



Singapore, 07/03/2022

**EXPRESSION OF INTEREST ACCELERATORS FOR THE REALIZATION
OF EIGHT WEEKS ACCELERATION PROGRAMME FOR ITALIAN
STARTUPS IN SINGAPORE
COLLECTION OF PROPOSALS**

The Director of ITA, Singapore Office

INFORMS

that ITA Singapore Office is looking for partners for the Global Start-up Programme III Edition - an Accelerator program meant for Italian start-ups with the aim of fostering their access to the Singaporean market through strategic partnering and interaction among the local and international ecosystem. The program is also focused on supporting the Italian start-ups participating in the program to strengthen their technical, organizational and financial skills to face new markets.

The Programme includes the realization of a **8-week bootcamp for selected Italian Start-ups** in partnership with a local Accelerator.

The Accelerator will help Italian startups participating in the program to enter the Singaporean market by developing international strategic alliances with investors, corporates & potential stakeholders.

The hosting Accelerator will have to provide 2 programs that include training sessions, easy access to stakeholders, participation in events and trade fairs, as per the following:

- One specific for Aerospace sector
- One specific for other sectors, listed here:
 - ICT (cyber security, e-commerce, vr, video games, services, infrastructure and tlc);
 - AI & Data ;
 - Fintech ;
 - Robotics and Industry 4.0;
 - Automotive with particular reference to future mobility (electric vehicles etc);
 - Life Sciences e.g. medical and biotech equipment and applications;
 - Smart agriculture and foodtech;
 - Circular Economy e.g. low carbon technologies, sustainable materials, renewable energy;

Smart cities and domotics (e.g. infrastructure, street furniture, IoT, citizen services, digital design);

Number of startups : **max 5 for Aerospace** (one founder per startups)
max 8 for the other sectors (one founder per startups)

The proposing Accelerator must:

- **Take part to the selection of the startups** that will participate in the program;
- Include a **pre-acceleration week** to be held before the official start of the program (virtual);
- Develop **reports about the startups performance** during and at the end of the program ;
- Engage a **one full-time tutor** to follow and monitor the startup daily activity

THIS BEING SAID

This office is launching a call for the pre-selection of accelerators interested in the initiative.

Please also provide a presentation of the Accelerator.

ADMISSION REQUIREMENTS

- Location in Singapore;
- Interest and experience on the above-mentioned focus sectors;
- Previous significant experience in holding similar programs in partnership with foreign entities and governments is a plus
- Acceptance of the project work pre-assigned to each start-up, where results must be reached thanks to a proposal of a customized service package, including coaching, pitching, meetings and networking opportunities with potential investors;
- Availability to conceive and realize an alternative and online acceleration programme, in case of further developments of the current health crisis;
- No compulsory investment condition in the start-ups capital shall be envisaged;
- Targets to reach:
- Guarantee at least:
 - 2 pitching session events with investors/partners

- 8 meetings (either physical or virtual) with potential investors/partners per start-up
- 2 group company visits for each partner structure
- 4 networking events for each partner structure
- Acceleration period 8 consecutive weeks (timeframe June/December - estimated to be October – November 2022);
- Provide a package of customised services for the selected start-ups;
- Availability to provide office space in the same premises of the Accelerator or to host the startups in a coworking space

TERMS OF SUBMISSION

Notify your interest by **wednesday March 23rd at 12:00pm** to singapore@ice.it
Please specify on the subject of your email : “GSUP III SINGAPORE EDITION – CALL FOR PROPOSALS”

PLEASE NOTE that ITA has the right to make changes on the Acceleration programme time period and also regarding the programme destination countries, subject to the international COVID-19 pandemic crisis.

For any query, please refer to Ilaria Piccinni, Deputy Trade Commissioner (i.piccinni@ice.it)

Applications for participation received after the above deadline will not be considered.

The application does not lead Italian Trade Agency having any specific obligation regarding the continuation of the procedure.

The Italian Trade Agency – Singapore Office

Director

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