



## A Fresh Look for Our Sliced Product Range: Piedmont Elegance in Every Slice

We are delighted to unveil the new look of our sliced products, designed to captivate from the very first glance:



















Our new trays have been thoughtfully designed to leave a long-lasting impression, showcasing the fresh visual identity of our brand while ensuring optimal product visibility through a wide see-through window.







Through suggestive graphics, each tray reflects the uniqueness of the Piedmont region, from the majestic profile of Monviso to the valleys landscapes that characterize our area. Every slice of our product brings this exceptional territory to life, offering an unmatched sensory and visual experience.





In addition to the graphic remodel, our logo has also evolved over the years, now embodying a minimalist and versatile appearance that defines a modern logo:







**Guarantee Seal** 





We are dedicated to offering not only a superior quality product but also an immersion into the essence of Italy, with its authentic flavors and enchanting landscapes. The quality and taste of Raspini products, available in convenient portions, encompass a range from cooked ham to prosciutto, alongside salami and mortadella – delicious products from the Italian territory, perfect for every occasion.

We invite you to discover our new range, where each tray tells a storevealed through every delicious slice.



