



"Better-informed location choices and buying decisions"

Are you a manager on the verge of a decision, or an entrepreneur willing to seize opportunities?

Do you need an easy-to-use and evidence-based support to choose the right location and surroundings for your business or lifestyle?

COLOUREE RATES IN 3 CLICKS ANY PROPERTY SURROUNDINGS IN THE WORLD

boosting real estate business through a deep customers understanding

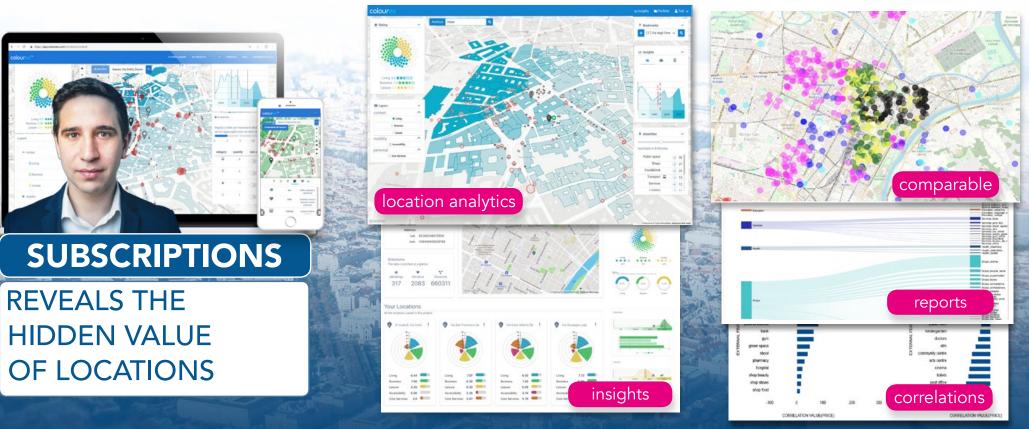
Colouree is a PropTech startup focused on **AI**, **data and location intelligence** for **Smart Cities** and **Real Estate** markets.

Short-listed by BuiltWorld REIN among the **Top 50 European Startups** in the **PropTech Map 2019**, Colouree is the unique, easy to use, web platform for Real Estate that in just 3 clicks provides very detailed information about any property and urban built up space in the world. With **Colouree Analytics** (B2B) you can expand your real estate insights leveraging our geo-coding and spatial analysis to recognize the value hidden in each location, matching customers specific needs with the right place. With **Colouree Map** (B2C) you can be directly connected to customers needs, providing them a deep and evidence based location understanding.

colouree







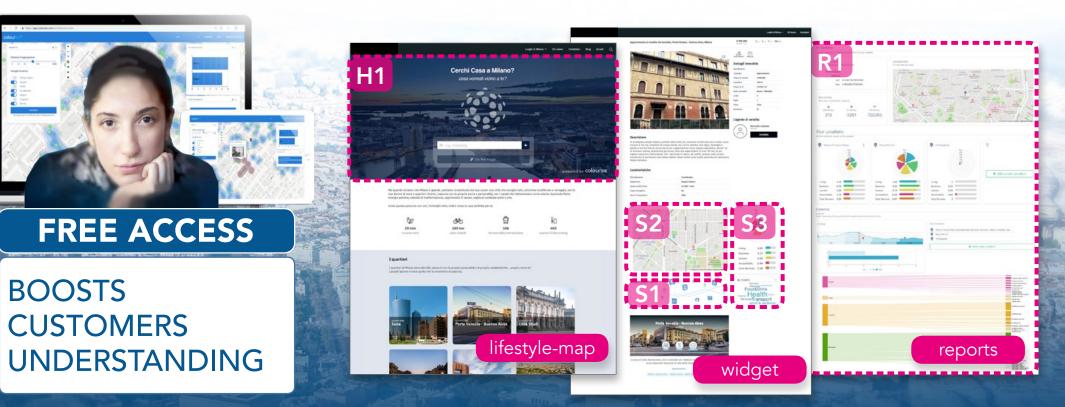
Expanded real estate insights to support buying, investment and location decision based on location intelligence and geo-referred data analytics



www.colouree.com







Al integrated maps for a brand new experience that starts from lifestyles and business needs to find locations and surroundings that match with

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Special projects:

AMIU ENTERPRISE CITY OF TURIN CITY OF GENOVA EUROPEAN COMMISSION STUDENT HOUSING AND LIVING **URBAN RESILIENCE AND REAL ESTATE INVESTMENTS** SUSTAINABLE URBAN PLANNING WASTE MANAGMENT **ATTRACTION** ALCALÁ DE HENARES Città metropolitana di Milano HBG - SILOS HENNEBIOU TORINO CITYLAB 7,5 M€ Shops Public as NATURE Health EU **Studentee** Wastee PROJECT 4 CITIES amiu CITTA' DI TORINO Çankaya BELEDİYESİ Szeged **EUROPEAN COMMISSION EIP-SCC - Smart City Guidance** Coloured Contex Coloured Contex Coloured TO DO 4: VISUALISE LOCAL CHALLENGES AND POTENTIAL IMPACT tecnalia eurecal **The Smart City** ROLUTION EXAMPLE: COLOUREE The Colouree platform is an example of software as a market by making use of enhanced peo-referred data and urban spatial analysis with **Guidance Package:** he aim of providing a deep understanding about locations and neighbour Plante & Cité allows its users to easily match their needs in term of lifestyle, business or commute O Personal with the right location and surroundings. It enables to select the properties and places interest directly on a web-based map; to discover the most highly rated properties the way forward and locations for end users needs and interests: to compare buildings taking inte account various indicators and to obtain the real-time results of the analysis of most one million measurements and geo-referred data in about three min utes. This Città metropolitare tool has been successfully used in the Milan Metropolitan area within the European Natural based solutions project Nature4cities by contributing in defining a system of EIP-SCC ONTNU integrated multi-scale and multi-thematic performance indicators for the asse acciona of urban challenges and nature-based solutions (Nature4Oties, 2019) Trusted by: selected ICGS 2016 Smart (amiu) CITTA DI TORINO European ITALIAN TRADE AGENCY Commission Place Tech-FORCE millionaire UIA URBAN INNOVATIVE ACTIONS Cities Cooperating For Circular Economy REAL ESTATE open innovation summit

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