

# How Boatbook works?

Charter

1 Registration and insertion of video boats and checklists

Renter

1 Registration and search for boats & places

Shipowner

1 Registration and insertion of video and check-list

2 From Boatbook add booking(automatic sending of video tutorial & e-mail)

2 If i'm interested  
CONTACT

2 From Boatbook add booking( automatic sending of video tutorial & e-mail)

3 On the App view the check-list completed and save in PDF

**The day of check-in**

4 Fill in the check-list using interactive maps

5 Save the check-list in PDF

**The day of check-in**

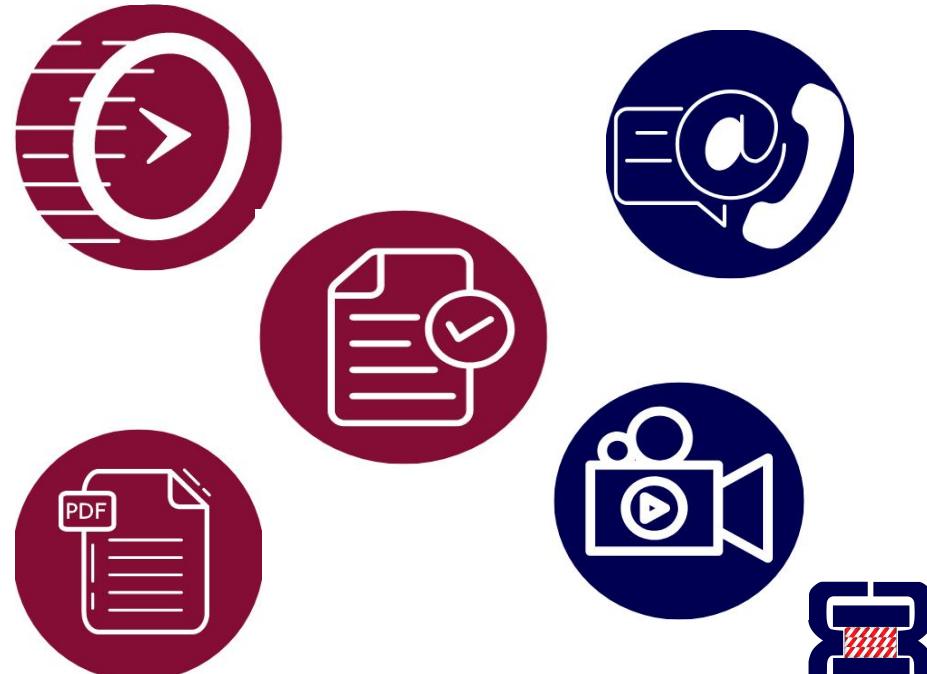
3 On the App view the check-list completed and save it in PDF





# BOATBOOK FEATURES

- Quick and easy search
- Direct contact with owner. NO intermediary
- Presentation video of the rented boat
- Video Tutorial
- Digital and facilitated check-in, thanks the intuitive maps, filling out the Checklist will no longer be so difficult
- Check-list saved in PDF format and can be consulted at any time





# WHY BOATBOOK?

- GREEN & SUSTAINABILITY
- FUN & EASY
- COMMUNITY
- ORIGINALITY
- UNIQUENESS





# GREEN & SUSTAINABILITY

Today, millions of trees are cut down for paper production.

According to GreenPeace, Italians have the highest per capita consumption of paper in the world, a family of 4 consumes an average of 2 trees every year and deforestation increases more every day, causing a lack of oxygen as well as irreparable environmental damage. The world of sailing is in itself a green world because it uses a completely natural form of energy to navigate: the wind and in recent years further steps have been taken with the development of electric boats



and photovoltaic panels aimed at lower energy consumption. But this is not enough, we also want to do our part to make this world more sustainable.

BoatBook is a unique project because it has the first digital Check-In eliminating useless paper and speeding up times both on the part of the user but above all on the part of the charter which will derive economic benefit by no longer having to buy reams of paper and toner to print the countless checklists filled out by tenants





# FUN & EASY

## A Web app that was Easy to use, Fun and always at hand. Here is our challenge

The renter simply registered,searchers for the boat for his holiday and checks availability. The fun comes when you receive the email confirmation from the charter.The user start to watching presentation video and tutorials of the boat he's about to rent, gets to know it better and becomes familiar with it. Once the holiday has begun, the renter has the checklist complete with a map and video that explain the featuring of each part of the boat and above all the precise position of each equipment . Impossible to be distracted when doing something FUN

Saving the checklist in PDF format it will be possible to consult it at any time from any device.





# COMMUNITY

Our App will soon become a Community for all fans of sailing holiday and your feedback will help us to improve our platform more and more





# ORIGINALITY

**A vacation App  
without prices?**

In any situation, when searching something, the first info you look at is the price, but sometimes it's not a good choice.

When we want to rent a boat and we are beginners, we don't know any charter. We look at many search apps (very useful and full of feedback) but which don't give us direct contact with the charter or shipowners until after completing the payment.

We are sure that direct contact between charter and renter can be the right solution to establish a relationship of trust.

**Originality for us means giving the possibility to charter and shipowner to manage their customers as they want. In their profile will have the possibility to insert their email, website and telephone number.**





# Uniqueness Digital Checklist

What are we  
talking about?

Why is it  
important to  
make  
checklist?

When you rent a sailboat, one of the most important things to do is complete the checklist

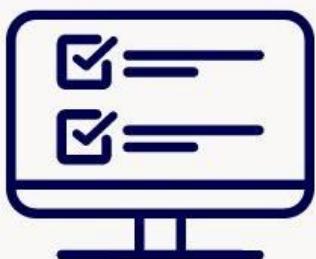
It is a check of all equipment that is in a sailboat

## 3 Reason why it Matters

### PERSONAL SAFETY

### KNOWLEDGE

### ECONOMIC



Know where all the safety equipment is located

Because sailboats are not all the same

If you don't make a correct checklist probably they could deduct the amount due from deposit



## How fill out a check-list

1. Log in to Boatbook when you are in the dock
2. Enter the code provided by the charter
3. Click on the tap(blue square)and tick all the equipment present on each area of the boat,enter any NOTE and click on CONFIRM
4. Once click on CONFIRM, the checklist will appear and can be saved in PDF format

IMAGE ON DECK

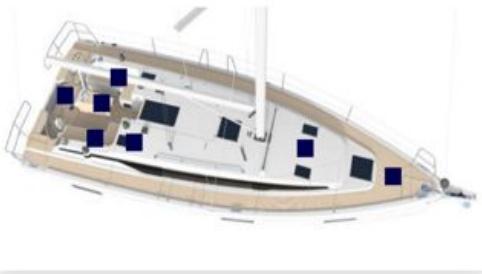
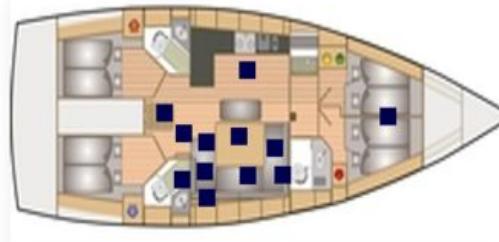


IMAGE BELOW DECK



COMPLETE THE CHECKLIST



Olbia

Managed by

Boat srl

Save PDF

### Checklist

Booking from 14/4/2023 to 15/4/2023

### Boat details

Boat model : DUFOUR 43

Boat name : MIA

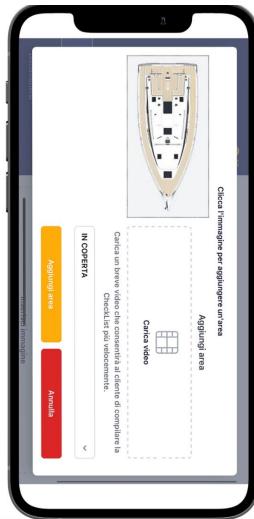




# VIDEO TUTORIAL

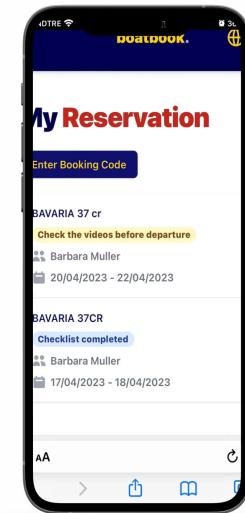
## CHARTER WILL BE ABLE TO INSERT THEIR VIDEO TUTORIAL

Enter the video in the checklist as areas and then upload them to the interactive map



## RENTER WILL SEE VIDEO TUTORIAL UPON BOOKING

Upon confirmation of the booking, the customer will be able to consult the video tutorial of the sailboat rented for your holidays





We are not intermediary or tour operator. In our App the is No commission on the rental of the sailboat. We make our Know-how and technology available to help the world of nautical tourism gain greater visibility and an extra boat hook to help future customers get to know the chartered boat

Our business model is Based on the sale of SLOTS (sailboat showcases)

3 SLOTS will always be free

From the 4th onwards you will pay EURO 100 per SLOT per YEAR.

This Model will facilitate Owners who will be able to promote their sailboat for FREE and amortize maintenance costs while Charters will promote their fleet and give their customer a new DIGITAL EXPERIENCE

# Our business model



**bluecube**  
INFORMATION TECHNOLOGY

