

INTERACTIVE ATTRACTIONS

Interactive Digital Experiences

Interaction becomes attraction.

Visitors become active participants in digital environments that respond to their actions. Projection or displays, sensing technologies and real-time software connect physical interaction with visual content.

Formats can focus on exploration, learning, cooperative play or competition. Each experience is shaped around its audience, space and operational needs, from a single exhibit to a shared interactive environment.



CONCEPT ILLUSTRATION FROM THE PARKSOLUTION BROCHURE

THE EXPERIENCE

Responsive media and intuitive interaction through movement, gestures or dedicated interfaces.

PROJECT OPTIONS

Indoor family entertainment, museums, malls and resorts; themes and language options defined with the client.

CREATIVE & TECHNICAL

Custom content, interaction software and audiovisual integration, with installation and ongoing support.