



Professional Color Oil, gentle, ammonia-free, with Hyaluronic Acid, Chamomile, Tea Tree, and Argan Oil.

Full coverage of gray hair and long-lasting results in 38 shades and enhancing highlights.

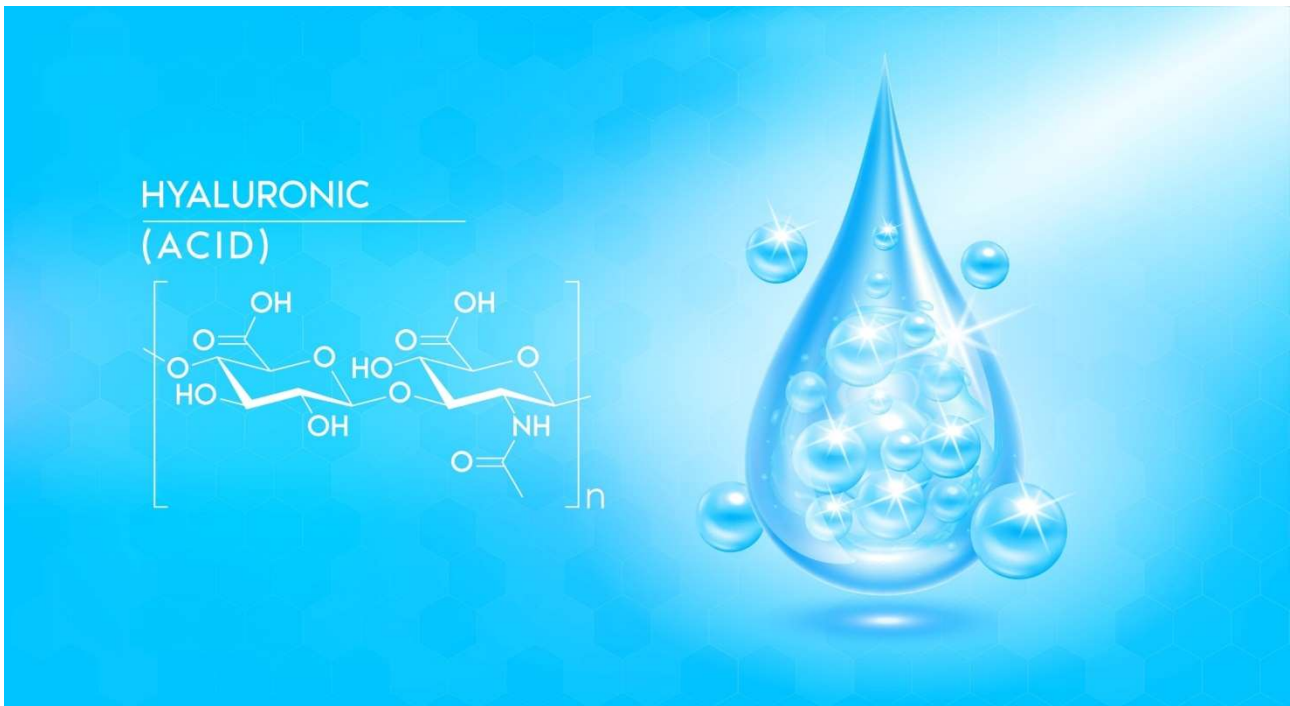
Infinite coloring possibilities thanks to the Oxy Milk Activator, while respecting the hair and scalp.

Unparalleled shine.

Shiny, soft hair.

125 ml format in a case of 3 bottles. Dilution 1:1

## ACTIVE CONTENTS



### HYALURONIC ACID

Hyaluronic acid is a substance naturally present in the human body, particularly in the skin, eyes, and joints.

It is a glycosaminoglycan, a molecule with the ability to retain and attract water, which helps maintain tissue hydration and elasticity.

- It hydrates the hair fiber. Thanks to its ability to retain up to a thousand times its weight in water, hyaluronic acid provides intense hydration for dry or split ends.
- It improves hair volume. By promoting water retention in the hair shaft, it gives it body and softness.
- It aids styling. Hair care products containing hyaluronic acid can help limit frizz and define curls, while providing a soft touch.



## CHAMOMILE

Chamomile is one of the oldest known medicinal plants: in the Middle Ages, it was used, for example, as a remedy against the plague.

It is an herbaceous and aromatic plant belonging to the Asteraceae family.

Native to Europe, it has also been introduced to other continents and is now widespread everywhere.

Known scientifically as *Matricaria chamomilla*, it is a medicinal plant with a long history of use in both medicine and cosmetics.

Thanks to its soothing, anti-inflammatory, and regenerative properties, it has become a key ingredient in many skin and hair care products.

There are different types of chamomiles; the most common varieties are German and Roman chamomile.

Chamomile has many beneficial properties and is therefore also useful for hair care.

It is renowned for its extraordinary soothing properties.

It contains compounds such as alpha bisabolol and flavonoids, which help reduce skin irritation and redness.

For this reason, it is often found in creams and lotions for sensitive skin or skin prone to allergic reactions.



## TEA TREE

Tea tree oil is a concentrated essential oil extracted from the leaves of the Australian *Melaleuca alternifolia* plant, also known as "tea tree."

Originally, over a hundred years ago in Australia, tea tree oil was used for antiseptic purposes.

However, in recent decades, this natural medicinal oil has gained worldwide recognition for its beneficial properties.

Numerous well-documented studies show how beneficial tea tree oil is not only for your skin, but also for your hair.

The Australian Aboriginal peoples are aware of its many important properties and were the first to use it, not only for cosmetics.

Tea tree oil is a natural antiviral and antibacterial agent, an excellent antiseptic, antifungal, with balsamic, healing, and immunostimulant properties.

Tea tree oil is also particularly effective for cases of excess sebum secretion, and therefore for oily scalp and hair and dandruff problems.

Furthermore, Tea Tree Oil is an excellent remedy against hair loss and for strengthening the hair.





## **ARGAN OIL**

Argan oil has been used by Berber women for centuries, and its use has also spread abroad for its beneficial cosmetic properties.

Its name comes from the village of Argana, a rural community of 4,000 inhabitants 90 km from Agadir.

The argan tree is also called the "Iron Tree," the "Moroccan Olive," or the "Arganier."

It is native to Morocco and grows only in the southwestern regions of Essaouira and Agadir.

Argan trees also exist in Israel, Turkey, and Algeria, but only in Morocco does an organization for the control of argan-related activities exist.

It is a very robust plant, up to 10 meters tall, an evergreen that can live up to 200 years.

Specific benefits for hair:

- **Color Lock:** Argan oil creates a protective barrier that helps lock in color longer.
- **Protection from external aggressors:** Its antioxidants protect hair from damage caused by pollution, UV rays, heat, and other environmental factors.
- **Improved shine:** It adds shine to hair, which often tends to lose its vibrancy after dyeing.
- **Anti-frizz action:** It reduces frizz, making hair softer and more manageable.
- **Repairs split ends:** Its regenerating properties help repair and prevent split ends.