



ACQUAROMA®





WHY WAS ACQUAROMA® BORN?



To help drink more **water**
in a healthy way.



To reduce the **impact** of plastic
on the **environment**.



DRINK MORE WATER IN A HEALTHY WAY

- Liquid and instant aroma
- Zero waiting time
- Innovative formula
- Zero sugars
- Zero calories
- Zero added dyes
- Zero gluten

*Daily consumption recommended by WHO:

- 2 litres /day for women.
- 2,5 litres/day for men.



REDUCE THE IMPACT OF PLASTIC ON THE ENVIROMENT

- *HOW ?*

With each squeeze-bottle of Acquaroma used, you will save 24 / 36 plastic water bottles.

This will bring a drastic reduction of the production and use of plastic.

By drinking Acquaroma, you will not only drink healthy but also help our enviroment!



HOW DOES ACQUAROMA® WORK?



Pour water in the glass, flask or bottle, according to your needs.



Squeeze Acquaroma to give taste to your water with precious aromas extracted from fruits and plants



Your water will be instantly ready to enjoy without any waiting times.



WHY CHOOSE ACQUAROMA®



YOU CAN CUSTOMIZE YOUR TASTE.

Delicate or strong flavour ? YOU choose it!



IT'S INSTANT.

Capsules, dissolving powders, aromas, homemade preparations require time and will never be instant like Acquaroma.



IT'S ON THE GO.

It comes in a practical and easy squeeze-bottle which you can carry with you everywhere.



IT'S WITHOUT SUGARS, CALORIES, DYES OR GLUTEN.

Flavour without compromise: Acquaroma can be combined with any diet.

HYDRATION LINE



HYDRATION LINE



HYDRATION LINE



COMING SOON



*draft



*draft

THE AMERICAN MARKET

The water enhancer segment (water flavourings) is manned by competitors like Coca-Cola, Pepsi, Nestlè, Kraft and Twinings.

The online channel registers the fastest growth.

Retail remains the main selling channel.



AMERICAN SUPERMARKETS



AMERICAN SUPERMARKETS

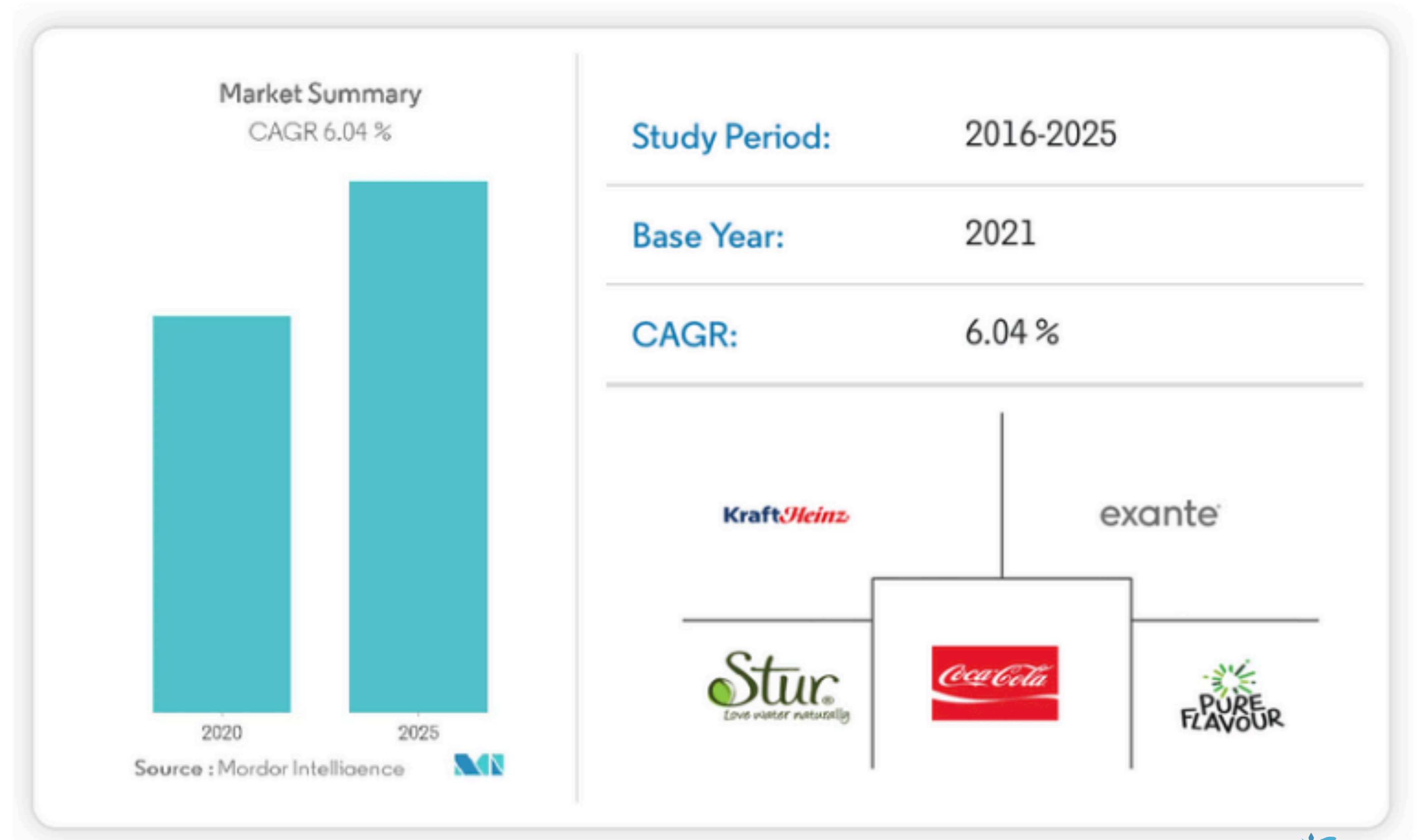


THE EUROPEAN MARKET

The water enhancer segment (water flavourings) is manned almost completely by Waterdrop.

The online channel registers the fastest growth and is the main selling channel.

Retail seems to be uncovered.



EUROPEAN SUPERMARKETS



THE COMPETITIVE ONLINE SITUATION



homemade flavoured water

sport / health

trend / fashion

WOWTER
WATER ENHANCER
5,99€ 6lt

waterdrop®
7,49€ 6lt

all up
7,95€ 15lt

BOLERO®
advanced hydration
da 2,70€ 9lt


ACQUAROMA®

price