



LET'S TALK ABOUT COFFEE

From a family idea, from love and passion for coffee to success beyond borders.

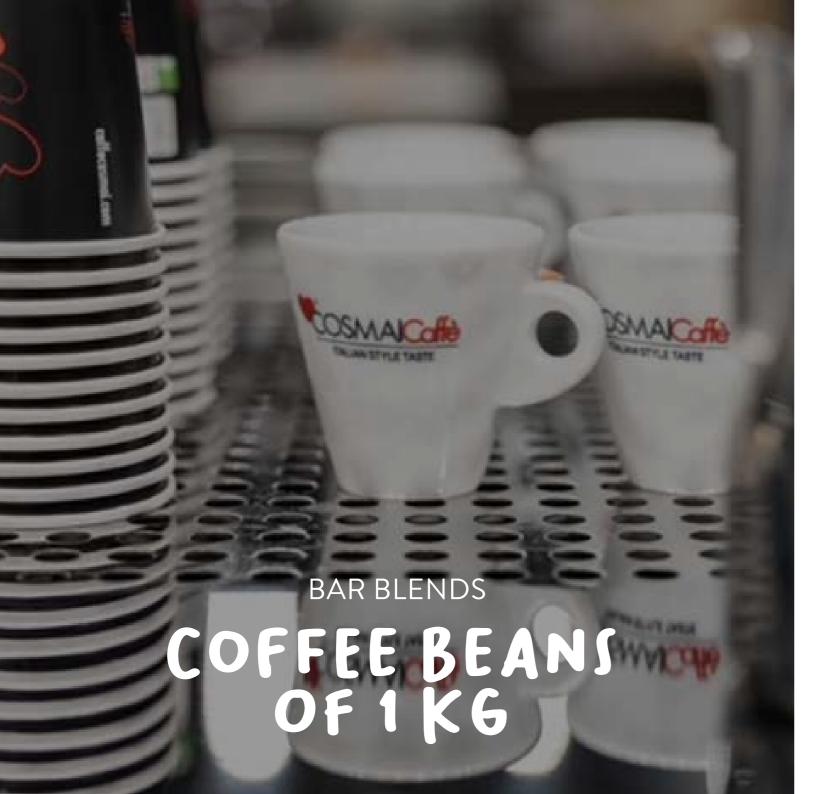
WE ARE COSMAi

Coffee, like art, is creativity, inspiration, skill, and passion!

Our experience, which began in the nineties through the management of some cafés, has taught us that when you taste an excellent coffee, you also savor its history: some describe its inebriating aroma, those who focus on the velvety taste and some, savor its compact and resistant cream. Behind the secret of the intense aroma of coffee lies the passion for quality artisan production: it is precisely with this philosophy that, in 2000, we decided to open the Cosmai Caffè roasting company. Our journey starts from afar, right from the origins! We believe in a fairer coffee trade and in the protection of employed farmers; this goal represents concrete proof of social responsibility that allows us to create lasting values over time. Brazil, India, Guatemala, Mexico, Tanzania, Perù, and Indonesia are just some of the countries we work with for the purchase of high-quality green coffee.







Designed for distribution in the HO.RE.CA channel. The coffee beans are packaged in 1 kg bags with a freshness-saving valve to ensure excellent yield and perfect preservation of the product. The coffee is roasted with a light roast, which enhances its qualities.





| ELITE | PRESTIGE | CLASSIC |
|--------------|-----------------|----------------|
| Beans | Beans | Beans |
| BLEND: | BLEND: | BLEND: |
| 100% Arabica | Arabica+Robusta | Robusta+A |
| TASTE: | TASTE: | TASTE: |
| Intense | Balanced | Strong |
| INTENSITY: | INTENSITY: | INTENSITY: |
| ROASTING: | ROASTING: | ROASTING: |
| Light | Light | Light |
| PACKAGING: | PACKAGING: | PACKAGING |
| 1kg | 1kg | 1kg |
| | | |







VENDING Beans

DEK Beans

Robusta+Arabica

BLEND: Robusta

TASTE: Very strong

INTENSITY:

ROASTING: Light

PACKAGING: 1kg

BLEND: Arabica+Robusta

TASTE: Delicate

INTENSITY: •••000000

ROASTING: Light

PACKAGING: 500g

NTENSITY: ••••••••

ACKAGING:

THE 5 RULES FOR THE MAXIMUM EXPRESSION OF COFFEE IN THE CUP:

\$0 90 Blend

60 Grinding

00 Coffee machine

\$0 90 Professional workmanship

> 20 Maintenance

ACCESSORIES AND GADGETS

Cosmai Caffè offers customers in the HO.RE.CA. professional accessories that represent the style of the brand and make spaces modern and elegant.

SUGAR HOLDER MUG



PLEXIGLASS TRAY

CARRY BAG - PAPER CUP



SUGAR HOLDER



APRON



SIGNBOARD BAR



Our ground mocha blends are selected to offer lovers of the "traditional" coffee maker the same bar experience with a refined taste resulting from our artisan roasting system.



THE PURE Mocha and Beans

BLEND: 100% Arabica



THE HONEST Mocha and Beans BLEND: Arabica+Robusta



THE BRAVE Mocha and Beans BLEND: Robusta+Arabica TASTE: Intense INTENSITY: ROASTING: Light PACKAGING: 250g

TASTE: Balanced INTENSITY: ROASTING: Light PACKAGING: 250g

TASTE: Strong INTENSITY:

 $\bullet \bullet \bullet \bullet \bullet \bullet \bullet \bullet \bullet \circ \circ$

ROASTING: Light PACKAGING: 250g

200

COSMAL

NESPRESSO®* **COMPATIBLE CAPSULES**





100% COMPOSTABLE COMPATIBLE CAPSULES CLASSIC LINE

Our compostable capsules are perfectly compatible with all Nespresso®* system machines. Each capsule contains 5.5 gr. of coffee, a quantity higher than the capsules on the market. The capsules are packaged in a protected atmosphere to ensure that the aroma is maintained.

*The brand is not owned by Cosmai Caffè Group S.r.l. nor of companies connected to it.





ELITE

Compostable capsules **BLEND:** 100% Arabica TASTE: Intense **INTENSITY:** $\bullet \bullet \bullet \bullet \bullet \bullet \bullet \circ \circ \circ \circ$

ROASTING: Light PACKAGING: Capsules 100 pieces



PRESTIGE

Compostable capsules BI FND: Arabica+Robusta TASTE: Balanced INTENSITY:

ROASTING: Light PACKAGING: Capsules 100 pieces



CLASSIC

Compostable capsules BLEND: Robusta+Arabica TASTE: Strong INTENSITY:

ROASTING: Light PACKAGING: Capsules 100 pieces



DEK

Compostable capsules BIEND: Arabica+Robusta TASTE: Delicate INTENSITY: •••000000 **ROASTING:**

Light PACKAGING: Capsules 100 pieces

COMPATIBLE CAPSULES SINGLE ORIGIN LINE

The capsules are packaged in a protected nitrogen atmosphere to ensure that the aroma is maintained. The material of which the capsule is made is 100% compostable, after elimination of the aluminum film.

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BUENA

| Compostable capsules | | | |
|------------------------|--|--|--|
| BLEND: 100% Arabica | | | |
| ORIGIN: Brazil | | | |
| NTENSITY: | | | |

ROASTING: Light PACKAGING: Capsules 100 pieces



DODOMA

BLEND: 100% Arabica ORIGIN: Tanzania

INTENSITY: •••••000

ROASTING: Light PACKAGING: Capsules 100 pieces



Compostable capsules



RAJA

Compostable capsules

BI FND: 100% Robusta

ORIGIN: India INTENSITY: •••••

ROASTING: Light PACKAGING: Capsules 100 pieces



FAP LAVAZZA®

Each capsule contains 7 gr. of coffee, just like a real Italian espresso, and it is individually sealed and stored in a nitrogen atmosphere, to ensure better preservation of the aroma.

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100% COMPOSTABLE PAPER PODS

They have a diameter of 38mm which guarantees full compatibility with every machine. Each single-dose pod contains 7 gr. of coffee, the ideal quantity to obtain a good and creamy espresso just like at the bar, without the management costs of a professional bar machine. These types of formats often used by bars and restaurants for moderate consumption.



PRESTIGE

ELITE Pods and Capsules

BLEND: 100% Arabica

PRESTIGE Pods and Capsules BLEND: Arabica+Robusta





CLASSIC Pods and Capsules BLEND: Robusta+Arabica

DEK Pods and Capsules BLEND: Arabica+Robusta TASTE: Intense

INTENSITY:

TASTE: Balanced

INTENSITY:

TASTE: Strong INTENSITY:

TASTE: Delicate

INTENSITY:

ROASTING: Light PACKAGING: Pods 150 pieces Capsules 100 pieces

ROASTING: Light PACKAGING: Pods 150 pieces Capsules 100 pieces

ROASTING: Light PACKAGING:

Pods 150 pieces Capsules 100 pieces

ROASTING: Light PACKAGING: Pods 150 pieces Capsules 50 pieces

COMPATIBLE NESPRESSO® PROFESSIONAL* 100% COMPO

PROFESSIONAL* 100% COMPOSTABLE This capsule is 100% certified compostable by the TUV body; packaged in a protected atmosphere, with a weight of 6.5 gr. This line of pods made with fine blends is designed for the HO.RE.CA sector but also for luxury boutiques, shops, companies and offices.



Our coffee beans are selected and roasted by expert hands and come from Mexico, Guatemala, Brazil, Tanzania, India and Indonesia. Our roasting system is equipped with software capable of processing a dedicated heat curve for each coffee, in order to obtain an extremely homogeneous result that best enhances its organoleptic properties.

The Cosmai Caffè company is present in more than 15 countries around the world. Cosmai Caffè is attentive to the environment and has created for its line of compatibles, a compostable capsule (UNI EN 13432:2002), a compostable filter paper pod and a Nespresso® professional* capsule. Cosmai Caffè supports a charity project every year through the Onlus Bebe Cosmai Caffè.







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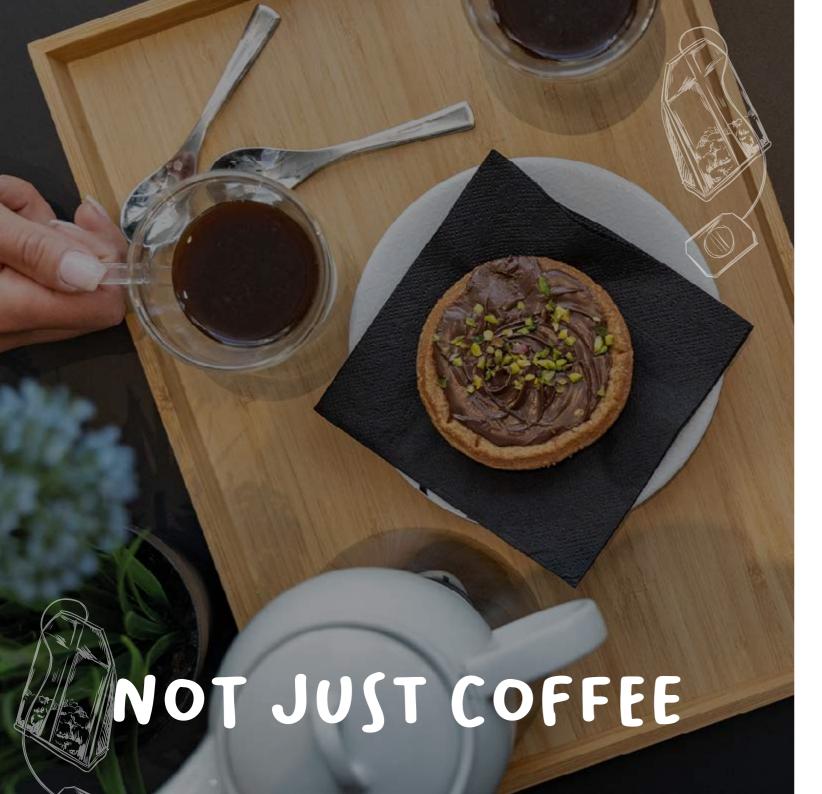


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TEA

Cosmai tea was created to meet every taste requirement and allows for a perfect infusion. The comfortable 2.5 g sachets are individually packaged. Each box contains 20 sachets. Each taste corresponds to a different majolica. Choosing Cosmai coffee means having the opportunity to differentiate yourself from your competitors with a line of selected and quality side products.



























Unique, prestigious and high-quality coffee. The specialties are grown in selected plantations that produce exceptional and seasonal coffees, able to best show their qualities if extracted through systems that enhance their characteristics.

INDONESIA

Arabica beans from the north of the island in Sumatra, it has a delicate and fragrant aroma.



We have selected our single origins by virtue of the characteristics of the soil and the surrounding microclimate.



BUENA Mocha and Beans

BLEND: 100% Arabica ORIGIN: Brazil INTENSITY: •••••••0000 ROASTING: Light PACKAGING: Mocha and beans 250g



DODOMA Mocha and Beans

BLEND: 100% Arabica ORIGINE: Tanzania INTENSITY: ••••••••000 ROASTING: Light PACKAGING: Mocha and beans 250g



GUATEMALA

Arabica beans from north-eastern Guatemala, it has vegetal and fruity notes and an intense aroma of honey, butter and chocolate.



ALTURA Mocha and Beans

BLEND: 100% Arabica

ORIGINE: Mexico

INTENSITY:

•••••••00

ROASTING: Light PACKAGING: Mocha and beans 250g



RAJA Mocha and Beans

BLEND: 100% Arabica

ORIGINE: India

INTENSITY:

ROASTING: Light PACKAGING: Mocha and beans 250g



TRAINING COURSES



COSMAI ACADEMY

It is a tool that we have designed for all professionals in the sector. Through training, indispensable nowadays, the bartender becomes a professional capable of offering a high quality service, thus increasing the satisfaction of his customers and generating an increase in sales.

THE GOOD BARTENDER

The good barista can transform the coffee beans in the best possible way because he knows all the work techniques, he will have to follow in order to obtain a quality product in the cup. His role is essential to improve the quality and professionalism of the service offered.

- Method of working with the coffee machine
- How to extract a perfect espresso
- Maintenance and cleaning of equipment
- Frothing of the milk in a workmanlike manner
- Drinks from the cafeteria

() 4H <? 200€

- The right words

ADVICE

THE EARNING AND COMMUNICATION TOOL MENU

By applying the right strategies, you can achieve a 10-15% increase in sales. Together we will build the right menu for your café.

- The layout of the menu according to your format
- The menu board within your establishment
- Study of alternative beverages in the cafeteria
- 5 o'clock tea, which one to use, how to prepare it and how to serve it and what price to apply
- What price to apply
- Graphic development of the menu
- The best milk on the market

PROFESSIONAL BARTENDER

A true professional is an expert connoisseur of coffee as a raw material and can select the correct grind to obtain the perfect cup.

Organize your work plan by optimizing and facilitating service methods.

- What is coffee, everything the barista needs to know
- What is grinding and how to adjust a grinder
- Workstation management and professional service method
- The world of milk
- Latte Art pouring and starter techniques

THE SUCCESSFUL LATTEART

Latte Art is an evolution of the coffee shop with which to create extremely beautiful, as well as good, cappuccinos. In the age of social media, where every moment is shared and made public, it is a great way to attract customers and communicate with them in a surprising way.

- Marketing communication to increase sales
- Constant vortex milk frothing
- Appropriate tools and equipment
- Milk separation
- Milk pouring techniques
- The 3 basic figures of Latte Art (heart, leaf, tulip)
- Etching technique and use of toping

INCREASE SALES BY COMMUNICATION

The evolution of the market requires you to build the perfect strategy to present yourself at your best and increase sales. Image and communication must be studied in detail to convey the right message to the consumer.

- Creating a winning menu
- Visual of the sales counter
- Body language
- Communication with guests
- Social networks





8H (\mathbf{l}) ∕ 400€



PRICE TO BE DEFINED



Together by our side to write stories and success stories.

WiTHUS

We are not suppliers, but partners of our customers.

Establishing a healthy and lasting collaborative relationship is our secret for successful partnerships that allow us to write and tell new stories, to achieve important goals and to thrive more and more in the world of coffee.

With the Cosmai brand line, we have launched an extraordinary taste experience derived from the symbiosis between dedication to coffee and a predilection for craftsmanship.

The quality of our products, the result of a deep passion, care and attention paid during each phase of coffee processing, has allowed us, for over 20 years, a high quality production that you can also enjoy "directly to your home", in any time of the day.

FIND OUT MORE ON OUR WEBSITE www.caffecosmai.com OR VISIT OUR E-COMMERCE shop.caffecosmai.com



FOLLOW US ON OUR SOCIAL MEDIA





MISSION "HOUSE OF HOPE" DODOMA, TANZANIA, AFRICA



MISSION "NIGUARDA HOSPITAL"

"CAMFED" MISSION SOLIDARITY

MISSION "EXODUS DON MAZZI

FOUNDATION"

SOLIDARIETÀ



We care about the future of the planet we live in, the people and the environment that represent it! This important social project was started with the aim of supporting man's needs while remaining sensitive to society's problems. The BEBE COSMAI Caffè association was created to remember the life and work of Alberto Caserini.

Support the project by donating to this c/c:

IBAN: IT 11 N 0335901600100000133503

The aim is to support human needs by promoting charitable projects, welfare, educational and health initiatives in situations of need.







COSMAI COFFEE GROUP S.R.L.

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