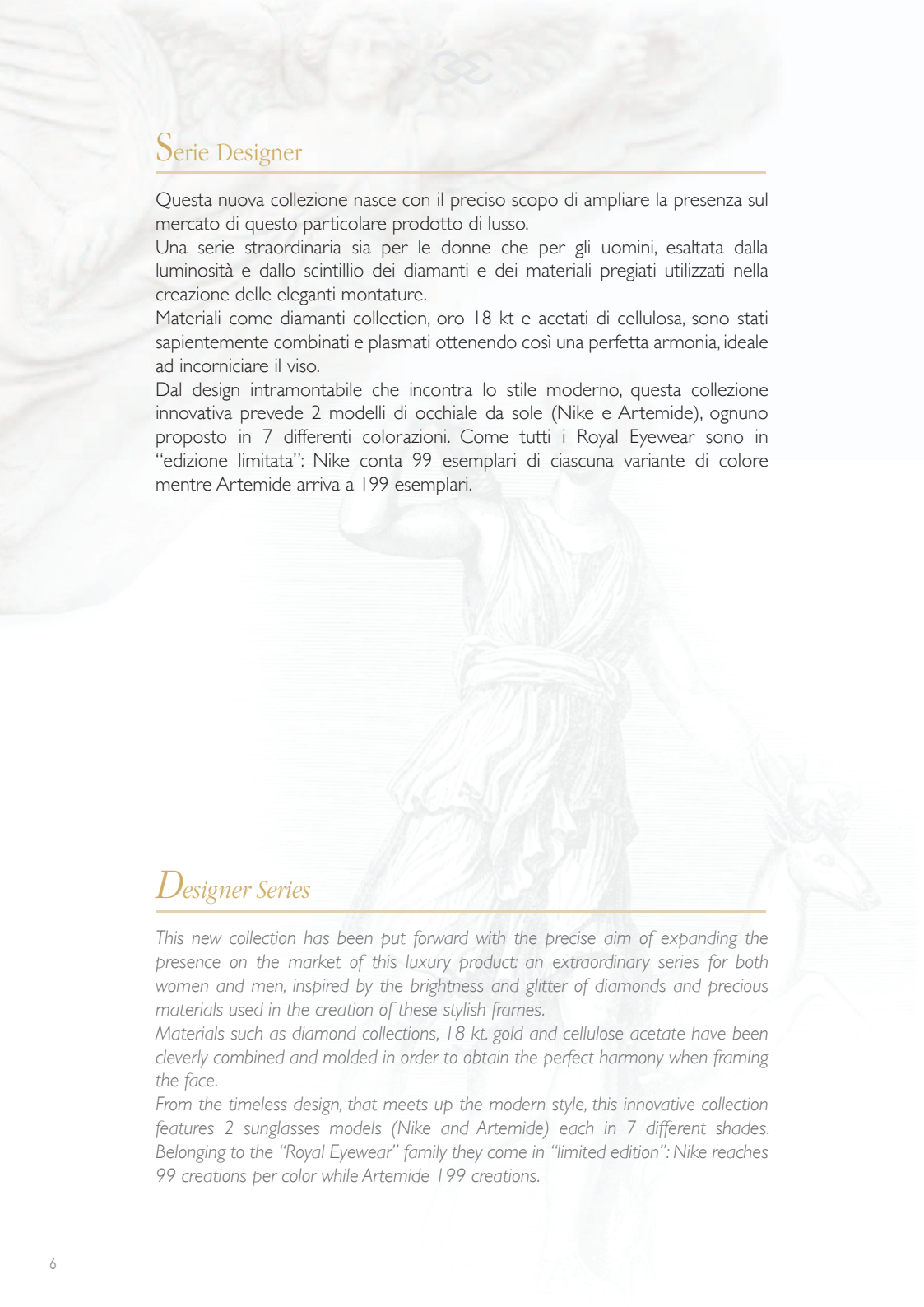


The background of the page features a faded, artistic rendering of classical statues. At the top, a head of a figure, possibly a deity or nobleman, is visible. Below it, a larger statue of a woman in a draped dress is shown from the waist up. To the right, a statue of a woman holding a deer's head is partially visible. The overall tone is elegant and sophisticated, matching the 'Designer Series' theme.

Serie Designer

Questa nuova collezione nasce con il preciso scopo di ampliare la presenza sul mercato di questo particolare prodotto di lusso.

Una serie straordinaria sia per le donne che per gli uomini, esaltata dalla luminosità e dallo scintillio dei diamanti e dei materiali pregiati utilizzati nella creazione delle eleganti montature.

Materiali come diamanti collection, oro 18 kt e acetati di cellulosa, sono stati sapientemente combinati e plasmati ottenendo così una perfetta armonia, ideale ad incorniciare il viso.

Dal design intramontabile che incontra lo stile moderno, questa collezione innovativa prevede 2 modelli di occhiale da sole (Nike e Artemide), ognuno proposto in 7 differenti colorazioni. Come tutti i Royal Eyewear sono in "edizione limitata": Nike conta 99 esemplari di ciascuna variante di colore mentre Artemide arriva a 199 esemplari.

Designer Series

This new collection has been put forward with the precise aim of expanding the presence on the market of this luxury product: an extraordinary series for both women and men, inspired by the brightness and glitter of diamonds and precious materials used in the creation of these stylish frames.

Materials such as diamond collections, 18 kt. gold and cellulose acetate have been cleverly combined and molded in order to obtain the perfect harmony when framing the face.

From the timeless design, that meets up the modern style, this innovative collection features 2 sunglasses models (Nike and Artemide) each in 7 different shades. Belonging to the "Royal Eyewear" family they come in "limited edition": Nike reaches 99 creations per color while Artemide 199 creations.





Artemide e La Mitologia

Questo modello di occhiali da sole di tipo acetato prevede 2 versioni: "Artemide M Gold" e "Artemide M Diamonds". La differenza tra i due, diventa evidente osservando con attenzione il logo con le doppie M, situato nelle due aste laterali dell'occhiale: in "Artemide M Gold" sono realizzate in oro 18 kt mentre in "Artemide M Diamonds" sono arricchite dalla preziosità dei Diamanti. Entrambe sono proposte in 7 varianti di colore, ciascuna in serie limitata di 199 esemplari. Questo modello è dedicato alla dea Artemide, una delle dodici grandi divinità dell'Olimpo. E' figlia di Zeus e Leto, nata nell'isola di Delo e sorella gemella di Apollo. Come Apollo è il dio del sole, Artemide è la dea della luna.

Viene anche identificata più comunemente come la dea della caccia che armata di arco e di frecce, seguita dal suo corteo di ninfe, corre per monti e praterie alla ricerca di selvaggina non risparmiando i coraggiosi che osano sfidarla. Paradossalmente a lei è attribuito anche il ruolo di protettrice degli animali selvatici.

La tipica forma a "occhi di gatto" di questo modello di occhiali da sole non è casuale, ma trae ispirazione dal forte legame che la dea aveva con i gatti, animali a lei sacri. Tra i suoi straordinari poteri aveva infatti la capacità di entrare nel corpo di un gatto o di assumerne la forma.

Artemide and The Mythology

This model of sunglasses of acetate type is presented in two different versions: "Artemide M gold" and "Artemide M diamonds".

The difference comes when you take a closer look at the double-M logo located on the frames' side: in "Artemide M gold" is made of solid 18 kt gold, while in "Artemide M diamonds", the diamonds enrich the solid 18 kt gold settings. The collection comes in a range of 7 different colors where each one has a limited number of 199 pieces. This model is dedicated to the Goddess Artemis, one of the twelve great divinities of the ancient Greece. She is the daughter of Zeus and Leto, born on the Island of Delo, considered to be the twin sister of Apollo. If Apollo is considered to be the God of the Sun, then Artemis is the Goddess of the Moon.

At the same time, she is also the Goddess of Hunting and the protector of the wild animals. There are many legends depicting Her armed with a bow and arrows, followed by her nymphs, running up the hills and meadows in search of game, not sparing the brave ones who dare to challenge her.

The typical "cat eye" shape of these sunglasses is not casual but is inspired by the strong bond the goddess had with the cats, animals sacred to her. In fact, among her extraordinary powers, we can also find the ability to turn into a cat.





Limited Edition: 199 pieces



*Mod. Artemide - Cod. 3000D-Equus **

- White gold (18Kt): 30 gr. •*
- Collection Diamonds: 2,20 ct •*
- Lenses: Divel or Zeiss (certified) •*
- Cellulose Acetate •*



** Mod. Artemide - Cod. 3000G-Equus*

- White gold (18Kt): 31 gr.*
- Collection Diamonds: 0,95 ct*
- Lenses: Divel or Zeiss (certified)*
- Cellulose Acetate*

* Colors, acetates and lenses may vary without notice. The weight of diamonds and gold are indicative and may vary.





Mod. Artemide - Cod. 3000D-Arantius *

- Rose gold (18Kt): 30 gr. •
- Collection Diamonds: 2,20 ct •
- Lenses: Diver or Zeiss (certified) •
- Cellulose Acetate •



* Mod. Artemide - Cod. 3000G-Arantius

- Rose gold (18Kt): 31 gr. •
- Collection Diamonds: 0,95 ct •
- Lenses: Diver or Zeiss (certified) •
- Cellulose Acetate •

Limited Edition: 199 pieces

* Colors, acetates and lenses may vary without notice. The weight of diamonds and gold are indicative and may vary.





Mod. Artemide - Cod. 3000D-Mel *

- Yellow gold (18Kt): 30 gr.
- Collection Diamonds: 2,20 ct
- Lenses: Divil or Zeiss (certified)
- Cellulose Acetate



* Mod. Artemide - Cod. 3000G-Mel

- Yellow gold (18Kt): 31 gr.
- Collection Diamonds: 0,95 ct
- Lenses: Divil or Zeiss (certified)
- Cellulose Acetate

Limited Edition: 199 pieces

* Colors, acetates and lenses may vary without notice. The weight of diamonds and gold are indicative and may vary.





Mod. Artemide - Cod. 3000D-Aurora *

- Rose gold (18Kt): 30 gr. •
- Collection Diamonds: 2,20 ct •
- Lenses: Diver or Zeiss (certified) •
- Cellulose Acetate •



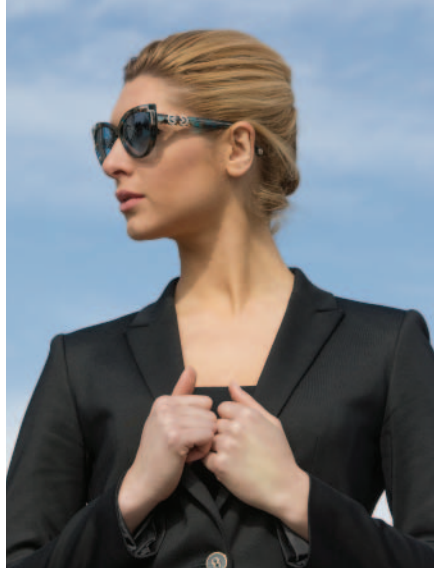
* Mod. Artemide - Cod. 3000G-Aurora

- Rose gold (18Kt): 31 gr. •
- Collection Diamonds: 0,95 ct •
- Lenses: Diver or Zeiss (certified) •
- Cellulose Acetate •

Limited Edition: 199 pieces

* Colors, acetates and lenses may vary without notice. The weight of diamonds and gold are indicative and may vary.





Mod. Artemide - Cod. 3000D-Borealis *

- Yellow gold (18Kt): 30 gr.
- Collection Diamonds: 2,20 ct
- Lenses: Divil or Zeiss (certified)
- Cellulose Acetate



* Mod. Artemide - Cod. 3000G-Borealis

- Yellow gold (18Kt): 31 gr.
- Collection Diamonds: 0,95 ct
- Lenses: Divil or Zeiss (certified)
- Cellulose Acetate

Limited Edition: 199 pieces

* Colors, acetates and lenses may vary without notice. The weight of diamonds and gold are indicative and may vary.





Mod. Artemide - Cod. 3000D-Purpura *

- Rose gold (18Kt): 30 gr. •
- Collection Diamonds: 2,20 ct •
- Lenses: Divil or Zeiss (certified) •
- Cellulose Acetate •



* Mod. Artemide - Cod. 3000G-Purpura

- Rose gold (18Kt): 31 gr.
- Collection Diamonds: 0,95 ct
- Lenses: Divil or Zeiss (certified)
- Cellulose Acetate

Limited Edition: 199 pieces

* Colors, acetates and lenses may vary without notice. The weight of diamonds and gold are indicative and may vary.





Mod. Artemide - Cod. 3000D-Aqua *

White gold (18Kt): 30 gr. •
Collection Diamonds: 2,20 ct •
Lenses: Diver or Zeiss (certified) •
Cellulose Acetate •



* Mod. Artemide - Cod. 3000G-Aqua

White gold (18Kt): 31 gr. •
Collection Diamonds: 0,95 ct •
Lenses: Diver or Zeiss (certified) •
Cellulose Acetate •

Limited Edition: 199 pieces

* Colors, acetates and lenses may vary without notice. The weight of diamonds and gold are indicative and may vary.

