



AROSIO
M I L A N O

The WALL CLOCK
made in Italy

Art is in each and every one of us.
We are all, in our small way, *artists,*
writers, interior designers.

What makes the difference is learning to
master a craft, learning to nurture it with
passion and raise it to an art form.

Gianni Arosio



Arosio Milano WHO WE ARE

Gianni Arosio

Insightful sculptor, designer and founder of Midarte, passionate woodworker, Gianni flexibly designs for the big and middle industry, as well as for the craftsmanship, products, productions, displays and distribution. Meticulous researcher, he often personally makes the prototypes of the single piece or the collections he designs.

Sarah Arosio

Sarah represents wisdom. Hers is the crucial vote, she shifts the needle of the scale and, as Athena, goddess of war and wisdom, she embodies strength and firmness associated to common sense and balance. After her studies in graphic design and a fleeting desire for a master in art history, Sarah decides to make her humanistic, relational and communicative abilities available to the family company.

Davide Arosio

Davide starts training in carpentry, where he acquires the techniques and the tricks of wood working and where he observes and hence participates to the craft's evolution, the disappearance of the carpenter's boy and the arrival of the programmer. Davide listens, plans and designs spaces, delivering solutions for any good or bad demand. He carefully oversees every bureaucratic aspect and any company compliance. He moves cautiously, but looks ahead.

Marco Arosio

Creative, observer, sometimes centralizing, he never creates from scratch, but rather works with what is there, almost always achieving a delicate balance. He profoundly cares about the common interest and well-being of the company and holds the almost complete belief that design must be globalized, with an international perspective. He expects a lot from Arosio Milano, he has thousands of ideas and thoughts but, as a smart entrepreneur, he unfolds none of his secrets.

Arosio Milano THE ATELIER

Releasing the highest creativity, shaping the project, mixing the best Italian craftsmanship with a contemporary vision of the international design.

A synergic exchange, a firm experimentation boost into wood moulding - luxury version - a need to investigate new expressive possibilities, useless without the knowledge of tradition.

On this basis, Arosio Milano was founded as a spin-off of the Milanese historic company MIDARTE, a family-run business that has made its distinctive feature from the use of wood and the transformation of spaces through curves.

Although more characterized by the research of design pieces, Arosio Milano keeps a solid bond with its mother company in terms of knowledge and developed activities, in addition to further similarities with sector and technology used.

Arosio Milano clearly identifies a path headed towards the balance between shape and function, the preciousness of woods, the exclusivity of the design and the artisanal production.





Samada NATURAL

Precious wall clock entirely “made in Italy” and hand carved.

The outer layer is inlaid with different fine essences like beech, maple, wengé, canaletto walnut and Italian walnut. The finish of the surface is natural opaque. The internal structure is in wood pulp.

The 60 cm diameter permits a very good long distance time reading.

Silent quartz German mechanism. It requires an AA battery, not included in the package.





Samada CONTRAST

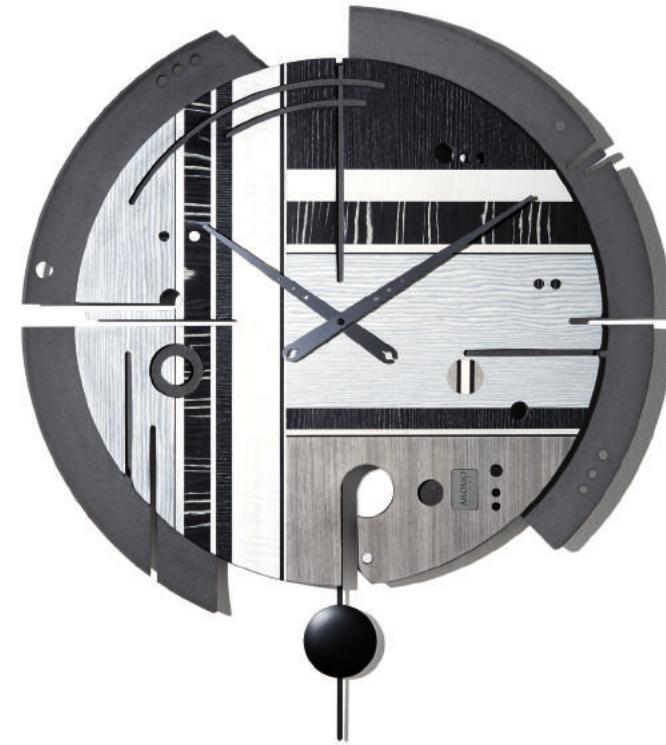
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Samada TECH

Precious wall clock entirely "made in Italy" and hand carved.

The outer layer is inlaid with different fine essences like grey durmast, black Zebrano wood and varied essences. The finish of the surface is natural opaque. The internal structure is in wood pulp.

The 60 cm diameter permits a very good long distance time reading.
Silent quartz German mechanism. It requires an AA battery, not included in the package.





Samada BROWN

Precious wall clock entirely “made in Italy” and hand carved.

The outer layer is inlaid with different fine essences like elm burl, rosewood, red bobinga, Italian walnut, Zebrano wood, walnut root. The finish of the surface is shiny bright. The internal structure is in wood pulp.

The 60 cm diameter permits a very good long distance time reading.
Silent quartz German mechanism. It requires an AA battery, not included in the package.





Samada **GOLD** Special edition

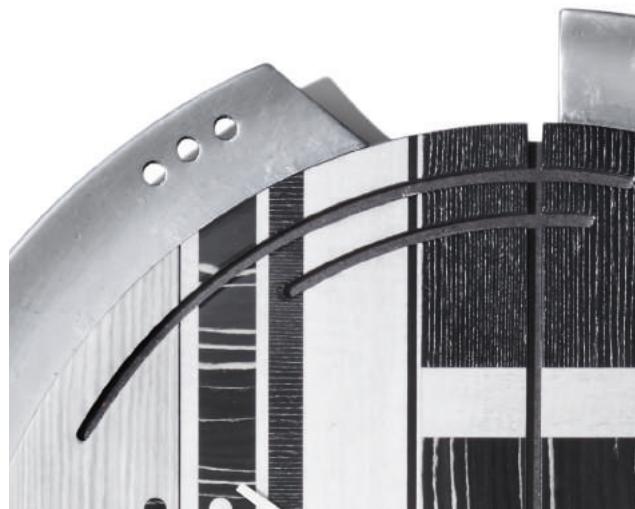
Precious wall clock entirely “made in Italy” and hand carved.

The outer layer is inlaid with different fine essences like elm burl, rosewood, red bobinga, Italian walnut, Zebrano wood, walnut root. The finish of the surface is shiny bright. The frame is covered with gold plated leaf hand. The internal structure is in wood pulp.

The 60 cm diameter permits a very good long distance time reading.
Silent quartz German mechanism. It requires an AA battery, not included in the package.







Samada **SILVER** Special edition

Precious wall clock entirely “made in Italy” and hand carved.

The outer layer is inlaid with different fine essences like grey durmast, black Zebrano wood and other essences. The finish of the surface is shiny bright. The frame is covered with silver plated leaf hand. The internal structure is in wood pulp.

The 60 cm diameter permits a very good long distance time reading.

Silent quartz German mechanism. It requires an AA battery, not included in the package.





Essential MAPLE

Precious wall clock entirely “made in Italy” and hand carved.

The outer layer is inlaid with different fine essences like maple, Italian walnut, chestnut, Canaletto walnut.

The finish of the surface is natural opaque. The internal structure is in wood pulp.

The 60 cm diameter permits a very good long distance time reading.

Silent quartz German mechanism. It requires an AA battery, not included in the package.





Essential DARK

Precious wall clock entirely "made in Italy" and hand carved.

The outer layer is inlaid with different fine essences like grey durmast, black Zebrano wood and varied essences. The finish of the surface is natural opaque. The internal structure is in wood pulp.

The 60 cm diameter permits a very good long distance time reading.

Silent quartz German mechanism. It requires an AA battery, not included in the package.





ESSENTIAL MAPLE



ESSENTIAL DARK



SAMADA TECH



SAMADA BROWN



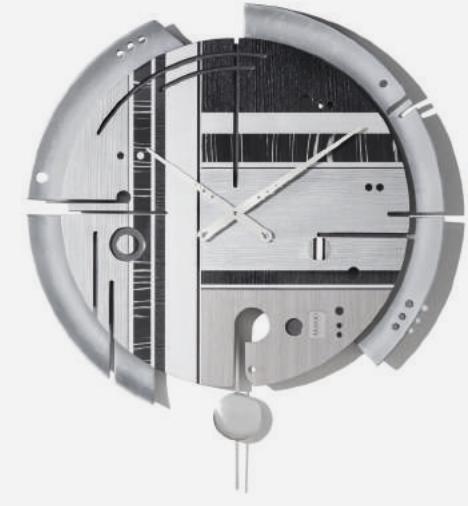
SAMADA NATURAL



SAMADA CONTRAST



SAMADA GOLD
Special edition

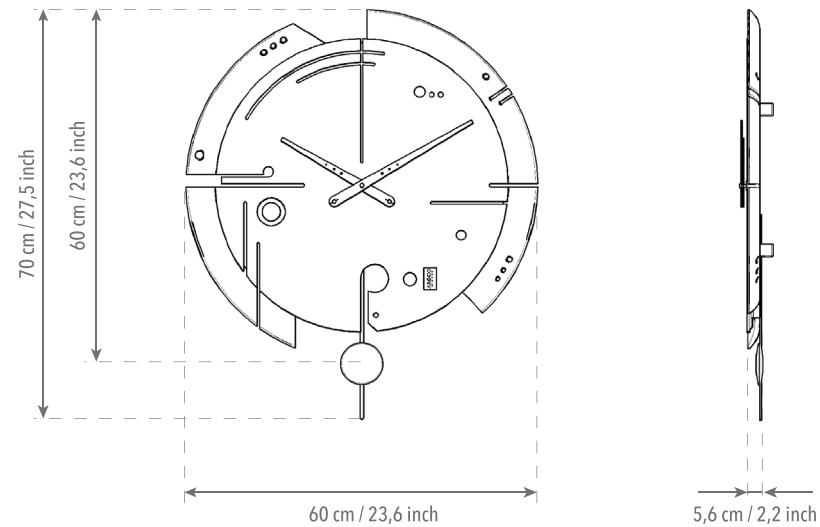


SAMADA SILVER
Special edition

Technical DETAILS

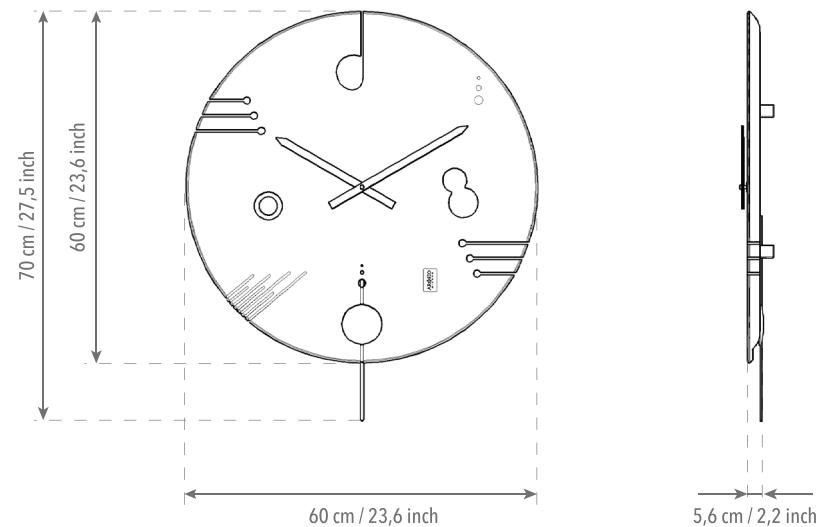
Samada COLLECTION

Net Weight: 2,9 kg / 6,3 lb



Essential COLLECTION

Net Weight: 3,8 kg / 8,3 lb



Arosio Milano PACKAGING

Each Clock is packed in a double box: an internal protector covering and an external one to preserve the product and the original package during carriage.

Gross Weight (weight with packaging):

- Samada clocks: 5,7 kg / 12,5 lb
- Essential clocks: 6,6 kg / 14,5 lb

Packaging: 72x70x13 cm
28,3x27,5x5,1 inch



Contacts

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