



**GIORDANO**

caffè del piacere

**PRODUCT CATALOG**



*Dnebriating perfume, the aroma that conquers*



## *Our History...*

*CaffeGiordano, whose owners are Paola Giordano and Jennifer Boccia, has its roots in their respective grandparents who were "industrianti" merchants, among the foods traded the colonials and especially the raw coffees were their passion.*

*The company was born as a small company that consistently made a rigorous selection of the product and has always placed particular meticulous care in all stages of processing, adapting itself to increasingly innovative technologies and processing methods, offering a superior product .*

*Over the years, the company has undergone several corporate transformations until the recent merger, a company of the same group created in 2015 with the aim of reorganizing the distribution and marketing of the company.*

*The experience and the consolidated professionalism of those who have been working for some time, is the guarantee that the pleasure of CAFFEGIORDANO always accompanies a careful and cordial service, because the goal is to spread the art and culture of Neapolitan coffee in the world .*

*It is a company that produces and markets coffee with waffle products, special coffee pods (hazelnut, chocolate, caramel, ginseng, pistachio), barley waffles, tea and herbal teas, compatible coffee capsules, ground roasted coffee for moka, roasted coffee beans, drip coffee.*

*The company is a partner of many national events, it is part of the everyday life of many people.*

*For caffegiordano passion is the delicious ingredient of excellence !!!*





## **LA VIGOROSA**

The "La Vigorosa" blend is intense, with a pleasant body and softness, combined with a velvety and silky consistency, which closes with a long, deep finish. Its aftertaste is sweet, aromatic and persistent.

The cream is hazel-colored, dense, with a round taste, with light fruity and floral notes.



## **LA VELLUTATA**

The "La Vellutata" coffee blend is ideal for those who love a more delicate coffee, but do not want to renounce the rich aroma and intense taste. At sight the coffee is creamy, consistent and velvety, while on the palate the perception is of a perfectly balanced structure, with more elements that balance beautifully.

## **LA DECA**

"La Deca" is the right coffee for all those people who, for health problems or simply by choice, they can not or do not want to take caffeine; but at the same time they want to taste a coffee with a gratifying taste. In our decaffeinated we put all the good and special in our blend, but without the contribution of caffeine.





## *Our coffee pods...*



**"LA VIGOROSA" 150/100/50 PIECE KIT WITH OR WITHOUT COURTESY KIT**

**"LA VELLUTATA" 150/100/50 PIECE KIT WITH OR WITHOUT COURTESY KIT**

**LA DECA KIT DA 150/100/50 PIECE KIT WITH OR WITHOUT COURTESY KIT**



## *Our ground coffee...*



**'SOFT' soft pack with 250gr valve**

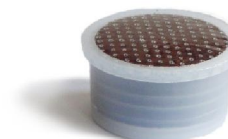
**vacuum pack of 250gr**





## *Compatible coffee capsules*

- ❖ **Compatible with machine Lavazza Espresso Point\***  
**pcs 100**
- ❖ **Compatible with machines Uno System\***  
**pcs 100**
- ❖ **Compatible with machines A Modo Mio\***  
**pcs 100**
- ❖ **Compatible with machines Dolce Gusto\***  
**pcs 100**
- ❖ **Compatible with machines Nespresso\***  
**pcs 100**



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## *Compatible drinks Dolce Gusto*



- ❖ Barley
- ❖ Ginger and lemon tea
- ❖ Ginseng Coffee with Matcha
- ❖ Creme Brulee
- ❖ Coffee Ginseng
- ❖ Golden Milk
- ❖ Coffee Hazelnut

Soon:

- ❖ Ginger and Orange
- ❖ Curcuma and Cinnamon
- ❖ Ginger and Curcuma
  - ❖ Bitter Ginseng
  - ❖ Blue Milk Unicorn





*Our coffee blends..  
toasted and packed in grains*



❖ **La Vigorosa** cod.103.S      **100% robusta**

Questo caffè è prodotto con ottima qualità di Robusta e, si presenta con un sapore forte e un aroma molto intenso. È ideale per chi ama un caffè con carattere.

❖ **La Vellutata** cod.103      **30% arabica**

Sapiente combinazione di Robusta e Arabica in una miscela di caffè corposa dal gusto deciso e persistente.

❖ **La Melodiosa** cod.203      **40% arabica**

40% di caffè Arabica e 60% di caffè Robusta fanno di questa miscela un caffè particolare per la sua corposità e il gusto molto ricco

❖ **L'Armoniosa** cod.303      **60% arabica**

È la miscela classica della tradizione partenopea in cui si bilanciano gusto e corposità. La combinazione dell'Arabica al 60% e di Robusta in percentuale del 40% ne fanno un espresso corposo e intensamente aromatico.

❖ **La Delicata** cod.403      **80% arabica**

Una sapiente combinazione dei migliori caffè Arabica, rendono questa miscela perfetta per corposità, gusto e aroma.





*Our coffee blends..  
toasted and packed in grains*



❖ **La Sublime cod.503**                      **90% arabica**

Quality of selected Arabica and combined together as a percentage of 90% make this blend particularly recommended for the most refined and demanding palates

**La Divina cod.603**                      **100% arabica**

Select quality of fine Arabica coffee for a coffee with a delicate flavour and unmistakable aroma

❖ **La Decaffeinata cod.403D**    **80% robusta**

It is the right mixture for those who want the decaffeinated espresso that is light for the palate, without having to renounce the taste and robustness typical of the real good espresso, it preserves all the characteristics of an excellent Neapolitan coffee such as sturdiness creaminess and Body in cup.

❖ **Cruzeiro cod.103H**                      **100% robusta**

It is the right mixture for decided and demanding palates, for those who prefer a coffee with a full-bodied and creamy flavour.

With the right level of roasting.

The particular attention to roasting and cooking times allows to obtain a coffee full of taste and with a decisive and inimitable character. It is a dense, creamy, compact and balanced coffee.







## *Special coffee ...*



Hazelnut coffee  
Ginseng coffee

Coffee chocolate,  
Caramel coffee ...

and soon coffee pistachio, coffee anise, coffee sambuca...

### **Red fruit herbal tea**

It is among the tisanes most loved by women. Its fragrance and its fruity taste gives serenity and tranquility. Excellent to taste at any time of the day. It is a real pleasure for mind and body

### **Relax herbal tea**

Excellent for calming the nerves during or after a day of intense work or stress. It has a calming effect, also thanks to the properties of the chamomile present inside

### **Black Tea**

The most widespread variety of tea in the world. It helps to maintain good general body health. Rich in antioxidants, including flavonoids that help prevent cellular aging

### **Barley**

Facilitates concentration because it is rich in minerals including magnesium, phosphorus and potassium

*Coffee...and more...*





## Coffee in the world



### Ibrik Coffee

Product we have introduced to Turkey loyal to the original

100% Rio Minas fermented

100gr Package

### Cold Brew

Coffee extracted with Cold Brew method, meaning coffee Cold extracted with coffee maceration process with Water and ice, with a shelf life of 180 days

Size 5l



### Drip Coffee

The perfect long coffee from quick and easy preparation.

A cup and hot water is enough for you to enjoy a perfect filtered coffee at any time of the day



**Vigorous mixture**: roasted in an extreme way. With this type of roasting you can perceive more the notes of toasted and dark chocolate

**Monorigine Guatemala**: Floral and fruity, sweet, delicate, obtained by cultivating Catuaì, Caturra, Pache, Bourbon, Mundo Novo varieties

**Monorigine Colombia**: Fresh, very sweet, intense and citrus, it is obtained by cultivating the typical varieties, Castillo, Colombia





# GIORDANO

caffè del piacere

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