

Fillerina[®] 12_{HA}

DENSIFYING - FILLER

THE FIRST
DERMO-COSMETIC
FILLER FOR
AT-HOME USE



WORLD FIRST



Graduated cosmetic precision applicator
with truncated tip. **External use only.**
Swiss Patent CH 695 412

LABO
LABO COSPROPHAR

FILLERINA 12^{HA} DENSIFYING - FILLER



Graduated cosmetic precision applicator
with truncated tip.

Swiss Patent No. CH 695 412



Eye-Catching Selling Proposition

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Why Fillerina

1. NON-INVASIVE ALTERNATIVE TO AESTHETIC MEDICINE INJECTIONS

Thanks to the Precision Applicator and to the **Transdermic Technology**.

2. TESTED EFFECTIVENESS NEVER OBTAINED BEFORE BY A DERMO-COSMETIC TREATMENT

Thanks to the complex of **12 Hyaluronic Acids** with different molecular weights.

3. EASY-TO-USE AT-HOME TREATMENT

Possibility to use it at any time, season and occasion, to solve multiple problems or skin imperfections.

Fillerina is an intensive treatment to be used for 14 days.

The box contains:

14 doses of 2 ml of Gel Filler

14 doses of 2 ml of Nourishing Film

2 Precision applicators to distribute the preparations on the areas of the face where filling and volumizing effects are desired.

Fillerina is available in three different concentrations to be chosen according to skin and wrinkle conditions: Grade 3, Grade 4, Grade 5.



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Non-Invasive Filling Treatment

Fillerina 12_{HA} Densifying-Filler is the unique anti-wrinkle, volumizing filler for at-home use, a filling treatment to be performed without the injections of the aesthetic medicine.

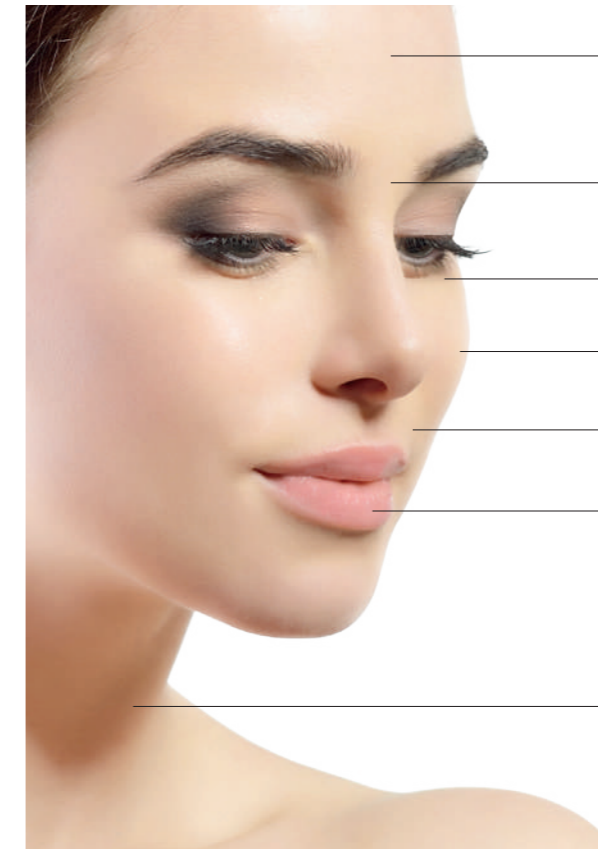
The **Patented Precision Applicator** with truncated tip allows to perfectly apply Fillerina plumping and replenishing Gel directly onto the desired areas of the face: age wrinkles and expression lines, cheekbones and lips.



Graduated cosmetic precision applicator with truncated tip.

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FOREHEAD WRINKLES

GLABELLAR WRINKLES

EYE CONTOUR WRINKLES

CHEEBONES VOLUME

NASO-LABIAL FOLDS

LIPS VOLUME

NECK WRINKLES

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Efficacy Granted By Labo Transdermic Technology

Very low molecular weight, ranging between 50 and 10,000 Dalton.

Measurement of the quantity of substance that penetrates into epidermis and dermis with Franz Cells tool.

Penetration percentage of the active ingredients disclosed on the packaging of Fillerina12_{Ha} Densifyng Filler.

Transdermic Technology Swiss Patent (CH 711 466)

Labo patented this method and applied it to several active molecules for dermo-cosmetic use to make them similar, in their penetration into epidermis and dermis, to those injected by the aesthetic doctor.



Filler Effect thanks to a blend of 12 Different Hyaluronic Acid Molecules with Varying Molecular Weights

Penetration percentages:

104,47% Hyaluronic Acid Monomer 0.4K Da	105,84% Sodium Hyaluronate 0.8K Da	96,98% Hyaluronic Acid 1K Da	105,35% Hydrolyzed Sodium Hyaluronate 5K Da
105,80% Sodium Hyaluronate 20K Da	104,03% Hydrolyzed Hyaluronic Acid 50K Da	100,20% Sodium Hyaluronate 80K Da	69,20% Sodium Hyaluronate 100K Da
55,65% Sodium Hyaluronate 200K Da	55,20% Sodium Hyaluronate 500K Da	39,93% Sodium Hyaluronate 2000K Da	27,36% Sodium Hyaluronate Crosspolymer 500K Da

Densifying Effect thanks to 3 Collagens and 2 Elastins

Penetration percentages:

101,30% Hydrolyzed Collagen 2K Da	95,50% Hydrolyzed Collagen 12K Da	74,60% Soluble Collagen 300K Da
97,06% Hydrolyzed Elastin 2,2K Da	98,38% Hydrolyzed Elastin 1,4K Da	

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Easy-to-use at-home Treatment

Fillerina 12_{HA} Densifying-Filler dermo-cosmetic treatments for at-home use come in 3 different concentrations containing diversified blends of 12 Hyaluronic Acid molecules and 7 Plate-Like molecules, to be chosen according to skin and wrinkle conditions.



GRADE 3

- Initial wrinkles and expression lines
- Initial age wrinkles and uneven microrelief
- Initial depression and depletion of the tissues
- Skin with decreasing thickness, density and plasticity
- Initial sagging signs
- Need for more volume to cheekbones and lips



GRADE 4

- Deep wrinkles and expression lines
- Age wrinkles with visible, marked and uneven microrelief
- Conspicuous depression and depletion of the tissues
- Skin with poor thickness, density and plasticity
- Visible sagging signs
- Need for more volume to cheekbones and lips



GRADE 5

- Very deep wrinkles and expression lines
- Age wrinkles with very marked and uneven microrelief
- Severe depression and depletion of the tissues
- Skin with insufficient thickness, density and plasticity
- Marked sagging signs
- Need for more volume to cheekbones and lips



Fillerina 12_{HA} Densifying-Filler Daily Treatments

Fillerina 12_{HA} Densifying-Filler Daily Treatments are available in the same dosages of Fillerina 12_{HA} Densifying-Filler intensive treatments.



Daily Treatments

Dosages: Grade 3, Grade 4, Grade 5.

Fillerina 12_{HA} Densifying-Filler Day Cream

50-ml tube

Fillerina 12_{HA} Densifying-Filler Night Cream

50-ml tube

Fillerina 12_{HA} Densifying-Filler Eye Contour Cream

15-ml tube

Fillerina 12_{HA} Densifying-Filler Lip Contour Cream

15-ml tube



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In Vivo Efficacy Test

In December 2014 the *in vivo* test on Fillerina has been published by Wiley, one of the most famous global editors in the scientific field, in its “**Journal of Cosmetic Dermatology**”. This study demonstrated the positive filling effect of Fillerina in decreasing the clinical signs of skin aging and in improving the face volumes.



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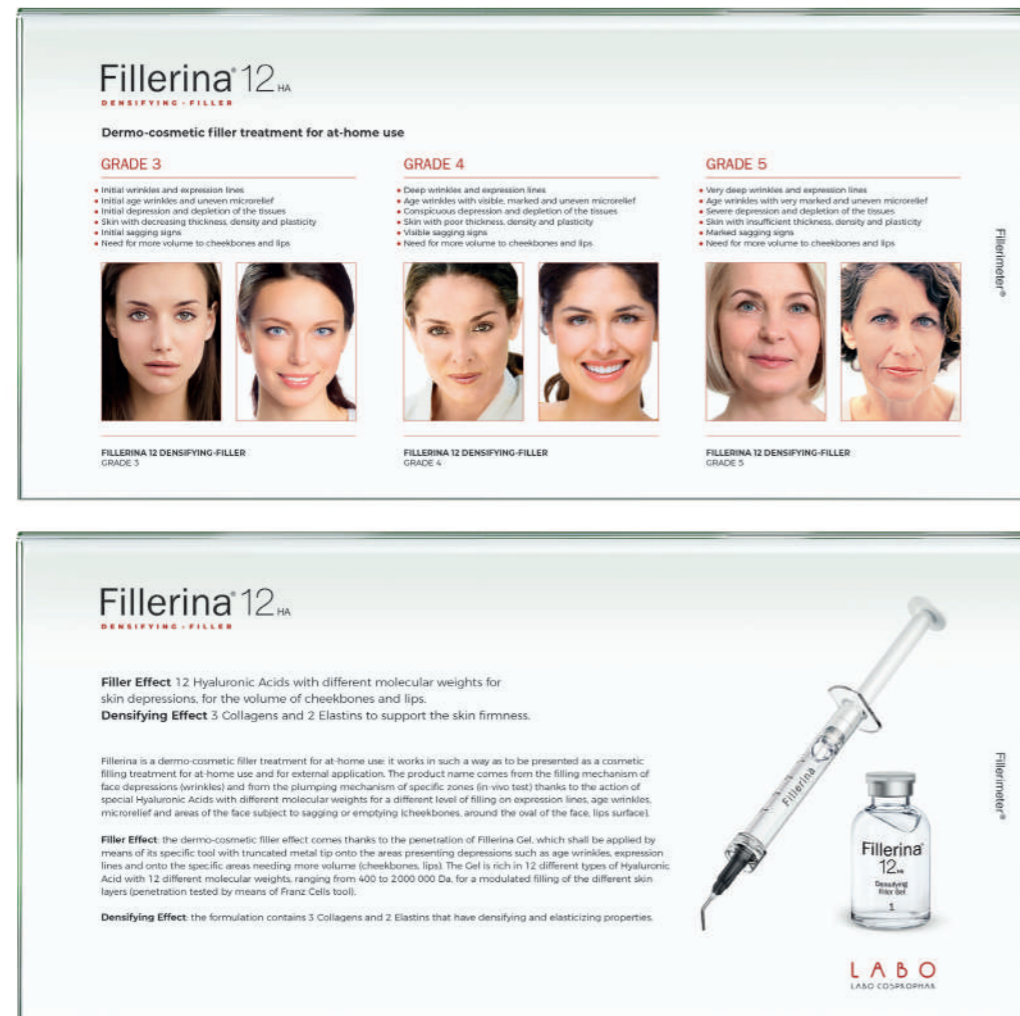
P.O.S. Materials

P.O.S. Materials

Fillerimeter

The Fillerimeter shows a general description of the cutaneous and aesthetic aspects for which the single dosages of Fillerina (3 - 4 - 5) have been formulated.

The description is completed by two different photographic examples of women faces for each grade to allow greater ease of advice and choice of the most suitable dosage for each condition.



P.O.S. Materials

Window Card

Size: 162 x 130 cm



P.O.S. Materials Consumer Leaflet



P.O.S. Materials Free Samples Pre-Filled Applicators

Fillerina 12 Densifying-Filler pre-filled applicators (1 ml).

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P.O.S. Materials

Sample Sachets

Fillerina 12 Densifying-Filler daily treatments are available in free samples sachets:

- Day Cream: 3-ml sachet
- Eye Contour Cream: 1-ml sachet
- Lip Contour Cream: 1-ml sachet

Fillerina 12 Densifying-Filler Gel is also available in a 2-ml sample sachet.

Fillerina in the World





LCX, Hong Kong



Lord & Taylor, New York



Ave Pharmacy, Moscow



Sensiblu Pharmacy, Bucharest



Counter at Pondok Indah Mall, Jakarta



Beautiq Store, Manila

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BinSina Pharmacy, Dubai



Ave Pharmacy, Moscow



Ave Pharmacy, Moscow



Kanaki Fotini Pharmacy, Athens



Zaytouna Pharmacy, Beirut



SWISS
PATENT
CH 705 713

Fillerina[®] 12_{HA}

DENSIFYING - FILLER

Fillerina Complex: Swiss Patent N°CH 705 713

Transdermic Technology: Swiss Patent N°CH 711 466

Cosmetic precision applicator: Swiss Patent N°CH 695 412

