



BIOEARTH Jura natura

VITAMINS AND SKIN



The relevance of vitamins for the health and beauty of the skin is unquestionable.

Scientific interest in their applications in Western countries, where malnutrition and shortages are no longer the order of the day, is increasingly shifting from the now familiar internal to external, cutaneous and cosmetic use.

Within the nature of vitamins, essential natural organic compositions, lies the secret of their simple and extreme efficacy for our beauty.





VITAMINICA THE POWER OF VITAMINS



It combines BIOEARTH's 20 years of experience in cosmetics and natural supplementation with the most innovative cosmetic applications: a complete, fresh and essential line reveals the natural potential of vitamins in satisfying all needs for all skin types.

- Vitamins at significant and effective percentages indicated on the label
- Rich in natural sources of vitamins and ingredients of organic origin
- With selected botanical active ingredients for synergistic activity with each vitamin
- % natural ingredients above 96-98%.
- Innovative textures and delicate fragrances
- Dermatologically tested on sensitive skin
- Nickel tested < 1 ppm
- Vegan
- BIOS NATURAL certificates
- Recyclable packaging and use of FSC-certified paper





VITAMINICA THE POWER OF VITAMINS



PRODUCTS





Vit ACE

Glow serum // Face serum RENEW & GLOW

Precious, fast-absorbing multivitamin serum that uses the synergy between Vitamins A C E (5%), their natural sources and botanical extracts known for their antioxidant, toning and complexion brightening properties.

Suitable for all skin types, even the dullest and most mature.

VITAMINE A C E (5%)

NATURAL SOURCES OF PROVITAMIN A (Carotenoids): Carrot lipolic extract*
NATURAL SOURCES OF VITAMIN C (Ascorbic acid): Grapefruit glyceric extract*, Kiwi
NATURAL SOURCES OF VITAMIN E(Tocopherol): Argan oil*, glyceric extract of Chlorella algae

BOTANICAL EXTRACTS

EMOLLIENT: Argan oil*, glyceric extract of sweet orange blossom*

ANTIOXIDANTS: Vitamin C and E, glyceric extracts of Chlorella Algae, Green Tea* and Red Vine*.

COMPLEXION BRIGHTENERS: Vitamin C, glyceric extract of Sea Lily and Ginseng*.

*from organic farming





DERMATOLOGICALLY TESTED ON SENSITIVE SKIN NICKEL TESTED < 1 ppm











Vit C + Amla

Face fluid cream //
AGE & BRIGHT

Face fluid rich in stable Vitamin C (2%) and natural sources that help contrast oxidative stress and ageing.

Suitable for all skin types, even when tired and dull.

stable Vitamin C (2%)

NATURAL SOURCES OF VITAMIN C (ascorbic acid): aqueous extract of pomegranate* and spinach; glyceric extract of strawberry*, kiwi, grapefruit*

BOTANICAL EXTRACTS

ANTIOXIDANTS: Vitamin C, Amla extract, Rose hip glyceric extract*, Lemon extract*, Grapefruit extract*, Papaya extract

COMPLEXION BRIGHTENERS: Vitamin C, extract of Sea Lily glyceric extract of

Pineapple*

EMOLLIENT: Sweet Orange blossom glyceric extract*

SOOTHING: Oat glyceric extract*, Marigold*.

*from organic farming







Face fluid cream Crema viso fluda



50 ml Cod. VIT3

DERMATOLOGICALLY TESTED ON SENSITIVE SKIN NICKEL TESTED < 1 ppm















50 ml Cod. VIT1

DERMATOLOGICALLY TESTED ON SENSITIVE SKIN NICKEL TESTED < 1 ppm





VITAMINICA

Vit $\mathbf{E} + \mathbf{Q10}$

Face cream //
AGE & NUTRI

Silky cream with organically grown botanical extracts and hyaluronic acid rich in antioxidants and natural sources of Vitamin E.

Ideal for normal and dry skin, even mature skin

Vitamin E (2%) encapsulated in cellulose and sugar spheres that melt quickly into the skin.

NATURAL SOURCES OF VITAMIN E (Tocopherol): Shea butter*; Sunflower seed oil*, Sweet Almond oil*, Grapeseed oil and Rosehip seed oil*; Glyceric extract of Chlorella algae; aqueous extract of Spinach

BOTANICAL EXTRACTS

ANTIOXIDANTS: Tocopherol; Coenzyme Q10; glyceric extract of Green Tea*, Red Vine*, Chlorella Algae, Reishi mushroom extract; Grape seed oil

ELASTICISING EMOLLIENTS: Shea butter*, Sweet Almond oil* and Rosehip seed oil*.











50 ml Cod. VIT2

DERMATOLOGICALLY TESTED ON SENSITIVE SKIN NICKEL TESTED < 1 ppm





VITAMINICA

Vit **B3** + **Parsley**

Light face cream // PURE & CLEAR

A fresh, light face emulsion rich in Niacinamide (11%) that combines purifying and soothing organic botanical extracts with natural sources of Vitamin B3.

Ideal for normal to combination, even delicate skin.

NIACINAMIDE (11%)

NATURAL SOURCES OF VITAMIN B3 (Niacin or Niacinamide): Parsley oil, Avocado oil*, aqueous extract of Spinach

BOTANICAL EXTRACTS

PURIFYING: Lemon*, Burdock*, Basil* and Rosemary* glyceric extracts SOOTHING: Niacinamide; glyceric extract of Chamomile, Witch Hazel* and

Calendula*

MOISTURISING, ANTIOXIDANT and PROTECTIVE: Niacinamide











50 ml Cod. VIT4

DERMATOLOGICALLY TESTED ON SENSITIVE SKIN NICKEL TESTED < 1 ppm





VITAMINICA

Ω 369 + Ceramides

Face balm //
NUTRI & PROTECT

A cream with a rich and soft texture, formulated with Omega 3 (2%), Ceramide (1%), Allantoin, natural oils and butters that are sources of Omega 3, 6 and 9 essential fat acids and botanical extracts with soothing and antioxidant properties.

It provides comfort to even the driest and most sensitive skin.

OMEGA 3 (2%), CERAMIDE (1%)

NATURAL SOURCES OF OMEGA 3 (Vitamin F: alpha-linolenic acid): Argan*, Macadamia*, Linseed* and Sacha ink oil
NATURAL SOURCES OF OMEGA 6 (linoleic acid): Argan*, Macadamia*,
Sunflower* and Sacha inchi oils
NATURAL SOURCES OF OMEGA 9 (oleic acid): Shea butter*; Jojoba* and Sacha inchi oils

BOTANICAL EXTRACTS

MOISTURIZING PROTECTIVE: Ceramide NP, Allantoin

ANTIOXIDANTS: White Lupin seed extract

SOOTHING: Calendula* and Chamomile* glyceric extract, Aloe vera juice*







VITAMINICA VITAMI



50 ml Cod. VIT6

DERMATOLOGICALLY TESTED ON SENSITIVE SKIN NICKEL TESTED < 1 ppm







VITAMINICA

Vit A

Night face cream // SELF REBIRTH

A cream formulated to contribute to the physiological regeneration of the skin at night: it contains 0.3 % Retinol in an esterified, more delicate form, botanical extracts that are natural sources of Vitamin A and other botanicals known for their antioxidant, nourishing, calming, smoothing and complexion brightening

Suitable for all skin types, even the most sensitive.

RETINOL IN ESTERIFIED FORM (0.3%)

NATURAL SOURCES OF PROVITAMIN A (Carotenoids): aqueous extract of Pomegranate*, glyceric extract of Bilberry*, Papaya

BOTANICAL EXTRACTS

ANTIOXIDANTS: aqueous pomegranate extract*, glyceric extract of green tea*, blueberry*, white lupin seed extract and Sacha inchi EMOLLIENTS: Linseed oil*, wheat germ oil and olive oil*, Allantoin SOOTHING: glyceric extracts of Mallow* and Helichrysum*.

COMPLEXION BRIGHTENERS: glyceric extract of Ginseng* and Liquorice*.





Vit **B5** + **Blueberry**

Eye contour gel // RADIANT LOOK

Fresh eye contour gel with a high content of BIO Aloe vera juice (40%), with glyceric extract of BIO Bilberry (1%) and provitamin B5 (panthenol 0.5 %).

Formula developed to provide comfort to the delicate eye area for a relaxed and radiant look.

No perfume.

SUCCO DI ALOE VERA BIO (40%)

NATURAL SOURCES OF VITAMIN B5 (pantothenic acid): Reishi mushroom extract

BOTANICAL EXTRACTS

ANTIOXIDANTS: Bilberry* glyceric extract and Reishi mushroom extract MOISTURISING SOOTHING: glyceric extract of Rice*, Oat*, Bilberry* and aqueous extract of Spinach

VASOPROTECTANT: Blueberry* glyceric extract

TONIFYING: glyceric extract of Ginseng* and Reishi mushroom extract

*from organic farming



30 ml Cod. VIT5

DERMATOLOGICALLY TESTED ON SENSITIVE SKIN NICKEL TESTED < 1 ppm











6 Vitamins

Face spray water // ENERGY BOOST

Spray water with BIO Aloe Vera Juice, Vitamins C,H,E,F,B3,B5, their natural sources and Hyaluronic Acid.

It can be used both as a tonic and as a moisture booster at any time of day.

Suitable for all skin types, it provides an immediate sensation of energy and wellbeing.

VITAMINS CHEFB3B5

NATURAL SOURCES OF VITAMIN C (ascorbic acid): glyceric extract of Grapefruit, Kiwi and Ginger*, aqueous extract of Spinach

NATURAL SOURCES OF VITAMIN H (Biotin): glyceric extract of Apple, Oat* and Reishi mushroom extract

NATURAL SOURCES OF VITAMIN E (Tocopherol): aqueous extract of Spinach, glyceric extract of Rice* and ginger*.

NATURAL SOURCES OF VITAMIN B3 (Niacin): glyceric extract of Kiwi and Apple, aqueous extract of Spinach

NATURAL SOURCES OF VITAMIN B5 (Pantothenic acid): glyceric extract of Cucumber* and Reishi mushroom extract

BOTANICAL EXTRACTS

MOISTURISERS: Aloe vera juice*

TONIFYING ANTIOXIDANTS: Thyme* glyceric extract and Cucumber* glyceric extract ANTIOXIDANTS: Ginger glyceric extract* and Reishi mushroom extract, Tocopherol SOOTHING DECONGESTANT: Cornflower and Oat glyceric extract*.

*from organic farming



100 ml Cod. VIT16

DERMATOLOGICALLY TESTED ON SENSITIVE SKIN NICKEL TESTED < 1 ppm











200 ml Cod. VIT9

DERMATOLOGICALLY TESTED ON SENSITIVE SKIN NICKEL TESTED < 1 ppm





VITAMINICA

Vit B3 + Cucumber

Micellar water //
PURE & CLEAR

Micellar water enriched with Niacinamide, plant sources of vitamin B3 and botanical extracts with skin astringent and toning properties for fresh, well cleansed skin. Ideal for rapidly cleansing and removing make-up from the face.

Perfume-free: suitable for all skin types, even the most sensitive.

NIACINAMIDE

NATURAL SOURCES OF VITAMIN B3 (Niacin or Niacinamide): aqueous extract of Spinach NATURAL SOURCES OF VITAMIN B5 (Pantothenic acid): glyceric extract of Cucumber*.

BOTANICAL EXTRACTS

ASTRINGENT TONIFYING: Basil and Cucumber glyceric extract*. MOISTURISING, ANTIOXIDANT and PROTECTIVE: Niacinamide









150 ml Cod. VIT12

DERMATOLOGICALLY TESTED ON SENSITIVE SKIN NICKEL TESTED < 1 ppm







6 Vitamins

Jelly cleanser // ENERGY BOOST

A cleansing gel rich in Aloe vera juice (75%), 6 different vitamins (C H E F B3 B5) and plant extracts that are natural sources of the same: thanks to the gentle surfactants of vegetable origin, it cleanses the skin gently, fully respecting its physiological balance.

Suitable for all skin types, especially when tired, lacking in tone and energy.

ALOE VERA JUICE (75%)

NATURAL SOURCES OF VITAMIN C (ascorbic acid): glyceric extract of Grapefruit*, Kiwi and Ginger*, aqueous extract of Spinach

NATURAL SOURCES OF VITAMIN H (Biotin): glyceric extract of Apple, Oat* and Rice* and Reishi mushroom extract

NATURAL SOURCES OF VITAMIN E (Tocopherol): aqueous extract of Spinach, glyceric extract of Rice* and Ginger*.

NATURAL SOURCES OF VITAMIN B3 (Niacin): aqueous extract of Spinach, glyceric extract of Kiwi and Apple

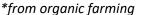
NATURAL SOURCES OF VITAMIN B5 (pantothenic acid): Reishi mushroom extract, glyceric extract of Cucumber*.

BOTANICAL EXTRACTS

MOISTURISING: Aloe Juice*

ANTIOXIDANT: Ginger glyceric extract* and Reishi mushroom extract, Tocopherol

TONIFYING ASTINGENTS: glyceric extract of Thyme* and Cucumber*. SOOTHING DECONGESTANT: Cornflower and Oat glyceric extract*.









150 ml Cod. VIT11

DERMATOLOGICALLY TESTED ON SENSITIVE SKIN NICKEL TESTED < 1 ppm





VITAMINICA

Vit E + Avocado

Milky cleanser //
AGE & NUTRI

Cleansing milk enriched with Vitamin E (1%) and natural source oils and butters of the same: cleanses and removes make-up deeply, leaving the skin clean and soft.

Suitable for all skin types, especially the driest and most arid.

VITAMIN E

NATURAL SOURCES OF VITAMIN E (Tocopherol): Spinach aqueous extract, Papaya glyceric extract, Cocoa butter, Wheat germ oil, Avocado oil*, Sunflower seed oil*.

BOTANICAL EXTRACTS

NUTRIENTS: Olive oil*

EMOLLIENTS: Sweet Almond oil*

MOISTURISING PROTECTIVE SOOTHING: Panthenol, Allantoin







Vit C, AHA + Sweet orange peel

Face scrub //

SMOOTH & BRIGHT

An emulsion designed to revitalise the skin's appearance that combines the physical action of natural, biodegradable exfoliants (orange peel grains and rice powder) with the chemical action of fruit acids at low percentages for a gentle scrub and a gentle but deep cleanse.

Suitable for all skin types, especially grey, dull or non-uniform complexion.

NATURAL SOURCES OF VITAMIN C (ascorbic acid): aqueous extract of pomegranate*, glyceric extract of strawberry*, kiwi and grapefruit*

AHA FRUIT ACIDS (alpha-hydroxy acids): Mandelic and glycolic acid

BOTANICAL EXTRACTS

ANTIOXIDANTS: Vitamin C, glyceric extract of Rosehip*, Lemon*, Grapefruit*,

Papaya

COMPLEXION BRIGHTENERS: Pineapple glyceric extract*.

EMOLLIENTS: Olive oil*, Rose hip oil*, Sweet Orange blossom glyceric extract*.

*from organic farming



Vit C,AHA+ Sweet orange peel



Face scrub // Scrub viso

SMOOTH & BRIGHT

BIOEARTH



150 ml Cod. VIT10

DERMATOLOGICALLY TESTED ON SENSITIVE SKIN NICKEL TESTED < 1 ppm









VITAMINICA THE POWER OF VITAMINS



GREEN BEAUTY ROUTINE



DETERGENTS		NORMAL SKIN	COMBINED SKIN and OILY	DRY SKIN and DISHYDRATED	MATURE SKIN	DULL GREY SKIN or SIGNED SKIN (spots and expression marks)	REDDENED SENSITIVE SKIN
VIDAMINICA_ VIL REA VI	Vit B3 + Cucumber Micellar water	⊹ ⊅	ψЭ	⊹ ⊘	⊹ ୬	ψЭ	
WITACHNICA * WILLIAM STATES OF THE STATES O	6 Vitamins Jelly cleanser	⊹ ⊅	※ つ	\ \\		% Э	⊹ ⊅
WITAHINICA Wa Es. Wa Es. Washington	Vit E + Avocado Cleansing cream	Ð		※ ୬	※ ⊅		∜∂
VITABINICA N. C. ALAL. Property company C. C. C. ALAL. Property company C. C. C. ALAL. Property company C. C. C	Vit. C AHA Face scrub	Ð	Ð	Ð	Ð	Ð	
TREATMENTS						.l.	
WITAMINION. 8 Wannings American mark of Particular and Particula	6 Vitamins Face spray water	- ☆ -	☆	- ċ;-	: \	※	-× ; -
VITAMINICA. VILES. VILES. WHITE W	Vit. B5 + Blueberry Eye contour gel	※ ୬	% Э	ψ⊅	※ シ	⊹ Э	※ ୬
VITAMNICA VILACE VILACE Warner BIOSAKTH	Vit. ACE Glow serum	⊹⊹ 	Ð	※ ୬	※ ⊅	※⊅	Ð
VITAMINICAL VIT C - Amilia VII C - Amilia Commissional Portunition State Portunition	Vit. C + Amla Face fluid cream	※ ୬	Ð	<i>-</i> ☆-	⊹ ⊅	※ ୬	- ☆ -
VITAMINECA A ——————————————————————————————————	Vit. B3 + Parsley Light face cream	-\ \ -	※ ⊅	 		፨	
VITAMINICA	Ω369 + Ceramides Face balm			Ð			ψЭ
VITAMPICA To the specific of	Vit. E + Q10 Face cream	Ð		ж Э	⊹√ Э		҂
VITAMBICA CONTROL CONT	Vit. A Night face cream	Ð	Ð	Ð	Ð	Ð	

VITAMINS FOR THE SKIN: A GROWING TREND





Vitamin E is the most highly used cosmetic active in the world



15% of new product launches contain vitamins as active ingredients







VITAMINICA THE POWER OF VITAMINS







SHOP WINDOW SIGN Cod. CARTVIT 70 cm x 100 cm (h)







SACHET IN A BAG OF 20 PCS

COD. CVIT1

VIT E+ Q10 Face cream

COD. CVIT2

VITB3+ PARSLEY Light face

cream

COD. CVIT4

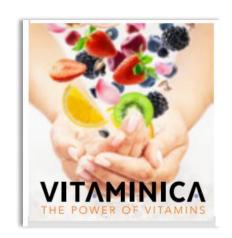
 Ω 369 + CERAMIDE Face balm

COD. CVIT6

VIT A Night face cream

COD. CVIT8

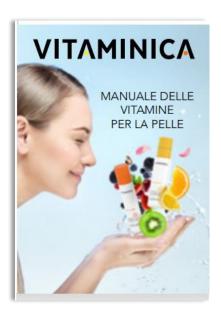
VIT ACE Glow serum



CUSTOMER LEAFLET

Cod. LEAVIT

Formato: 12 x 12 cm



VITAMINICA SKIN VITAMINS HANDBOOK

COD. MAVIT

Monograph targeted at professionals in the field of health and natural beauty







TESTER DISPLAY

In Nidoboard 100% recyclable

Dimensions: 15 cm x 13 cm x 22 cm (h)







Cod. TDVIT7



Cod. TDVIT3

Naturalia

Tantum



Cod. TDVIT2



Cod. TDVIT1



Cod. TDVIT10



Cod. TDVIT5



Cod. TDVIT6



Cod. TDVIT4



DVIT3 Cod.

LANDING PAGE DEDICATED TO VITAMINICA







BIOEARTH Bura natura.

bioearth.it

BIOEARTH INTERNATIONAL SRL Strada Prinzera, 55 – 43045 Fornovo di Taro (PR) Italy MADE IN ITALY







