

From Idea to Production: the Blockchain Development Platform for Everyone



## **Problem**

Global spending on enterprise blockchain development is expected to reach \$ 14 B in 2025 (\$ 87 B in 2030).

However, currently only 5% of blockchain solutions ever make it to production!

### Main difficulties encountered while developing blockchain solutions:

- Limited access to the technology due to **complexity** and **stack size**.
- Scarcity of qualified professionals able to develop production grade solutions.
- Scarcity of documentation and other similar resources.



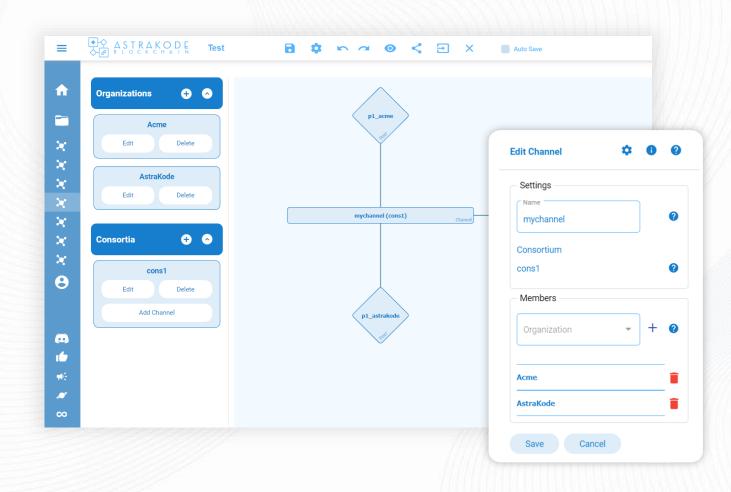
## Solution

AstraKode Blockchain, a no-code platform for enterprise blockchain development based on 4 pillars:

- Network Composer, a visual environment for network creation (Hyperledger Fabric).
- Smart Contract IDE, a visual environment for smart contracts development (Hyperledger Fabric, Solidity).
- Assisted deployment, testing, and auditing functionalities (Hyperledger Fabric, Solidity).
- Built-in community for peer-to-peer support and documentation/wikis.



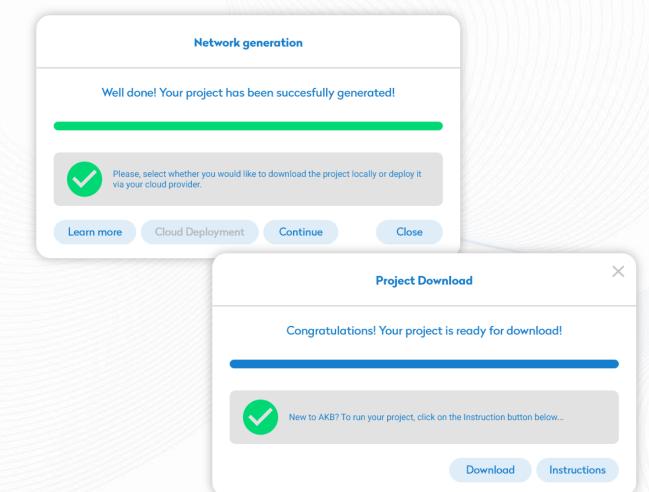
# **Design & Configure**



- Design your solution via the visual IDE(s) that suits your needs (Network Composer and/or Smart Contract IDE)
- Quickly and easily configure the solution's key components, without forgoing customization. In the near future, fully customizable templates for complex use cases will allow any user to produce meaningful solutions in no time!
- All throughout this phase, the platform will assist you with real-time validation, guides, contextual help, and wiki links



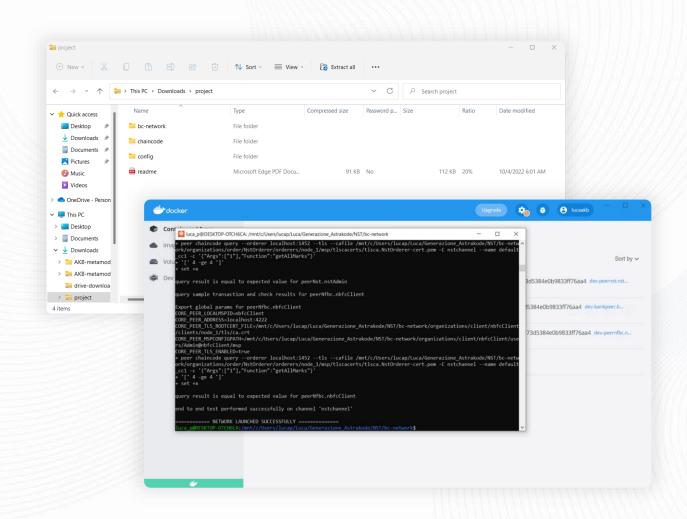
## **Generate & Download**



- Generate your solution at any point in time during design/development, without limitations. This allows for agility, easy testing and validation, and rapid prototyping
- Download the source code to your machine or deploy it directly (testing suite, cloud, EVM blockchain), avoiding any lock-in. The code is and will always be yours, and there are no extra fees for execution or running!



# Guided Testing, Auditing, and Deployment



- Easily available and followable readme and custom scripts to explain how to easily run/install on local or distributed machines
- Cloud testing suite, automated testing/auditing with reports to be triggered on demand, extra pipeline to selected partners for in-depth auditing if needed
- Automated pipelines for cloud and blockchain deployment



# Roadmap



**CURRENT VERSION: CERES** 

Network Composer (Beta) Smart Contract IDE (Alpha)





# **Target Customer/User ID**



**Company size:** any size, initial focus on startups and SMEs due to lower budget and higher propensity to experiment/innovate

**Sectors:** any sector with a use case fit (logistics, fintech, and agri food are biggest sectors ATM), the platform is general purpose so it will allow the implementation of any blockchain use case

IT capabilities: knowledge about processes and business logic

**Blockchain expertise:** fundamental understanding of technology and why it should be used to bring processes/services to the next level

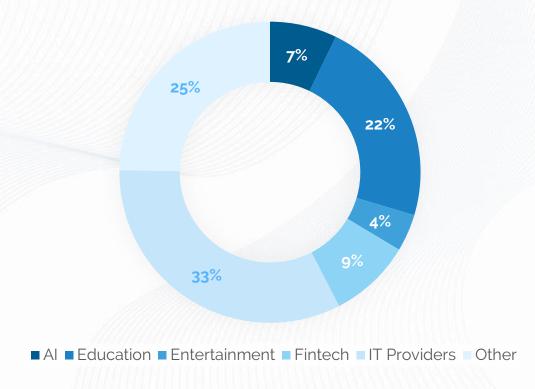
**End-users:** blockchain enthusiasts, analysts (accessibility), smart contract designers and developers (productivity), either working freelance or in an enterprise environment



## **Traction**

>150 active B2B + Institutional Adopters, >350 active B2C or other Adopters (>1200 total Adopters)

### **Industries**



Currently operating success cases in **fintech** (microfinancing, lending), **agri-food** (traceability, smart monitoring), **entertainment** (NFT ticketing), and **real estate** (BIM notarization), more pilots in the making in similar sectors as well as new ones (AI, IoT, supply chain)



#### **Use Cases** Land and property Wire fraud Asset prevention tokenization registries Real Estate Supply Chain Legal IoT management Ecosystem Traceability Self enforcing arbitration Notarization & monitoring accountability & transparency Healthcare & Pharma Media & Entertainment Clinical trial Tokenized IP P2P sales Secure health NFT ticketing rights prevention management distribution records AgriFood



Payments

Value chain

management

Fair pricing

E2E traceability

## **Business Model**

### SaaS FREEMIUM MODEL (U/M)

To guarantee more **accessibility**, the platform will have an extensive freemium perimeter as well as allow for each premium feature to be purchased separately.

The free perimeter will include Network Creator, Smart Contract IDE, and Testing/Auditing but is going to be limited in both:

**Scope:** e.g. limited access to the cloud testing environment **Features:** e.g. limited amount of peers per organizations

We are also open to piloting collaborations with outstanding projects!



Final pricing has yet to be determined



## **Current Partners**









### Education







#### Acceleration







#### Services













Website: www.astrakode.tech

HQ: Corso Gabriele Manthoné, 69, Pescara, 65127, Italy

Mail: <a href="mailto:hello@astrakode.tech">hello@astrakode.tech</a>

Social: Discord, LinkedIn, Facebook