



Cloud is dangerous history



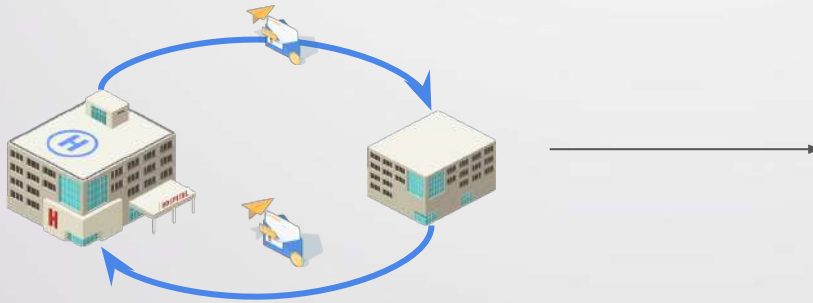
MedsendX Italy is an innovative startup that offers a medical image delivery system via email, which overcomes the current use of CDs and DVDs.

Clinics, insurance companies, doctors, professionals, and patients are all seeking communication that is in line with technological advances, immediate, and simple.

With over 20 years of experience in this specific sector, the MedsendX team has developed the product to meet the real and current needs of the market.



Immediate sharing of medical images via Email
On any device.

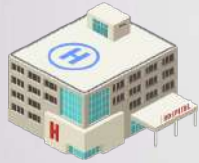


Why is Better than Cloud Storage

- **Cloud-based PACS systems drawbacks:**
 - **High setup costs** (as RIS/PACS/WEBPACS) are typically sold as a package, with no possibility for add-ons
 - **Operational complexity** in accessing the portal and downloading exams
 - **High risk of information loss** and data breaches due to the inherent vulnerability
 - **Total cost of ownership** (TCO) of cloud-based solutions can be quite high



How it works



Hospital/Clinic Digital Imaging Services



MedsendX Server Gateway



EMAIL OR MESSAGING FOR SECOND OPINION

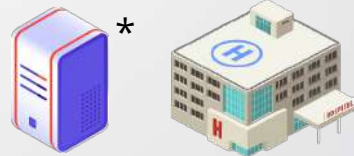


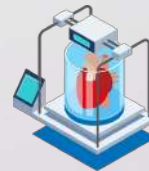
Image Sharing and Cooperation for remote diagnosis



MedsendX Artificial Intelligence Farms



Diagnosis Aids Predictive Diagnostics



Anatomical 1:1 3D Prints



Surgery AID

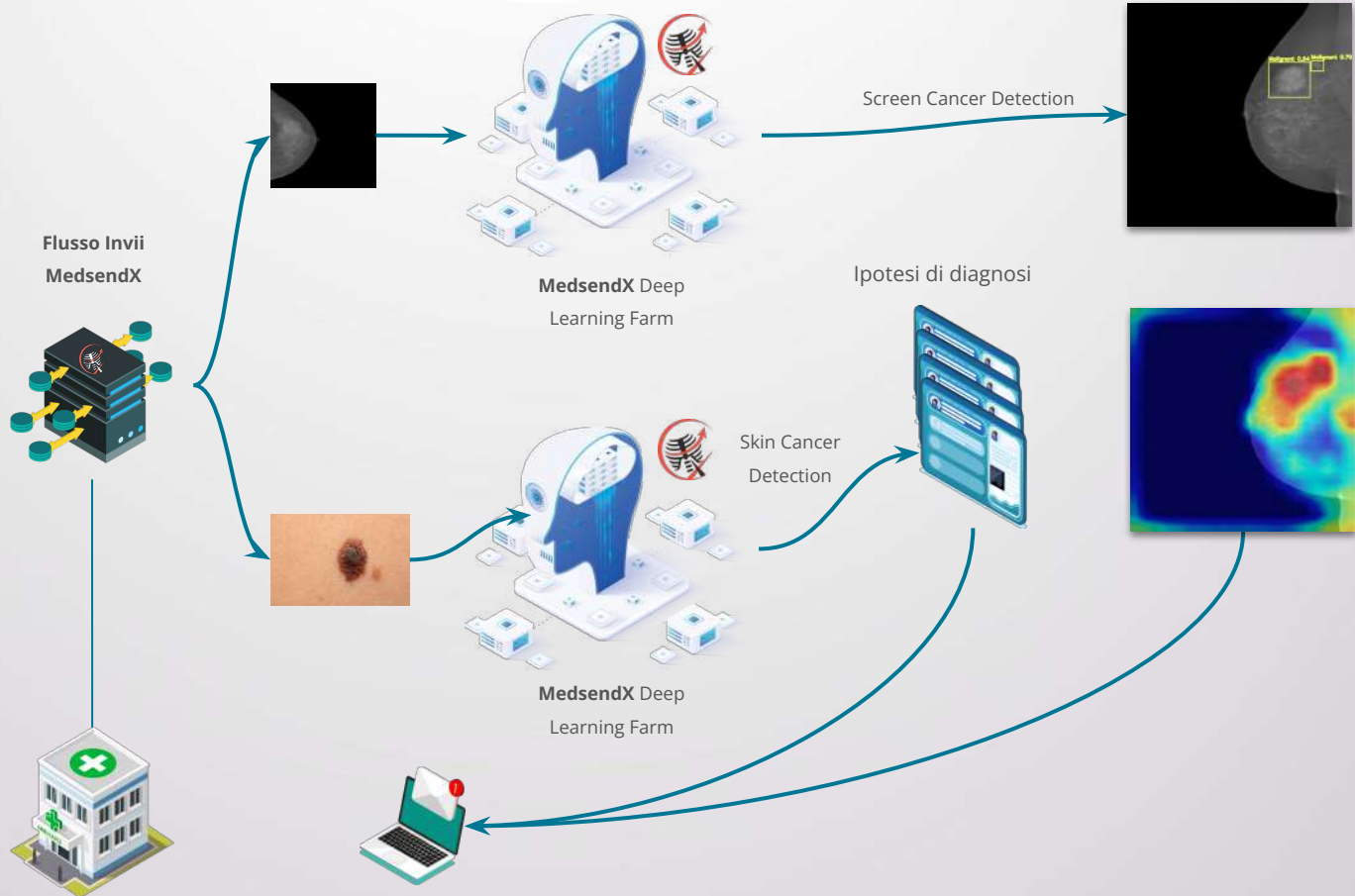


AI applied to Telehealth

The facility chooses to send images to the selected **AI detection platform** (with several other types of detection currently in development).

Images are anonymized and sent to servers running powerful algorithms, which return potential diagnoses and heatmaps highlighting potential regions affected by the pathology.

Notifications are sent to the requester through a notification service.



Innovative Approach

Our platform's innovative approach, which focuses on returning a priority list for workflow, helps physicians identify the most important cases to analyze, enabling more timely interventions and more accurate diagnoses. This way, your platform can help save lives and improve the quality of patient care.

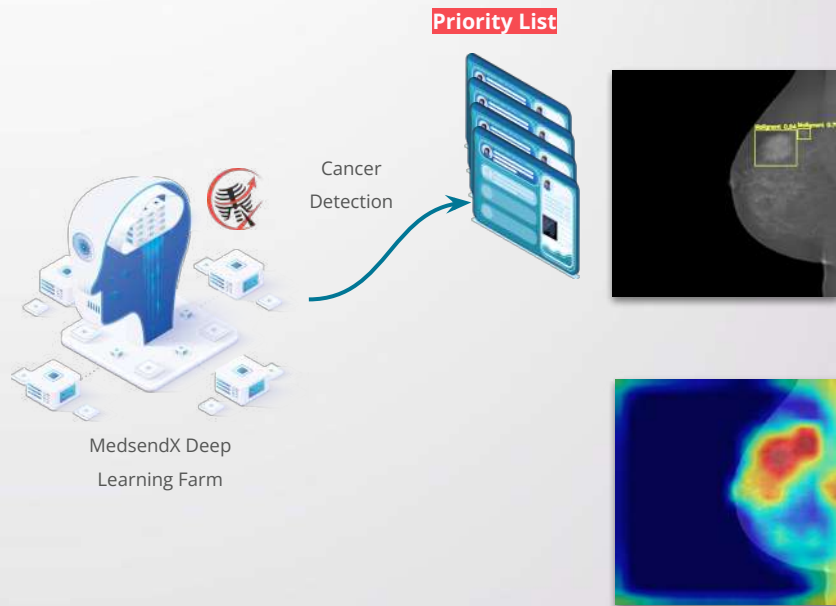
Additionally, your platform can be particularly useful in geographic areas where medical resources are limited, where access to imaging diagnostics may be difficult, or where medical personnel are insufficient. Your solution can help optimize the use of available resources, ensuring that the most important cases are analyzed first and enabling physicians to make better-informed clinical decisions.

Ultimately, your breast cancer detection platform represents a promising technological solution for improving the early diagnosis of breast cancer and can have a significant impact on the health of women worldwide.



Win the cancer challenge

- Our platform utilizes a revolutionary approach to the problem of imaging diagnostics.
- We do not apply a model to the work of medical workstations for processing.
- Our focus is on returning a priority list for workflow that comes directly from diagnostic modalities.



How we will invest

Physical and cloud-based IT equipment

Certifications and certification conversions for the UK and US markets

Licenses for MedsendX System components

Trademark and patent registrations

(AI, 3D printing) R&D for the MedsendX system:

Value proposition and precompetitive surveys (ITA, UK, USA)





Team

Massimo Raia
CEO

Expertise in radiology imaging networks. HL7 and DICOM communications and configuration, AI systems. Expert in network security systems and networking, coding skills in several environments

Gioacchino Galione
CFO

Management Engineer, quality and Privacy management expert. Senior consultant in ICT, DPO* in Healthcare Providers. Project manager and CS Senior consultant.

Paul Kennedy
Board Advisor - Stakeholder

Board Advisor and shareholder. Extensive experience in marketing and general management in the pharmaceutical industry in UK and international markets with Boots, Abbott and NovoNordisk. Board Director UK and USA. Expertise in Partnering and M&A. PLC Board Directorships in UK and USA

Francesco Lo Monaco
Phd

Top cardiologist based in London. Practising at West Middlesex Hospital and Harley Street. Lecturer in Cardiology at Imperial College London.

Francesco Romano
Legal Consulting

Lawer, EU project financing, health law.

Marcello Bartolo
Phd

NeuroRadiologist Consultant for clinical research

Syed Hassan
COO

Operative Officer for UK Healthcare market development



In healthcare, time is of the essence





Thank you.