SBAM DESIGN

New Design Ideas



















SBAM DESIGN is a company that seeks to contain and disseminate design, fashion and creativity thanks to a catalog of selected products distributed throughout Europe.

SBAM DESIGN is also a brand of lamps and original design objects, present in more than 350 points of sale in Italy and about 500 points of sale throughout Europe. We use a sales network made up of distributors and agents. The types of our customers are design shops, bookstores, museum bookshops, furniture and promotional shops.

SBAM is also a concept store, a physical place that collects design objects, lighting, accessories, furniture.

The shop is located in Piazza Manzoni 5 in Busto Arsizio.

We want beauty to be within everyone's reach. In our shop you can look for inspiration, buy design products that are never banal and at an affordable price.

OFFICE

Piazza Alessandro Manzoni 5 Busto Arsizio, 21052 Varese sales@sbam-design.it

WAREHOUSE

Via Rieti 6 Busto Arsizio, 21052 Varese stefano@sbam-design.it

SHOWROOM

Piazza Alessandro Manzoni 5 Busto Arsizio, 21052 Varese francesca@sbam-design.it

Distributed Brands

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Our Mission is to look for interesting and surprising objects, to propose a democratic and livable design that accompanies you in the small and big moments of everydaylife.

We are focused on products of different vocation, part from more structured companies and part that arise from the cultivation of an idea worked in an artisanal and creative way.

"Baci all'Italiana" Trays

4 kisses, 4 italian design icons with a romantic feeling.



Mood of the Day - Soap

What mood are you in today?



skyLight

Your city always with you



Led Lantern Speaker

The modern reinterpretation of the oil lantern



Motif Peppermints

A fanciful, fresh and colorful design gift!



The Lunch Bags

A very comfortable bag for my lunch!



Pic Light

If you were a book, what would your cover be?



oOBOOK Jungle

To leave your little one speechless



Luminarte

Apulian tradition and excellence in your home



Lasmo Speaker

The right light and the right soundtrack



TRAYS &A(| ALL' ITALIANA

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"Baci all'Italiana" is a project born from the desire to give kisses to people around us and bring them literally on a tray collection!

4 kisses, 4 italian design icons with a romantic, timeless feeling.

We decided to get help from the skillful hand of the Italian illustrator Alan Zeni.

The Moka, the "Bigrigio", the 500 and the Vespa are the protagonists of these four trays of different sizes, together with the famous characters in love designed by Alan Zeni.

The designs deliberately fill only partially the object, leaving an empty part, like a blank sheet to fill, everyone with what they prefer!

The trays are in beech (wood stratified) and can be washed in the dishwasher.



ALAN ZENI

Illustrator, lyricist, photographer, tattoo artist, creator of ideas. Difficult to frame in a few words the expressive universe of Alan Zeni, multifaceted artist loved above all for his unmistakable kisses.



ITALIAN BREAKFAST KISSES

Designed to have a sweet coffee for two.

Design Icon n°1

The Moka

Designer:Alfonso Bialetti

Curiosity:

invented for the purpose of making coffee without an espresso machine and bring your own coffee. In everyone's homes. Keyword of the project are: practicality, ergonomics, cost reduction, containment of spaces.

Producer:

Bialetti

Produced by:

1933





ITALIAN HAPPY HOUR KISSES

Designed to have a lovely drink together with firends

Design Icon n°2

il Bigrigio

Designer:

Lino Saltini

Curiosity:

From the 1950s, the telephone began to change both in terms of materials and

as shape. The introduction of the plastic and the weight of the design in the companies began to modify them the look. This was the first leased phone from SIP in all Italy.

Producer:

Sit-Siemens

Produced from:

1962



ITALIAN LUNCH KISSES

Designed for a typical italian Pasta lunch, with Love

Design Icon n°3

la 500

Designer:Dante Giacosa

Curiosity:

The name of "Nuova 500" was chosen to emphasize the lineage and the commonality to the 500 "Mickey Mouse", which car of lower cost of the FIAT range, set at 490,000 lire, equal to approx 13 wages of a worker.

Producer:

FIAT

Produced from:

1957





ITALIAN HAPPY HOUR KISSES

Designed to bring a delicious snack during the long italian summer

Design Icon n°4

la Vespa

Designer:

Corradino D'Ascanio

Curiosity:

The Vespa was born with the idea of creating a bodyshell motorcycle load-bearing, suitable for everyone's use days and affordable for everyone. Keywords are economy, design simplicity, practicality, safety.

Producer: Piaggio

Produced from: 1946



Bialetti got the inspiration for the Moka by watching his wife do laundry with a washing machine called "lisciveuse". In this washing machine, there was a sort of boiler (in which put the clothes, water and detergent) with a hose, whose upper end was pierced; having come to a boil, the water it went up along the tube, here, it cooled and went down again, melting the lye, (cheap soap used at that time) that could better spread on the clothes.

Dimension: 13,5 x 27,5 cm Stratified wood Dishwasher safe





The appliance Siemens S62 (also known as "grey" for its colors characteristic, that is two shades of gray) it's a landline phone automatic for domestic use central battery.

Dimension: diameter 35 cm Stratified wood Dishwasher safe





<<If it is true that the Fiat 500 has marked the history of the automobile, it is equally true that it was never just a car, it entered in the collective imagination becoming an icon, which now has the honor

to be certified by the acquisition of the MoMA: a tribute to his artistic and cultural value>>.

Indeed, the Fiat 500 can be considered the car symbol of the Italians.

With the passing of years, he knew conquer many generations.

Dimension: 28 x 36 cm Stratified wood Dishwasher safe



The origin of the name "Vespa" remains uncertain. According to the most famous version, it would have been born from an exclamation by Enrico Piaggio who at the sight of the prototype he exclaimed: «it looks like a wasp!», because of the sound of the engine and the shapes of the bodywork.

Dimension: 22 x 43 cm Stratified wood Dishwasher safe



MOOD OF THE DAY

THECOOLPROJECTS

The Cool Projects" company has born on the Greek island of Aegina, from an idea of fair, sustainable trade. A small artisan production of natural products, made by hand, with particular attention to the quality of raw materials and design. These soaps are made with Greek olive oil, colored with natural pigments and oxides, and scented with natural essential oils.

The "Mood of the Day" collection features a series of Soaps and Bath Shavings, perfect for every day and to put you in the right mood!

Packaging with accurate and fun illustrations will make every "mood" special.

Seven soaps, seven fragrances, seven colors, seven "moods".

CURIOUS - yellow - Rosemary & Sage SEXY - red - Ylang Ylang & Baia HAPPY - orange - Citrus & Rosewood RELAXED - blue - Lavender & Chamomile LOVED - rose - Jasmine & Bergamot LUCKY - green - Lavender & Eucalyptus CALM - purple - Jasmine & Lavender



BOX OF 1

A 60gr colored bar of soap individually packaged.

On each colored bar of soap is imprinted the writing of the mood.

LOVED - Gelsomino & Bergamotto
BEST THING EVER



The holes on the side of the package allow you to smell the scent of the soap and see its color without opening the box.

SEXY - Ylang Ylang and Baia **LET'S MISBEHAVE**



CURIOUS - Rosmary and Sage **QUESTIONS FOREVER**



RELAXED - Lavender and Chamomile PRR PRR PRR



LUCKY - Lavander and Eucalyptus
THIS IS THE DAY



HAPPY - Citrus and Rosewood DOOBEEDOO BE DO



CALM - Jasmine and Lavander **BREATHE IN, BREATHE OUT**



BOX OF 3

A set of 3 bars of soap of the same color and same Mood, in a cardboard package.

Each bar of soap weighs 60gr, is surrounded by a band with the dedicated graphics and on each bar of soap is imprinted the writing of the Mood.

Give your favorite people an extra dose of the right Mood!











FLAKES

A bag of colored soap flakes of your favorite perfume and mood Soap weight: 120g - Resealable bag

HOW CAN I USE THEM?

- Add them in the bathtub for perfume and soften water and moisturize your skin
 Mix a handful with hot water and create your own liquid soap
 - Use them in purity to wash your handsUse flakes to perfume your drawers







BOX OF 7

A set of 7 bars of soap, 7 different colors, 7 fragrances and 7 moods of the day! Each bar of soap weighs 60gr, is surrounded by a band with dedicated graphics and on each bar of soap is imprinted the writing of the mood.

For those who have a different Mood every day or for those who do not know how to choose!





Try the whole collection!

And find out which MOOD and which format is right for you!



SKYLIGHT

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SkyLight allows you to have your city always with you. Place it on the desk or hang it on a wall, thanks to the holes on the back of the wooden base, and... Enjoy the view! If you want to hang your lamp on the wall, use the back of the warranty sheet as a template, simply placing it on the wall and drillingwhere indicated.

Italy:

- MILAN - VENICE - ROME - GENOA - TURIN - FLORENCE - BOLOGNA

World:

- PARIS - NEW YORK
- LONDON - BERLIN
- WIEN - ATHENS
- MADRID - BARCELONA
- TOKYO

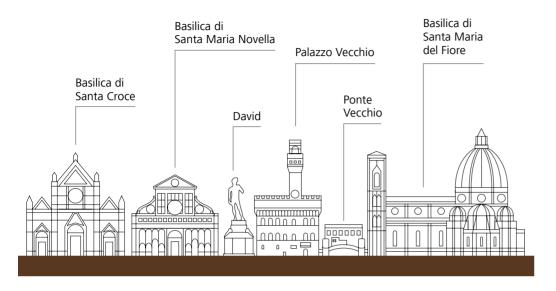
SKYLIGHT MAXI:

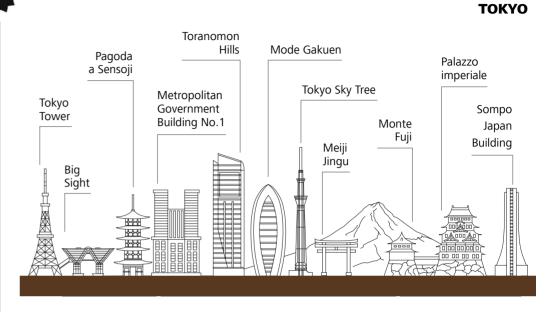
- MILAN - NEW YORK - LONDON - PARIS





FIRENZE





Two new cities have arrived, taking you on a journey to renaissance Florence and fascinating Japan.



Technical specifications

Dimensions:

Skylight: 440mm x 120mm x 22mm

Skylight Maxi: 700mm x 210mm x 22mm

Brightness: 500lm Power Supply: 5V

Materials

- Plexiglas (thickness 5mm)

- Solid wood base







NEW - available from September 2022 MAXI SKYLIGHT

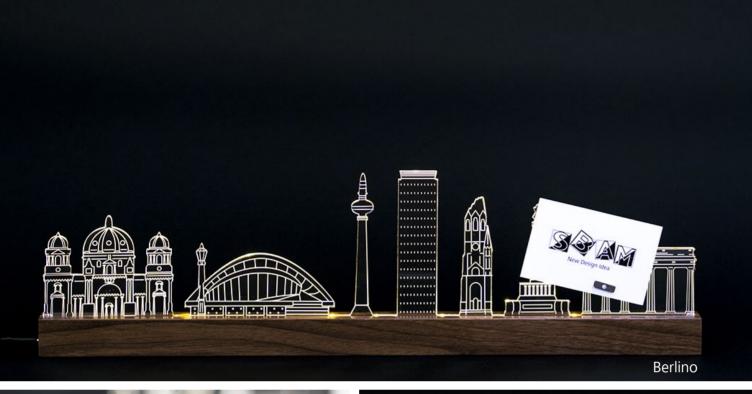


Our beloved SKYLIGHT gets bigger!

Same wooden base, same plexiglas, but 70 cm of your city of the heart!

An amazing bright piece of furniture.

Available in the cities of Milan, New York, Paris and London



SkyLight is an elegant object to keep on your desk, even when it'snturned off.

The cardboard box contains:
- USB cable with switch with voltage and power LED
- 2 screws and wall plugs
- guarantee sheet

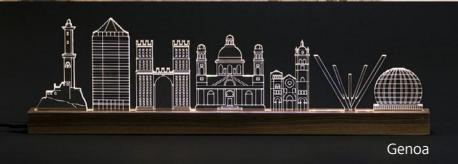




















CUSTOMIZED SKYLIGHT



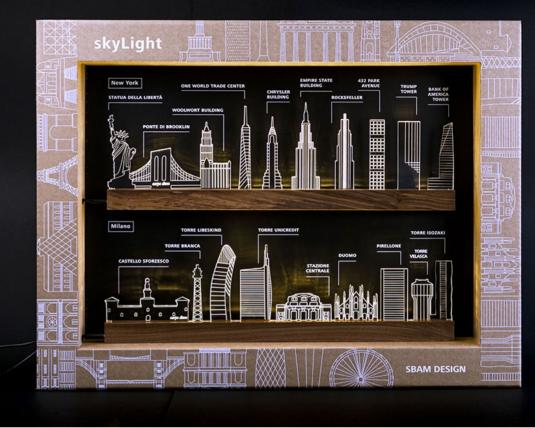
Can't find your city? We can design it together with you!

Among the many proposals in the catalog you do not find your city? Our graphic team is available to design your Skylight and create the perfect product for you.

For all the information about times and methods of realization, do not hesitate to contact us!

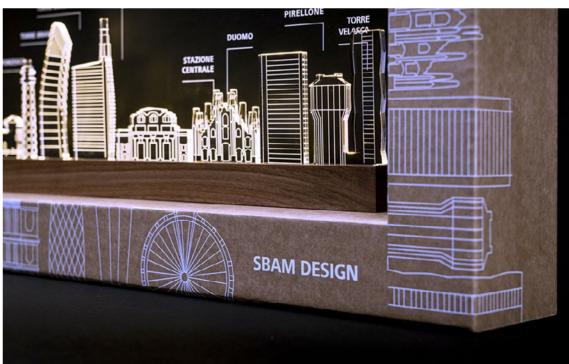






EXHIBITOR IN CARDBOARD

- Brown cardboard with white print
- Black background with the names of the monuments of New York and Milan
- Side holes for power cables
- Possibility to hang the New York skyLight in a simple way (thanks to the holes in the base of the lamp) and place Milano on the cardboard, showing both positioning possibilities.



LED LANTERN SPEAKER



A classic design, reminiscent of the Oil Lamps of the past, in a modern and appealing review.

You can choose the light intensity you prefer and the right soundtrack for each moment.

Led Lantern Speaker will allows you to adjust the dimmable Led light and you will have the possibility to play music via Bluetooth connection. It can be charged with the supplied micro USB cable, and has a range of up to 7 hours.

Colori disponibili

ORIGINAL GREEN (dark green)
URBAN SPORTS (dark brown)
BEACH HOUSE (white)
SNUG ROOM (moustard yellow)
HOUSE GARDEN (light green)
MOONLIT OCEAN (dark blue)
LUMI WINE (bordeaux)

Package Contents

- 1 main unit
- 1 transparent glass shade
- 1 USB-C cable
- 1 user manual





QUALI SONO LE NOVITÀ?

- Bluetooth 5.1
- USB-C charging cable
- New brown cardboard packaging, the same for all lantern colors, with rope handle
- Possibility of simultaneously connecting two Led Lantern Speakers to a single device to listen to music in Stereo









Technical specifications:

Light source type: Dimmable LED (0.4W / 2000K) Dimensions: 110 x 270 mm (including glass)

Weight: 500g

Transmission type: Bluetooth V4.2 / two units can be paired

Charging method: DC 5V-1A Micro USB

Brightness: 30 lm (max)

Speaker speaker power: 5 W

Internal Battery: 3.7V 1700mAh Li-ion rechargeable battery

Battery autonomy: up to 10 hours (70% volume)

Light autonomy: 8 hours max power / 36 hours min power

Maximum communication distance: 8 meters (the transmission distance differs depending on the environmental factors of the phone or connected device)

Warranty period: 2 years



Accessories

Two different accessories are also available to make your Lantern Lamp even more complete.

- The hook in black metal

to hang your lantern in a simple and safe way

- The frosted glass

to make the atmosphere even more romantic















PIC LIGHT

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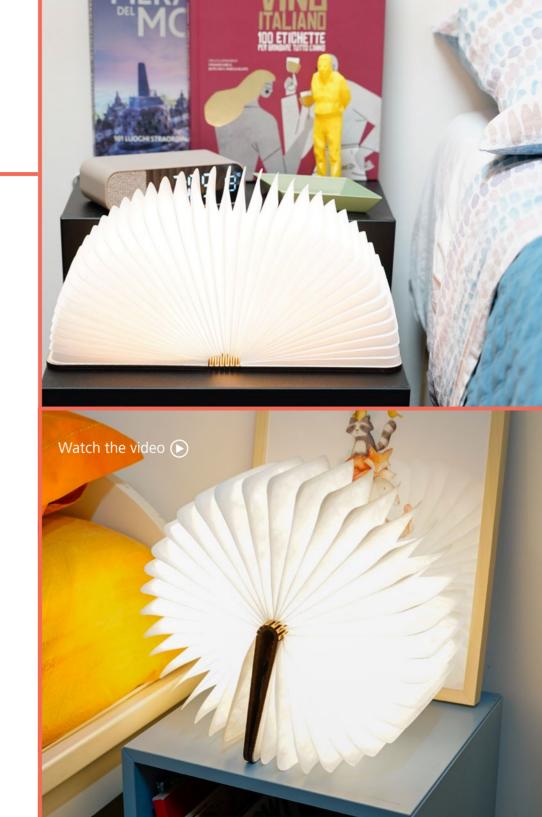
There are those who express themselves better with words, others instead prefer images: How do you choose to tell YOUR STORY?

PIC Light is a lamp with the cover in wood to customizable: your favourite photo, the page of your favorite book, the text of the song you love, the concert ticket more beautiful of your life ... All you have to do is insert the "cover of your book "inside the frame on the front of the lamp.

The size of the card to be inserted is 13 cm wide x 14cm high (you can simply print a photo 13cm x 18cm and cut it on measure).

The bright pages are made of Tyvek, a similar material to paper but resistant and waterproof.

Bring always with you your PIC Light; you can recharge it with the supplied cable!



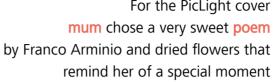


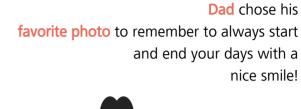
Everyone has a bright story to tell

Pic Light is a suitable gift to any bedside table!

Do not you believe it? Here are some ideas!

For the PicLight cover

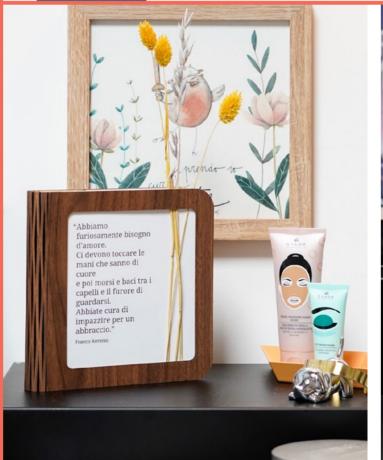






mum





Finally Pic Light is also a perfect light for small children! A nice drawing colorful is the perfect cover for an adventurous story of the good Night!



the "little" daughter



In our opinion, a nice photo with friends is perfect on the bedside table of a male teenager! Here he has fun playing sports, a great reminder: stay less on the phone and hang out more!

the









What could be the cover of a teenage girl?

Maybe the concert ticket along with

photos of friends to remember one

wonderful evening?



Technical specifications

Cover material: plywood Pages material: Tyvek

Lumen: 250 lm Voltage: 5V

Battery life: 3 hours Charging time: 65 min Size: 17 x 17 x 2.5cm Warranty period: 2 years













oOBOOK MINI JUNGLE

Panda, tiger, monkey.

This oOBOOK collection is inspired by the cute animals of the jungle; a perfect gift for the "little" design lovers.

Every time you open it, oOBOOK JUNGLE's light changes color surprising you and creating a perfect atmosphere for the bedtime story. Thanks to the magnet inside of the cover, you can also keep your light open 360 $^{\circ}$. Once discharged, all you have to do is charge it with the supplied cable.

Available in three models:

- Panda
- Tiger
- Monkey

Cardboard box and USB cable included.

Technical specifications

Cover material: laminated wood

Pages material: Tyvek

Light source: warm white LED Battery capacity: 3.7V / 2500mAh Battery charging time: 4 hours

Guarantee: 2 years Dimensions: 10 x 15 cm









LUMINARIE



From the brilliant enthusiasm of a young lighting artist, involved since childhood in the world of electrical systems, Luminarte was born.

A project that has at heart the putting into practice of the deeper meaning of the verb furnish, "to take care".

Indeed, Luminarte's main objective is to embellish indoor and outdoor spaces by scrupulously dedicating itself to the influence of light details.

Details that, after being studied and designed to measure for each environment, come to life becoming unmistakable design and furnishing objects.

Before designing a decorative light in all its light details, we let ourselves be inspired by beauty. A flower, an architectural work, a painting, a landscape.

We think of our lights as design objects which, even before illuminating the rooms, illuminate the eyes of those who receive them.

The structure of these lamps is entirely in pine plywood, handcrafted.

Made in italy







A BIT OF HISTORY

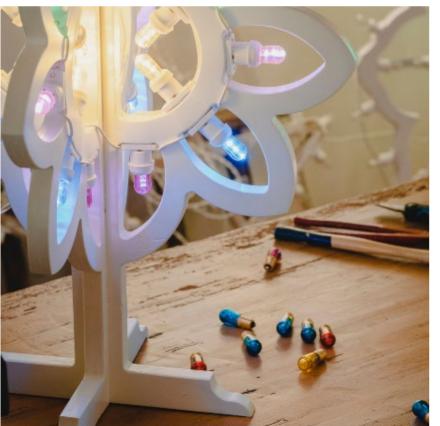
The first prototypes of illuminations appeared in the 16th century when simple structures were built in fir wood to illuminate religious and pagan village festivals. These first attempts took the forms of the sketches of artists of absolute fame such as Michelangelo and Bernini.

It is in Salento and in the Land of Otranto that the first examples of illuminations begin to appear, which emphasized the Baroque architectural style that was slowly taking shape. Originally the lights were nothing more than torches covered with colored cloths or small vases containing oil for lamps. Later they became "parature", that is, structures of

wooden poles and arches, to which glass glasses containing lamp oil were hung.

It was only at the beginning of the twentieth century that the Apulian lights took on a shape closer to the one we know today, that is when oil lamps gave way to incandescent bulbs, white or colored. Today the Apulian lights are back in the limelight, becoming a symbol of Salento culture.

These simple structures in fir wood are considered real works of art, appreciated not only locally!







SMALL FLOWER ROSE

Who among you would not want to have a bright flower, which never fades, all for themselves? We at Luminarte know how to intuit your desires and then transform them into lights unforgettable and timeless furnishings.

dimensions: 35 x 35 cm | number of lamps: 9



ROSONCINO SPIDER WEB

A small rose window to show you our idea of Salento: a red light symbolizes his heart, placed at the center of a body made of vigorous nature and popular tradition.

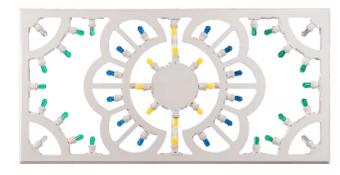
dimensions: 40 x 40 cm | number of lamps: 21



SPRING CIRCLE

What is your favorite season? Ours is spring. Master of flowering, she shows us how beauty comes to light from patience, from overcoming the cold winter of sacrifices.

dimensions: 45 x 45 cm | number of lamps: 16



CORNFLOWER FRAME

Cornflower is a flower that is almost as old as light. Its color already shining in nature and the soft and delicate shape of its petals have inspired nuances and lines that can arouse natural positive energy in you.

dimensions: 50 x 100 cm | number of lamps: 44







SMALL PARTY LAMP

As if by magic, the mammoth "parazioni", fascinating architectures of light, converge in a small and lively illumination: to her the honor of embodying the bright spirit of the patronal feast.

dimensions: 15 x 26 cm | number of lamps: 4



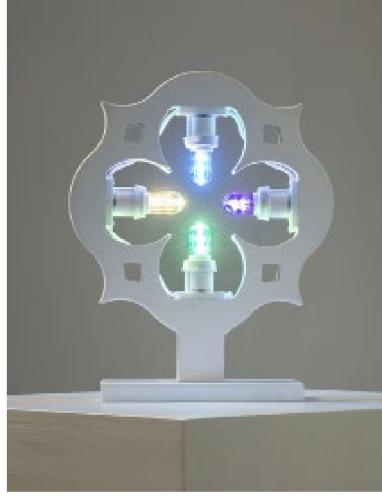
SMALL SEA LAMP

Would you like the sea of Salento, with its sparkling and crystalline surface, every day at your home? The beach lamp is specially designed to relax your mind even while you are at work on your desk.

dimensions: 40 x 20 cm | number of lamps: 8







LASMO SPEAKER



Not a simple lamp, not a normal speaker.

An audio speaker with an integrated light, and two points independent lights. With Lasmo Speaker you can always bring light and music with you, with just one elegant product. Once discharged, you can recharge the lamps simply placing them on top of the speaker connected to the power supply.

LED Technical specifications

Light: LED, dual power (0.3 W / 2700 K)

Dimension: diam 75 mm x H 36 mm (1 unit)

Battery charging time: 2 hours

Battery life: high light 6 hours / low light 12 hours

Speaker technical specifications

Dimensions: diam 75 mm x H 112 mm

Battery charging time: 4 hours

Average volume autonomy: 7 hours Maximum transmission distance: 10 m

Warranty period: 2 years

The contents of the box

- 1 speaker
- 2 LED light points
- 1 microUSB cable to recharge





