

GRAPHIC DESIGN AND PRINT SERVICES QUOTATION SHEET

| ITEM | TECHNICAL SPECIFICATIONS | GRAPHIC Economic offer per unit USD \$ | PRINTING Economic offer per unit USD \$ | TOTAL Economic offer USD \$ |
|---------------------------------------|---|--|---|-----------------------------|
| Graphic Creation | Unique Graphic Design concept in full color for each promotional/advertisement campaign, development of 3 initial concepts, 3 revisions included. | | | |
| Logo Design | Full color production for print and digital purposes. | | | |
| Graphic adaptation | Design adaptation of graphics for digital and Web advertising (newsletter, letterhead, leaderboard, Mobile App, Social Media etc.) for max three (3) different sizes, 1 revision included | | | |
| Catalogs | Graphic Design and printing for catalogs, 3 revisions included, Nr. 300 copies per event, delivery included. A) 8.5"x5.5x, 24 ca pages each, full color, self-cover glossy #100 lbs., text saddle stitched, included digital version with Social media links. B) 6" x 6" Booklet (6"x 12" flat size) print 4/4, 100# glossy cover, included digital version with Social media links. | | | |
| Brochures | Brochures to be handed out. multiple panels and/or multiple-page brochures. Graphic Design, printing brochures, Nr. 300 copies per unit, delivery included. A) Half fold (bi-fold) 8.5" x 11", 4/20 c.a. pages full color, 5.5pts Self-cover glossy #80 lbs., if multipage saddle stitched; B) Tri-fold 8.5" x 11" (A3 dimension), #80, full color, Self-cover glossy #80 lbs. 5.5pts C) Tri-fold 21" x 8.5", (Legal dimension) #80, full color, Self-cover glossy #80 lbs. 5.5pts | | | |
| Flyer(s) | Graphic Design and printing for flyer(s) to be handed out. Nr. 300 copies per unit, delivery included. A) 5.5" X 8.5' 80# size, full colors, gloss cover, 4 pts. B) 5.5" X 11' 80# size, full colors, gloss cover, 4 pts | | | |
| Booklets | Graphic Design production printing and digital purposes. full color, 12/20 pages self-cover. Bound or Saddle stitch, or Slide Grip Binding Bars. Nr. 200 copies per unit, included digital version with Social media links. delivery included. A) 5.5"x 8.5' Saddle Stitched small Booklet 4/4, 100# glossy cover, B) 8.5" x 6.5' Booklet (17" x 6.6" flat size) print 4/4, 100# glossy cover C) 8.5" x 11' Booklet Letter-size Book or Manual print 4/4, 100# glossy cover; D) 6" x 6" Booklet (6" x 12" flat size) print 4/4, 100# glossy cover | | | |
| Presentations, Reports. | Graphic Design production printing and digital purposes. full color, estimate pages: Presentation 25 pg - Reports 100 pg self-cover. Bound or Saddle stitch, or Slide Grip Binding Bars. Nr. 50 copies per unit, delivery included A) copy one side or both sides of single or multiple pages. size: Copy letter, legal-size B) copy one side or both sides of single or multiple pages. size:tabloid (11" x 17") | | | |
| Folders | Graphic Design and printing of full-color standard-size folder production including logos on the front, inside, and back sides, and contact information. 300 copies per unit delivery included. A) 12" Lx 9" W size, with Backbone with 4"H 2 pockets with card slits inside on both pockets, 120#, 16 pt. matte cover. B) 12" Lx 9" W size, with Backbone with 4"H 2 pockets, without card slits 120#, 16 pt. matte cover. | | | |
| Business cards | Full-color standard-sized business cards. (3 PMS colors: PMS 341C PMS 485C, PMS 447C). Nr. 200 copies per person, delivery included. 3.5" x 2", double sided, 110# full color, classic linen cover/ solar whit | | | |
| Roll up Banners | Graphic Design Full-color production for roll-up banners including the base W33" x H80", printing in Full-color, included delivery. A) soft Pvc matte, printed on one (1) side, B) soft Pvc matte, printed on double (2) side, | | | |
| Design for Trade Show Pavilion | Dimension TBD (to be defined)SUCH AS WALL GRAPHICS, BANNERS, POSTERS, HEADERS, AND EXHIBIT BOOTH LAYOUT MAPS. Design based on the Campaign design concepts, Complete print file (for 1 wall), 3 revisions included A) Wall graphic 5'(L) x 7'(W) displaying a map of the pavilion with ten (10) company logos. B) Design 1 up to 3 Hanging Sign with ITA Logo or graphics. C) Banner design 7'(L) x 2'(W) with logos and text D) Roll Up Banner 7'(L) x 4'(W) single-sided | | | |
| Mounted Posters | Graphic Design and printing, full color, foam core-laminated poster with grommets on the top corners. 32" x 50 " with 3/8" thick poster; 3/8 thick foam core laminated. Nr. 1 per event delivery included. | | | |
| Outdoor Rigid Stand Signs | Graphic Design and printing, full print 4/4 color, 78" x 31" size. Include a heavy base for wind resistance Nr. 1 per unit delivery included. | | | |
| Online Banners | Full color production for online advertisement configurations to include both animated and static formats. Items may not be limited to having dimensions for banner, skyscraper, popup, full page, mobile, and email ads including standard banners used in major Social Media outlets such as Facebook, Instagram, LinkedIn, Google, and Twitter. Please quote the work needed for: Items dimensions TBD for banner, skyscraper, popup, full page, mobile, and email ads including standard banners used in major Social Media A) Banner (non-html) | | | |

Online Banners

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|---|--|--|--|
| B) Banner (including HTML5 format for animation) | | | |
| C) Leaderboard | | | |
| D) Square | | | |
| E) Skyscraper | | | |
| F) Email advertisement (non-HTML) | | | |
| G) Email advertisement (including HTML5 format for animation) | | | |

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|--|---|--|--|--|
| Print Ad | Full color production for print advertisement with or without bleeds including all graphics/assets for publication in magazines, catalogs, booklets, and other print outlets/mediums. | | | |
| | A) Full page letter-sized 80# gloss cover | | | |
| | B) Horizontal half page 80# gloss cover | | | |
| | C) Quarter page 1/4 80# gloss cover | | | |
| Trade Show booth Exhibitors Banners (company name and booth number) | 10 cmH, 15 cmH, 30 cmH | | | |

Please complete the following:

Date:

Company Name:

Print Name:

Position held:

Signature:

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