

Apply 2 times a day half a vial of product (half in the morning and half in the evening) directly to the scalp and massage gently until completely absorbed. In case of thick or long half, use a two vials, one in morning and one in evening.

The treatment involves an initial course of 15 days and then a maintenance period to be evaluated based on the individual patient and the individual response that, tentatively, may vary between 1 and 2 months with 4/5 vials per week

It's recommended the scalp cleansing three times a week with Aminotiil SHAMPOO, extra gentle tricho-cleanser, based on betaine and acylglutamate surfactants, with sebum normalizing activities and specifically anti-dandruff, thanks to the presence of zinc pyrithione.

Directions for use





Apply 2-3 times daily on the affected area and gently massage until completely absorbed.

Protect the treated area with gauze.

The attack dose of two - three applications / day should be maintained for at least thirty days. Subsequently, based on the individual results obtained, it can recomanmend a maintenance period of about 1-2 months, reducing the applications.

We recommend cleaning the treated area with DEACNIL MILK least twice a day.

The use of a detergent biocompatible and highly specific for areas seborrheic, favors the action of Seboex cream. Deacnil milk guarantees the maximum hygiene of the treated area, thanks to the presence of a broad spectrum disinfectant, without altering the structure of hydrolipidic film.

#### Bibliography:

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# SEBORRHEA AND SEBORRHEIC DERMATITIS

UNIQUE QUESTION FOR ONLY ONE ANSWER FACING AT THREE HUNDRED SIXTY DEGREES THE OBJECTIVE MAIN RESULTS

#### TOPICAL TREATMENT



## SEBOEX CREAM AND LOTION

TARGETED TREATMENT VERSUS SEBORRHEA AND SEBORRHEIC DERMATITIS OF HAIRLESS AND HAIRY AREAS

#### THE PROBLEMS:

SEBORRHEA AND ALTERED COMPOSITION OF SEBO

SCALY PATCHES
AND DANDRUFF

#### **ACTIVE INGREDIENTS**

SEBOEX CREAM and LOTION

#### CARDIOSPERMUM HALICACABUM GLYCOLIC EXTRACT (5.00%)

Active ingredient of plant extraction that in many European clinical trials has demonstrated a remarkable *anti-inflammatory* and soothing actions on pruriginous states also in the presence of violent and exudative inflammation. It was observed, moreover, that it acts on the erythematosus aspect of seborrheic dermatitis of the hairy, and hairless areas.

#### **VITAMIN E ACETATE (1.00%)**

It soothes inflammatory irritations preventing the local appearance of scales. It acts as an antioxidant, considering that in this disease there is an alteration of the composition of sebum (rich in peroxides), tackling, therefore, oxidative stress. It reduces itching and gives softness to the skin.

#### CLIMBAZOLE (0.50%)

Imidazolic molecule that has a dual activity extensively tested: antifungal versus P. Oval in seborrheic dermatitis, in particular of the scalp, as it inhibits the ergosterol biosynthesis, and antiinflammatory, through action on the metabolism of arachidonic acid and, therefore, on the production of leukotrienes.

#### CICLOPIROXOLAMINE (0.50%)

Piridonic antifungal that acts by altering the permeability of the cytoplasmic membrane with consequent inhibition of the transport of aminoacids and ions necessary for cell growth of the yeast Pityrosporum Ovale, lipophilic yeast which in the case of seborrheic dermatitis plays an important role.

#### SEBOEX LOTION

to completion of the formulation for the piliferous zones:

#### TRIAMINODIL (1.00%)

Molecule developed in Proderma that can be considered a "parallel" of Minoxidl. It improve local microprocirculation, balancing the vital functions of the hair bulb, as shown by several clinical trials. It's particularly indicated for the treatment of seborrheic dermatitis of the scalp and piliferous zones because it counteracts the excess dandruff, improving aesthetics.

#### **SALICYLIC ACID (2,00%)**

Beta-hydroxy acid that improves the skin appearance and condition, thanks to the micro-exfoliating action, breaking the S-S bonds of keratin. The use is aimed, therefore, versus the squamous component of seborrheic dermatitis of the scalp and piliferous zones. Furthermore, results on the pruritus component were also observed.



THE PRODERMA COSMECEUTICI'S COSMETIC RESEARCH TO FACE, NOT AS ALTERNATIVE BUT AS SUPPORT TO PHARMACOLOGICAL TREATMENT, SEBORRHEA AND SEBORRHEIC DERMATITIS TOGETHER WITH THE MOST COMMON SYMPTOMATIC PROBLEMS.

