

EMBROIDERY AND THIRD-PARTY SERVICES FOR
FASHION, ACCESSORIES, AND DESIGN

KREIZY

COMPANY
PROFILE





EMBROIDERY AND THIRD-PARTY SERVICES FOR
FASHION, ACCESSORIES, AND DESIGN



KREIZY

We are a dynamic company with an open-minded approach and a structure focused on cross-functional roles. We specialize in producing high-end embroidery for clothing, accessories, and design. Our service starts with style consulting and product development, includes layout and graphic creation, prototyping, and culminates in final production.



HEADQUARTERS

We produce at our headquarters located at Centergross in Bologna, a strategic commercial hub that ensures easy access to the highway network and logistics for northern and central Italy.



Kreizy was founded in 2018, initially offering embroidery services in the B2C sector with customized single pieces. Over time, with the acquisition of our first industrial machines, specialized software, and the addition of trained and qualified personnel, the company shifted to producing embroidery in the B2B sector. Today, we have an internal team dedicated to research, proposals, and consulting, aimed at creating, developing, and advancing collections while introducing innovative and pioneering ideas. Our production is divided among collaborators who operate the embroidery machines, specialists in creating embroidery designs using software, and skilled workers who manage a tailoring section for recycled projects and activities auxiliary to embroidery.

We are a company with an average age of 29, characterized by cross-functional roles, where every individual has the freedom to think, create, and contribute value, not only in the clothing sector but also in other areas. To ensure that this creative vein contributes effectively to meeting deadlines and deliveries, we have selected specific internal figures to support us in developing organizational methods, management controls, and commercial strategies.

Sustainability_

We are experimenting and using innovative materials, selected with particular attention to their environmental compatibility. We are constantly seeking solutions that respect nature, reducing the environmental impact of our production processes. Every material choice is guided by our commitment to a more sustainable future, without compromising the quality and excellence of our embroideries.

Fast sampling times_

Our sales department is responsible for receiving customer requests, quickly analyzing the order, and proposing the best solution in terms of technical aspects and cost savings. Thanks to our large and recently upgraded machine park, we are able to provide fast and accurate sampling services.

Not only fashion_

We have extended our expertise to other fields, demonstrating versatility and innovation. We create partnerships to incorporate gadgets and accessories, adding value for the interested company.

- cosmetics, pharmaceutical, GDO
- kids, toys and comics
- automotive and yachts
- food and hospitality

Embroidery_

- Embroidery and finishing on cut pieces and already made garments
- Specialized division in cap embroidery, equipped with dedicated machinery
- In-house graphics, setup, and prototyping

Tailoring_

- Recycled projects
- Internal sampling, prototyping, and pattern making
- Packaging for sampling
- Auxiliary activities to embroidery, such as labeling and finishing

Engagement_

- CLO3D, a simulation technology that allows us to create detailed and realistic digital models from physical patterns, enabling us to represent graphics and collections even before sampling
- videos and internal editing covering the entire production process, which we then provide to the client for communication channels and marketing plans

Research group_

Thanks to our Research and Development team, comprised of creative experts and passionate technicians, we are committed to turning ideas into tangible realities. Guided by a constant pursuit of new trends and emerging technologies, we work closely with brands to develop unique and innovative solutions that meet the needs of the ever-evolving market.

LOCATION

VIA DEI TINTORI , BLOCCO 16, CENTERGROSS
40050 FUNO DI ARGELATO (BOLOGNA)
ITALY

Production
Made in Italy

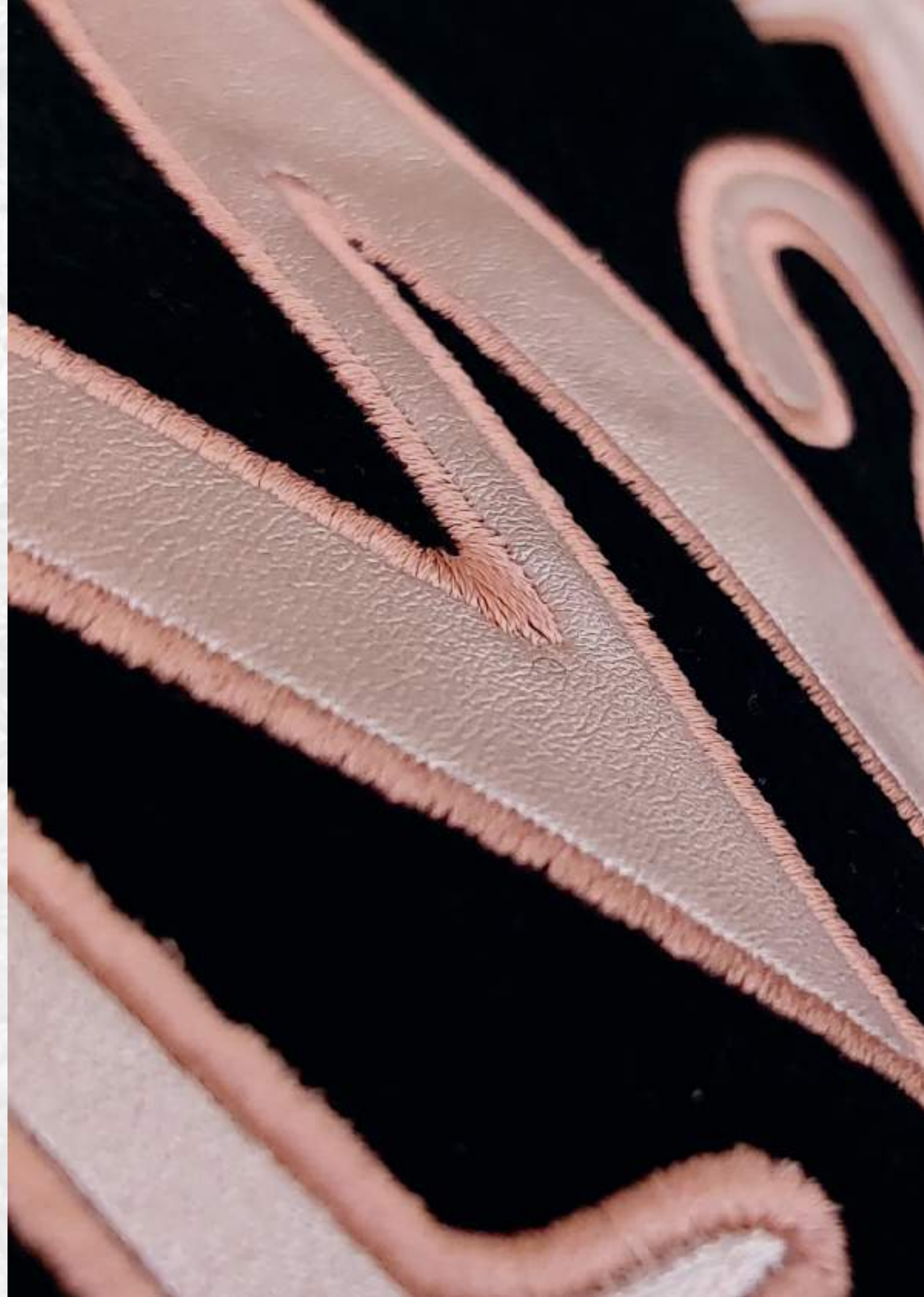


EMBROIDERY & TAILORING B2B

Embroidery on cut fabric pieces



Our machinery allows us to work on both cut garments and fabrics in-line. This gives us more possibilities for embroidery on requests that require wide-ranging work or delicate fabrics.



EMBROIDERY & TAILORING B2B

Some of our embroidery machines are set up exclusively to work on cut fabric pieces. This allows us to have better framing and consequently, precision in embroidery placement.





Over the years, we have specialized more and more, incorporating unique techniques and processes. Sometimes, we use innovative yarns, stabilizers, and materials. In other cases, we enhance embroidery through extensive research, exploring different techniques.



Embroidery on ready to wear garments

The work with a ready-to-wear garment can be more complex without specifically designed machinery. At our company, we have embroidery machines equipped with frames designed for letting us to put finished garments into the embroidery area. Thanks to this approach, the difficulties in embroidering delicate parts such as sleeves and bottoms are reduced, while ensuring an extremely precise and accurate result on both the front and back of the garments. However, this solution may not always be suitable for very lightweight or high-quality garments due to the possible marks left by the frames themselves. For this reason, over time, we have acquired magnetic frames that ensure better fabric tension without leaving any marks.



Tailor-work



Internally, we have a team of young creatives who are exclusively dedicated to tailor-made projects.

The projects are divided into two types:

- creation of patterns, collections, prototypes, and production
- auxiliary services, including labels, ironing and setup



UP-Cycling

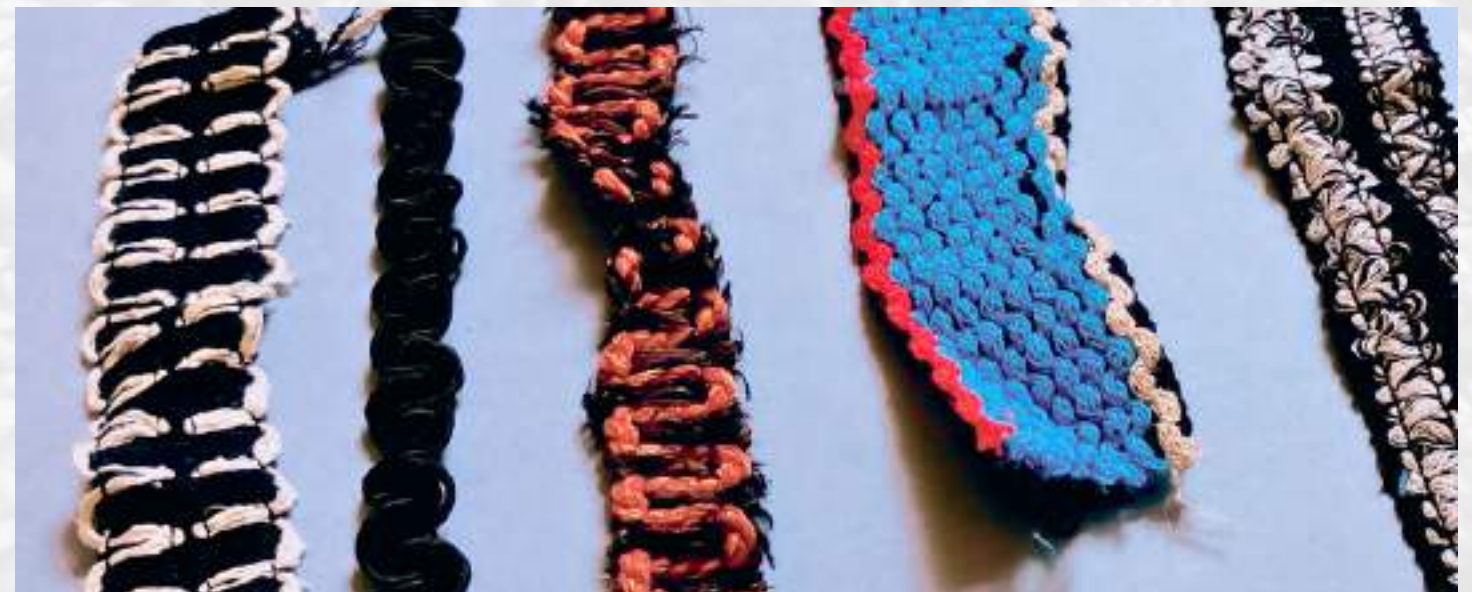
Attention to sustainability is important to us, which is why we have decided to expand our tailoring section. By collaborating with some of our partners, we are committed to studying new ways to reuse waste, giving it new life in the market with a different purpose.

Dungarees = tote bag + pochette





"Dream" also as exploring different fields and sectors, not just clothing. The key word is EXPLORE TOGETHER: delve into and create something new and unique, always stemming from an intention. We do all this together with our partners, collaborating with those who have the imagination and the ability to introduce into their field a product and a service meticulously designed and realized thanks to our gained experience.



Hats manufacturing and embroidery

We have custom-made machinery for cap production: we can embroider on 5- and 6-panel caps as well as on cloches and more complex hats.



Thanks to our in-house workshop, we are capable of creating any type of model for caps without visors. For caps with visors, we rely on our trusted local manufacturers. An added value of our service is that the fabric can be provided directly by the client. This allows us to fully customize the garment, from A to Z, enhancing it with optional embroidery on the ready-made garment.

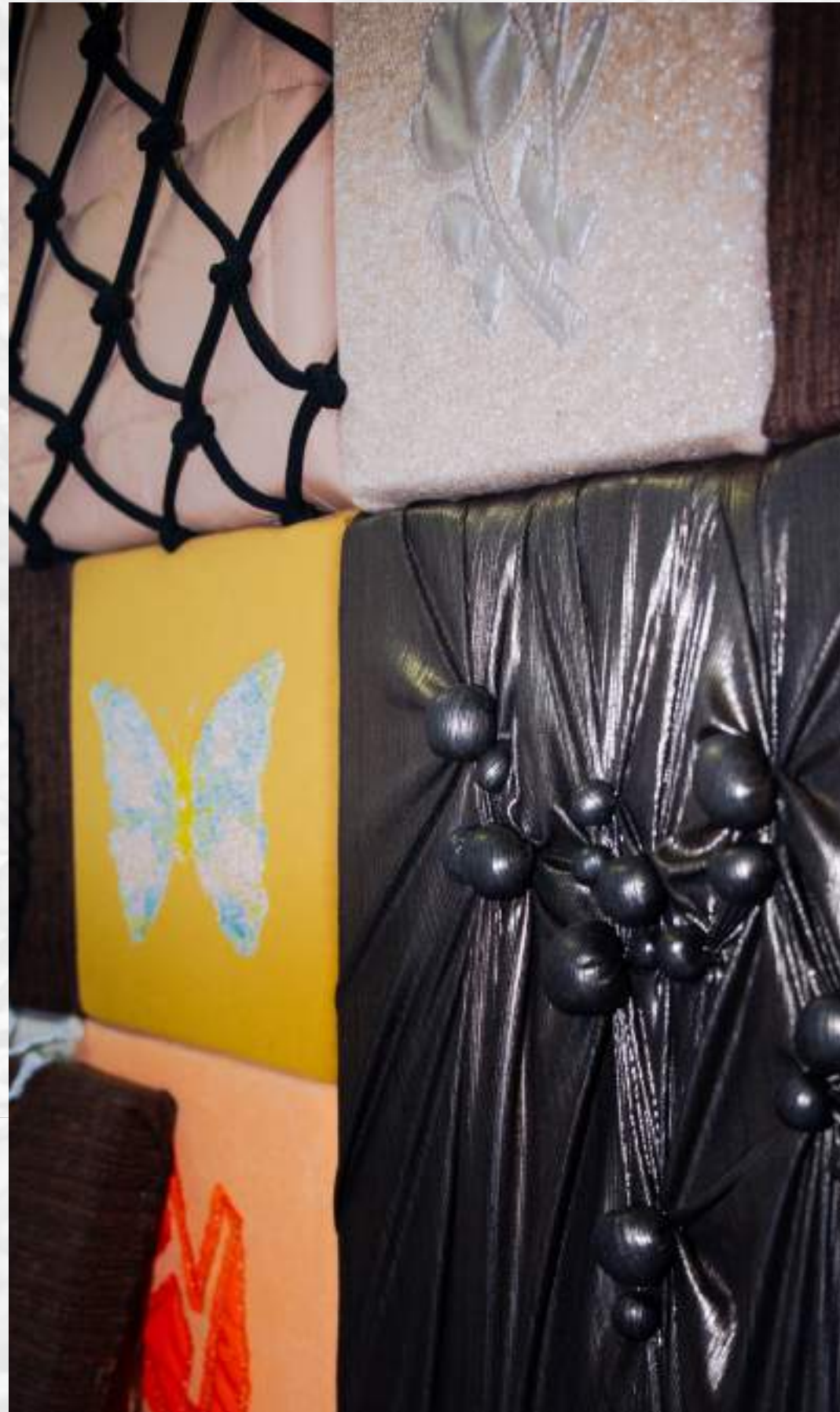


Baseball caps 5 panel
cloches basque

baseball caps 6 panel
beanies bucket hats

Special techniques

Creativity, attention to detail, cutting-edge machinery, combined with the experience and know-how of entirely Italian production. These are the ingredients that bring precious and original garments to life.





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Headquarters

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