

	ITEM	TECHNICAL SPECIFICATIONS	Estimate events number for year (unit)	Economic offer per unit USD \$	Total economic offer USD \$	Times in days to delivery
#1	Graphic Creation	Unique Graphic Design concept in full color for each promotional/advertisement campaign, development of 3 initial concepts, 3 revisions included.	15			
#2	Graphic adaptation	Design adaptation of graphics for digital and Web advertising (newsletter, letterhead, leaderboard, Mobile App, Social Media etc.) for max three (3) different sizes, 1 revision included	20			
#3	Catalogs	Graphic Design and printing for catalogs, 3 revisions included, Nr. 300 copies per event, delivery included.	10			
		A) 8.5"x5.5x, 24 ca pages each, full color, self-cover glossy #100 lbs., text saddle stitched, included digital version with Social media links. B) 6"x 6" Booklet (6"x 12" flat size) print 4/4, 100# glossy cover, included digital version with Social media links.				
#4	Brochures	Brochures to be handed out. multiple panels and/or multiple-page brochures. Graphic Design, printing brochures, Nr. 300 copies per unit, delivery included.	10			
		A) Half fold (bi-fold) 8.5" x 11", 4/20 c.a. pages full color, 5.5pts Self-cover glossy #80 lbs., if multipage saddle stitched;				
		B) Tri-fold 8.5" x 11" (A3 dimension), #80, full color, Self-cover glossy #80 lbs. 5.5pts C) Tri-fold 14" x 8.5", (Legal dimension) #80, full color, Self-cover glossy #80 lbs. 5.5pts				
#5	Flyer(s)	Graphic Design and printing for flyer(s) to be handed out. Nr. 300 copies per unit, delivery included.	8			
		A) 5.5" X 8.5' 80# size, full colors, gloss cover, 4 pts. B) 5.5" X 11' 80# size, full colors, gloss cover, 4 pts				
#6	Booklets	Graphic Design production printing and digital purposes. full color, 12/20 pages self-cover. Bound or Saddle stitch, or Slide Grip Binding Bars. Nr. 200 copies per unit, included digital version with Social media links. delivery included.	10			
		A) 5.5"x 8.5' Saddle Stitched small Booklet 4/4, 100# glossy cover,				
		B) 8.5"x 6.5' Booklet (17"x 6.6" flat size) print 4/4, 100# glossy cover				
		C) 8.5"x 11' Booklet Letter-size Book or Manual print 4/4, 100# glossy cover; D) 6"x 6" Booklet (6"x 12" flat size) print 4/4, 100# glossy cover				
#7	Presentations, Reports.	Graphic Design production printing and digital purposes. full color, estimate pages: Presentation 25 pg - Reports 100 pg self-cover. Bound or Saddle stitch, or Slide Grip Binding Bars. Nr. 50 copies per unit, delivery included	10			
		A) copy one side or both sides of single or multiple pages. size: Copy letter, legal-size B) copy one side or both sides of single or multiple pages. size:tabloid (11" x 17")				
#8	Folders	Graphic Design and printing of full-color standard-size folder production including logos on the front, inside, and back sides, and contact information. 300 copies per unit delivery included.	2			
		A) 12" Lx 9" W size, with Backbone with 4"H 2 pockets with card slits inside on both pockets, 120#, 16 pt. matte cover. B) 12" Lx 9" W size, with Backbone with 4"H 2 pockets, 120#, 16 pt. matte cover.				
#9	Invitations	Graphic Design and printing invitation, full-color standard sized double-sided, full color. Nr. 300 copies per unit, delivery included. 4"x 6" 80#, stock paper, unit: 200 quantity	10			
#10	Postcards	Graphic Design and printing of Postcard size, double-sided, full color, paper matte coat. Nr. 300 copies per unit, delivery included.	5			
		A) 5" x 7" 100# gloss cover, 10 pts. B) 6" x 9" 100#, gloss cover, 10 pts.				
#11	Business cards	Full-color standard-sized business cards. (3 PMS colors: PMS 341C PMS 485C, PMS 447C). Nr. 200 copies per person, delivery included. 3.5" x 2", double sided, 110# full color, classic linen cover/ solar whit	20 person			
#12	Roll up Banners	Graphic Design Full-color production for roll-up banners including the base W33" x H80",printing in Full-color, included delivery.	15			
		A) soft Pvc matte, printed on one (1) side, B) soft Pvc matte, printed on double (2) side,				
		Dimension TBD (to be defined)SUCH AS WALL GRAPHICS, BANNERS, POSTERS, HEADERS, AND EXHIBIT BOOTH LAYOUT MAPS. Design based on the Campaign design concepts, Complete print file (for 1 wall), 3 revisions included				

#13	Design for Trade Show Pavilion	A) Wall graphic displaying a map of the pavilion with companies logos.	20			
		B) Design 1 up to 3 Hanging Sign with ITA Logo or graphics.				
		C) banner design with logs and text				
#14	Badges and Badges holder	Design and printing of badges 100X140 mm, full color, two sides, matte, 100 lbs. (including badge holders and lanyards with the Italian Flag pattern) Nr. 200 copies per unit, delivery included.	5			
#15	Mounted Posters	Graphic Design and printing, full color, foam core-laminated poster with grommets on the top corners. 32" x 50 " with 3/8" thick poster; 3/8 thick foam core laminated. Nr. 1 per event delivery included.	2			
#16	Outdoor Rigid Stand Signs	Graphic Design and printing, full print 4/4 color, 78" x 31" size. Include a heavy base for wind resistance Nr. 1 per unit delivery included.	2			
#17	Copies	Standard 8 1/2' x 11" sheet paper, full color, 50#, with hard cover #80. Nr. 300 copies per unit, delivery included.	5			
		A) (2) two sided. Cover #80 and Slide Grip Binding Bars				
		B) (1) single side. Cover #80 and Slide Grip Binding Bars				
DIGITAL						
#18	Online Banners	Full-color production for online advertisement configurations to include both animated and static formats. Items dimensions TBD for banner, skyscraper, popup, full page, mobile, and email ads including standard banners used in major Social Media	10			
		A) Banner (non-html)				
		B) Banner (including HTML 5 format for animation)				
		C) Leaderboard				
		F) Email advertisement (non-HTML)				
		G) Email advertisement (including HTML 5 format for animation)				