

BM Diagnostics

Because Every Second Counts

Innovating Prevention. Bringing Diagnostics Closer.



BM Diagnostics

Welcome to the Future of Diagnostics.

ProXcare™ is an innovative healthcare ecosystem designed to bring prevention, health monitoring and rapid diagnostics closer to people.

Through a portfolio of biomarker-based diagnostic programs, ProXcare™ enables healthcare providers and community-based healthcare organizations to offer **accessible, convenient and innovative health services**

- The ecosystem supports healthcare professionals in strengthening patient engagement, encouraging prevention and creating continuous health-monitoring pathways. Its flexible and scalable model can be adapted to different healthcare settings and markets, connecting diagnostic technology, professional expertise and individuals.

ProXcare™ aims to make preventive healthcare more accessible, creating a **bridge** between people and the healthcare system while enabling organizations to develop new, sustainable healthcare services.



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Why Choose ProXcare™?

Every day, people turn to healthcare providers looking for answers to their health needs; from prevention and routine monitoring to chronic conditions and common symptoms.

With **ProXcare™**, these needs can be transformed into accessible, professional diagnostic and preventive services, enhancing the value of healthcare professionals and strengthening long-term relationships with individuals.

The Healthcare of Tomorrow

Without ProXcare™

Individual → Service → End of interaction

With ProXcare™

Individual → Consultation → Diagnostic Service → Result → Monitoring → Long-term Engagement

ProXcare™ transforms individual healthcare needs into **continuous prevention and monitoring pathways**, bringing technology and professional care closer to people.



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Why Will People Choose Your Healthcare Center?

People are increasingly looking for:

- Fast and accessible diagnostics
- Healthcare services close to home
- Prevention and regular health monitoring
- Qualified professional guidance

ProXcare™ responds to these needs by helping healthcare providers differentiate their services, strengthen long-term relationships with individuals and create new opportunities for sustainable growth.

Preventive and diagnostic services are becoming an increasingly important part of the modern healthcare ecosystem.

Every ProXcare™ service can generate:

A professional healthcare service → Additional value → Greater engagement → Repeat visits → Ongoing prevention and monitoring

ProXcare™ helps transform individual healthcare needs into long-term relationships and continuous health pathways.



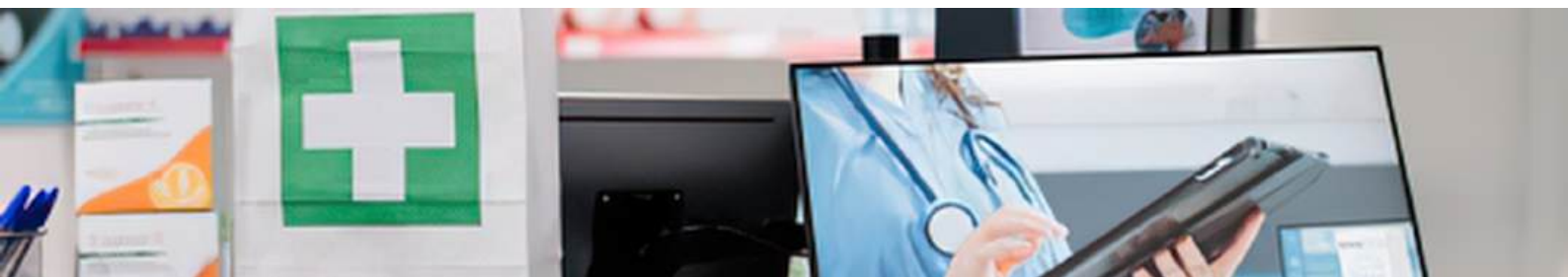
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The Opportunity Within the Population

Millions of people regularly need prevention, screening and health monitoring services. This represents a significant opportunity for healthcare providers to expand accessible diagnostic services and engage people earlier in their health journey.

Health Area	Potential Population Affected
Vitamin D deficiency	30–40% of adults
Diabetes & prediabetes	~15%
Thyroid disorders	~10%
Chronic kidney disease	7–10%
Allergies	20–30%
Colorectal cancer screening	Adults aged 50–74
Menopause	~12% of the population
Respiratory infections	Millions of cases every year

Every day, people with these health needs interact with local healthcare providers.



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ProXcare™ Inflammation Check

ProXcare™ provides a scalable portfolio of biomarker-based diagnostic programs designed to support healthcare professionals and healthcare centers in the assessment of inflammation and suspected infections.

Program	Biomarkers	Ideal Patient	Recommended Price	Center Margin
CRP Check	CRP	Individuals with fever, flu-like symptoms or suspected	€8.19	€5.25
Infection Check	CRP • PCT	Individuals with suspected bacterial infection	€17.20	€9.89
Inflammation Check	CRP • PCT • IL-6	Individuals requiring assessment of persistent or chronic inflammation	€26.21	€14.53
Advanced Inflammation	CRP • PCT • IL-6 • SAA	Vulnerable individuals or those with complex/chronic health needs	€35.22	€19.76



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ProXcare™ Wellness & Prevention

High-Demand Health Checks

ProXcare™ offers a portfolio of accessible biomarker-based diagnostic programs addressing some of the most common prevention and health-monitoring needs.

Program	Biomarker	Ideal Patient	Recommended Price	Center Margin
Diabetes Control Check	HbA1c	People with diabetes, prediabetes or metabolic risk factors	€9.01	€4.99
Vitamin D Wellness Check	Vitamin D	Adults over 50, older people, athletes and individuals at risk of deficiency	€9.01	€4.38
Allergy Check	Total IgE	Children and adults with allergy-related symptoms	€8.19	€4.94
Sore Throat Check	Group A Streptococcus	Children and adults with sore throat symptoms	€6.15	€3.04
Family Prevention Check	HbA1c • Vitamin D	Adults over 40 and people with metabolic risk factors	€18.00	€9.35

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ProXcare™ Women's & Hormonal Health

Program	Biomarkers	Ideal Patient	Recommended Price	Center Margin
Women's Balance Check	TSH • FT3 • FT4 • Ferritin	Women experiencing fatigue, weight changes or suspected thyroid dysfunction	€36.00	€18.48
Menopause Care Check	FSH • LH • TSH	Women in perimenopause or menopause	€32.00	€17.45
Pregnancy & Fertility Check	β-hCG • Progesterone	Women seeking pregnancy confirmation or monitoring	€18.00	€9.86
Fertility Assessment	AMH • FSH • LH	Couples planning a pregnancy	€34.00	€19.56
Thyroid Function Check	TSH • FT3 • FT4	Individuals with suspected thyroid disorders or receiving replacement therapy	€27.00	€14.49
Men's Hormone Check	Testosterone • Ferritin	Men over 40 experiencing fatigue or changes in wellbeing and performance	€26.00	€14.38
Stress & Wellness Check	Cortisol • Ferritin • TSH	Adults experiencing fatigue, stress or seeking a general wellness assessment	€30.00	€16.11

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ProXcare™ Kidney Care

ProXcare™ provides a dedicated portfolio of biomarker-based diagnostic programs designed to support healthcare professionals in the prevention, assessment and monitoring of kidney health.

Program	Biomarkers	Ideal Patient	Recommended Price	Center Margin
Kidney Care Check	mAlb • Cystatin C	People with diabetes, hypertension or increased risk of kidney disease	€22.00	€11.98
Advanced Kidney Check	mAlb • Cystatin C • β 2MG	Individuals requiring closer assessment of potential kidney disease progression	€32.00	€16.97
Acute Kidney Injury Check	NGAL • Cystatin C	Individuals at risk of acute kidney injury or requiring follow-up after hospitalization	€22.00	€11.98
Complete Renal Assessment	mAlb • Cystatin C • β 2MG • NGAL	People with kidney disease or elevated cardiovascular and renal risk	€42.00	€21.96

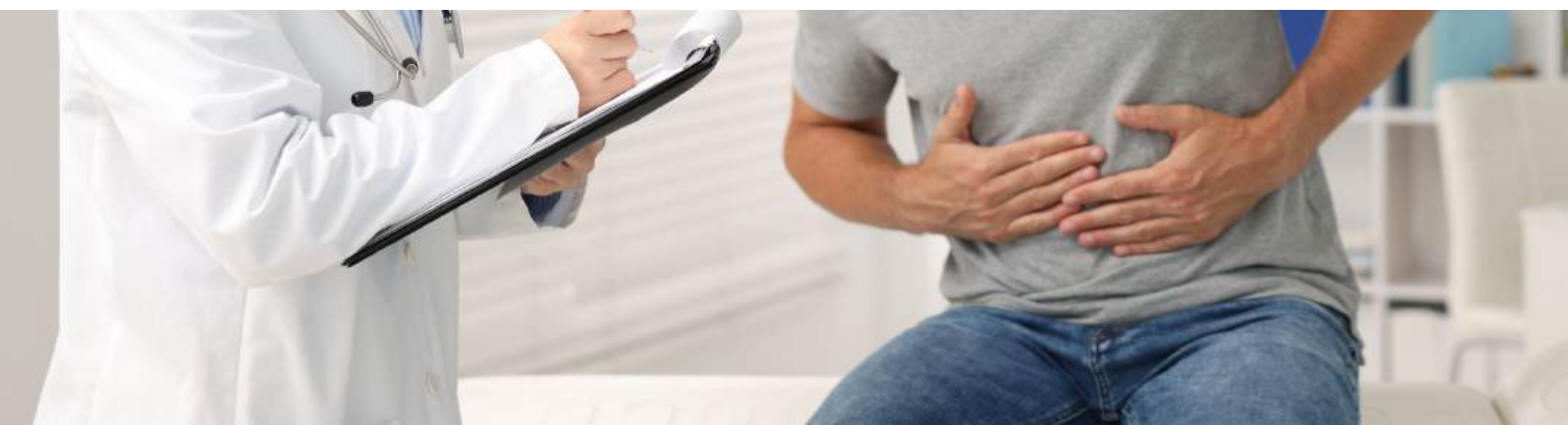


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ProXcare™ Tumor Screening & Gastrointestinal Health

ProXcare™ offers a portfolio of diagnostic programs designed to support prevention, screening and ongoing health monitoring, helping healthcare professionals provide accessible services within appropriate clinical pathways.

Program	Biomarkers	Ideal Patient	Recommended Price	Center Margin
Colon Health Check	FOB/FIT	Adults over 50 interested in colorectal cancer prevention	€8.19	€4.88
Tumor Marker Check	AFP • CEA	Individuals undergoing clinical follow-up or with medical referral	€17.20	€10.31
Oncology Monitoring Panel	AFP • CEA • FOB/FIT	Individuals participating in specialist monitoring pathways	€25.39	€15.19



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ProXcare™ Family & Rapid Care

ProXcare™ provides a portfolio of accessible rapid diagnostic programs designed to support healthcare professionals in addressing common health needs and first-line screening requirements.

Program	Biomarkers	Ideal Patient	Recommended Price	Center Margin
Sore Throat Check	Group A Streptococcus	Children (>3 years), adolescents and adults with sore throat	€6.15	€3.04
Infection Rapid Check	CRP	Individuals with fever or mild infectious symptoms	€8.19	€5.25
Respiratory Check	CRP • Group A Streptococcus	Individuals with upper respiratory tract symptoms	€14.34	€8.29
Allergy Rapid Check	Total IgE	Children and adults with seasonal or persistent allergy symptoms	€8.19	€4.94
Wellness Express Check	Vitamin D	Adults, older people and athletes seeking a rapid health check	€9.01	€4.38
Family Prevention Check	HbA1c • Vitamin D	Adults over 40 and people with metabolic risk factors	€18.00	€9.35

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Bring Rapid Diagnostics to Your Healthcare Center

ProXcare™ provides a complete ecosystem of technology, diagnostic programs, training and ongoing support, enabling healthcare providers to expand their prevention and diagnostic services.

Only €99/month + VAT

ProXcare™ Diagnostic Station

Access to the dedicated diagnostic station to deliver rapid prevention and screening services directly to individuals.

ProXcare™ Diagnostic Portfolio

A growing range of programs covering key health areas:

- Inflammation & Infection
- Wellness & Prevention
- Women's & Hormonal Health
- Kidney Care
- Screening & Health Monitoring
- Family & Rapid Care

Complete Support

Team training, communication and promotional materials, technical assistance and continuous service updates.

One subscription. One complete ecosystem.

Technology + Diagnostics + Training + Support

Diagnostic tests and services are subject to applicable regulatory requirements and availability in each market.



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A Service That Creates New Value

With an estimated average margin of **€8** per diagnostic service, **ProXcare™** can cover the **€99** monthly subscription with just **13 services** per month.

Services / Month	Estimated Margin	Margin After Subscription
13 services	€104	€5
50 services	€400	€301
130 services	€1,040	€941
260 services	€2,080	€1,981



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PRO CARE

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DIAGNOSTICS