



**CEN
TECH**

Italy x Canada Soft-Landing Program

Discover Montréal's Deeptech Ecosystem – September 2026



WHY CONSIDER CANADA FOR EXPANSION?

- Stable and innovation-driven economy
- Gateway to North America
- Strong public support for innovation
- High-quality talent and universities
- Easy collaboration culture

Why Montréal?

- **World-class AI ecosystem**
- **Aerospace global cluster**
- **Deeptech talent hub**
- **Cost-effective vs US cities**
- **Strong European connectivity**

WHY CENTECH

Centech is a **deeptech venture platform** connecting research, industry, and public partners to accelerate the industrial deployment of advanced technologies.

Platform scale

- 140+ ventures supported annually
- 500+ startups supported in the past 5 years
- \$700M+ raised by alumni
- 12+ major corporate innovation partners
- Ranked among Top 10 university incubators worldwide



**We connect
startups with
industry, investors
and innovation
leaders.**

OUR CURRENT INNOVATION PARTNERS

THALES
Construisons ensemble un avenir de confiance

CAE

Hydro Québec

MERCK

Loto Québec

AIRBUS

SAFRAN

ALSTOM

CGI

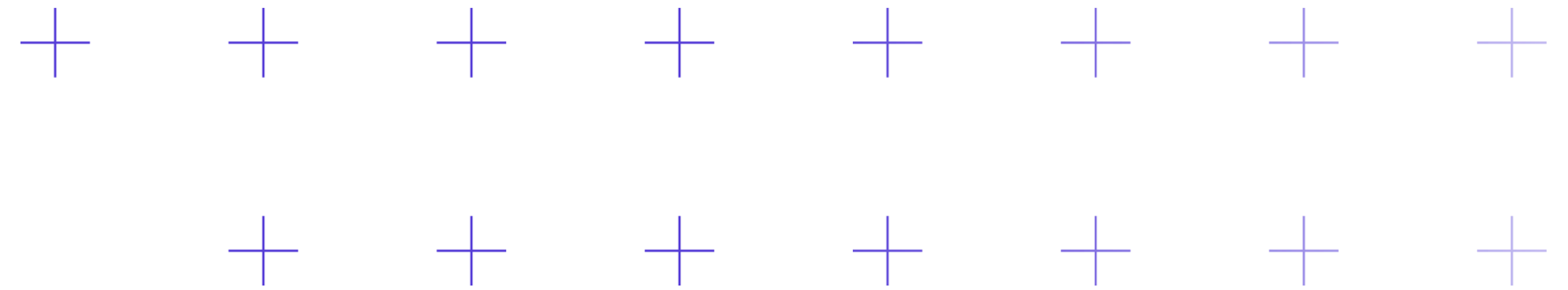
PORT QUÉBEC

cevi
Centre d'innovation
de la Côte-Nord

Bell

Collins Aerospace
An RTX Business

WHO SHOULD JOIN THIS MISSION



Ideal participants

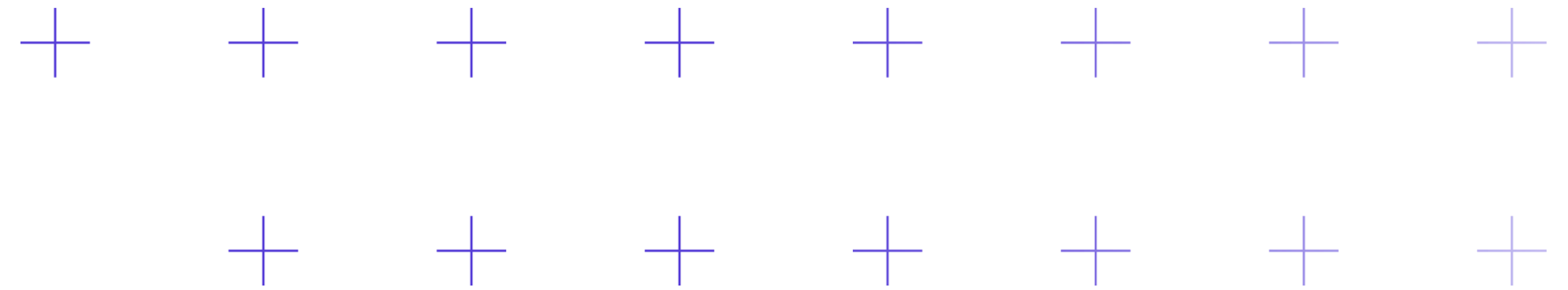
- Technology startups with traction
- Founder or C-level attendee
- Looking at international growth
- Interested in North America

Priority sectors:

- AI / Deeptech
- Medtech / Health
- Cleantech / Energy
- Industry 4.0
- Aerospace / Advanced Manufacturing

This program is designed for serious startups already building momentum in Italy or Europe, and now evaluating their next international expansion opportunities.

PHASE 1 – VIRTUAL PREPARATION (JUNE 2026)



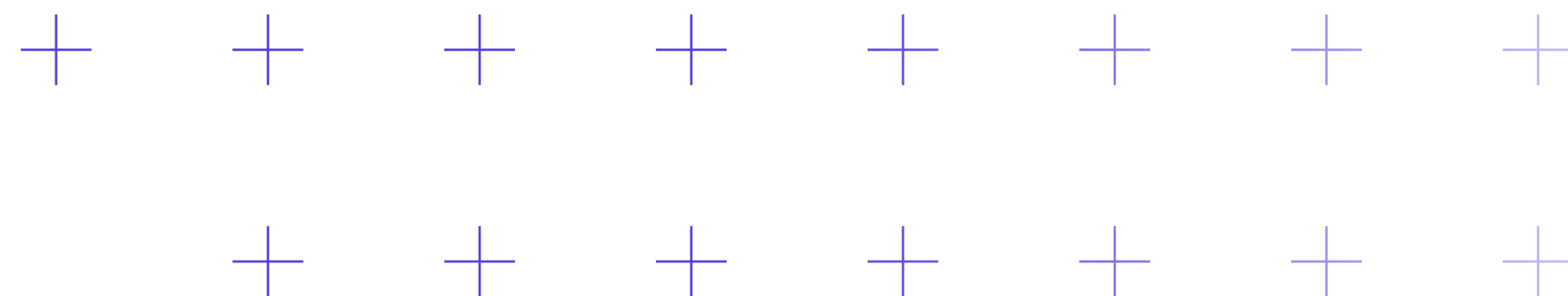
Content

- Québec market briefing
- Ecosystem overview
- How to approach Canada strategically
- Pitch positioning workshop

Arrive prepared. Maximize your mission.

Before traveling, participants join a preparation session so they arrive in Montréal with a clearer understanding of the ecosystem, expectations, and positioning strategy.

PHASE 2 – MONTRÉAL IMMERSION (SEPT 24–25)



In Montréal, participants will:

Understand

Québec market & opportunities

Meet

Experts, founders, ecosystem leaders

Refine

Pitch, strategy, positioning

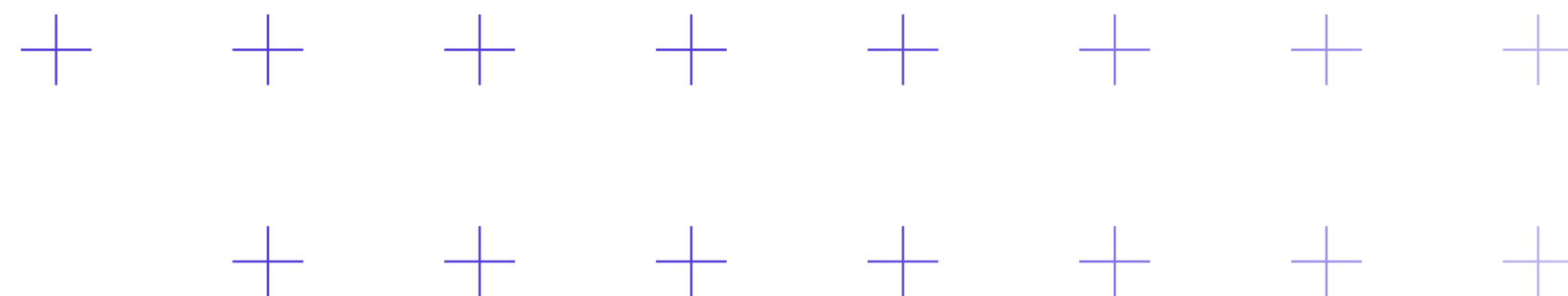
Decide

Next steps for Canada

In just 2 days, founders gain market insight, valuable connections, and clearer expansion decisions.

Focused. Practical. High-value.

EXPECTED OUTCOMES AFTER THE PROGRAM



- Clearer North America strategy
- Honest market feedback
- Better understanding of Canada fit
- First ecosystem relationships
- Stronger partner readiness

A low-risk first step into North America

**Our objective is clarity.
After the mission, founders
should know whether Canada is
the right next move, and how to
approach it intelligently.**



Thank You

Let's keep in touch

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