

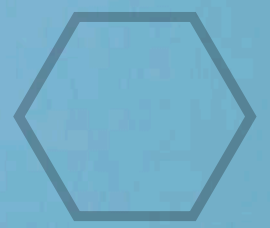


Colours of Life®

NEW

4 new ESSENTIALS become part of the Colours of Life range





ESSENTIALS



BASE NUTRIENTS

Products based on vitamins, minerals, essential and necessary nutrients for a healthy body



COMBINED THERAPIES

The “simplicity” of these products allows them to be combined with other products for a complete therapy based on individual needs



Products



VITA C 1000 mg

High dosage of Vitamin C



MAG2GLY

Magnesium Bisglycinate



BIOTIN COMPLEX

Biotin, Zinc and Selenium



PURE OMEGA-3

Fish oil rich in EPA and DHA



VITAMIN C

Vitamin C, known as **ascorbic acid**, is a hydrosoluble vitamin. Our bodies cannot produce it, so it is important to obtain it through our diet.

Vitamin C is a powerful **antioxidant**, essential for our body function; it helps protecting our cells from free radicals and oxidation, processes that can weak our immune system and favour some diseases.

Moreover, Vitamin C is involved in various metabolic reactions, contributes to the synthesis of amino acids, hormones, and collagen.

Many studies have also investigated the effect of vitamin C on **colds** and a review of 2013 has demonstrated that Vitamin C supplementation can effectively reduce recovery time by about one day in both adults and children.

Recommended dosages are 60-80 mg/day until max 2.000 mg (considering diet + integration). High dosage of Vitamin C is recommended in cases of possible deficiencies, weakened immune systems, but also in cases of balanced nutrition, avoiding high doses for a too long period of time.

60 doses



PP € 18,90
daily cost € 0,32

VITA C 1000 mg

1 tablet per day corresponding to 1000 mg

Food supplement in tablets based on **high dosage** Vitamin C (ascorbic acid).

Vitamin C contributes:

- to maintain normal function of **immune system** and of **nervous system**;
- to normal energetic metabolism;
- to normal **collagen synthesis** for skin, blood vessels, bones, cartilage and gum functioning;
- to increase **iron absorption**

**2
months**

2 months treatment

1 tablet daily

1 g

1 g of Vitamin C

Each tablet provide 1 gram of Vitamin C, the highest possible dosage



MAGNESIUM BISGLYCINATE

Contrary to popular belief, magnesium is not only useful for athletes.

This mineral is involved in over 300 vital processes and is essential for the well-being of the entire body. In particular, its role in the **nervous system** is often underestimated: magnesium contributes to the normal functioning of nerve cells.

Magnesium exists in various chemical compounds, in food supplements too, and each form has different properties. Not all of them act on the same biological processes, nor are they absorbed in the same way.

Magnesium bisglycinate is considered one of the most esteemed form. It's an organic magnesium salt bound to 2 molecules of glycine, an amino acid known for its **relaxing** properties on nervous system.

Moreover, it contributes to muscle relax and maintaining normal functions of nervous system.

Different forms of magnesium have different bioavailability, that means not every one is absorbed in the same way and with the same efficacy. Magnesium bisglycinate has a very **high bioavailability**.



30 doses



PP € 19,90
daily cost € 0,66

MAG₂GLY

MAGNESIUM BISGLYCINATE

Food supplement in tablets based on Magnesium in **bisglycinate form**.

This organic form is the most suitable for people with high sensibility on digestive and intestinal tract, because it avoids mildly laxative action, that can occur with other magnesium forms (e.g. carbonate, oxide).

From recent studies, it appears the bisglycinate form of magnesium has a benefic effect on **sleep** and **relaxation**.

1
month

1 month treatment

2 tablets daily

Gly

Glycin

Amminoacid precursor of protein synthesis, but also a neurotransmitter, used then for sleep and stress diseases



BIOTIN

Vitamin B8, or biotin, is part of the B group of hydrosoluble vitamins, which means that they cannot be accumulated in the body, but they have to be taken daily with the diet.

Biotin has various properties: as coenzyme, it supports protein, fats and carbohydrates metabolism, contributing to the normal **energetic metabolism**.

But actually biotin helps also the normal functions of **nervous system**.

It's also considered as a "beauty factor": biotin contributes to **maintaining normal skin and hair**.

When it comes to hair, skin, and nails, combining **selenium** and **zinc** is ideal. Their functions overlap and together they can optimally support the beauty of all three targets.

Zinc and selenium have a special role: as **antioxidants**, they help protecting cells from oxidative stress, an effect that is often visible firstly on skin and then on scalp.

Moreover zinc has an important role on **cell division**, a fundamental process for healthy and vital structures.

150 doses



PP € 12,90
daily cost € 0,09

BIOTIN COMPLEX

with **ZINC** and **SELENIUM**

Food supplement in tablets based on **high dosage of Biotin**, with Zinc and Selenium.

Biotin, or vitamin B8, is involved in various physiological reactions, but it is also well known for its benefits on **hair**, because it helps to keep it strong and **reduce hair loss** during seasonal changes.

5
months

5 months treatment

1 tablet daily

Zn
Se

With ZINC and SELENIUM

2 minerals indispensable to maintain normal hair, skin and nails.




FISH OIL

Fish oil is the richest natural source of **EPA** (eicosapenthaeinoic acid) and **DHA** (docosaheesaenoic acid), 2 essential **Omega-3 fatty acids** with a central role on human physiology.

The area in which they are most studied is **metabolism**: numerous clinical trials show that 2–4 g per day of omega-3 can lower triglycerides by more than 20% and reduce LDL cholesterol by 10–15%. The effects are most evident in people with dyslipidemia or **cardiovascular risk**.

EPA and DHA can also modulate **inflammatory process** and reduce pro-inflammatory factors productions. Clinical studies demonstrate that they can have benefits in some chronic conditions, such as Crohn's disease, ulcerative colitis, and **psoriasis**, with prolonged remission and improvement in symptoms.



30 doses



PP € 26,90
daily cost € 0,90

PURE OMEGA-3

EPA + DHA

Food supplement in softgels based on purified fish oil.

Fish oil is naturally rich in unsaturated fatty acids, in particular the long chain **Omega-3 EPA** (eicosapentaenoic acid) and **DHA** (docosahexaenoic acid), essential for the integrity and fluidity of cell membranes, but also for **cardiovascular health**, as they help reduce triglyceride levels. With antioxidant vitamin E.

1
month

1 month treatment

1-2 softgels daily

250
mg

OMEGA-3 EPA + DHA

The beneficial effect on heart function is obtained with a daily intake of 250 mg of EPA and DHA.

SUMMARY OF CODES AND PRICES

PRODUCT	INTERNAL CODE	PARAF/MINSAN CODE	EAN CODE	RECOMMENDED RETAIL PRICES INCLUDING VAT	VAT
MAG2GLY Magnesium Bisglycinate, 60 tablets	NVI11070	990151591	8052432439127	€ 19,90	10%
BIOTIN COMPLEX, 150 tablets	NVI11071	990151603	8052432439134	€ 12,90	10%
PURE OMEGA-3, 60 softgels	NVI11072	990151615	8052432439141	€ 26,90	10%
VITA C 1000 mg, 60 tablets	NVI11073	990151627	8052432439158	€ 18,90	10%

DISCOVER ALL THE ESSENTIALS

The Colours of Life® THE ESSENTIALS range was created to meet specific health needs, to complement therapeutic advice and to provide ideas for promoting CROSS-SELLING. ESSENTIALS products can be combined with other ESSENTIALS products or with FORMULAS to create a personalised therapeutic programme for each patient, delivering even better health results than consuming a single product.



BROMELIN



PURE GLUCOMANNAN



METHYL-B12 SUBLINGUAL



FOLIC ACID



ORGANIC MAGNESIUM
CITRATE



IRON PLUS



ZINC 15



VITAMIN D3 2000 IU



PURE BLUEBERRY



PURE BREWER'S YEAST



SELENIUM 55



VITAMIN C 500

THANK YOU!



VITA C 1000 mg

High dosage Vitamin C



MAG2GLY

Magnesium Bisglycinate



BIOTIN COMPLEX

Biotin, Zinc and Selenium



PURE OMEGA-3

Fish oil rich in EPA and DHA