RENEWING SERUM - Bottle 1 fl.oz/30 ml

This serum is designed for skins whose brightness has started to fade. Thanks to a combination of innovative and patented active ingredients, it improves the skin surface, helps to reduce the imperfections and gives skin a naturally even and bright aspect, full of life. It also performs an effective action against skin stains.

KEY INGREDIENTS:

REGENINE (biotechnological): A complex of vegetable extracts and BIOLIQUEFIED® from apple, lemon, red grape, bran, and AHA. It accelerates renewal of the skin and stimulates collagen production.

RETINOL CYCLOSYSTEM COMPLEX (biotechnological): Cyclodextrins of vegetable origin have moisturizing properties and promote controlled release of Retinol (vitamin A), stimulating cell renewal and the synthesis of collagen, elastin, glycoproteins and hyaluronic acid. **P-CELL (biotechnological):** Stem cells from red chilli, toning and improving elasticity of the skin. It stimulates skin metabolism.

GLYCACID (biotechnological): A precursor to the hyaluronic acid, it increases the penetration factor of active ingredients. It is composed by mucopolysaccharides precursors with high concentration of hyaluronic acid base monomer. The reduced molecular size promotes intradermal penetration, constituting a precious raw material source needed for the formation of hyaluronic acid, that is particularly suitable for water retention in the connective and therefore responsible for deep hydration. At the same time, it induces a permeability increase of the connective tissue, making it a crucial penetration mean of hydrophilic active principles, such as plant extracts.

ASCORBYL GLUCOSIDE (VITAMINA C) (natural): Natural vitamin C stabilized with glucose. It has antioxidant, clearing, and lightening properties.

AÇAI (natural): Moisturizing and super-nourishing anti-ageing oil, rich in anthocyanins, Omega 3,6,9, vitamins A, B, C, E, amino acids, minerals, polyphenols, phytosterols. Its high antioxidant properties prevent the formation of free radicals. Açai oil increases skin complexion and vitality thanks to the synergy of its bioactive substances contained in quantities 10 times higher than those contained, for example, in red grapes.

BRAZIL NUT (natural): Soothing and nourishing oil, rich in vitamins B, C, E, selenium, magnesium, zinc. Antioxidant. It also contains beta-carotene that, together with vitamin E increases the production of collagen, making the skin smooth and toned.

ANDIROBA (natural): Oil with nourishing, soothing, regenerating, and renewing properties, rich in essential fatty acids and Omega 3 and 6 and also contains amounts of myristic, stearic and palmitic acid.

CUPUAÇU (natural): Fast-absorption moisturizing butter increasing elasticity of the skin. It contains skin-like lipids, vitamins A, B, C, polyphenols, flavonoids, minerals, iron, calcium, potassium, selenium, essential fatty acids, and antioxidants. It improves the skin barrier.



GREDIENTS

ENEWING SERUM

SIERO RINNOVANTE

HOW TO APPLY:

Apply evenly some drops of serum on face, neck, and the décolleté area in delicate motions to improve absorption. The serum should be applied preferably in the evening. Avoid contact with the eye area. Suitable for all skin types. EXTERNAL USE

INGREDIENTS: AQUA (WATER), GLYCERYL STEARATE CITRATE, GLYCERIN, BERTHOLLETIA EXCELSA (BRASIL NUT) SEED OIL, DICAPRYLYL CARBONATE, ALOE BARBADENSIS LEAF JUICE, ASCORBYL GLUCOSIDE, EUTERPE OLERACEA (ACAI) FRUIT OIL, HYDROXYPROPYL CYCLODEXTRIN, ARGININE, CARAPA GUAIANENSIS (CRABWOOD) SEED OIL, LIMNANTHES ALBA (WHITE MEADOWFOAM) SEED OIL, THEOBROMA GRANDIFLORUM (CUPUACU) SEED BUTTER, TOCOPHERYL ACETATE, CAPRYLYL GLYCOL, 1,2-HEXANEDIOL, HYDROLYZED GLYCOSAMINOGLYCANS, EUTERPE OLERACEA (ACAI) PULP POWDER, BUTYLENE GLYCOL, ALGAE EXTRACT, SODIUM BENZOATE, XANTHAN GUM, PARFUM (FRAGRANCE), CAPRYLIC/CAPRIC TRIGLYCERIDE, POTASSIUM SORBATE, CAPSICUM ANNUUM (CHILLI PEPPER) FRUIT MERISTEM CELL, RETINOL, CITRUS MEDICA (CITRON) LIMONUM EXTRACT, HYDROLYZED GRAPE SKIN, HYDROLYZED WHEAT BRAN, PYRUS MALUS (APPLE) FRUIT EXTRACT, TARTARIC ACID, CITRONELLOL, ALPHA-ISOMETHYL IONONE, TROPOLONE, TOCOPHEROL.