

ANNEX 1

**ADAPTATION, PRODUCTION AND PRINTING OF THE PROMOTIONAL MATERIAL FOR THE EVENT: ITALY@HOTDOCS
DIGITAL CATALOGUE 2023**

	ECONOMIC /PRICE OFFER	UNIT OF MEASUREMENT	UNIT PRICE	TOTAL PRICE
A	DIGITAL BROCHURE			
1	DESIGN DIGITAL BROCHURE 3 DIFFERENT EXAMPLES	HR	\$	
2	CREATION DIGITAL BROCHURE BASED ON MAX 60 PAGES	HR	\$	
3	ROUNDS OF CORRECTIONS UNTIL APPROVAL OF ITC	HR	\$	
4	LINK UPLOAD OF CATALOGUE ON ITC WEBSITE AND HOT DOCS WEBSITE	HR	\$	
B	ADVERTISEMENT		\$	
1	PREPARATION OF 2 FULL PAGE ADS WITH HOT DOCS SPECS	HR	\$	
2	PREPARATION OF CONTENT FOR USE OF SOCIAL MEDIA POSTS 3 VERSIONS FOR IG & LINKEDIN	HR	\$	
TOTAL				