

NEWS BRIEF FOR IMMEDIATE RELEASE

**INVEST IN ITALY - Toronto 2025
BUSINESS TRENDS & CURRENT INCENTIVES**

With a top level lineup of speakers, including the Ambassador of Italy in Canada, the Representative of Bank of Italy for North America and Ontario Chamber of Commerce's CEO, among several others, Invest in Italy Toronto 2025 promises to be an unmissable event for Ontarian investors looking to explore exciting new opportunities in the Italian market. The latest economic trends in Italy, the substantial advantages of investing or expanding into one of Europe's most dynamic economies, government incentives and the full range of support services offered by Invitalia and the Italian Trade Agency will be among the topics touched upon during the workshop.

The event will take place on April 9th, 2025, at the Ontario Investment and Trade Centre (OITC) on the 35th floor of the 250 Yonge Street tower, beginning at 10:30 AM. Doors will open at 10:00 AM and a networking lunch will be served at around 12:00 noon. All the details, including the agenda, are available on the [dedicated page](#) published on the Italian Trade Agency's website.

"I'm looking forward to a lively and well attended morning, during which we'll hear from experts but also meet potential investors and exchange views about current scenarios" says Marco Saladini, Director of the Italian Trade Agency's offices in Canada, which organizes the event. "Investing in Italy is one of the best bets for companies willing to establish a solid presence in the European market. The EU is linked to Canada by a very broad free trade agreement and has been growing steadily thanks also to effective policies. Italy is not only a welcoming and beautiful country but is also home to a vibrant business and technological environment and is well positioned to capture the European advantage. We're here to advise those considering to step in!" concludes Saladini.

Invest in Italy Toronto 2025 is aimed at a wide range of attendees, including entrepreneurs, Canadian investment funds, professionals who support investors and media representatives. Key industries of focus at the event are mechatronics and industrial machinery, circular economy and life sciences, including pharmaceuticals.

The event will also be streamed via the Internet. Virtual participants can connect using this [hyperlink](#).

When posting on line, please use the hashtag **#investinItaly**.

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For further information, please contact
Giovanni Carpenteri - toronto@ice.it - +1 416-598-1566

TORONTO office (Head Office)
480 University Avenue, Suite 800
Toronto, Ontario, Canada M5G 1V2
T +1 416 598-1566
F +1 416 598-1610
E-mail: toronto@ice.it

MONTREAL office
1000 Rue Sherbrooke Ouest, Bureau 1720
Montréal, Québec, Canada H3A 3G4
T +1 514 284-0265
F +1 514 284-0362
Email: montreal@ice.it

VANCOUVER office
1199 West Pender #785
Vancouver, British Columbia,
Canada V6E 2R1
T +1 604 416 4874
Email: vancouver@ice.it

