

RE-FLAG

- Designer** · Michela Gattermayer
- Material** · Certified Pett "Global Recycled Standard" which comes from the recycling and regeneration of plastic bottles. Each kg of fabric corresponds to 30 of 1.5 liter plastic bottles.
- Colored ribbons** · Recovered from the warehouse of a fashion brand otherwise destined for disposal.
- Philosophy** · 100% regenerated and regenerable products. Made in Italy.
- Fashion RE-evolution** · Plastic waste is one of the main causes of global pollution. The challenge of Re-Flag is to be able to transform this material into a resource, creating a completely sustainable and made in Italy collection.

Regenesi, beauty is sustainable.

This is Regenesi, the company awarded Best Circular Economy 2019 in the SME category, which is dedicated to the regeneration of post-consumer materials by transforming them into fashion objects and accessories with an innovative and completely sustainable design. Born thanks to an idea of the entrepreneur **Maria Silvia Pazzi**, the company today represents Made in Italy excellence in the production of fashion accessories and objects for home and office **entirely made with industrial waste materials, which Regenesi gives a new life**. This is how product lines created by international designers are born and based on a virtuous production cycle that transforms waste into beauty, combining style, functionality and sustainable design. Based in Bologna, Regenesi markets its products through the online store [regenesi.com](https://www.regenesi.com) and at selected stores network around the world.

[regenesi.com](https://www.regenesi.com)