



PEOPLE®



Dasa-Räregister

UNI EN ISO 9001:2015
IQ-0722-05

UNI ISO 21001:2019
INFT-0722-01

MY COURSES

Innovative tool for
education and training

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Tell me and I forget.
Teach me and I remember.
Involve me and I learn.

- Benjamin Franklin

WHO WE ARE

We are a company that offers an innovative vision to make training simpler, more effective, faster, and cheaper.

People's platform uses certified methods and technologies to increase the level of involvement and interactivity within an educational or training course.

The methods and techniques currently used in this sector are not updated with today's technology, for this reason People's platform was developed to make asynchronous, synchronous, face-to-face and remote training processes more innovative through its functionalities and algorithms.

In fact, in recent years there has been an increase in the use of distance learning which must face a great challenge: to ensure continuous, inclusive, equitable and quality education. ELearning has brought new needs to learners, for instance the need the experience of feeling inside a classroom, courses that reflect their needs, the motivation to study at a distance and being able to access lessons at any time in any place with any device.

For this reason, we have created a platform that allows users to train through interactive features and effective engagement techniques to participate in tailor-made, engaging and more performing courses.



THE METHOD

Training courses that uses People as a tool, become Learning Journeys where participants are immersed in an experiential learning journey.

People's methodology was tested on 50 conferences with more than 6,000 participants. Each conference recorded an important increase of almost 35% on the level of attention and satisfaction, and in the sense of utility and community.

The steps of the methodology

- 1- Customization - a detailed analysis of each participant is carried out. With the information gathered, you can start creating the tailor-made course for them.
- 2- Start to Play - individual learning phase
- 3- Interactive Live - collective learning phase with the teacher
- 4- Training Plus - practical application with group work, interactive and engaging activities
- 5- Community - keep in touch with the organizer and the other participants of the course to create opportunities for collaboration and after some time some evaluations concerning the course are requested to verify its effectiveness



THE TOOL



People is an intuitive platform that allows trainers to easily and quickly create tailor-made training courses for their students.

Thanks to its powerful algorithm, the platform is able to direct users to your course, thus allowing you to save costs on marketing.

The People tool accompanies trainers in both asynchronous and synchronous online courses and face-to-face lessons.

What it allows you to do

To profile students and provide you with useful information in order for you to create a tailor made course.

Advertise your course by creating a personalized Ad with video that can be shared on different social media platforms.

Insert dynamic contents such as: videos, presentations, documents, interactive tests and contents in SCORM format. You can schedule remote and live on-demand lessons through Zoom synchronization.

Monitor the attendance, the performance of each student on individual activities and their results obtained from the tests.

Communicate with students and teachers through a group chat that's automatically created once your course is published. The chat will remain active even at the end of the course to maintain an active communication channel.

Upload custom certificates.

Receive thoughtful and fair reviews.

OUR INNOVATIONS



The People platform uses different technologies to make Learning Journeys more performing, engaging and interactive.

The technologies used were devised



People is available in the Zoom Marketplace to make synchronization easier and faster, allowing you to start lessons directly from the People platform.



Through the integrated technologies it is possible to carry out exercises using augmented reality



Interactive resume capable of capturing the skills, knowledge and personalities of users



Innovative algorithm for the index of expertise



Artificial intelligence that creates the matching between supply and demand



Interactive tests such as hotspots, space filling, drag and drop, and more



Possibility to interact during the lessons through the Moods & Reactions tool



A chat always available even after the path has ended, so as to be able to maintain a community between the participants and the organizer himself

CERTIFIED METHODOLOGY

We are proud to be one of the first innovative Italian Startups to have acquired the ISO 9001 and ISO 21001 certification within the first year of its activity.



Dasa-Rägister

UNI EN ISO 9001:2015

IQ-0722-05

UNI ISO 21001:2019

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Certified for: Designing and delivering courses using
PEOPLE methodology



Understand current and future customer needs and expectations and link them to the organization's goals



Personalized courses for all students and especially students with special educational needs



Greater effectiveness and efficiency of training and onboarding



Considerable stimulus for innovation and excellent performance



Development and improvement of technical and soft skills



Effective involvement of participants through Communities that value group learning



Design and distribute tailor-made courses for the needs of the company



Greater social responsibility by providing quality inclusive education

WHAT YOU'LL GAIN

We put at your disposal the tool to make your courses:

UNIQUE, INVOLVING AND INTERACTIVE

With the tool you'll be able to



Learn the habits, needs, aspirations of each student



Offer a dynamic, updated and competitive training proposal



Make students cultivate professional and soft skills



Guaranteeing students job opportunities in line with their expectations and level



Monitoring completion of activity, the time spent, the number of accesses or attempts of each student for each activity



Compatible with courses that issues ECM credits

OUR PROPOSAL



Partnership

Let's build together a high-performance training course, we'll provide you with the tool and share with you the most effective learning techniques. So that the only investment required from your part is the time and resources to create the content. The platform will take care of the rest!

2021

The People method was applied and taught, and the platform was used for practical activities in:

- **Advanced Training Course** for HR Managers at UNIPACE University: Effectiveness of the People Method in recruiting.
- **Skill Up Program**: a training program to acquire and improve soft skills.



Skill Up Program!

Fai crescere il tuo business investendo sul tuo Team con un percorso personalizzato



E-mail: management@giveconnection.it
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2022

- **Webinar Series:** Soft Skills in the Workplace
- People has been named as a **trainee organization for the Master's in Instructional Design** at the Humanitas Consortium of LUMSA University in Rome.
- Partnership with **Accademia Formalia**

PEOPLE WEBINAR

GESTIONE DEL TALENTO, SOFT SKILLS ED EMOZIONI

Nuove competenze per trasformare il tuo
modo di fare formazione e selezione

 14 dicembre 2022 19:00 - 19:45

Il primo webinar che offre la possibilità di interagire in modalità sincrona e asincrona



MASTER UNIVERSITARIO I LIVELLO: INSTRUCTIONAL DESIGNER. METODOLOGIE E
TECNOLOGIE INNOVATIVE PER LA FORMAZIONE - I EDIZIONE (A.A. 2021-2022)



LUMSA
UNIVERSITÀ



CONSORZIO
UNIVERSITARIO
HUMANITAS

2023

- Synergy with Italian companies within the **Assintel**, **Confcommercio**, and **EDI** associations.
- Presence within the **Business Networking My Team**.
- Presentation of the People Method at the **European Digital SME Alliance**.
- People is among the startups selected for the **Startup World Cup** event in the Czech Republic.
- Application of the People method at the **Conference on Multidisciplinary Prevention and Technology in Modern Medicine**: Innovation and Progress in the Service of Health.
- People is the platform used in the **Learn Power Professional training program**.



2024

- The People platform is compatible with **ECM (Continuing Medical Education)** training courses in compliance with AGENAS regulations.
- Live Connection Limited Liability Company has been admitted to **Consip's Mepa**: Electronic Market of the Public Administration, becoming an authorized supplier.
- People is an official partner of the **Mediverso** event organized by Formazione Mondo Digitale in collaboration with Facebook Metaverse, Simmed, and Engineering.
- People is used for the course on **Advanced Techniques of Cutaneous Filling with Fillers in Aesthetic Medicine** for both online and in-person training.
- People is a trainee organization for the **Master's in Instructional Design** at San Raffaele University and the Humanitas Consortium.
- **Federlab**, a provider of ECM training courses, has chosen People to deliver its training courses.



Mepa Consip



Tecniche Avanzate di Riempimento Cutaneo con Filler in Medicina Estetica
a cura del Prof. Francesco Marchetti



2024

- Innovative project **Idea Lab**: through a matching algorithm, we are able to connect distributors with creators and inventors of innovative solutions.
- People has been selected by UIL and ENFAP Italia as the e-learning and personnel selection platform for the **Re-Start** project.
- People is launching the **People Consultant** project, a bridge between Europe and the third world. We offer companies access to qualified resources at more affordable costs.



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RE-START
Riqualficazione Digitale per il Futuro del Lavoro

PROGETTO RESTART
E SEI PROTAGONISTA DELLA RIVOLUZIONE DIGITALE

CORSI GRATUITI PER DISOCCUPATI E INOCCUPATI

Un progetto selezionato e sostenuto dal Fondo per la Repubblica Digitale / Impresa sociale

GRAPHIC DESIGNER

PEOPLE CONSULTANT

UN PONTE TRA EUROPA E TERZO MONDO. OFFRIAMO ALLE AZIENDE ACCESSO A RISORSE QUALIFICATE A COSTI PIÙ CONVENIENTI.

UNA SOLUZIONE FLESSIBILE PER COMPETENZE SPECIFICHE, SENZA VINCOLI CONTRATTUALI A LUNGO TERMINE.



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