

NOVOXIDYL

SHAMPOO

Formulation

It's a zinc pyritione based tricho-cleanser which strongly active against dandruff and scalp desquamation.

Zinc pyritione is the molecule most used as anti-dandruff active ingredient thanks to very good capability to reduce the scalp scales production and the excess of cutaneous sebum.

Moreover the presence of a small quantity of Triaminodil, help the maintenance of treatment with Novoxidyl phytocomplex and it's synergistic with zinc pyritione.

The washing basis is made up by anphoteric (cocoamidobetaine) and not ionic (acylglutamate) surfactants, which grant a non-irritating and high quality washing activity of hair and scalp.

Characteristics

Novoxidyl shampoo therefore is a mild shampoo with a significant specific activity (against dandruff and scalp desquamation)

The mixture of surfactants used (non ionic and amphoteric) has an balanced combination of cleansing and not irritability on hair and scalp, which keep the hair manageable and gentle during styling or combing, without tangles and electrostatic charges.

Among surfactants we want to remember the Acylglutammate, produced by the fermentation of pyroglutammic acid, that are the best tensioactives now available on the world market, as the numerous clinical trials showed in the deteresion of highly damaged skin by contact dermatitis.

Ingredienti / Ingredients:

aqua, cocamidopropyl betaine, sodium laureth sulfate, sodium lauroyl glutamate, cocamide dea, zinc pyrithione, silica, glycerin, sodium pca, peg-15 coco polyamine, methylchloroisothiazolinone, methylisothiazolinone, parfum, pyrrolidinyl diaminopyrimidine oxide

Packaging

200 ml plastic bottle in its case

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Instructions for use:

Apply twice or three times a week, using lukewarm water and let the product act at least 1 minute on scalp.

Rinse thoroughly and, if using hair dryer, keep a lukewarm temperature.

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