



DIGITAL
IDEATORS



COMPANY PROFILE



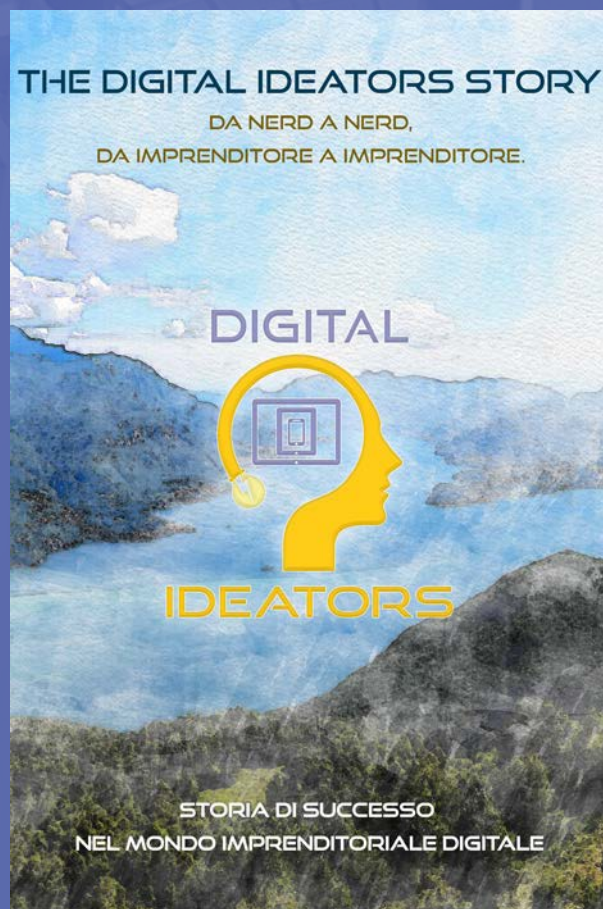
SOFTWARE HOUSE AND SYSTEM INTEGRATORS
360-Degree Digital Solutions

Digital Ideators

About us

Digital Ideators is a software house and system integrator operating in Italy and internationally, delivering end-to-end digital solutions. With over 10 years' development experience, our team builds customised, high-performance and cutting-edge solutions that keep pace with the fast-changing digital landscape.

Our services span the full web development spectrum, from websites, apps and management systems to the design of communication, marketing and social media campaigns.



Digital Ideators si occupa di una serie di servizi che coinvolgono il settore digitale:
dallo sviluppo di siti, app e sistemi gestionali
alla cura di campagne di web marketing e dei canali social.

Il tutto in un contesto lavorativo decisamente fuori dagli standard
in cui l'equipe non si suddivide in gerarchie
e la collaborazione orizzontale è il principale valore.

Da amicizie di vecchia data a nuove scoperte, da progetti a sogni,
ma soprattutto da grande costanza e dedizione,
è nato ciò che può definirsi un vero e proprio punto di riferimento
nel settore dello sviluppo innovativo.

Un'azienda in cui, ogni cliente, varcata la porta di ingresso,
viene accolto, compreso e accompagnato
sia tecnicamente, sia umanamente,
in un percorso condiviso di crescita ed innovazione.



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Websites

**Custom
management
systems**

APP

**Systems Engineering
& Administration**

Privacy

SERVICES

IA

**Ready-to-deploy
management
systems**

**Brand
identity**

**Instructor-Led
Training**

**Web marketing and
communications
campaigns**

Cyber security

DESCRIPTION OF APPLICATION AREAS

Over the years we have specialised in building showcase websites, e-commerce platforms and landing pages, as well as developing bespoke apps for Android and iOS.

Another of Digital Ideators' core strengths is undoubtedly bespoke management systems, through which numerous companies and organisations are growing and reaching new milestones with efficiency and innovation.

In recent years we have further expanded our catalogue of services by introducing ready-to-deploy management systems that can adapt to the needs of any professional organisation.

We also provide systems engineering & administration, data protection & privacy, cyber security, instructor-led training, brand identity, and web marketing and communications campaigns.





Showcase Websites

Bespoke websites to showcase your business and communicate clearly and effectively.

We design one-page or multi-page solutions with a modern, intuitive and fully responsive design, ensuring a smooth experience on both desktop and mobile. We can also build multilingual sites to reach a wider audience. Whether you want to present your services, tell your brand story or display your products, we create effective, engaging websites that elevate your online presence.



E- Commerce

Tailor-made e-commerce solutions for efficient operations and strategic growth.

We build customised e-commerce sites for every need, offering advanced tools to run your online store. Our services include automation of orders, payments, invoicing and accounting, along with accurate tax calculations. We create dedicated sections with promotional banners, personalised discounts and product variants with automatic price updates. With an intuitive interface and optimised functionality, we help boost the visibility and growth of your online business effectively and professionally.



Landing Page

Strategic landing pages to turn visitors into customers and maximise conversions.

Landing pages sit at the heart of an effective digital marketing strategy, acting as the first touchpoint after a sponsored ad click. A strong campaign depends on pages that are well-structured, compelling and optimised for conversion. That's why design, content and usability must be crafted to communicate a clear message and prompt the desired action, maximising your marketing results.





Reference Apps

Bespoke reference apps for fast, intuitive access to information.

In an increasingly mobile-oriented world, having a dedicated app can make all the difference in managing and sharing information. We create tailor-made reference apps designed to provide quick, intuitive access to documents, informational materials and corporate resources. With a user-friendly interface and optimised navigation, we ensure a smooth experience on any device. Whether manuals, reports, catalogues or guides, we develop reliable solutions that simplify consultation and enhance content accessibility in a professional, effective way.



Interactive Apps

Custom interactive apps to engage users and deliver dynamic experiences.

In today's ever more digital and connected context, interactive apps are a powerful way to engage users and create dynamic experiences. We build bespoke solutions that foster interaction, enabling users to enter data, view real-time maps using GPS, or chat with each other. Thanks to a fluid interface and compelling design, we create applications that increase engagement and satisfaction, turning each interaction into an opportunity to make your business more innovative and effective.



Hardware-Integrated Apps

Apps that integrate seamlessly with advanced hardware to optimise efficiency.

In modern technology, connecting different software components is essential to build integrated ecosystems that improve efficiency and device interaction. Digital Ideators develops innovative solutions by creating apps that connect seamlessly with advanced hardware. Our apps communicate with external devices—such as Bluetooth-enabled bikes—ensuring a smooth, highly personalised user experience while improving operational efficiency and real-time data management. Every project is custom-built around the client's specific needs, offering intuitive, innovative management of resources and business processes.





Custom management systems to optimise business and tax workflows

Targeted software solutions to optimise business and tax flows, improving efficiency, control and competitiveness.

We provide tailor-made software to streamline business processes, from resource management to customer relationships. Our integrated systems enhance efficiency and control in key areas such as sales, warehousing, accounting and HR, helping reduce costs. In a market-oriented context, CRM supports customer loyalty and interaction with the wider environment, addressing individual and social needs. With targeted strategies, we help companies achieve fiscal and operational objectives, ensuring smooth, competitive workflows.



Hardware interaction systems

Advanced solutions for integrating and managing enterprise hardware devices.

We deliver advanced technologies for managing and controlling critical hardware in corporate environments. Among other capabilities, our systems enable access monitoring via smart turnstiles and staff attendance logging, ensuring security and traceability. For logistics, we develop integrated warehouse modules with automatic tracking of inbound/outbound movements and calculation of weights and tares. We support production with industrial 3D printing systems and manage medical and physiotherapy equipment with advanced data integration, including graphometric (biometric) e-signature solutions for secure authentication and the legal validity of documents.



System integration

Advanced software solutions that make integration with other systems simple and intuitive, enhancing your operations.

Digital Ideators develops advanced software that integrates seamlessly with third-party systems and applications, creating interconnected technology ecosystems. The goal is to streamline workflows, improve communication between different systems and ensure centralised information management. Our bespoke software is designed around each client's specific needs, enabling process automation and boosting operational efficiency.





Artificial Intelligence

Intelligent systems that learn, analyse and interact to optimise workflows and complex activities.

We develop AI-driven systems capable of learning, adapting and interacting with their environment. From virtual assistance to predictive analytics, we deliver tailor-made solutions that enhance business performance, optimise workflows and automate complex tasks across different domains.



Machine Learning

Evolving models that automate decisions, recognise patterns and optimise processes.

We apply Machine Learning techniques to analyse large datasets and generate predictive models that improve over time. Automating decision processes, recognising patterns and streamlining repetitive activities are just some of the ways this technology turns data into value.



Industry 4.0

Automation, data analytics and interconnected systems to increase efficiency, quality and real-time control.

We support companies in the transition to Industry 4.0 with digital solutions that integrate automation, data analytics and interconnection across production systems. The goal is to improve efficiency, quality and process control through sensors, software and smart technologies that communicate in real time.



Industry 5.0

Human-machine integration, adaptive systems and collaborative automation for quality, customisation and waste reduction.

We deliver Industry 5.0 solutions that combine intelligent technologies with human work to optimise production, customisation and sustainability. Human-machine interfaces, adaptive systems and collaborative automation help reduce waste, increase quality and offer tailored products—while keeping operators in direct control.





Networks & Systems Engineering

Advanced solutions for your IT infrastructure, ensuring efficiency, security and business continuity.

Designing and managing reliable networks is essential to keep companies running smoothly. We handle configuration, maintenance and optimisation of wired and wireless networks, delivering high performance and protection against cyber threats. We also provide systems engineering, supporting the implementation and management of servers, storage and virtualised environments. With continuous monitoring and scalable solutions, we help businesses boost productivity and reduce downtime.



GDPR e Privacy

Compliance solutions that protect data and safeguard corporate information.

We offer specialised consultancy for GDPR alignment, supporting organisations with security measures, consent management and mandatory documentation. Through audits, training and monitoring tools, we help protect personal data, prevent breaches and ensure transparent processing—strengthening both compliance and enterprise security.



Cyber Security

Advanced protection against cyber threats to secure data and ensure continuity.

We deliver tailored cyber security solutions, including firewalls, threat detection, encryption and secure backups. Via vulnerability assessments, penetration testing and continuous monitoring, we help prevent risks and respond rapidly to incidents. Our proactive approach and advanced technologies provide a secure, compliant digital environment.



Instructor-Led Training

Tailored training paths to develop technical skills and improve operational efficiency.

We design bespoke courses for businesses and professionals covering topics such as cyber security, networking, software development, cloud computing and GDPR. With a practical, interactive approach, we equip teams to get the most from technology, optimise processes and enhance security. Programmes are structured around each organisation's needs, delivered on-site or remotely.



Brand Identity

A unique, coherent visual identity to elevate your brand and strengthen positioning.

We provide graphic design services from logo development to the visual language, including colour systems, typography and communication materials. With a strategic, creative approach, we craft distinctive elements that reinforce brand recognition across digital and traditional channels—turning identity into a real asset.



Marketing & Communication Campaigns

Tailor-made digital strategies to increase online visibility and reach the right audience.

Being online is not enough: targeted strategies are key to tangible results. We deliver personalised web marketing services, including SEO, online advertising, social media marketing and email marketing. We analyse your target, optimise content and use advanced tools to improve search ranking and drive qualified traffic—converting visitors into customers and building a strong, lasting digital presence.



READY-TO-DEPLOY VERTICAL SOLUTIONS

OUR EXTENSIVE CATALOGUE OF SOLUTIONS COVERS A WIDE RANGE OF MANAGEMENT SYSTEMS

Digital Ideators specialises in bespoke software development, complemented by a broad selection of ready-to-deploy vertical solutions. All software can be integrated with add-on modules such as graphometric (biometric) e-signature, OTP (email/SMS/digital signature), email marketing systems, push and WhatsApp notifications, and much more—ensuring maximum flexibility and adaptability to each client's needs.

Digi Plan

Booking management system designed to simplify appointments and streamline day-to-day operations.

Comprising an app and an integrated management console, the platform offers a practical, immediate way to coordinate customer appointments efficiently. With an intuitive, customisable interface, administrators can manage operators, services and activities, and send automated notifications to customers. The back office provides full control over resources and bookings, boosting productivity and reducing handling time.

First year: 900,00€

From the second year: 600,00€

Digi CRM

CRM designed to optimise customer base management and the entire sales pipeline.

Powered by a multi-level, multi-role cloud architecture, it enables automated, collaborative workflows across the team. Standout features include customer e-signature via OTP on their smartphone, making approvals smoother and more secure. The system streamlines case management, improves operational efficiency and ensures each role has access to the right, tailored tools.

First year: 1.000,00€

From the second year: 700,00€

Digi Health

Healthcare Forms Management.

Designed for healthcare providers, the software helps demonstrate that patients have been properly informed about risks and post-procedure care. The system automatically generates consent and information forms, which patients can sign via digital signature or certified graphometric signature. Signed documents are sent to both the patient and the healthcare facility. Beyond this, the software includes tools for registry, financial and statistical management, ensuring efficient administration and regulatory compliance.

First year: 1.500,00€

From the second year: 900,00€



Digi Cash

Complete retail management with inventory, POS, automated ordering and e-invoicing.

Built with the latest technologies, the system is fully web-based, responsive and offline-capable. It integrates with electronic invoicing and leading POS systems. Admins can create one or more stores, manage customer and supplier records, control inventory, and automate orders and stock transfers. The platform connects to the most widely used sales and payment services.

First year: 1.500,00€

From the second year: 900,00€

Digi Ticket

Technical Support management designed to streamline ticket handling and boost operational efficiency.

The system makes it easy to open tickets, assign them to technicians and track activities. It includes advanced tools for managing technicians, service contracts and automated payments, with full control over resources and staff via time-clock logging. Key features include electronic invoicing, warranty history and returns (RMA), providing end-to-end visibility over repairs and replacements to improve traceability and efficiency

First year: 1.500,00€

From the second year: 900,00€

Digi Gym

Management solutions for gyms and sports centres, with modules for access control, memberships, certificates, training and alerts.

We deliver app-plus-back-office solutions to manage subscriptions, annual fees and entry systems. Our software includes modules for in-venue advertising, electronic payments, and organised handling of medical certificates and training plans. Tools for internal communications and personalised training scheduling provide complete control over day-to-day operations.

First year: 1.500,00€

From the second year: 900,00€

Digi Gest

Smart support management: automate requests, track activities and simplify accounting.

DigiGest is designed to optimise every aspect of support service management, offering a comprehensive, automated and highly customisable platform. The system automates payments for support hours, manages digital tickets and auto-assigns requests to operators. It provides centralised calendar control, tracks activities in real time and streamlines electronic payments. It also speeds up invoicing, builds a detailed history of interventions, and centralises support and accounting documents.

First year: 1.500,00€

From the second year: 900,00€

Squadra Viva

Integrated software for sports associations.

We have developed integrated solutions for Squadra Viva, combining apps and advanced back-office systems to streamline club management and enhance the athlete experience. Our software includes tools for planning sporting activities, managing squads and call-ups, and monitoring athlete performance. Dedicated modules support internal communications, multimedia content sharing and statistical data management—ensuring efficient organisation and strategic support for staff and management.

First year: 1.500,00€

From the second year: 900,00€

Federica, Your Friendly Assistant

Software for tradespeople and technicians seeking efficiency in managing appointments, documents, clients and collaborators.

Federica is the management platform created for tradespeople and service technicians that automates invoices, appointments, quotes, payments and notifications—so you can focus on the work. It manages clients, collaborators and jobs, reducing organisational chaos and saving hours of paperwork. Forget loose sheets, delays and missed appointments: Federica keeps everything under control, alerts you before you forget, and makes your work simpler, more profitable and stress-free.

First year: 1.500,00€

From the second year: 900,00€



APPLICATION EXAMPLES

FROM IDEA TO SOLUTION: SOME OF OUR PROJECTS

From designing modern websites to creating mobile apps and advanced management systems, our portfolio showcases the breadth and versatility of projects delivered across diverse sectors. Each example is a concrete application of our approach—listening to needs, tailoring solutions and leveraging technological innovation.

WEBSITE PORTFOLIO

We build showcase websites with one-page and multi-page structures, designed to ensure an optimal user experience.

We also offer advanced solutions such as bespoke e-commerce and multi-purpose web portals, engineered to meet specific needs and drive online business growth.



Salute Semplice

This multi-level web portal enables interaction between patients, healthcare facilities and companies to facilitate access to subsidised healthcare services.

Each user type, from patients to healthcare professionals, has profile-specific features. The system efficiently manages healthcare requests through a network of affiliated facilities, offering an innovative, highly customisable solution for healthcare welfare.

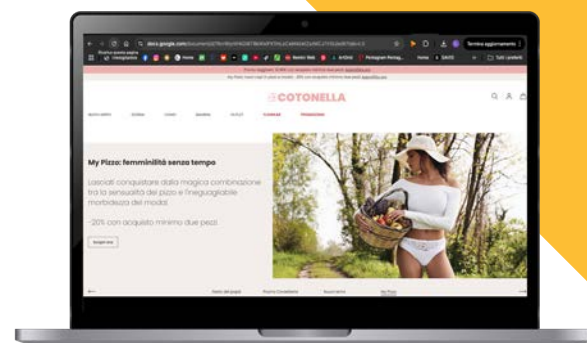


www.salute-semplice.it

Cotonella Shop

This fully custom PHP e-commerce platform is integrated with sales management systems to optimise data flows across platform, warehouse and retail.

It also connects to user-funnel tools such as Klaviyo, enabling advanced campaign management and tailored audience segmentation. The result is an optimised customer journey, higher conversion rates and efficient control of the entire e-commerce ecosystem.



shop.cotonella.com

Exilab Campo Base

Campo Base is a full-custom PHP Laravel platform that helps companies assess market value, saleability and improvement areas.

It supports planning for an optimal exit, whether market-driven or a generational handover, by monitoring actions that improve saleability. It also increases visibility to investors and prepares firms for M&A opportunities, providing a detailed, structured business assessment system.

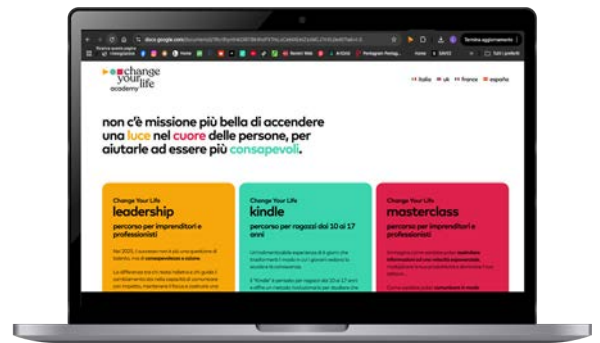


www.campobase.exilab.app

Change Your Life

Cylacademy, an innovative project by The Bridge, is a full-custom PHP Laravel platform for managing tailored learning experiences.

The platform handles enrolments, documentation and attendance/activity tracking during training events. Beyond programmes like CYL Leadership and CYL Kindle, it supports personal and professional growth, offering a wide range of customised learning experiences.

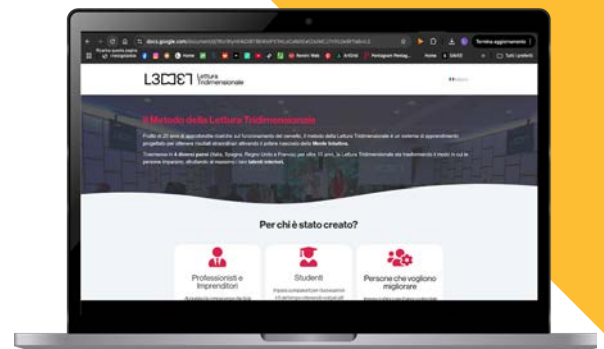


cylacademy.com

Lettura Tridimensionale

An innovative The Bridge project delivered as a full-custom PHP Laravel training platform.

It offers advanced learning paths with interactive exercises, training videos and didactic materials. Based on an innovative learning method, the portal enables rapid, effective improvement in reading and memory skills, enhancing overall learning effectiveness.



letturatridimensionale.com

My Special Doctor

A multifunctional web platform built with fully custom WordPress.

Now internationally recognised, it is a reference point in the medical, scientific and research fields. Thanks to strong collaborations with experts and institutions, its services have expanded. The platform integrates a web-call system for remote medical consultations, making services globally accessible and improving assistance and communication in healthcare.



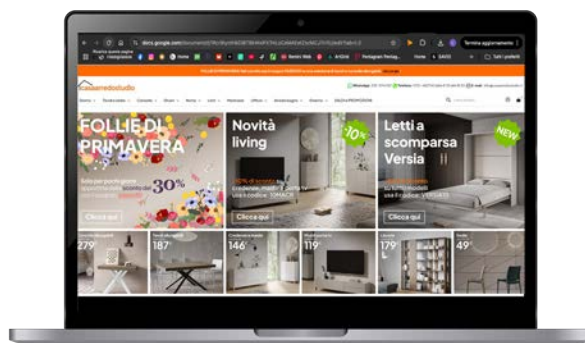
www.myspecialdoctor.it



Casa Arredo Studio

The e-commerce was guided through its evolution from Magento 1 to Magento 2, ensuring operational continuity throughout the transition.

It was later migrated to a fully custom WordPress platform with advanced customisation tools and integrations with sales management systems. This solution enables multi-store management from a single back office while maintaining high flexibility and personalisation, supporting the expansion of the e-commerce business.

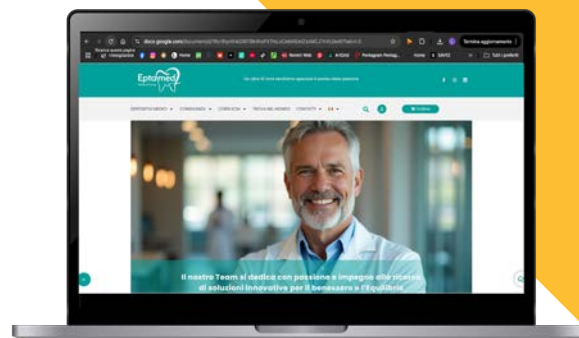


www.casaarredostudio.it

Eptamed

Eptamed: fully custom, multilingual WordPress e-commerce for international markets.

Eptamed is a custom, multilingual WordPress e-commerce designed for international operations. It includes international price lists, event and webinar management, and is interconnected with a Laravel (PHP) management system. AI modules (ChatGPT and Google Gemini) support search, content and assistance, improving conversions and efficiency. It supports multi-currency and country-specific price lists with localised tax/VAT rules, plus native payments and shipping for each market, alongside marketing automations.

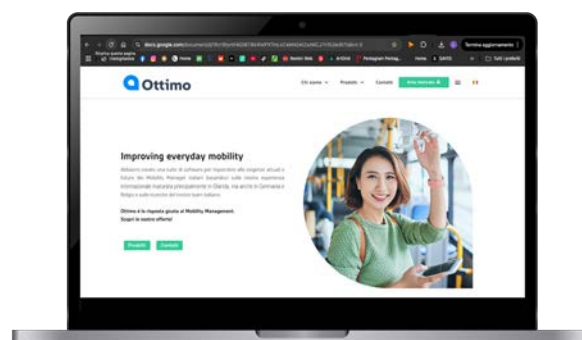


www.eptamed.com

Ottimo Mobility

The Ottimo Mobility website was developed with WordPress, adopting the latest responsive web technologies for an optimal experience on every device.

The platform integrates with a multi-level service hub dedicated to sustainable mobility, offering advanced tools for Mobility Managers. Among these, Ottimo Survey analyses employees' mobility habits, while Ottimo Analyst supports the study of sustainable policies, assessing their impact on costs, CO₂ emissions and corporate wellbeing.



www.ottimomobility.com

MOBILE APP PORTFOLIO

We design and develop apps compatible with over 98% of mobile devices, including Android and iOS smartphones and tablets.

We also build apps connected to electronic systems, such as e-bike control units, medical devices and sports equipment.



Eptamed

This application for dentists and orthodontists lets practitioners complete a short 12-question questionnaire to obtain a patient-specific treatment protocol.

The protocol is computed server-side from over 4,500 variants and guides dental professionals in correctly identifying, applying and replacing orthodontic appliances over a forty-eight-month pathway. The app also enables before-and-after photo comparison to track progress visually.



Squadra Viva

Squadra Viva is an app designed to simplify the management of sports associations.

With advanced features, it enables effective communication between staff, athletes and parents without relying on external messaging. It manages personal data, payments and medical certificates in full GDPR compliance, automates notifications and creates dedicated chats for sporting events improving organisation and efficiency. It also supports integrated management of calendars and squads, strengthening collaboration across all members.



International Humanitarian Law

An official international Red Cross application, currently downloaded in 120 countries.

Available in four official Red Cross languages, it compiles national and international sources of International Humanitarian Law (IHL).

Users can search by content or article, save favourite provisions, add notes and share results. It is used by Red Cross instructors, university lecturers and the armed forces for training and refresher courses.



San Bartolo Experience

This application enables visitors to the Monte San Bartolo Regional Park to enjoy a 360° experience within the park.

By reading the usage guidelines in the app, users can receive a free, unique digital hiker card. They can then view the park's trails and key characteristics (time, difficulty, elevation gain). The app shows the hiker's position on the map, highlights points of interest and keeps the route visible so they never lose their way.



Mia Pensione

The **Mia Pensione** app is designed to help users manage and plan their retirement clearly and simply.

With intuitive tools and a skilled, trained team behind it, the app allows users to monitor contributions paid, simulate their future pension and obtain personalised information about their pension position.

It also offers advice on optimising contribution status, making it easier to plan for the future with awareness and confidence.



Zongo Fitness

An app developed to deliver a complete, personalised training experience within the ZFC gym.

Users can consult individual training plans with explainer videos, book classes in real time and interact with qualified personal trainers. An innovative cashback system lets them earn points for every activity, redeemable within the club or at partner businesses motivating members, rewarding commitment and supporting goals in a simple, effective and satisfying way.



Edilmag

An app platform for the construction sector based on the Sharing Economy, also presented at the European Parliament.

It allows professionals and companies to exchange or sell surplus materials at advantageous prices, promoting sustainability and reducing waste. Admins can manage sign-ups and transactions via an intuitive interface directly connected to the app's database, ensuring a smooth operational flow.



Go! Pesaro - Fano

An inter-municipal integrated mobility project for the Municipalities of Pesaro and Fano (Marche Region).

Its standout feature is multifunctionality: there are over 30 features split into two subsections Pesaro and Fano. Technically notable functions include converting kilometres cycled into points and embedding other apps used by the two municipalities within this single, comprehensive container.



SYSTEMS PORTFOLIO

We build bespoke management systems in economic, medical, CRM and operational/organisational domains, interconnected with third-party systems to ensure efficient workflow management.

Our solutions also cover logistics, production, quality control and HR, offering integrated platforms that optimise business operations.



Svicom Easy Housing

An innovative solution designed to streamline management and interaction within the emerging Social Housing model.

The platform enables multi-level accounts that allow interaction between tenants and between tenants and the administration. It includes all administrative features, master data, payment management and automated dunning, plus user-side tools such as fault reporting, priority requests for renting or purchasing, resource sharing and quick access via app.



EME Motus Vitae

An advanced operational management system for physical rehabilitation equipment, able to monitor and analyse exercise parameters and medical markers.

The platform captures statistical data on patients' progress and provides an integrated system for cloud control and management of equipment control units activatable and monitorable remotely. Devices can also be managed under licence terms, ensuring regulated use aligned with operational needs.



Mobility Pro Buca

A management system designed for municipal maintenance from road surface repairs to infrastructure issues.

Citizens can submit reports with photos or videos, which are geolocated and sent in real time to the operations centre. Maintenance teams receive the information and can intervene promptly. Reports may concern road paving, malfunctioning traffic lights or damaged signage, with the benefit of precise problem localisation.



E-Green etool Bike

An advanced management system for e-bike fleets based on geolocation and real-time monitoring.

It tracks bike locations, usage, and battery/component status; includes remote anti-theft control, maintenance management and route optimisation. Administrators can monitor vehicle activity, send notifications and manage bike allocation at pick-up and drop-off points. The system also supports payments and reporting for fleet performance analysis.

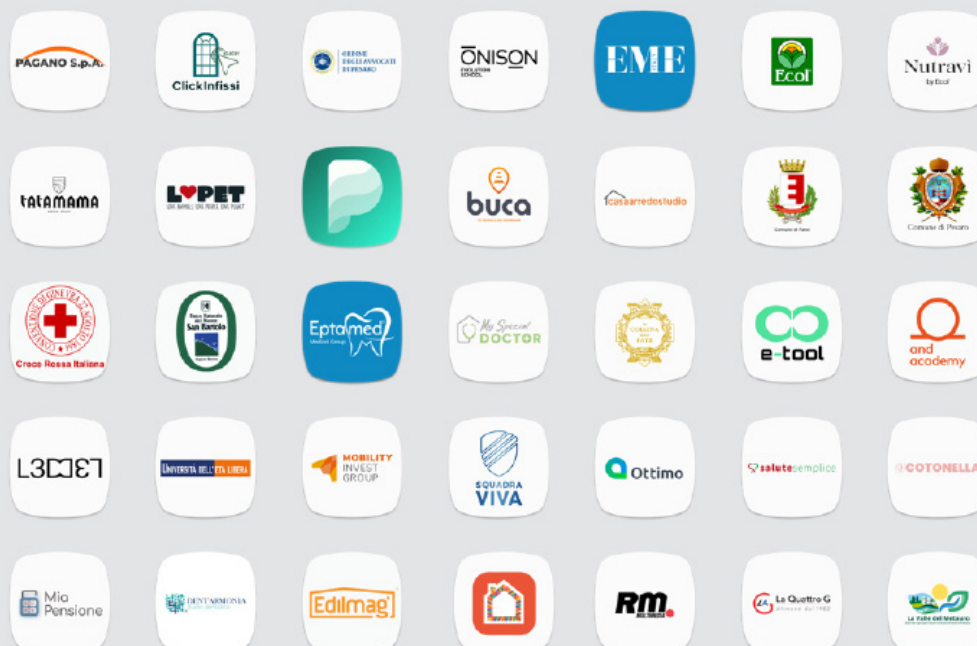


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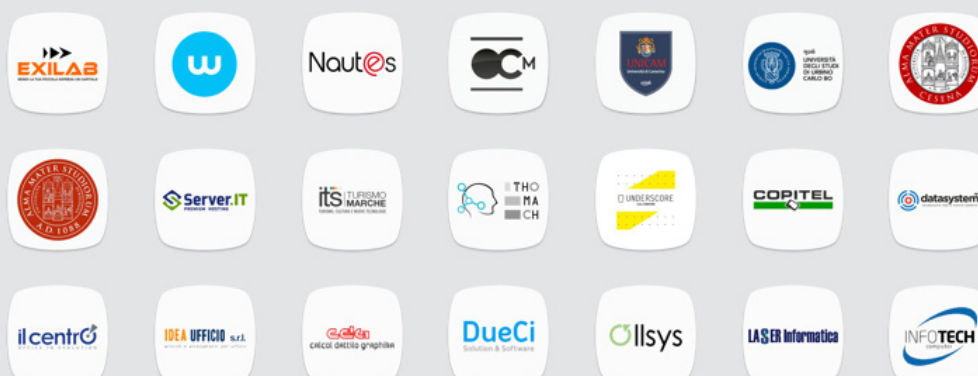
QUALITY AND RELIABILITY IN DIGITAL, EVERY DAY

A strong network, built over time with clients, partners and suppliers, is the most concrete proof of the quality and reliability that Digital Ideators can offer. Every relationship is rooted in tangible results—the outcome of years of work carried out with passion, expertise and an entrepreneurial spirit. If you are already part of this ecosystem, thank you for your trust and for choosing us to bring your ideas and projects to life together. If you are just getting to know us, you are in the right place to begin a shared growth journey: together, we can turn your goals into tangible results.

Our Clients



Our Partners



Authorised Resellers



gm@digitalideators.com



www.digitalideators.it

PRESS ABOUT US

LOOKING AHEAD WHILE REMEMBERING WHERE WE STARTED

Our mindset drives us to look beyond constantly seeking new ideas, technologies and solutions. With determination, we have faced challenges, learned from mistakes, created value and reached tangible milestones.

Over time, it has been a source of pride sometimes even a surprise to see our actions speak for us, telling the story of projects born of commitment, vision and dedication.

And every now and then, it feels right to pause and remember some of these results. We've selected a few to show you how it all began.



GIULIO MANCINO
AMMINISTRATORE DIGITAL IDEATORS PESARO

11:22 DETENZIONE NAVALNY, 1.786 FERMI ALLE PROTESTE IN RUSSIA - OGGI LA GIORNATA MONDIALE DELLA



FAMIGLIA CRISTIANA.it



PETWAVE, IL PRIMO SOCIAL NETWORK CHE CREA SOLIDARIETÀ TRA GLI AMANTI DEGLI ANIMALI

La pandemia ha fatto registrare una crescita nel numero di adozioni di cani e gatti, presenze sempre più importanti per le famiglie italiane. L'amministratore del social Giulio Mancino si unisce ad altre associazioni nel chiedere la riduzione dell'Iva su alimenti e prestazioni per gli amici a quattro zampe dal 22 al 10%.

di [illegible]

Italiani, popolo di amanti degli animali. Una passione che la pandemia del Covid-19, con la condizione di solitudine che per molti ha comportato e con le complicità anche delle smart working - ha messo ancora di più in evidenza. Con la foto a fianco. Il 2020 ha registrato un vero e proprio boom di adozioni di cani e gatti, con oltre il 12% in più di adozioni rispetto alle cose degli ultimi anni. I socialisti si attivano a sensibilizzare e coinvolgere nell'adozione la presenza di altri (e molto di altri) da compagnia in Italia, tra cani, gatti, piccoli mammiferi, pesci, uccelli e rettili. Una tendenza sottolineata anche dalla nascita, nel 2020, in piena pandemia, di PetWave, il primo social network che mette in connessione coloro che amano gli animali. L'idea è nata da un gruppo di giovani e disoccupati di Roma che hanno l'intenzione di creare una piattaforma online per facilitare la connessione tra gli amanti degli animali e la rete di servizi e strutture. PetWave è nato dalla rete di lavoro tra amici e ha come base nel sistema degli animali e della natura, centralizza i rapporti tra la comunità tra la specie. «Ci sono nel nostro network», spiega l'amministratore Giulio Mancino, «oggetti di far parte di una comunità che opera i principi della solidarietà e del rispetto nell'interazione tra animali».

Tra i social offerti da PetWave, la carta d'identità digitale dell'animale che contiene anche le vaccinazioni, le visite e le prestazioni e l'albero genealogico. PetWave, che serve anche come strumento per trovare e adottare, come pet, gatti, cani, uccelli, piccoli mammiferi, pesci, uccelli e rettili, è anche un social network. PetWave, ovvero gli addetti ai lavori per una gestione e gestione (Management) per facilitare il loro lavoro agli amanti animali.

Gli animali da compagnia rappresentano una grande ricchezza per gli italiani, svolgono un ruolo importantissimo all'interno delle famiglie, sono una sorta di partner e per la persona più amata. Eppure, secondo l'Anagrafe degli animali da compagnia, nel 2020, le spese per la cura e la gestione degli animali sono state di 1,2 miliardi di euro, con un aumento del 10% rispetto al 2019. Per questo motivo Mancino ritiene che sia una buona idea che il Parlamento si occupi di un provvedimento fiscale che porti a ridurre del 10% l'Iva sugli alimenti, le visite veterinarie e le prestazioni per gli animali, aggiungendo l'acquisto di altri prodotti, come la pensione - la formula del 10% - in Spagna, che nel 2017 ha ridotto del 10%.



Andrea Sozzi, il fondatore
con Giulio Mancino

TALENTI PESARESI

Digital Ideators ha fatto strada

FA STRADA la "Digital Ideators" una web agency aperta da due giovani pesaresi, che nel frattempo - dalla prima volta che ce ne siamo occupati - si è allargata parecchio. I soci sono lievitati a sette: il più piccolo ha 22 anni, il più grande 31. La loro app sulla Croce Rossa Italiana, creata per divulgare i diritti umanitari aveva avuto un grande successo (scaricata da 10 diversi paesi, aveva presto raggiunto il 57° posto al mondo nella categoria Cultura), tanto che ora ne stanno preparando una in 4 lingue di livello internazionale. Nel frattempo hanno appena presentato a Milano "Industry 4.0", un software gestionale che guida il macchinario produttivo (Mcs) e a Roma un sistema gestionale per l'Arca utilizzato dalle sezioni in tutta Italia per i rendiconti preventivi e consuntivi.



Digital Ideators, la web agency pesarese che ha fatto strada. In alto: Giulio Mancino e Andrea Sozzi, i soci fondatori. In basso: il team Digital Ideators.

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Venerdì 13 novembre 2015 | Resto del Carlino

TALENTI

PESARO PRIMO PIANO

UN SUCCESSO INASPETTATO
PRESENTATA DURANTE L'ASSEMBLEA PIENARIA A ROMA
DOPO UNA SOLA SETTIMANA L'APPLICAZIONE RISULTAVA
TRA LE PIÙ SCARICATE AL MONDO NEL SETTORE CULTURA

Dal San Bartolo alla Svezia Grazie a un'app sulla Croce Rossa

Il 'gioco a quiz' di Giulio e Andrea scaricato in 10 Paesi nel mondo

GIULIO MANCINO e Andrea Sozzi si sono incontrati alla prima elezione. Ora hanno 29 anni e hanno avviato una start-up che sta riscrivendo il successo. Il primo all'anno. «Due anni fa abbiamo progettato un'app per fare matching che con il lancio ad associazione donatori e offerta nel mondo del lavoro e in ogni campo di attività si sta creando un mercato del lavoro on line - spiega Giulio -. Ai candidati che ci hanno seguito è piaciuto molto il progetto, perché ci ha dato una risposta e 250 mila euro. C'era che è impossibile trovare qualcuno che ci finanzia finché non abbiamo un budget. Così i candidati ci hanno suggerito di creare un sito internet digitale dedicato a quello a tempo pieno. Giulio ha abbandonato l'idea di fare carriera nella magistratura. «Mi sono laureato in giurisprudenza e stavo svolgendo la pratica forense all'ufficio due magistrati, ricordo. Andrea invece ha rinunciato ad



PROMET-
TENTI
Giulio
Mancino
(anche socio)
e Andrea
Sozzi insieme
a Francesco
Rossa,
presidente
della
Federazione
internazionale
della Crt



Edimag donata per il sistema

La start-up pesarese Edimag, vincitrice del premio Edison Pulse nella categoria finanza, ha ufficialmente comunicato ieri, in conferenza stampa a Rieti, che donerà le credenziali della sua app di sharing economy del settore edile ai comuni del Lazio colpiti dal sisma. Si tratta della prima piattaforma innovativa ideata per condividere con la protezione civile le attrezzature e le macchine edili rimaste in giacenza nei magazzini delle imprese. L'app 2.0 di Edimag consente, inoltre, alle imprese iscritte nel portale, di mettere in rete il proprio magazzino per avere un inventario aggiornato del proprio deposito e creare una vetrina virtuale.

dell'Università Roma 3. Lo abbiamo sviluppato con il supporto del comitato Crt di Pesaro e del suo presidente Antonio Brancadori.

I DUE IDEATORI hanno pubblicato e presentato l'app a Roma il 29 ottobre, nel corso dell'assemblea plenaria degli soci generali di Croce Rossa, alla presenza dell'allora presidente nazionale (dal 6 novembre presidente della Federazione internazionale) Francesco Rossa. «Dopo una settimana dalla pubblicazione - riferisce Giulio -, l'app era già stata scaricata da 10 diversi Paesi e aveva raggiunto il Sistema punto al mondo delle app più scaricate nella categoria Cultura. Siamo stati contattati anche dalla Federazione internazionale della Croce Rossa per sviluppare con loro un progetto in 5 lingue. E sono stati contattati da web agency che curano la comunicazione on line per società italiane e non: «Venendo partiamo per la Svezia per una possibile collaborazione con TeleNoi, che sarebbe la Telecom della Scandinavia». Se sono rose fioriranno.

Patrizia Barabacci

L'IDEA

«L'app serve a divulgare diritto umanitario tra chi è sottoposto a conflitti armati»

un'azienda a tempo indeterminato a una data da sempre. Il lavoro spinge fuori una web agency.

LA PREMIA app che hanno realizzato è stata adottata dall'ente parco San Bartolo, serve ad orientare nei sentieri del parco. Anche per questo suo impegno Giulio ad andare e correre a tempo pieno del codice penale, per merito della Regione. Ma è la seconda app per smartphone e tablet realizzata dai due ragazzi che sta riscrivendo

particolare successo persino al di fuori dei confini nazionali. «Io e Andrea - prosegue Giulio - siamo volontari della Croce Rossa, nell'area che si occupa di divulgare il diritto internazionale umanitario che mira a tutelare gli essere umani che perdono parte e che subiscono i conflitti armati. Abbiamo pensato di creare un'app che inasprisse queste informazioni: soluzione di gioco, con un quiz, ma dall'alto valore scientifico perché le domande sono state formulate dal professor Giulio Bonelli

vivere pesaro
il tuo primo quotidiano on line

Il Rotary Club Pesaro festeggia il 114° compleanno del Rotary International



22/10/2015 - Il Rotary Club Pesaro festeggia il 114° compleanno del Rotary International per 114° anniversario del Rotary International. Il Rotary Club di Pesaro festeggia il 114° compleanno del Rotary International.

La serata ha visto un gran numero di giovani e si è svolta in un'atmosfera di allegria e di festa. Il Rotary Club di Pesaro ha organizzato una serie di iniziative per celebrare il 114° compleanno del Rotary International. Le iniziative sono state organizzate dal Rotary Club di Pesaro e hanno visto la partecipazione di un gran numero di giovani.

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Il Rotary Club Pesaro

Primo piano • Pesaro



Il servizio coinvolge i Comuni di Pesaro e Fano

Muoviti in bici e se scarichi l'app ti meriti Rossini

L'applicazione prevede premi in base ai chilometri percorsi

LA NOVITÀ

PESARO Pesaro sempre più città della bicicletta con "Go! Pesaro Pano", l'app lanciata dall'agenzia pesarese Digital Ideators a suggerimento del progetto (Investimenti territoriali integrati), che promette di diventare un inseparabile strumento per chi ama utilizzare la bici come mezzo di trasporto. L'app, già scaricabile dagli store, permette di collegarsi a servizi già esistenti come Bicipolitana per Pesaro e Metrominuto per Fano e presenta una sezione inerente alle bellezze artistiche e culturali delle due città. «Ma la novità - afferma Lorenzo Forcellini Rettori di Digital Ideators - è la possibilità di accumulare punti pedalandoci: ogni utente una volta salito in sella potrà avviare un tracker contenuto sull'app registrando i chilometri fatti, che verranno convertiti in punti (un punto a km). I premi riscattabili al momento per Pesaro sono la medaglia col volto di Rossini offerta da Artisti Medici, la Pesaro Cult Card mentre a Fano saranno offerte degli sconti per la mostra di Leonardo da Vinci». «Parli che la bicicletta divenga mezzo d'elezione è una sfida culturale con risvolti positivi sull'ambiente: tre sono i punti che il cittadino valuta prima di mettersi in movimento, velocità, comodità e costi: la bicicletta, in una città dove le piste ciclopeditoni offrono un valido collegamento tra i luoghi più importanti e tra le scuole, può ben soddisfare i tre criteri. Importante è la sinergia con la nostra vicina Fano, poiché la mobilità è fortemente influenzata dalla visibilità tra le due province e una collaborazione strategica si rivela indispensabile per incentivare trasporti su bici» afferma il sindaco di Pesaro Mario Ricci. Seguito dal sindaco di Fano Massimo Sesti: «È un momento importante, a conclusione di un progetto che, unico in Italia, parla attraverso due città esprimendo un modo di ragionare diverso solo con l'integrazione città medie come le nostre possono incrementare e risultare vincenti». «La Regione ha contribuito al progetto stanziando 6 milioni dei 9 necessari per la realizzazione, puntando ad una strategia integrata, valorizzare la cultura e incentivare la mobilità sostenibile. Il lavoro fatto per rendere Fano e Pesaro città a misura di bici è stato importante, coronato dalla ciclabile Pesaro-Fano e dal servizio busbici, che prevede di portare gratuitamente il proprio mezzo sugli autobus. Prossimo passo sarà costruire delle piste ciclabili che collegheranno le città di Pesaro e Fano alle vallate circostanti» conclude il consigliere regionale Andrea Bianconi.

el.rub.

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gm@digitalideators.com



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info@digitalideators.com



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