

Vito Di Lorenzo  
CUSTOM BUSINESS®



The fashion company Custom Business, which was conceived from an idea of Vito Di Lorenzo, creates precious leather business bags and accessories. It offers an innovative and unique style for women and men, which perfectly suits every situation of the day. Vito Di Lorenzo is an Italian designer and stylist, who is active between his office in Verona and the company showroom in Milan. He is a lover of detail as well as high-quality materials. Driven by a strong sense of sustainability and social responsibility, he and his company CUSTOM BUSINESS offer to conscious and sophisticated customers the opportunity to purchase items from the company collection or customise their own creations with the help of an in-house stylist. This idea has been based from the very beginning on three pillars: an official 100% Made in Italy certification, customisation, and social and environmental sustainability.

In 2022 Custom Business received the prestigious “Excellence Artisanal” prize at the Milan Fashion Global Summit.

Fine leather personalized business bags and accessories  
100% Made in Italy certificate.



The cover features a woman with blonde hair, wearing a dark blue pinstripe blazer over a white top, sitting at a desk. She is holding a black telephone receiver to her ear with her left hand and a pen in her right hand, poised over an open laptop. A tan leather belt bag with a gold buckle rests on the desk in front of her. The background shows a light-colored armchair and a wall with a circular mural. The title 'Gentleman & Lei' is written in large, elegant letters across the top. A small logo 'MF il quotidiano dei mercati finanziari' is in the top left corner. The subtitle 'IL MENSILE PER GLI UOMINI E LE DONNE CHE AMANO LA VITA' is in the top right. On the left side, there are three columns of text: 'REAL ESTATE IL MERCATO IMMOBILIARE MILANESE NON SMETTE DI STUPIRE', 'AUTO DAL SALONE DI MONACO, LE CONCEPT CAR DEL FUTURO', and 'MOOD QUIET LUXURY, SCIURAGLAM, BARBIECORE, COASTAL GRANDMOTHER O COTTAGECORE?'. In the bottom right, there is a caption about the outfit: 'Completo, Polo Ralph Lauren; collana e anello, Gismondi 1754; borsa, Custom Business.' At the bottom, the text 'TENDENZE BLAZER WORKS' is written vertically, followed by 'TAILLEUR GESSATI. GONNE IN PRINCIPE DI GALLES. BORSE ICONICHE. I LOOK STUDIATI PER L'UFFICIO NON RINUNCANO A FEMMINILITÀ ED ELEGANZA'.



Gentleman  
IL MENSILE PER GLI UOMINI CHE AMANO LA VITA

MF MILANO  
FINANZA

# Capital Il Sole 24 ORE

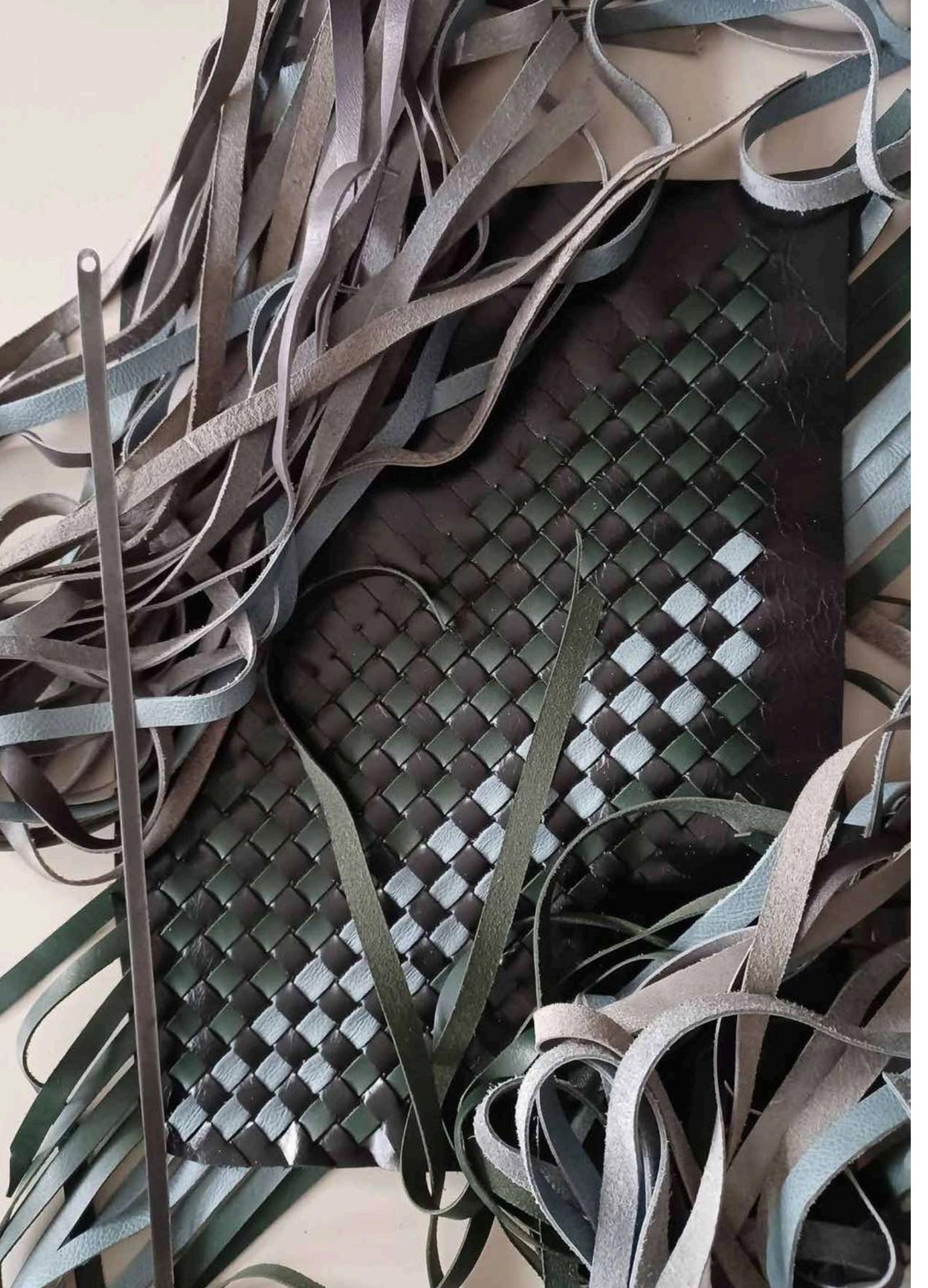
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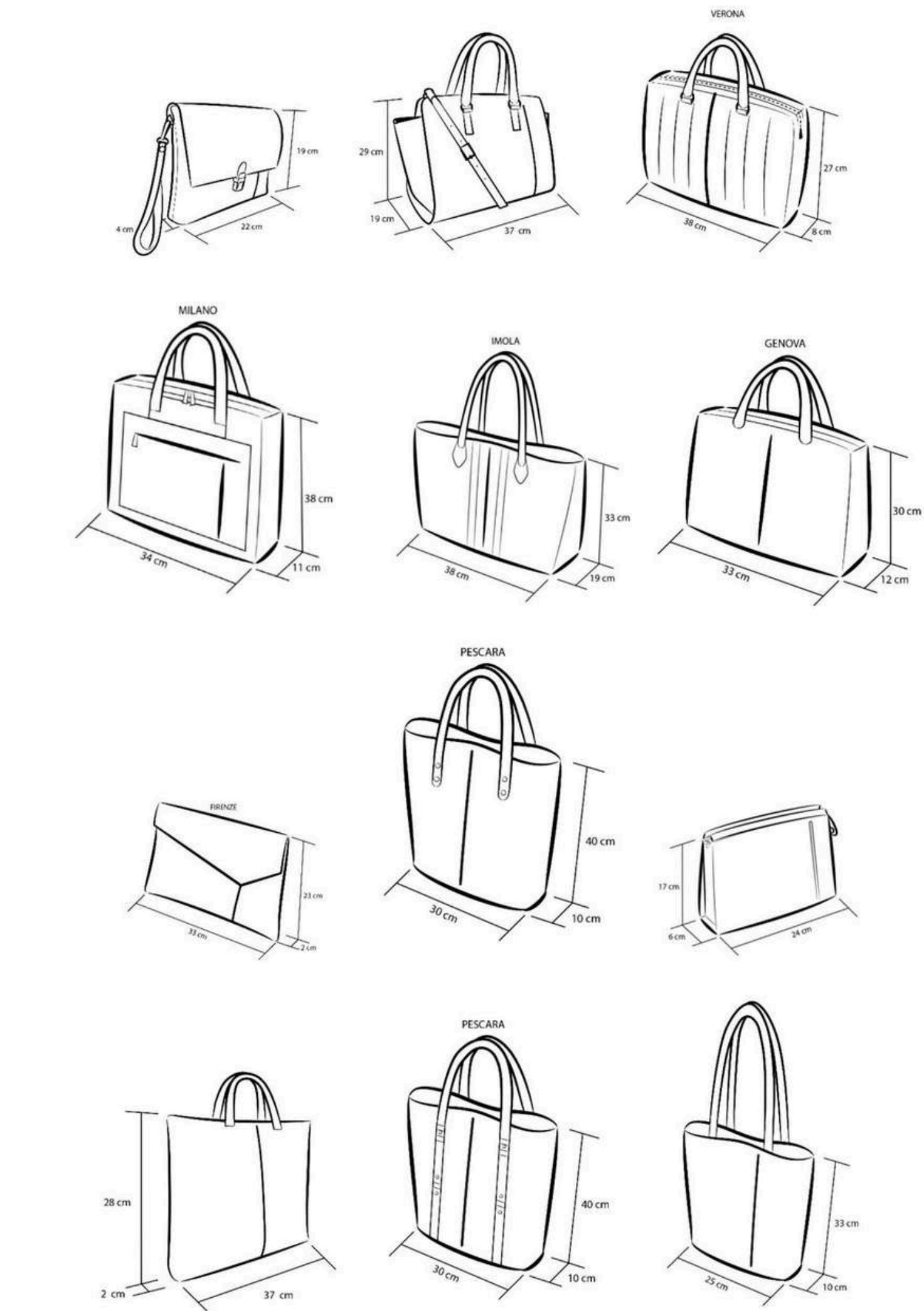
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