



*Discover the*

# UPCOMING FAIRS IN ITALY

MARCH  
2025





2025

# Verona

March 2 - 4

## SOL2Expo

### Olive oil supply chain

In 2025, the first independent edition will take place, featuring the presence of nearly **30 buyers**.

2024 EDITION

**29**

specialized olive oil  
operators

**160**

exhibitors

ITCA<sup>®</sup>





2025

# Bologna

March 5 - 7

## Mecspe-Metef

**Industria manifatturiera**

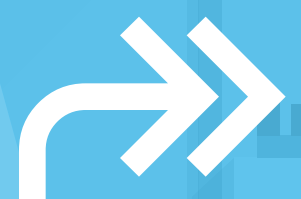
In 2025, ITA will participate for the first time in the **Mecspe and Metef** fairs.

2024 EDITION

42

foreign operators  
from 12 countries

ITA®





2025

# Rimini

March 5 - 7

# KEY-THE ENERGY TRANSITION EXPO

**Technologies, services, and integrated solutions for energy efficiency and renewable energy**

2024 EDITION

**38.000**

visitors

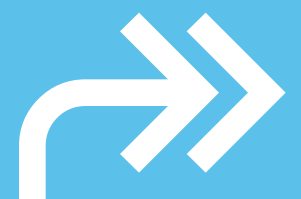
**837**

exhibitors, 35% international

**500**

top buyers and international delegations from 57 countries

ITFA 





2025

# Carrara

March 13 - 14

## SEATEC & COMPOTEC MARINE

**Technology, components, and  
design for the nautical sector**

For the 2025 edition, ITA plans to host 30 specialized operators from 17 countries.

2024 EDITION

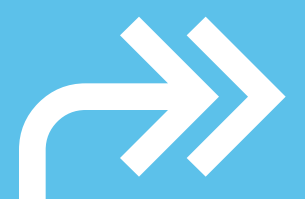
**103**

exhibitors

**1000**

specialized visitors

ITA®





2025

# Bologna

March 20 - 22

## SANA BEAUTY

### Cosmetics

In 2025, for the first time, **Cosmoprof will host a selection of Sana Beauty companies** in two dedicated pavilions, showcasing organic products and those related to the herbal sector.

ITCA®





2025

# Bologna

March 20 - 23

# COSMOPROF

## Cosmetics

2024 EDITION

**244.722**

total visitors

**200**

buyers from 65  
different countries

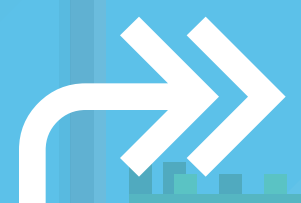
**2.972**

exhibitors, 78% international

**3.500**

organized meetings  
(subsidized fair)

ITCA®





2025

# Roma

March 21 - 23

# Roma Expo Guitars

Expo festival of musical instruments

2024 EDITION

**1000**

visitors

**53**

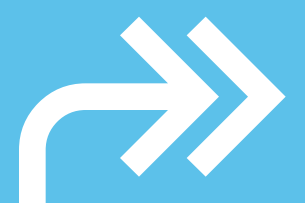
exhibitors

**21**

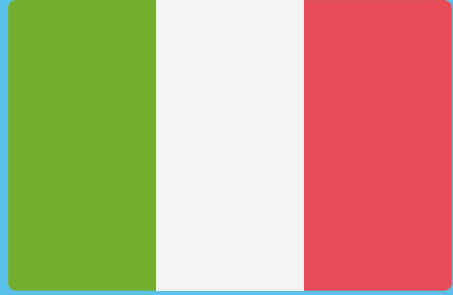
foreign operators  
from 11 countries

**500**

B2B meetings between  
exhibitors and foreign  
operators







2025

# Bologna

March 31 - April 3

# Bologna Children's Book Fair

Children's publishing sector

2024 EDITION

**20.000**

visitors

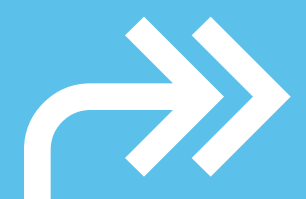
**140**

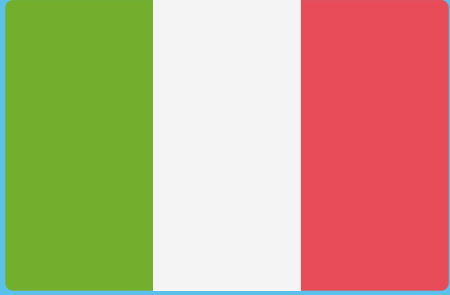
foreign operators from  
54 countries (subsidized fair)

**1.361**

exhibitors, 82.81% international

ITCA<sup>®</sup>





2025

# ITA-Approved Online Showcase

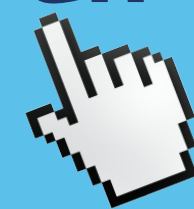
## 100% Online Service

Create your 100% digital showcase at no cost to introduce yourself to buyers and potential clients in foreign markets, and showcase your company and products through images, videos, catalogs, social media, and much more.

### What it offers

- visibility for your company through the promotion of the service by our foreign offices,
- a dedicated space within an institutional ecosystem,
- over 2,000 daily visits from qualified foreign operators,
- a constantly verified content database,
- the ability to publish, along with the Online Showcase, a business opportunity visible in the company's showcase

**Visit the services section on [ice.it/en](https://ice.it/en)**



ITA<sup>®</sup>

