

Publytics

For Publishers, *by Publishers*

Get the **daily and real-time metrics** that matter most for monetization and more, with powerful new tools **built for publishers, by publishers.**

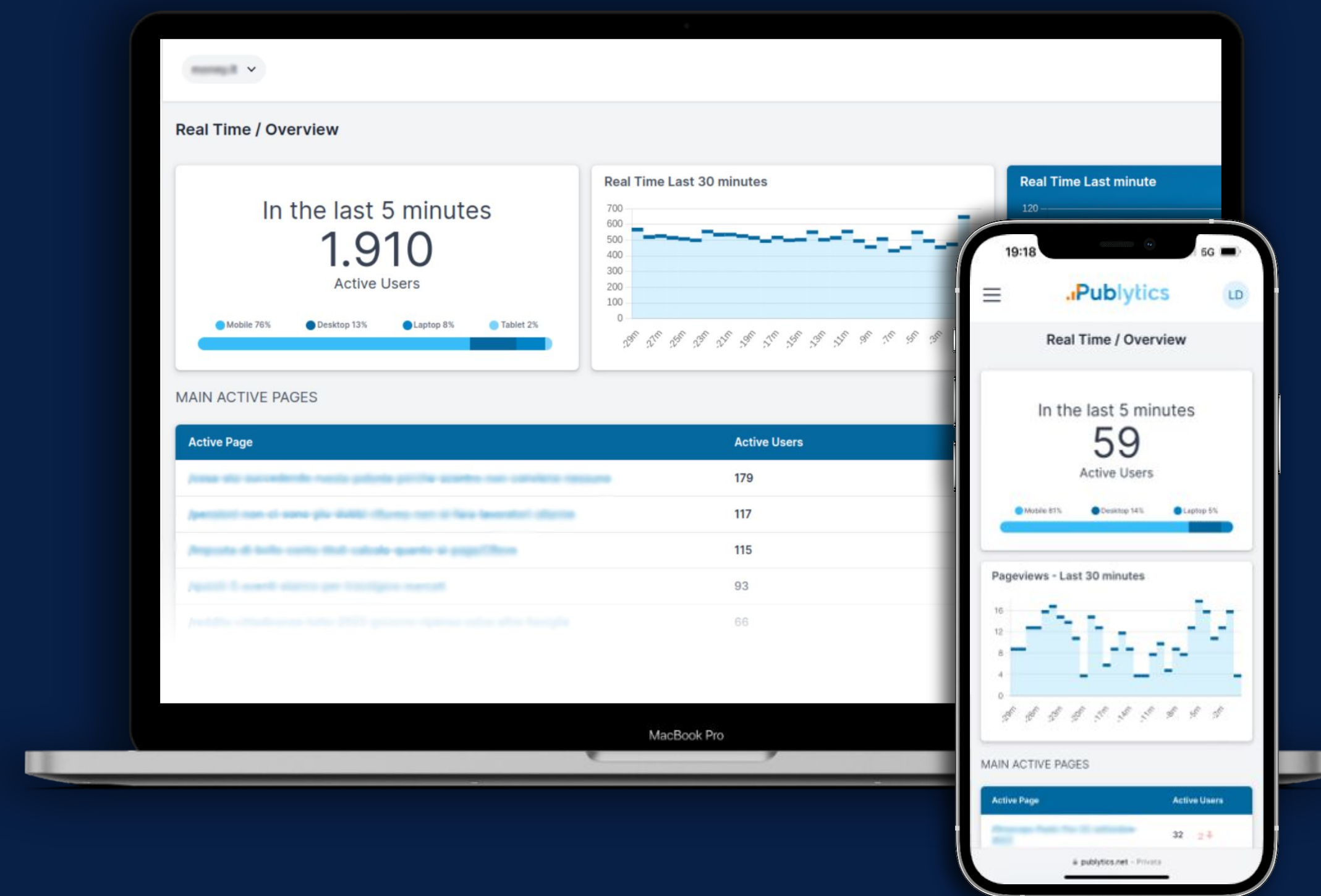
Backed by a team of publishers and webmasters with over **20 years experience**, with websites having over 100M monthly pageviews, Publytics customizable dashboard includes all the useful functions your web and advertising team needs.



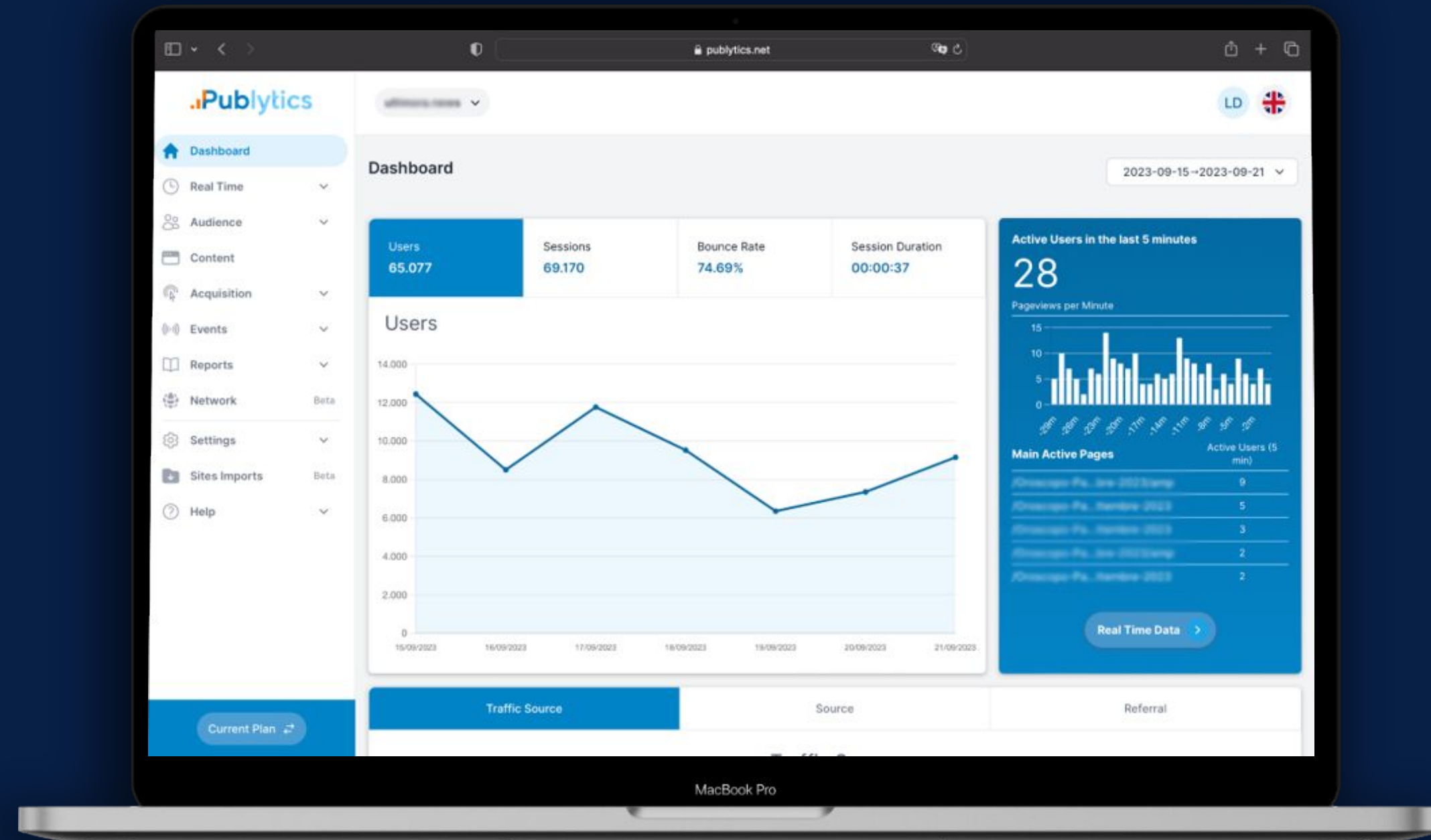
Accurate **Real-Time** Data

Non-sampled data allows you to perform highly detailed analyses.

This allows you to monitor directly what's happening on your website with accurate metrics, even in **real time**, with a 5 minutes or 30 minutes timespan.



Our dashboard is **very intuitive**,
exactly as it should be.



Dashboard **Layout**

Publytics is designed to be **intuitive** and super easy to use.

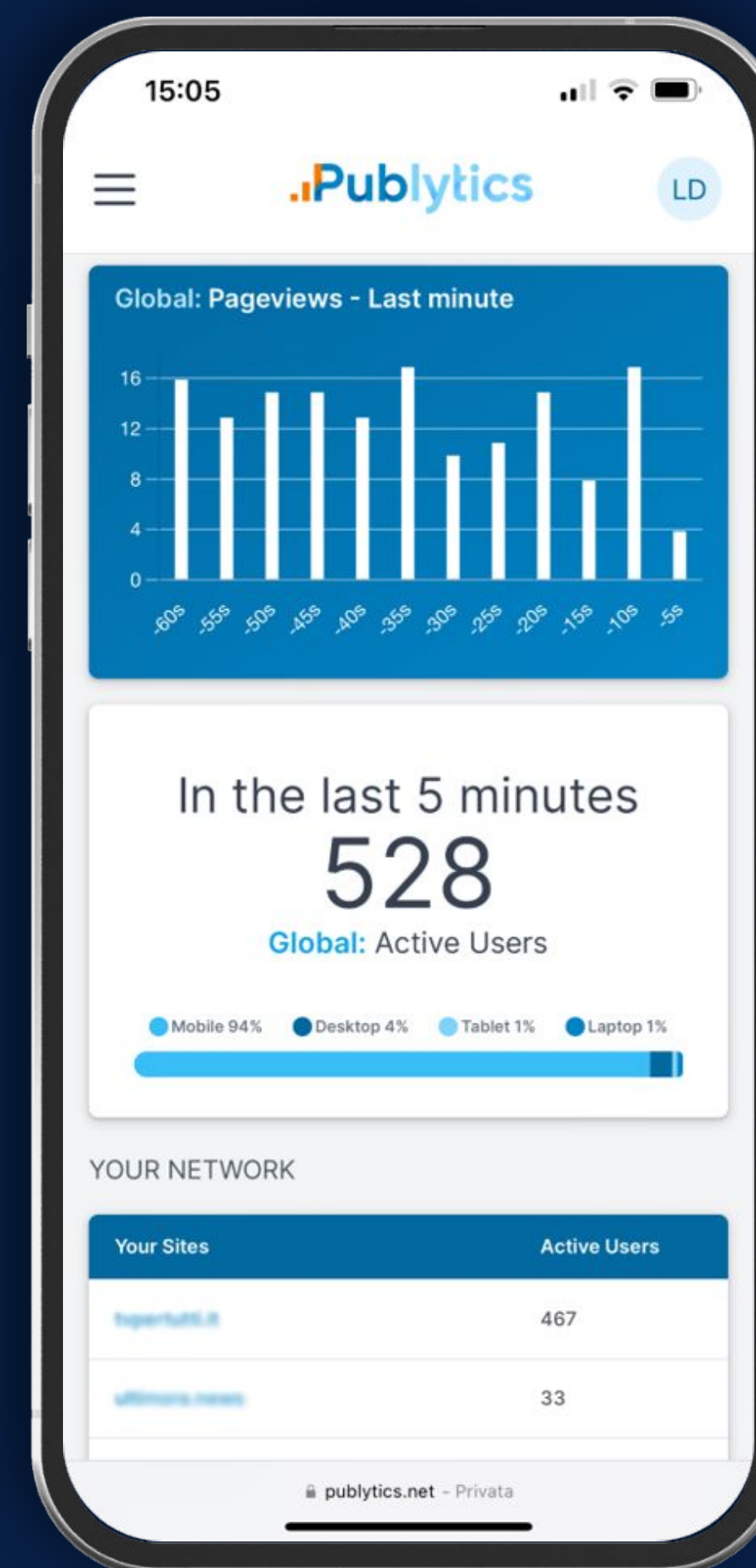
It shows all the key metrics you need with a **comprehensive layout**. This allows you to comprehend what are the key strengths and what can be improved on your domains in a simple way.



Network Dashboard

Monitor **all of your domains** in an unified dashboard

Our uniquely innovative “Network” tab helps you better understand which of your websites is performing better and everything that’s happening on your network, all at once, in a **simple way**.



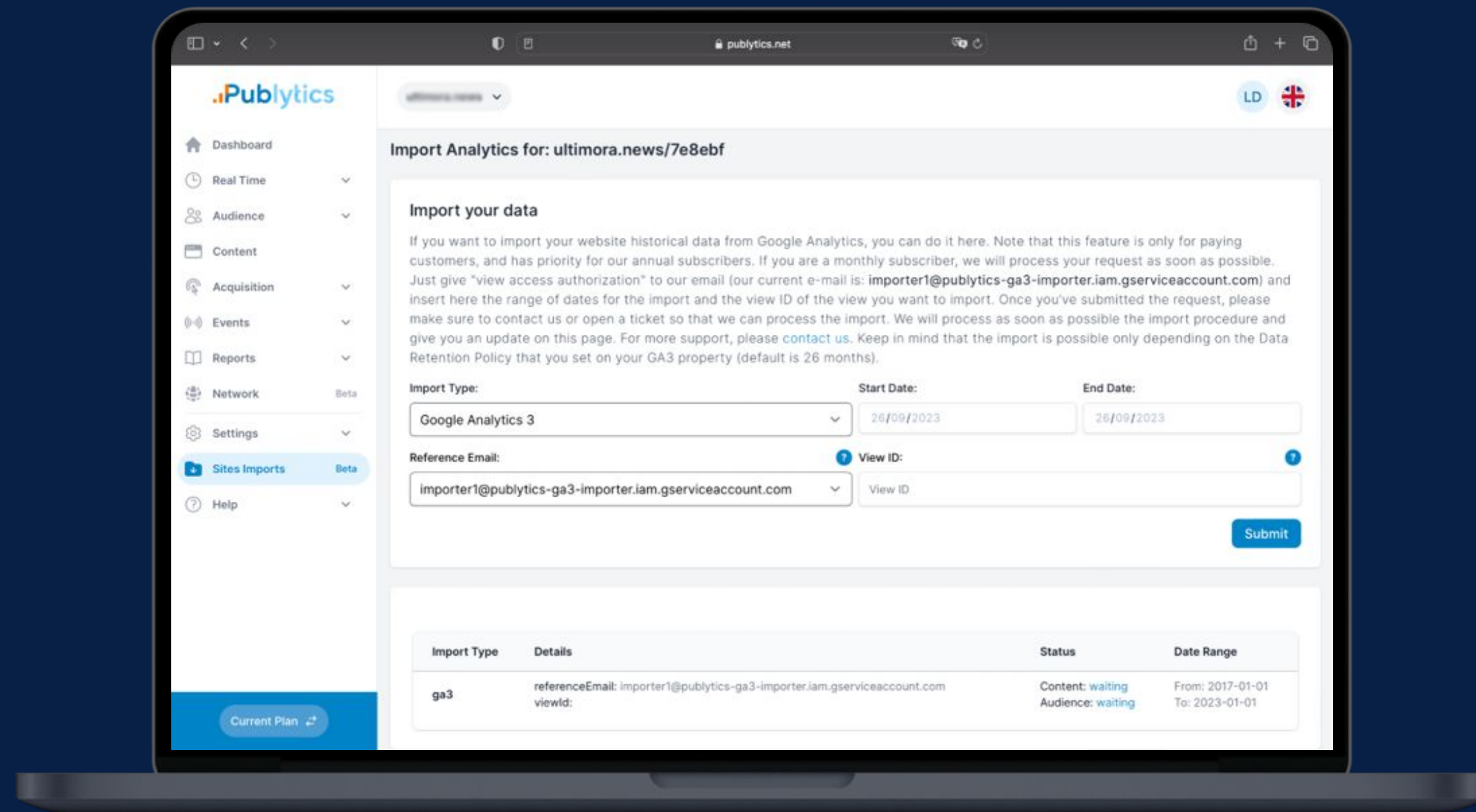
Track all your websites activities in one unified dashboard.



There's no limit to how many sites you can add.

We know what you're thinking.

We also loved Universal Analytics,
at least as much as you.



Historical Data Continuity

With Publytics you can import all of your **GA3 and GA4 data**

We know how important it is to have historical data continuity, you can **have full control** on your website analytics, allowing you to maintain historical knowledge of all your websites.



Compare With Previous Years

By importing historical data, you gain the ability to monitor your website's analytics **since its inception**

This enables you to gain deeper insights into the evolving behavior of your website's audience.

Lightweight Script

You can easily implement Publytics on your websites by adding a simple lightweight script.

Our script is one of the lightest (approximately 40 times lighter than Google's), this allows you to monitor your website without impacting its core vitals.

Just copy and paste it, and you're ready to use Publytics.

Cookies & GDPR Compliance

Publytics is a privacy-friendly solution. Our tool is GDPR/CCPA compliant and most importantly cookieless.

This allows you to analyze your website and gather all the key information, without using any cookie or storing any personal information of your users.

Your data stays in secure servers in Europe, and therefore complies with the EU GDPR laws.

Let's take a look
at **other tracking tools.**

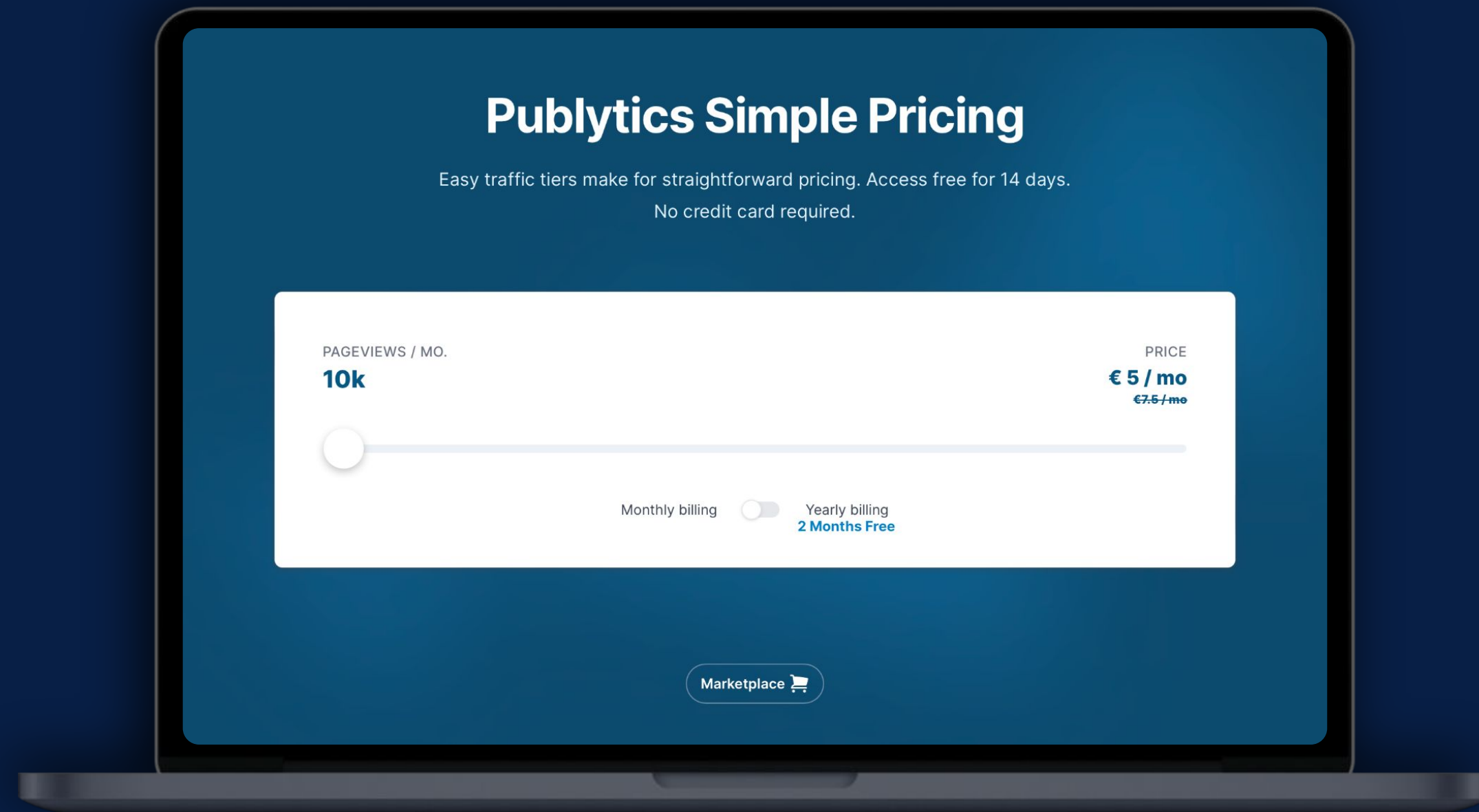
And at the differences that distinguish us

	Plausible	Google Analytics 4	matomo	Chartbeat	Publytics
Real-time similar to GA3/UA	✓	✗	✗	✓	✓
GA3 historical import	✓	✗	✓	✗	✓
Interface similar to GA3/UA	✗	✗	✗	✗	✓
Monthly price	129€ or 259€ for 5 MLN pageviews	Free or Paid (GA4 360)	790€ for 5 MLN pageviews	starts from ~600€ for 5 MLN pageviews	100€ for 5 MLN pageviews
Today reports available	✓	✗	✓	✓	✓
No data sampling	only for <20 MLN pageviews websites	✗	✓	✓	✓
Data retention	not specified	14 months	24 months (can be increased paying)	13 months	unlimited
Privacy compliance (GDPR)	✓	must be ensured	must be ensured	✓	✓

Competitive Pricing

Monitoring your domains is a **key-point** to understand what are the **strengths** of your website and **what can be improved**.

Publytics has one of the **lowest prices on the market**, starting from 5€/month. It is calculated on the pageviews of your website, and scales accordingly.



Competitive Pricing Example

Our plans **start from**

(For a site with 10k pageviews)

5€ / Month

100k pageviews - 15€/month

5M pageviews - 100€/month

1M pageviews - 55€/month

10M pageviews - 135€/month



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Try Publytics for 14 days

No Credit Card required

