PEOPLE®

UNI EN ISO 9001:2015
IQ-0722-05

Dasa-Rägister

UNI ISO 21001:2019
INFT-0722-01

MY SELECTIONS

Innovative tool for recruiting, onboarding and training

www.peopleweb.it

management@liveoconnection.it

2023/2024

CONTENT

PEOPLE®

WHO WE ARE

We are a company that offers an innovative vision that simplifies recruiting, onboarding and employee training processes making it more effective, faster and cheaper.

People platform uses certified methods and technologies to increase the level of involvement and interactivity during a recruiting or training process.. People follows the motto:

"

Tell me and I forget.

Teach me and I remember.

Involve me and I learn.

– Benjamin Franklin

The methods and techniques currently used in these sectors are not updated with today's technologies; the People platform through its functions and algorithms is able to innovate asynchronous, synchronous, face-to-face and remote training and recruiting processes.

THE METHOD

The processes, both training and recruiting, by using People as a tool, they become Learning Journeys where participants are immersed in an experiential learning journey. People's methodology for training has been tested on over 50 conferences with more than 6,000 participants. Each conference recorded an increase greater than 35% in the level of attention, satisfaction, usefulness and community. As for the recruiting process, the companies that have used the method correctly have stated that thanks to it they have been able to select the resource with more certainty and safety in a short time.

The steps of the methodology

1- Customization: a detailed analysis of each course participant or candidate of a recruiting process. With the information collected, you can begin to create a tailor-made path for them.

2- Start to Play: individual learning phase

3- Interactive Live: collective learning phase with the teacher or interviews with an HR manager

4- Training Plus: practical application through group work, interactive and engaging activities

5- Community: participants remain in contact with the company and the other candidates of the recruiting process to create collaboration opportunities. Successively, automatically the platform sends out evaluations concerning the Learning Journey in order to verify its effectiveness.

THE TOOL

People is an intuitive platform that allows HR Managers to easily and rapidly create job advertisements with an integrated training plan and tailor-made training courses for its company resources.

Thanks to its powerful algorithm, the platform is able to match the job advertisement and the candidates, as well as create training courses for its employees.

What it allows to do

To profile the candidates and provide the necessary information in order to be sure on the choice of the candidates. Thus, is possibile through an innovative resume called My Skills which captures the real value of each individual by associating a numerical value, simplifying the comparison between the various candidates.

To advertise the job position through a personalized Ad with the possibility to include a video presentation. The Ad can be shared on different employment platforms as well as on social media profiles of the company.

To transform the recruiting process into a training moment with the possibility of inserting dynamic contents such as: videos, presentations, documents, interactive tests and contents in SCORM format. It also allows to schedule remote and live on-demand interviews through Zoom synchronization.

To monitor the performance of each candidate within a recruiting process as well as each employee within a training courses. It gives access to detailed reports regarding individual activities and the results obtained from tests.

To communicate with the candidates or the employees through a group chat that's automatically created and associated to the path.

To deliver personalized certificates to candidates and employees upon successfully completing a path.

OUR INNOVATIONS

PEOPLE®

The People platform uses different technologies to make Learning Journeys more performing, engaging and interactive.

The technologies used were devised

People is available in the Zoom Marketplace to make synchronization easier and faster, allowing you to start lessons directly from the People platform.

Through the integrated technologies it is possible to carry out exercises using augmented reality

Interactive resume capable of capturing the skills, knowledge and personalities of users

Innovative algorithm for the index of expertise

Artificial intelligence that creates the matching between supply and demand

Interactive tests such as hotspots, space filling, drag and drop, and more

Possibility to interact during the lessons through the Moods & Reactions tool

A chat always available even after the path has ended, so as to be able to maintain a community between the participants and the organizer himself

CERTIFIED METHDOLOGY

We are proud to be one of the first innovative Italian Startups to have acquired the ISO 9001 and ISO 21001 certification within the first year of its activity.

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Certified for: Designing and delivering courses using PEOPLE methodology

- ✓ Understand current and future customer needs and expectations and link them to the organization's goals

- ✓ Personalized training for all employees and new employees and in particular for employees with special educational needs

- ✓ Greater effectiveness and efficiency of training and onboarding

- ✓ Considerable stimulus for innovation and excellent performance

- ✓ Development and improvement of technical and soft skills

- ✓ Effective involvement of participants through Communities that value group learning

- ✓ Design and distribute tailor-made courses for the needs of the company

- ✓ Greater social responsibility by providing quality inclusive education

WHAT YOU'LL GAIN

We put at your disposal a platform that revolutionizes the way of making company recruiting through innovative algorithms and Artificial Intelligence systems. People is a tool that allows companies to find the right candidate for the position offered through a precise and mathematical match. Furthermore, the platform helps to improve the company's performance by providing tailor-made training courses for its employees. With People you'd be able to:

Find the most suitable resource

An innovative selection method that takes place through the training of the candidate, thus ensuring the best resource.

Increase your earnings

The increase in earnings due to the hiring of highly qualified personnel: a competent employee in line with the selected job will ensure increasingly profitable work performance.

Motivated Employees

If an employee or a collaborator finds the right job in matching with their needs, they will carry out their duties with enthusiasm, while the employees already present are stimulated through high quality training courses.

OUR PROPOSAL

Partnership

We help you find the best resource for your company, because if our partner grows, so will we!

The only investment required is your time and resources to create the content to be included in the recruiting process, the platform will take care of the rest!

By committing in this partnership you would also be able to provide training courses aimed at existing and newly hired resources. By doing so, synergy and training with other resources already present in the company will be facilitated.

2021

The People method was applied and taught, and the platform was used for practical activities in:

- **Advanced Training Course** for HR Managers at UNIPACE University: Effectiveness of the People Method in recruiting.
- **Skill Up Program**: a training program to acquire and improve soft skills.

APRILE 2020

CORSO DI ALTA FORMAZIONE IN HR MANAGEMENT

UNIVERSITÀ INTERNAZIONALE PER LA PACE
ROMA

PEOPLE®

Skill Up Program!

Fai crescere il tuo business investendo sul tuo Team con un percorso personalizzato

E-mail: management@liveconnection.it
Sito web: www.peopleweb.it

2022

- **Webinar Series:** Soft Skills in the Workplace
- People has been named as a **trainee organization for the Master's in Instructional Design** at the Humanitas Consortium of LUMSA University in Rome.
- Partnership with **Accademia Formalia**

PEOPLE WEBINAR

GESTIONE DEL TALENTO, SOFT SKILLS ED EMOZIONI

Nuove competenze per trasformare il tuo modo di fare formazione e selezione

14 dicembre 2022 19:00 - 19:45

Il primo webinar che offre la possibilità di interagire in modalità sincrona e asincrona

ACCADEMIA FORMALIA

MASTER UNIVERSITARIO I LIVELLO: INSTRUCTIONAL DESIGNER. METODOLOGIE E TECNOLOGIE INNOVATIVE PER LA FORMAZIONE – I EDIZIONE (A.A. 2021-2022)

LUMSA UNIVERSITÀ   CONSORZIO UNIVERSITARIO HUMANITAS

2023

- Synergy with Italian companies within the **Assintel, Confcommercio, and EDI associations.**
- Presence within the **Business Networking My Team.**
- Presentation of the People Method at the **European Digital SME Alliance.**
- People is among the startups selected for the **Startup World Cup** event in the Czech Republic.
- Application of the People method at the **Conference on Multidisciplinary Prevention and Technology in Modern Medicine:** Innovation and Progress in the Service of Health.
- People is the platform used in the **Learn Power Professional training program.**

2024

- The People platform is compatible with **ECM (Continuing Medical Education)** training courses in compliance with AGENAS regulations.
- Live Connection Limited Liability Company has been admitted to **Consip's Mepa**: Electronic Market of the Public Administration, becoming an authorized supplier.
- People is an official partner of the **Mediverso** event organized by Formazione Mondo Digitale in collaboration with Facebook Metaverse, Simmed, and Engineering.
- People is used for the course on **Advanced Techniques of Cutaneous Filling with Fillers in Aesthetic Medicine** for both online and in-person training.
- People is a trainee organization for the **Master's in Instructional Design** at San Raffaele University and the Humanitas Consortium.
- **Federlab**, a provider of ECM training courses, has chosen People to deliver its training courses.

2024

- Innovative project **Idea Lab**: through a matching algorithm, we are able to connect distributors with creators and inventors of innovative solutions.
- People has been selected by UIL and ENFAP Italia as the e-learning and personnel selection platform for the **Re-Start** project.
- People is launching the **People Consultant** project, a bridge between Europe and the third world. We offer companies access to qualified resources at more affordable costs.

IDEA LAB
Il trampolino di lancio per le tue idee innovative

Progetto finanziato da:

FONDO per la REPUBBLICA DIGITALE

Soggetto responsabile:

sicurform ITALIA

Soggetti partner:

UIL   Università di Foggia   hr

Partner sostenitori:

UIL   UIL MOLISE   UIL PUGLIA   UILSICILIA Area Vasta

Fornitore di servizi digitali: Con la collaborazione di:

PEOPLE'   ENFAP

restartdigitale.it

RE-START
Riqualificazione Digitale per il Futuro del Lavoro

PROGETTO RESTART
E SEI PROTAGONISTA DELLA **RIVOLUZIONE DIGITALE**

CORSI GRATUITI PER DISOCCUPATI E INOCCUPATI

Un progetto selezionato e sostenuto dal Fondo per la Repubblica Digitale - Impresa sociale

GRAPHIC DESIGNER

PEOPLE CONSULTANT

UN PONTE TRA EUROPA E TERZO MONDO. OFFRIAMO ALLE AZIENDE ACCESSO A RISORSE QUALIFICATE A COSTI PIÙ CONVENIENTI.

UNA SOLUZIONE FLESSIBILE PER COMPETENZE SPECIFICHE, SENZA VINCOLI CONTRATTUALI A LUNGO TERMINE.

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