



rr327D+S
radio grattacielo

The future is already a myth.

BRIONVEGA

Designer

Marco Zanuso



Designer

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Designer, urban planner and architect, Marco Zanuso has stood since the Second World War as a leading protagonist in the Modern Movement cultural debate. Numerous collaborations illustrious during his career: the most significant ones stand out with brothers Livio, Pier Giacomo and Achille Castiglioni and Richard Sapper. Along with this has created – in 1962 – **Doney**, the TV for **Brionvega**.

A successful challenge for the Italian brand, repeated – in the following years with the design of televisions **Sirius** (1964) and **Black** (1969) and the **radio.cubo**.

Designer

720 Lady

Designed in 1951 by Marco Zanuso for **Arflex**, the **Lady** armchair won the gold medal at the IX Milan Triennale in the same year. The armchair stands as a modern icon, the fruit of innovation that turned the traditional manufacturing technique for making armchairs and sofas on its head, with each part manufactured separately and then assembled.

Today, the look of the **Lady** armchair has been made even more contemporary by a new selection of fabrics designed by Raf Simons and introduced to Cassina's Everest collection.

Year of design
1951

Year of production
2015



Zanuso & Steve Jobs

iMac 1998



iMac 1998

Zanuso & Steve Jobs

From the Bauhaus German school, a crucial moment in the relationship between technology and culture that inspired objects such as turntables, Olivetti's products to **Brionvega**, where **Marco Zanuso** was the master, one of the founding fathers of industrial design. Zanuso was a forerunner of new materials applied to technology and everyday objects. **Macintosh** drew from there to settle a sort of cultural debt of the industry through the aesthetic and humanizing revolution of the electronic object.

rr127

Radio Grattacielo

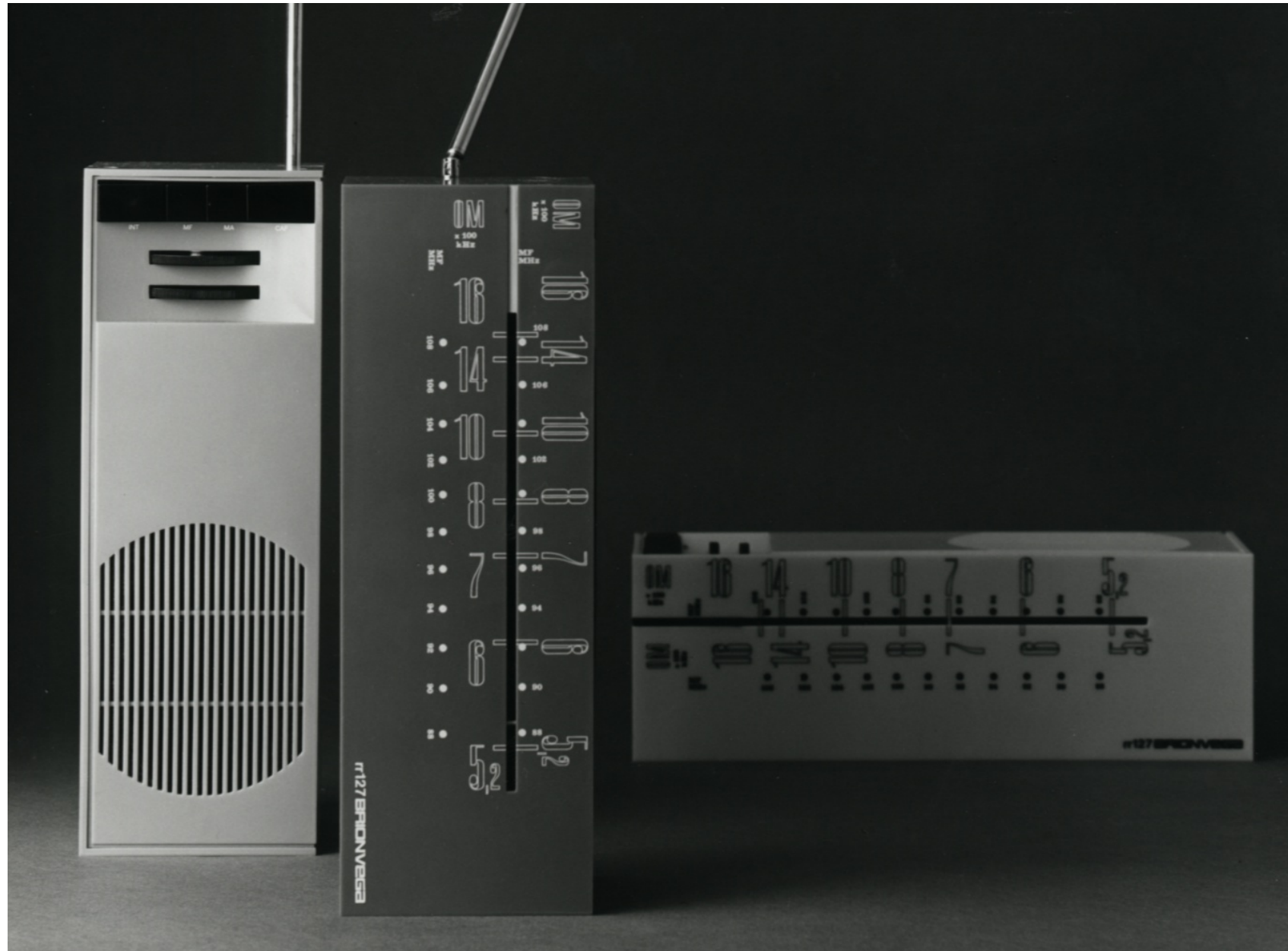
Radio Grattacielo

rr127

In 1965 Radio Grattacielo (Skyscraper) was born, a small design revolution by Marco Zanuso. A clean break from the past, with a square design, and total lack of curves, for a skyscraper made of right angles, to be positioned horizontally or vertically depending on your mood and your need for space.

Year of design
1964

Year of production
1965



rr327D+S

radio grattacielo



radio grattacielo

rr327D+S

Now, **rr327D+S** is reborn.

The plastic case, the **new rechargeable lithium battery**, and the LCD screen make it an even more charming product - minimalist and timeless, imitated by many but never equaled in style, refinement and design. Through rr327D+S you may connect your smartphone, tablet or PC via the last generation **Bluetooth**. Listen to your favorite digital radio stations using the **DAB/DAB+** function.

Radio Grattacielo rr327D+S is also equipped with a USB input to recharge your smartphone.

radio grattacielo rr327D+S

White, black, red e orange



radio grattacielo rr327D+S

White Snow



FM

FM

FM
MHz

FM
MHz

108

108

106

106

104

104

102

102

100

100

98

98

96

96

94

94

92

92

90

90

88

88

ALARM PRESET PRESET SCAN MENU/ SELECT
+ PP INFO

VOLUME

TUNING

FM 7
88.40MHz
[No RadioText]
15:02 20-05-2018

LINE IN USB

FT-327D+S
PIONEER
www.pioneer.co.uk



radio grattacielo rr327D+S

Black Night





radio grattacielo rr327D+S

Red





radio grattacielo rr327D+S

Orange Sun



Technical specifications

radio grattacielo rr327D+S



radio grattacielo rr327D+S

Technical specifications

- Bluetooth
- Dab/Dab+
- 1 auxiliary audio input (3.5" jack)
- **RDS function** n 8 radio station presets
- Auto Digital Setup
- 1 stereo headphone output (3.5" jack)
- **Dual power supply:** electric or rechargeable lithium battery
- Power supply: 100-240 V AC ~ 50/60 Hz
- Power supply unit voltage output : 9VDC 1A
- **USB port** for smartphone recharge
- **Wake-up alarm** with Snooze feature
- FM Radio

BRIONVEGA

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