

# INVESTMENT OPPORTUNITIES

## AERONAUTICS & AEROSPACE

#SUPPLY CHAINS  
#SPACE ECONOMY  
#INNOVATION & TALENTS ECOSYSTEMS

## AUTOMOTIVE

#COMPONENTS  
#INNOVATION & TALENTS ECOSYSTEMS

## CIRCULAR ECONOMY

#WASTE RECYCLING  
#GLASS  
#WEEE  
#PLASTICS

## FASHION & LUXURY

#RETAIL  
#RESHORING & NEARSHORING

## FOOD INDUSTRY & AGRIFOOD TECH

#VERTICAL FARMING  
#FOOD SAFETY

## GREEN CHEMICAL INDUSTRY

#SUSTAINABLE PRODUCTS & PROCESSES  
#CHEMICAL RECYCLING OF PLASTICS  
#BIOREFINERIES

## GREEN TRANSITION & CRITICAL RAW MATERIALS

#POWER GENERATION  
#BATTERIES  
#HARD-TO-ABATE  
#CUTTING-EDGE INDUSTRIES & TECHNOLOGIES  
#SUSTAINABLE MOBILITY

## ICT

#DATA CENTER  
#IOT  
#QUANTUM COMPUTING  
#CYBERSECURITY

## LIFE SCIENCE

#PHARMA & BIOTECH  
#MEDICAL DEVICES  
#DIGITAL HEALTH

## LOGISTICS & INFRASTRUCTURE

#COLD CHAINS  
#E-COMMERCE

## MACHINERY & MECHATRONICS

#AUTOMATION  
#ROBOTICS

## MICROELECTRONICS & SEMICONDUCTORS

#CHIP DESIGN  
#EQUIPMENTS, MATERIALS & COMPONENTS

## REAL ESTATE & TOURISM

#URBAN REGENERATION  
#STUDENT & SENIOR HOUSING

## ABOUT US

### ITA - ITALIAN TRADE AGENCY

ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a network of 87 offices and points of contact covering 133 markets, ITA provides information, assistance, consulting, promotion, and training to Italian small and medium sized businesses.

### INVEST IN ITALY

#### One-stop shop for foreign investors

ITA has a dedicated unit, the Foreign Investments Attraction Department, to facilitate the establishment and the development of foreign companies in Italy.

Thanks to the collaboration between ITA and Invitalia, Invest in Italy takes care of the full investment process: ITA is responsible for investor scouting and for the promotion of FDI opportunities abroad while Invitalia carries out the identification of the investment opportunities and provides assistance and incentives to investors in Italy.

Cooperation with regional FDI agencies allows to locally support investors.

#### A global network of FDI desks and analysts

A global network of FDI desks and analysts specialized in attracting foreign investments is ready to support the investors all along the investment process. Invest in Italy Desks are at ITA offices in New York, San Francisco, London, Berlin, Paris, Istanbul, Dubai, Beijing, Hong Kong and Tokyo, and Invest in Italy Analysts are at our offices in Toronto, Madrid, Bruxelles, Stockholm, Bern, Wien, Warsaw, Tel Aviv, Doha, New Dehli, Mumbai, Seoul, and Sydney.

## CONTACT US

If you need information and assistance for your investment in Italy, contact us at: [fdi@ice.it](mailto:fdi@ice.it)

# ITALY A LAND OF OPPORTUNITIES



Invest In Italy  
THE ITALIAN HOUSE OF BUSINESS

ITA  
ITALIAN TRADE AGENCY

INVITALIA

## Welcome to Italy

Italy is passion and style, heritage and diversity, innovation and creativity. But there's so much more to it. It is the right time to discover what Italy has to offer. It is the right place to make exceptional things, by blending curiosity with dedication, bravery with imagination, expertise with precision. It is the right opportunity for high value-added investments in the heart of the European Union and the Mediterranean Sea. After an impressive post-pandemic recovery, Italy is now the go-to choice for international investors and buyers across the world: a mix of innovation, high-quality materials, know-how and sustainability. In challenging times, the Italian saper fare is synonymous with resilience.

## A CULTURAL TREASURE

Italy is the number one cultural powerhouse in the world, with 60 world heritage sites, 856 registered Geographical Indications for food and wine (combining PDO/DOP and PGI/IGP), and 4 TSG.

## TOP GLOBAL ECONOMY

Italy is a land of extraordinary beauty, taste, and talent, but it is also one of the world's top economies. With a GDP of over € 2.20 trillion in 2024 and a population of some 59 million, Italy is one of the world's top ten largest economies (8th). In 2025 GDP is estimated at € 2.26 trillion.

Businesses in Italy have duty-free access to more than 30 markets within the European Single Market and over 500 million consumers.

Many of the world's leading multinationals have Italian roots. Italy attracted further top international multinationals, particularly in advanced and high-tech sectors.

In 2025, foreign direct investments in Italy are estimated to reach €35 billion.

## EXPORT POWERHOUSE

In 2025 Italian exports in goods reached € 643 billion, marking a 3.3% increase compared to the previous year and making Italy the world's 4<sup>th</sup> largest exporter.

## WORLD CLASS MANUFACTURER

In 2024 Italy is the 2nd largest manufacturer in the European Union and the 7th worldwide, with an industrial production value of approximately €1.14 trillion. As the 6th largest global exporter of manufactured goods, with 593 billion Euro in value in 2024, Italy is a primary hub for international trade. Key sectors include machinery and automotive, design and fashion, food and wine, pharmaceutical and chemical products (2024).

## STRONG HIGHER EDUCATION SYSTEM

Italy has a long history of academic excellence, with some of the world's top universities. According to the QS World University Rankings 2025, Bocconi leads the EU in Social Sciences (7<sup>th</sup> globally



for Marketing), while Politecnico di Milano ranks in the world's top 10 for Design (6th) and Architecture (7th). This leadership is anchored by Rome La Sapienza's global 1st in Classics, alongside elite world rankings for Scuola Normale Superiore (8th in Classics) and Luav University of Venice (9th in History of Art).

## LEADING INNOVATION ECOSYSTEM

Italian universities have created an infrastructure of networks supporting entrepreneurship and innovation in higher education and providing a thriving interface with industry. As a result, the number of startups and innovative SMEs is increasing and the investment in innovation is rapidly growing in Italy.

## STRATEGIC GATEWAY

Located at the centre of the Mediterranean Sea and with 40 major ports and 42 airports, Italy is a strategic gateway for trade among Europe, North Africa, and the Middle East.

## THE INCENTIVE EDGE

Italy has strengthened its integrated portfolio of financial incentives and fiscal benefits aimed at creating the best environment for investments, supporting Research & Development and encouraging the growth of innovative companies.

The Development Contract is the main national incentive scheme for large investment projects. Eligible fields of activities are: Industrial manufacturing, Environmental protection, Food processing and Tourism. The minimum investment amount is € 20 million (7.5 million for Food processing) that can be supported up to 75% through grants and/or soft loans, with the highest aid intensities in Southern Italy. The proposed investment programme may include a R&D project connected and functional to the programme.

## THE HEART OF MEDITERRANEAN INVESTMENT

The Single SEZ is a strategic economic area comprising the regions of Abruzzo, Basilicata, Calabria, Campania, Molise, Puglia, Sicily, Sardinia, and since 2025 Marche and Umbria. Companies investing in these areas benefit from a simplified process for investments, fiscal incentives (Tax credit), employment bonuses and subsidized loans and grants for development.

## FAST-TRACK FOR STRATEGIC INVESTMENTS

The Investment Facilitation Unit (UMASI) is a facilitator for companies, conducting all necessary interactions with competent administrations to promote significant domestic and foreign investments with substantial economic value and employment impact.

For large projects of national strategic interest, exceeding €1 billion, an extraordinary commissioner is appointed to coordinate and ensure the timely and effective implementation of the investment program. Furthermore, UMASI exercises substitute powers for investments over €25 million with significant employment impact, in the event of administrative inertia. From location scouting and incentive advisory to comprehensive aftercare services, UMASI offers a customized intermediary service between investors and the Italian public administration.

