



New York Office

New York, 3/15/2021

Prot. n. 0029071/21

REQUEST FOR PROPOSAL

PURCHASE OF VARIOUS CONTACT LISTS FOR THE FASHION SECTOR

The Italian Trade Agency, New York Office (hereinafter "ITA"), is looking for the captioned services with the following specifications, terms and conditions:

Description of the requested services

Purchase of various mailing lists of different product category in the fashion sector.

- Retailers of men's wear, women's wear, activewear, footwear
- Private label manufacturers of men's wear and women's wear
- Sales representatives of men's wear and women's wear
- Boutiques of leather goods
- Retailers and boutiques of babies and children's clothes and footwear
- Boutiques for swimwear and resort wear
- Agents and distributors of leather

Below is the information needed:

- **Marketplace: USA**
- **Company name with complete address and phone number**
- **name of contact person with title and email**
- **website**
- **Instagram where available**
- **Description of product categories**
- **Markets: Men-Women-Children, leather goods, footwear**
- **Price point category**

Budget limit

Estimated budget for the requested services would not exceed **USD \$ 7,000.00**

Vendors' selection criteria

Services will be assigned to the company who will submit the **lowest** offer.

Vendors' general requirements:

Interested company should also be already qualified in the ITA's Vendors List.

If not, they should apply to the **ITA's Vendors Registration Portal** at the following web link:

<https://www.ice.it/en/markets/usa/new-york/vendor-registration-portal>

Please pay attention to the registration instructions and to the documents to be submitted.

Professional requirements:

A company experienced mainly in the fashion industry.

Proposal submission deadline

Kindly provide ITA your offer by **March 22nd, 2021**

Please send Your offer by email to: newyork@ice.it

IMPORTANT DISCLAIMER!

This Request for Proposal does not lead ITA having any specific obligation regarding the continuation of the negotiation and the stipulation of a contract.

Framework Contract and Purchasing Orders

ITA's may submit a Framework Contract to the selected company only if the received proposal meets all requirements needed, including Italian Procurement Law Requirements pursuant to Art. 80 and Art. 83 of the Legislative Decree no. 50/2016.

Once stipulated, the Framework Contract will regulate the services provided, upon request, by the selected company to ITA for the timeframe above mentioned for an estimated contract value.

The Framework Contract will not bind ITA to request any service.

Payment

Payment terms will be stated within the agreement contract.

For any additional information please contact:

Paola Guida - Email: p.guida@ice.it

Best regards,

Antonino Laspina
Trade Commissioner
(signed in original copy)