

BEAUTY MADE IN ITALY



ITALIAN PAVILION
@ HALL 2-4-6

COSMOPROF ASIA
16 - 18 NOVEMBER, 2022

Mario Andrea Vattani

Ambassador of Italy
to Singapore



I'm delighted to welcome the first edition of Cosmoprof in Singapore, organized by Bolognafiere group and Informa markets from 16 to 18 November 2022, with the presence of an Italian pavilion of nearly 1000 sqm, 72 companies of the skincare, haircare and packaging sectors, and 26 other companies that will exhibit autonomously, for a total of 98 Italian participants.

We must thank the Italian Trade Agency for this significant attendance, and its collaboration with the Italian Ministry of Foreign Affairs and Cosmetica Italia, the association who represents the Italian cosmetics industry. The high number of participants shows Italy's attention to Singapore as a strategic access point to the fast-growing Asean market and its over 660 million inhabitants. Recently Asian consumers are more concerned about the science behind the products, and our companies in this sector combine the latest scientific innovations with natural and healthy ingredients.

Specifically, Italy represent the third cosmetic market in Europe, and more than 67% of the make-up sold in Europe is produced by Italian companies, totalling a share of 55%, of the world consumption. For this reason, it is strategic to support this sector and promote its quality, creativity and innovation in production through the Cosmoporf platform, as we expect more than 15,000 attendees.

Asia is generally a key market for the cosmetic industry, projected to be worth approximately US\$ 227bn by 2035. Its attractiveness is based on a growing middle class: a socioeconomic phenomenon found all over Asia, where the segment accounts for more than 50% of the total population. People are discovering and experiencing new cosmetics, and Asian consumers carry out extensive online research before purchasing, with an average of 8-9 touch points with a brand before buying the product, compared to 5-6 in the West. Additionally, Asians are proactive about health and wellness and today the beauty business is thriving, with a strong demand for skin care products—due to the rising worries about skin disorders.

Our commitment in this field is also stated in the Scientific and Technological Cooperation Agreement signed between Italy and Singapore in 2016, which has finally become operational this year. Thanks to the entry into operation, our collaboration will be strengthened in various fields, in particular on health and medical level and including skin research. I'm confident that buyers and business operators will explore future trends at Cosmoprof and will surely find innovative and creative solutions in beauty with our Italian companies.

L'ICE-Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane è l'organismo attraverso cui il Governo favorisce il consolidamento e lo sviluppo economico-commerciale delle nostre imprese sui mercati esteri. Agisce, inoltre, quale soggetto incaricato di promuovere l'attrazione degli investimenti esteri in Italia. Con una organizzazione dinamica motivata e moderna e una diffusa rete di uffici all'estero, l'ICE svolge attività di informazione, assistenza, consulenza, promozione e formazione alle piccole e medie imprese italiane. Grazie all'utilizzo dei più moderni strumenti di promozione e di comunicazione multicanale, agisce per affermare le eccellenze del Made in Italy nel mondo.

ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.

Cosmetica Italia – the personal care association is the organization that represents the Italian cosmetics industry operating in both manufacturing and distribution. Its nearly 640 members account for more than 90% of the turnover generated by the Italian cosmetics industry and are particularly focused on the “culture of wellness”. The turnover in 2021 exceeded 11.8 billion Euros, reaching 17 billion Euros with the entire chain.

Since 1967 Cosmetica Italia has been partnering with Italian companies, spurring their growth and development by providing qualified assistance in the areas of technical information, regulatory, economics, promotions, and internationalization.

The Italian cosmetics market is the third largest in Europe after Germany and France with a 2021 total consumption volume of over 10.6 billion Euros.

The cosmetics industry, which includes companies supplying packaging, raw materials, and machinery, employs 36,000 direct operators rising to 400,000 considering the entire economic system of the industry.

Concentrating on the development and growth of the wellness industry, the Association focuses on those aspects that are more closely related to the market, to promotions and to processes of internationalization. Cosmetica Italia combines its traditional institutional mission with initiatives in various areas, including activities related to trade fairs in Italy and around the world: Cosmoprof Worldwide Bologna and Cosmopack, Cosmoprof North America in Las Vegas, Cosmoprof Asia in Singapore, Cosmoprof India in Mumbai, and the newly launched Cosmoprof CBE ASEAN in Bangkok.

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ITALCOSMETICI is an Italian established MAKE-UP CONTRACT MANUFACTURER with more than 40 years of experience. We manufacture high-performance make-up products with rigorous standards of quality, safety and respect for the environment, providing to our customers customized services. We manufacture all kinds of make-up products, except for pencils and nail polishes. From bulk production, to filling and assembly, everything is directly managed in our facilities, which allow us to have the TOTAL CONTROL OF THE PRODUCT LIFECYCLE and guarantee HIGH QUALITY STANDARD. ITALCOSMETICI has obtained the HALAL CERTIFICATE by WHA, the Halal Certification body with the highest number of accreditations in the World, allowing us to open the doors to new markets and continue to meet the demands of our customers. We are always proposing formulas in line with current market trends where the product is increasingly high-performing and characterized by tested active ingredients.



New Cosmesy is a leading company specialized in development, production, and packaging in perfumery and cosmetics industry.

As a manufacturing company, New Cosmesy is able to offer sensory and functional proposals to the customers. A fast and reliable partner with top quality production, from the complete realization of the project, to only a part of it.

The synergy between the customer, the marketing and product offices, fragrances evaluators or Nose and

technical laboratory ensures an aesthetic and olfactory coherence to the final project proposed to the customer which is fully compliant with his brand identity, budget and agreed delivery times.

This business model has led New Cosmesy to intensify personal relationships over the years with the protagonists of various industrial sectors with whom it has the pleasure of sharing new ideas and projects on a global scale.



Our story: between unique jewels and pure beauty ... From the encounter between rich and sumptuous precious ingredients such as gold, precious stones, silver and platinum, with natural raw materials, minerals and latest generation cosmetic formulations, is born Liquid Jewel. The first line to be born is Oro Puro, dedicated to the face, a real cosmetic treatment with colloidal gold intended for the most demanding skins, but also for young skins who want to maintain freshness and tone. After a short time, Acqua marina was born, a line for cleansing the skin based on pure marine active ingredients, and Rubino Divino, a line dedicated to body care based on ruby powder. In the first months of 2022, Diamante Raro was born, where the diamond becomes the protagonist of creams and serums for the face.





Best Color makeup is an Italian makeup brand who for 25 years has always been focused only in the Italian market, from this year we have an international vocation so we are starting to look also out of Italy hoping to find the right distributors. The company has been established in 1997 by the founder Izzo Salvatore and our mission has always been to be able to create a very high quality and high performance products with a price accessible to everybody. So, today we are a very strong company with 25 years of experience in the makeup market, we have 25 years of studies of continuous research and of continuous making of new products of the latest generation. When we established the company in 1997 we made the clear decision to produce only makeup products, we decided to be the specialists of makeup; so this allowed us to have a very focused experience in the makeup market and be able to produce and to launch the right products for the market according to the latest trends, colors and textures.



BIOESTHE
ITALIAN EXCELLENCE

Bioesthe is an Italian company born in 2001. She offers to the professional aesthetic market innovative cosmetics, and beauty types equipment. Bioesthe exports high-quality products and Italian designs (luxury packaging) to various foreign countries. Bioesthe's cosmetics are based on the newest active ingredients of natural and biotechnological derivation, such as "Grow Factors (EGF), Poly-peptides, pure Hyaluronic acid.." combined

with the natural extract. Bioesthe's cosmetics line guarantees visible results from the first application. The cosmetic line includes products for all types of facial skin imperfections (mature-oily-sensitive-spots) and body (cellulitis-sagging skin). The products are available in professional and retail sizes and are packaged in very elegant packaging. The Bioesthe cosmetic line gives the skin its natural radiance, emollience, turgor, and youth.



CAROMED ITALIA
MEDICAL RESEARCH

Caromed Srl



Caromed Italia was born from a specific need: provide the highest quality products to all operators of aesthetic medicine and plastic surgery. From our headquarter based in Rome, we are engaged in supplying medical devices and cosmetics of highest quality to the network of distributors in Europe, Asia, Middle East and USA. We have been operating for over 15 years in this industry and we are always present in major international congresses. Our research and development facilities are spread in many different Italian cities like Pisa, Florence, Naples, and

Rome. Continuous research and passion for beauty are the values at the basis of our work. Our mission does not end with providing outstanding results, but we are also in responsible for arranging training on the latest techniques for medical specialist. We are proud to promote our workshops and masterclasses presented by the most prestigious doctors in the world. Caromed Italia is undoubtedly a leader in luxury and quality medical aesthetic products from Rome to the rest of the world.



TEAOLGY

TEA INFUSION SKINCARE®

Tealogy is an independent Italian beauty brand of clean, vegan, effective and sustainable cosmetics. We believe that what is good for us is good for our skin, for this reason we have packed in each product the antioxidant benefits of tea, a millennial medicinal plant, using a patented technology "Tea Infusion Skincare". All our products are 100% made in Italy, formulated with raw materials from renewable

sources and clean, clinically tested ingredients. Production is outsourced to manufacturers in certified low environmental impact facilities. Our packaging is at 99% recyclable and, when possible, recycled: every day our team work passionately to find more sustainable solutions knowing that every little improvement can make a difference. We are proud to be part of B Corp community.

CGS SB Srl

GLOBAL BEAUTY SERVICE PROVIDER

CHRISTIAN ROS'S
MILANO SRL

CHRISTIAN ROS'S MILANO srl is a MADE IN ITALY company known on the cosmetic market since more than 40 years. CHRISTIAN ROS'S MILANO manufactures cosmetics not only under its own brands: EXCLUSIVE ELEGANT, CIPRIA, MA-KO, but even for customers that want to sell their personal brands. For all the above reasons its production is delivered

all over the world. CHRISTIAN ROS'S MILANO is always engaged to study advanced formulas to grant products more and more innovative and trendy. All the products sold by CHRISTIAN ROS'S MILANO are regularly declared into the European Cosmetic Portal CPNP and follow all the international regulation.

ciEsse^{srl}

CiEsse Srl has been operating in the sector of products and equipment for beauty professionals for about 40 years. For some years now, with the birth of C&C Laboratori, which deals in the production of cosmetics, has expanded its offer with the addition of several families guaranteeing an offer of innovative products, thanks to the Research and Development laboratory, with a high quality/price ratio and attractive packaging.



Natinuel

next generation

Comiderma, the owner of „NATINUEL” brand was founded in 2004 and makes use of scientific advice from doctors, biologists, pharmacists and support from universities. Our goal: to create proven bioceutics products based on international biomedical literature. Comiderma operates in two different operational offices: one in San Benedetto del Tronto, Italy; the other in Lubin, Poland. Today its products are present in over 15 countries in the world. Natinuel Next Generation is a line of professional products intended for home use with beauty salon quality. All products are made in Italian factories and certified in compliance with European regulations. BIOCEUTICAL is a term that is formed by merging

two words together: BIOLOGICAL and PHARMACEUTICAL and was formed in order to try to capture the meaning/ logic within the name for which the product was created. BIOLOGICAL: Biological mechanisms that are at the root of the imperfection that you want to treat. PHARMACEUTICAL: We want to highlight that there is a selection of substances (supported by scientific evidence) which have a mechanism of specific action, that is, which have affinity with cell receptors (drug-like action as a logic of bio-activity). Using the term “bioceutic”, we wanted to give meaning to the particular planning work under the legislation that governs the world of cosmetics.



Cosmeceutics srl was born in 2007 and is 100% Italian. It develops cosmeceuticals with anti-aging action: SurgicTouch® - retail and professional line. SurgicTouch® is Dr. Nicola Pittoni's - dermatologist and aesthetic surgeon - idea: effective products to complete medical and aesthetic procedures both at home and in specialized professional beauty points. Dr. Pittoni is actively engaged in the products development and in the professional training, therefore giving our products solid scientific

and medical basis. All the products are free from petrolatum, silicones, parabens, synthetic coloring agents and fragrances. All the actives that have been selected for the products' compositions are highly concentrated. The retail and professional line target specific problems and provide solutions. They both comprise face and body products. We provide our customers with 360° assistance, both through free of charge professional advice and through courses held in person by the Aesthetic surgeon.



Founded in 1999, “gli elementi” is a unique skin care line that most definitely combines the utterly Italian thermalism long lasting tradition and the most advanced research of the best science strictly MADE IN ITALY. The appealing power of the products lies in an intelligent alchemy of minimalist thought and style which is typically Italian, that starts

its path within the Logo itself. Mainly made of salsobromoidic geothermal water, sulphurous geothermal water and geothermal plankton, with declinations that suit all skin types and iso-epidermal pH, “gli elementi” are particularly rich in natural and geothermal origin active ingredients, essential for a perfect dermal-affinity.



Balù is a young brand that was born in 2018 from the innovative idea of producing an exclusive line of natural cosmetics with 100% pure, premium quality snail slime. Although this type of product is present in the market, it's rare to find companies that produce only natural beauty products built around this wonderful raw material. Our Companies are focused exclusively on snail slime, which we produce

through a real snail farm that allows us to follow all production steps. Thanks to the love, passion and professionalism with which we care for our snails, we harvest 100% pure snail slime that is rich in functional actives. Our cosmetic formulations are designed with natural ingredients, have a high percentage of the purest snail slime and adjuvant ingredients that enhance and potentiate its effects.



Dremar Parfum International Srl



Dremar Parfum International Srl, born in 2012, is an Italian company operating in Beauty&Perfumery market, producing and distributing 5 brands: -Les Perles D'orient - LPDO - ONCE Perfume - ROOMOI - MOOD. Each brand, different for concept, has been able to satisfy the needs of a huge and various clientele. Business has grown up thanks to the participation to renewed international exhibitions (Cosmoprof and Beauty World Middle East). It's mainly handled by distributors in the following territories: Saudi Arabia, Azerbaijan, Bahrein, Bosnia, France, Germany, Greece, Iraq, Lybia, Lithuania, Romania, U.K. and USA. Headquarters, located in Interporto Campano in Nola (NA) - one of the most important logistic site in Europe - are 1500sqm; orders, shippings and production's chain are handled through an automated system. Each process, with time, has been improved - both from an operative and technological point of view - with the main purpose to reach the best level of economic and timing optimization.



ELDAN  cosmetics

The business objective of Eldan Cosmetics Italia srl is to develop and market a complete line of Italian cosmetic treatments based upon new and updated product concepts. The approach is designed to make consumers feel an overall sense of personal well-being, health and beauty. Our product claims address the concerns of the target audience describing safe, performing cosmetic treatment products of high quality that keep the skin healthy and retard

the visible signs of ageing. ELDAN's Research and Development laboratory is the essential core of the company. It is staffed by a well trained, professional team of international experts dedicated to the creation of innovative and original formulations. ELDAN Skin Care products is composed of three lines: ELDAN le prestige a complete basic collection for face and body ELDAN premium a selected collection of products specifically designed for more mature skin ELDAN for man.



We are one of the most popular Italian companies. Founded in 1821, we were the first to produce a toothpaste in 1905, Pasta del Capitano, leader with specific products for feet since 1911, Timodore, since 1957 we have been producing the most loved cream by Italian women, Cera di Cupra, we were among first ones in 1977 to have a specific line for men, Dimensione Uomo, today with organic certification. We have specific brands for pharmacies with natural active ingredients or eco-friendly packs. Almost the whole production in Italy, in Milan, with GMP and ISO certificates.



CLEANSERS AND EXFOLIANTS + DEPIGMENTING TREATMENTS



ÉLÈVE

Farmaricci since 1905 born as a pharmaceutical distributor for several international companies to the Italian territory pharmacies and parapharmacies. Then in 2013 our dreams came true and our own ANTI-AGING cosmetic brand ÉLÈVE born, fruit of the passion and long experience in the cosmetic and dermo-cosmetic fields. ÉLÈVE products combine the

use of the best and newest actives with an immediate action guaranteed by many tests processed in the best Italian universities and the use of a luxury artistic packaging due to our long collaboration with very famous Italian artists. ÉLÈVE has 3 lines: Eternity for faces, Imago for bodies and Bronzage for suncare. ÉLÈVE The Art of a Timeless Beauty. 100% Made in Italy

BASIC TREATMENTS + TARGETED TREATMENTS



BODY + SUNCARE



Feminae Cosmetics Srl



Feminae is a functional cosmetic brand with surprising textures, created to stimulate and encourage constant and regular application, which will prove to be the real reason for their actions. Born in 2015 from the desire of Enrico Nadalini to create skincare able to effectively slow down the aging process of the skin while giving its cosmetics extremely pleasant consistencies, even for women who normally do not like creams, gels, and serums. To meet the needs of all skin types, Feminae Laboratories research meticulously selects ingredients based on their purity, quality, and composition. At the heart of the development of a new cosmetic we place scientific innovation and physical perceptions, constantly searching for the perfect balance. Only when our work guarantees excellent results and a rewarding sensory experience do we know we have created the perfect formula. Feminae is our brand, but also our identity, because it means "of the Women" and calling our line with the most beautiful noun in the world is our mission.

Fontana Contarini Cosmetics



Ferri Cosmetics is a division of the company Ferrari Hub that owns the brand Fontana Contarini. Ferrari Lab is a division of the company Ferrari Hub that owns the brand My Intimate Be. Fontana Contarini was born in Bergamo in the early '60s and takes its name after the historical Fontana Contarini fountain, landmark of the city. It becomes very well known amongst professionals both in Italy and abroad, thanks to the production and distribution of highly professional Make-up and Skincare lines which become strongly recognised by consumers all over the world. Fontana Contarini's mission is to bring to the world the values of beauty Proudly Made in Italy. Today, being handsome is synonymous with health, well-being and youth. Ferrari Lab has created MYintimateBE a cosmeceutical line dedicated to all who wish to feel good and be healthy, even in their most intimate areas. The request of aesthetic plastic day care and fillers procedures for intine rejuvenation is growing more and more. Social networks and newspapers are dealing with it: a worldwide trend is coming up.



GIOVEDIA®

Giovedia is a Clean Beauty Brand made in Italy, based on the revolutionary patented formula of the FIRST COSMETIC LIFTING for face and body. This high-tech product consists in a gel to be applied on skin without needles: therefore Giovedia protocol is safe and non-invasive, appicated by sapient professional hands by performing a specific signature massage. Giovedia is a powerful but safe therapy, thus indicated for all

skin types, gender and ages with instant results on skin tone, plump and brightness. Thanks to Giovedia a new class of bio-tech professional product begins: combining outstanding instant results (until yesterday typical only of machinery) and 100% manual pleasant treatment (0% electricity) stimulating natural deep cellular renovation. Two 100% natural homecare products complete home client therapy to boost and stabilize in salon/SPA results.



Lallabee - the safest line dedicated to children, composed of the water-based nail enamels, body tattoos/ nail stickers, the food-grade natural certified lipgloss, the hypoallergenic earrings and hair shadows-mascaras. What do we offer you? • An incredible market response to Lallabee brand concept in Italy • Lallabee speaks and trains the little ones to take care of themselves by playing and imitating their mothers, making that is the most avian of games, the role play imitating adults, with products suitable for them: not toxic

, non-harmful, natural, safe, certified, dermatologically tested on sensitive skins and tested heavy metals. Lallabee takes care of the future of our planet and that is the little women of today, great women of tomorrow. • Quality and Made in Italy. Eye-catching & cuddly packaging with evocative images and extremely functional pos material. • In house R&D and design teams that are capable to create innovative, fashionable, ethical and safety products. • Lallabee is full of love and passion, and all this makes this line inimitable and unique.

AROSHA METHOD

EFFICACY OF THE RESULTS
FOR YOUR BEAUTY



| GROUP | | |
|-------------|-----------|----------|
| FACE | BODY | SKIN |
| 1. PREVENT | 2. REPAIR | 3. TREAT |
| 4. MAINTAIN | | |

OUR UNIQUE METHOD FOCUS ON:

- Prevent the signs of aging
- Repair and minimize wrinkles and expression lines
- Uniform and illuminate the skin texture
- Firming and plumping
- Reshape and sculpt
- Counteract the imperfections caused by cellulite
- Help to lose excess cm
- Combat localized adiposity

AROSHA.IT

AROSHA
AESTHETIC SCIENCE

AROSHA
AESTHETIC SCIENCE

AROSHA is an Italian brand that operates in the professional cosmetics sector with passion and dedication, promoting a culture where self-care and well-being define a new, unique and tailor-made beauty standard. Based on its effective and distinctive method and in constant balance between traditional cosmetology and innovative science, Aroscha is committed to creating professional beauty products and protocols that

offer Beauty Specialists proven results, guiding them on a path of sure success. Aroscha has chosen to design, manufacture and market a full range of professional face and body products in a sustainable manufacturing Company that contributes every day to the quality of life of its employees and the local environment, with an eco-responsibility in use of renewable resources and recyclable raw materials.

✓relain

We are a company that works to improve the health system applied to aesthetics by integrating all the factors of well-being: physical, environmental, mental, emotional, spiritual and social health. We specialize in the field of aesthetics, hair care and balanced nutrition. We develop new methodologies, techniques and manual skills to prevent, slow down and reverse the effects of premature aging. We identify the origin of blemishes and health problems taking into account

the person's body, mind and spirit. We develop aesthetic and health solution protocols through natural non-invasive methods. Our productions are targeted and indispensable for the realization of our Mission. We also produce natural cosmetics for face and body, oils for specific massages, essential oils for bioenergetic and ayurvedic therapies, equipment for health, beauty and relaxation, customized formulations and cosmetic lines.



LAGALENE
MILANO



Lagalene Milano is a luxury cosmetics brand with which it aims to offer a beauty routine: simple thanks to the multi-purpose purposes of its products, natural and eco-sustainable, effective thanks to high concentrations, quality and innovation of the active ingredients, genderless and unisex, technically truly holistic, with explicit impact on the psyche, Made in Italy. Lagalene Milano skincare is based on the copyrighted concept of Holistic Beauty ©®, a holistic philosophy that aims at physical as well as mental wellbeing. Lagalene Milano products contain various natural essential oils which, through their fragrance, directly stimulate the limbic system, infusing

relaxation, energy, determination, concentration, and much more. The double purpose of use, the possession of international copyright that protects our innovative idea, the attention to respect for Nature and the latest generation ingredients that represent a novelty on the market, make Lagalene Milano cosmetics unique, refined, sophisticated, but above all effective. For the skin and the soul. With a repurchase rate that exceeds 75%, our brand is positioned within the market in a niche, luxury position and above all a target in which customers are aware and informed.



Dermorisolv was born from dermatological scientific research. We care about the daily needs of your skin by offering all the protection it deserves. Our team is composed of expert dermatologists and pharmacists who have been working for over 40 years with the best Italian universities, to create safe, effective, and high-quality products dedicated to the well-being of all skin types including the most sensitive. 100% made in Italy. We care to protect.



L'AMANDE®

L' Amande since 1884 A journey through 3 centuries of history. One of the five oldest soap brands in the world in the beginning of last century L'Amade crossed the Alps, become. To the solid soaps, which made L'Amade famous in France in the late 1800s, we have gradually added real liquid soaps, creams, shampoos, lip balms, eau de parfum, and much babies products and more. Our Products are: Made in Italy Dermatologically tested The products bearing this stamp have been

shown not to cause skin irritation and allergies after careful experimentation. Vegan The products with this stamp do not have any ingredients of animal origin. 7 metals tested FSC certified packaging Gluten free L'Amade products contain minimal traces of gluten. Today L'Amade launched its new line NUTRA, a specific project value for money for mass market. the line include family products and babies products.



Made in Italy

Florinda®

Il profumo delle emozioni

SOAP OF MILAN
CITY OF FASHION'S FRAGRANCES



Florinda Soap Manufacturing Company since 1987. We have come up with over 80 fragrances to satisfy the most refined and demanding of noses. We have created exclusive packaging for each fragrance with hand-drawn designs by experienced illustrators. Florinda soaps, excellent for the daily

washing of hands and body, are crafted using only premium ingredients. Our soaps are derived from vegetable oils from an environmentally sustainable supply chain, with no added dyes or EDTA, for an environmentally friendly and vegan-friendly product.



Ninfe is an Italian cosmetic brand formulated and produced by LA MEDITERRANEE since 2010. The main active of our products is the thermal water that comes from the Cave of the Nymphs. According to the Greek mythology, the cave was the place where the nymph Calypso hid, and Lusiadi nymphs guarded the secret of their beauty: the sulphurous water. The line is designed for different types of skin: NINFE PURA (acneic and impure skin) NINFE HYDRA (dry and sensitive skin) NINFE CLARA (dyschromic skins) NINFE RENOVA (treatment of mature skin) NINFE DETERGA (beauty cleaning

routine) NINFE REPARA (hand and feet care) NINFE SNELLA (remodeling and slimming products) NINFE SOLARIA (sun care products) NINFE BABY (babies and moms care - vegan line) Ninfe is a cosmetic line intended for consumers and beauticians, with specific references for professional use and treatment protocols. The line is studied to guarantee the best result for the skin care thanks to the quality of the ingredients selected by our staff of pharmacists that act in synergy with thermal water. SILICON FREE, PARAFFINE FREE AND ALCOHOL FREE. www.ninfefydrothermal.com



LABO
LABO COSPROPHAR

Founded in Basel in 1986, for over 30 years Labo Suisse has been constantly involved in research and development of cutting-edge techniques in order to produce non-invasive and highly effective products, always renewed in terms of function and promise, with innovative, alternative and patented formulations and technical and sophisticated packagings. Labo Suisse is recognized and renowned all over the world for using the latest technologies, understanding and anticipating the trends. Nowadays, Labo can count on a network of exclusive distributors in 44 countries, the presence on the best outlets worldwide and on a high customer loyalty.





Here is a small and precious collection of fragrances born to celebrate an island of infinite beauty, Capri. Only here lives on the Faraglioni the blue lizard, reflecting the mystery and the charm of this magical place with its incredible blue color. Inspired by this creature and the scents of the Mediterranean scrub we narrate you an extraordinary olfactory journey, living with you the dream of Capri.



Camomilla BLU is the M&D PHARMACY line created with the aim of treat the particular needs of sensitive and delicate skin in a targeted and scientifically studied way. Camomilla BLU products were born in 2009 as a line for early childhood (0-3 years)

and then extended to the treatment of sensitive skin in general, for children and adults. Destinated to the pharmacy sales channel, it is now present in various countries around the world where it is proposed on dermatological specialist advice.



MILANESI

— DESIGN OF NATURAL SKINCARE —

Milanesi Skincare was born with the desire to create a collection of effective, natural and clean products, aimed at protecting the skin from the action of modern-day aggressors such as stress, climate changes, UV & blue lights and the increasingly widespread urban pollution. For this reason, Milanesi Skincare has studied innovative, highly performing and anti-pollution formulas, able to make the most of the benefits of organic and natural raw materials, 100% Italian. With an eye to

the specific needs of the various skin & hair types, Milanesi Skincare has researched several Italian realities that could offer unique ingredients with strong beneficial active ingredients for skin care, body care and hair care. Present in all lines, the mixes of plant extracts, certified organic, from all over the peninsula. Milanesi Skincare offers a whole range of products for home usage and professional usage for spas and luxury hotels.

Technology & Nature meet in every skincare and haircare creation of Mario Zunino Labs, offering the genuine Made in Italy cosmetic excellence for the most demanding beauty professionals and final customers worldwide. Beauty, Wellness and Effectiveness are the keywords of Estérel and INseta cosmetics and the basis of our Private Label developments. Estérel is the brand of Mario Zunino Labs signing the perfect balance between cosmetic

effectiveness and pure pleasure for skin and hair. Amazing daily care products and advanced cosmeceutical solutions respond successfully to demanding beauty professionals and final users worldwide. INSETA is the trendy brand of Mario Zunino Labs dedicated to those final users who expect high performance and fast effectiveness from their cosmetics, as their beauty and wellness support every day.





martini SPA

After almost 50 years of history Martini SPA has never stopped putting enthusiasm, creative talent, experimentation, "audacity" and the search for innovation at the center of all developments, from design to production, in tune with self-care and respect for the environment. The production works on a variety of different materials, from polyurethane to cellulose, from fibers to selected plant-based yarns, following extremely high quality standards, maintained by internal protocols and certifications.

The suppliers are carefully selected. The combination of these points has allowed MartiniSPA to become the reference of Made in Italy for the sponge production market, and the Italian leader in the field of body care accessories. Our production includes, in addition to body sponges (of different shapes, colors and scents), brushes, stripes, gloves and accessories for an immersive and unique wellness experience.

MASQUE

ARTISTIC FRAGRANCES

With our "Artistic Fragrances" project, at MASQUE we want to become Ambassadors of Italian Artistic Perfumery in the world. For this reason, we created a portfolio of 5 brand, each one with its own unique DNA, but sharing the same passion for perfumery with the highest artistic content. As Artistic Directors, we focus on the selection of the right noses. We work with them, side-by-side, during whole process from the brief, to raw materials selection, until

the final composition is defined. We pay attention to all details: design and materials, words and colors. Our vision of artistic perfumery does not share the conventional wisdom not to judge a book by the cover: packaging is also important. And as we believe in Made in Italy, most of our components are sourced from the most established Italian packaging suppliers. Bottling and final packaging is also strictly taking place in Italy.





NATURAE
DONUM

We are Italian Company founded in January 2000 specialized in manufacturing mitts and straps for massage, bodycare, natural scrub and hygiene. All our products are manufactured in our facility using 100% Natural yarns such as cotton, linen, hemp and nettle. All yarns above mentioned are raw, not bleached and not chemically treated. No chemical treatments are used for the finishing of products. Most of our production is GOTS Certified since October 2016. Certificate Number 030-2016 released

by ICEA. All manufacturing, knitting and sewing, is directly made by us in our own factory in the full respect of Italian and EU laws on job, safety and environment. Since 2009 our production is done using 100% green energy; most part of this energy comes from photovoltaic system located on the rooftop of our building. To pursue our target of being low impact and sustainable, in April 2019 we planted about 1.700 Paulownia trees in our family land to balance CO2 emissions related to our manufacturing.



MORGAN
PHARMA

Morgan Pharma is a pharmaceutical company approved by the Italian Ministry of Health. Since 1993 it has been experiencing a constant growth based on complete, topical and systemic programmes and treatments concerning dermatology and gynaecology. Our lines include dermocosmetics and food

supplements products among which anti-dandruff shampoos, complete treatment for seborrheic dermatitis and acne prone skin !!NEW!! anti-hairloss treatment and dedicated shampoo line both for man and women. Our pursuit of excellence is supported by scientific rigour in our mission to deliver safe, complete and effective products with the right quality-price ratio.



SKIN CARE
BODY CARE
HOME FRAGRANCES



MADE
IN ITALY

MYF
MY FRAGRANCES
MILANO

My Fragrances is specialised in the world of home fragrances and certified ORGANIC cosmetics for the body and face, entirely Made in Italy. The added value in fragrances is evident in the selection of the finest essences, which, on an olfactory level, are of fundamental importance. The essences come from both Grasse and Italy and the fragrances are designed for us by the most known master perfumers. The certified ORGANIC body line, a formula based on coriander oil, black pepper

oil and marjoram oil, is made up of extraordinary balanced formulas, rich in essential oils and herbal extracts, first-class ingredients and rich in nourishing properties, and is ideal for all skin types. The HIDRABIO facial line, a certified ORGANIC line for the well-being of the face, has a high degree of functionality and effectiveness. For our facial line products we only use high-quality, BIO-certified ingredients that are produced in Italy.



Orising

Myosotis Srl

Myosotis company, based in Verona, Italy, boasts over 30 years of experience in trichology in the Mattiello family. Their constant commitment to nature led them to launching ORising brand, a hair treatment range with natural extracts and essential oils. Today, Myosotis presents Orising NaturHarmony, a range of natural treatments for different scalp and

lengths problems, vegan ok, 100% recycled packaging, 98% of natural active ingredients, made in Italy. We strongly believe in mutual trust and working together with our partners to reach mutually beneficial objectives. The drive, commitment and enthusiasm of our partners inspires us to aim higher and higher.

Be kind to your hair

Be kind to the planet





Since 1989 N&B has been creating natural and organic cosmetic products for Beauty and Well-being, investing in Innovation and Sustainability of the whole production cycle. N&B performs the highest quality standards, following all the steps of km 0 production cycle, from organic cultivation, extraction of the active ingredients until the realization of the finished product. N&B is specialized to create projects in Private Label for many customers all around the world, according to its Company Mission "People & Planet First". Everything is

made respecting People, Suppliers, Team and Environment. The continuous commitment to Research and Innovation has allowed to achieve great results and international awards, thanks to the high Green Quality of its natural and organic products and their effectiveness. For this reason N&B got several certifications during its activity for its organic cultivation, organic products, for the good manufacturing process and for its management system such as, Natrue certification, Ecograppo, Iso 77216, ISO 9001 and B Corp certification.

OFI OFFICINA
FARMACEUTICA
ITALIANA SPA



Since 1946, with more than 75 years of experiences, OFI specializes in the Contract Development and Manufacturing of Dermo-Cosmetics, Nutraceuticals and Medical Device. Liquid and solid forms with full range of packaging solutions in Full Service. Highest standards: ISO certifications, Ohsas 18001, Halal, FDA, Kosher, GMP among others with a strong focus on sustainability. Worldwide Regulatory support OFI produces and commercializes also its own brands: Bottega di LungaVita, Euronatural, Kosmida. Bottega di

LungaVita creates natural products by cleverly combining age-old traditions with scientific innovation, with an on-going commitment to respect the environment www.bottegadilungavita.com Euronatural offers a wide range of dietary supplements and health products for our daily well-being. www.euronatural.it Kosmida is dedicated to the treatment of dermatological problems. www.kosmida.com SPA LINE: For Beauty Salons OFI IS LOOKING FOR DISTRIBUTORS Contact: c.donati@ofi.it



Oficine Cléman was founded in 2004, specialized in creation, production and distribution of high quality cosmetics for personal care. We combine cosmetological science to the use of natural ingredients, so to create highly innovative formulations that harness natural active ingredients to care for the whole body.



Since 1954, the OleOlio family has produced Citrus Essential Oils Made in Italy. Our Mission is to produce 100% pure essential oils full of therapeutic properties. We produce Bergamot (Citrus Bergamia) Green Mandarin (Citrus Reticulata) Red Mandarin (Citrus Reticulata) Clementine (Citrus Nobilis) Lemon (Citrus Limon) Orange (Citrus

Sinensis) Organic Pink Grapefruit (Citrus Paradisi) Petitgrains (Bergamot, Lemon, Orange, Mandarin). Our oils have Energizing, Toning, Refreshing, Antibacterial and Antiseptic properties and can be used for different skincare applications as well as face and body cleansing. All our oils are Certified Organic.



PDT Cosmetici, located in Puglia, Italy, since 1996 has formulated and produced cosmetic products activated with natural ingredients. We have inside all phases of the production cycle: formulation, R&D, production, packaging and warehousing, according to the highest quality standards certified by SGS: UNI EN ISO 9001:2015 and ISO:22716 (GMP). Today we have two divisions: one division producing cosmetics in Private Label, another division in charge to sell and distribute our own brands.

Our main brand, Physio Natura, offers a complete and innovative line of high-quality face and body care cosmetics and professional treatments made with actives of natural origin. Our brand has a special bond with the territory, respects the environment and supports recycling and upcycling. Physio Natura is distributed in the professional channel of Beauty centers and SPA and trained to all our partners with an intensive program studied by our beauty professors who teach the professional protocols.



Perlier is a leading perfumery brand in Italy. PERLIER: Born in the early 70's from the Pierrel research, the most innovative Italian pharmaceutical company at that period. The two main cores of Perlier are: Perlier Natural Recipes: The innovative and original use of flowers and fruit extracts to protect and nourish the skin Honey Miel: All treatments in the Honey Miel Perlier line are enriched with the complex Elixir Royal which combines the nourishment of 100% Organic Honey with the exceptional regenerating and repairing power of fresh Royal Jelly, the exclusive food of the queen bee, which is up to 40 times longer-lived thanks to this extraordinary elixir of youth. The line has body treatments and bath products Perlier is part of Kelemata Group, one of the main cosmetic groups in Italy. Thanks to its three souls, Italian, French and Japanese, the Kelemata Group has developed its production capabilities under the banner of: Innovation, Quality and Volumes. Kelemata Group is present in all segments of the cosmetics market: Face Treatments, Body Treatments, Toiletries, Make-up, Fragrances. The Group is active in the most important distribution channels and the brands belonging to the group are distributed

in 57 countries worldwide. The main brands of the group present at Cosmoprof Singapore, together with Perlier, are: ORLANE Pioneers in skin care since 1947 Orlane knows how to bring out the best in every woman thanks to innovative Biomimetic Technology. Patented formulations and natural ingredients that energise and nourish the cells and promote global regeneration. Orlane continues to innovate and remain an iconic leader in the science of prestige skincare, is one of the most luxurious beauty brands in the world. VENUS Italian Leader brand in skin care since 1891. The first beauty skincare brand, developed by Bertelli Pharmaceutical Laboratories. A real innovation, rewarded at the International Exhibition (Turin, 1911). Venus Day cream has been for over 100 years the best-selling Italian skincare product. Over 100 million pieces in its long and prestigious history. During the 80's the brand developed the first anti-wrinkle products for mass market. Today Venus has a leading position in the Mass Market and pharmacies channel by offering "Perfumery-level" products, granting top quality formulations and sourcing from the pharmaceutical expertise of Kelemata Group.

PHYTOBIOS
COSMETICS

Phytobios Cosmetics - Ita Srl

Phytobios Cosmetics is a company that produces and distributes natural and organic products for skin, face and body care. We pay attention to the selection of the best raw materials to guarantee a high quality production, with the utmost attention to the natural principles in order to take only the best from nature, together with the best researches and innovations.

We work with passion to continue our mission to spread the principles of a healthy, fair and sustainable lifestyle for the human well-being and to preserve our planet. Our success is with our customers and suppliers who want to share our philosophy to work to obtain an eco-sustainable planet for the next generations. Phytobios leaf is life



Rudy
since
1920
MILANO • ITALIA

Rudy Profumi was founded in 1920 and is a leader in creating and manufacturing personal-care products. The company combines a deep-rooted work ethic with stylishly designed packaging that, thanks to its reusability and recyclability, is environmentally friendly. Present in

Italy, the company boasts a widespread distribution network that, in addition to prestigious perfume shops, has 4000 stores, including pharmacies and herbalists. It is an established company in more than 30 foreign countries, including Japan, Taiwan, Spain and the UK.

Rudy Profumi Srl



SKINBOX
A COMPANY OF NICHEBOX GROUP

Skinbox is a Company of Nichebox Group, founded in 2019, as an incubator of new skincare brands to launch or relaunch on global markets. Main brands are ORA and ACQUE DI ITALIA. ORA is a bespoke skincare system offering solutions for all skin types and concerns. Everyone deserves a customised beauty routine that adapts to the constant changes of their skin. So, we've created a totally personalised skincare system that's designed to respond to your skin's needs, each and every day. It's skincare your way. Our products are completely clean and kind to your skin and are made in Italy without parabens, allergens, silicones, alcohol or mineral oils. Instead, we use powerful, active ingredients that

deliver real results. Acque Di Italia, is the new Italian body care brand inspired by the ritual of Ancient Roman baths. Bringing together a celebration of tradition, elegance and wellbeing this line unlocks a new world that enchants the senses in a cloud of aroma. Derived from the latin saying 'Mens sana in corpore sano' which translates to 'A healthy mind in a healthy body', Acque Di Italia nurtures both the body and mind through a range of products and fragrances. Ancient Romans escaped to the tranquillity of thermal baths, discovering the power of selfcare, pampering and inner peace to create moments of calm. Acque Di Italia's mission is to recreate the same feeling inspired by moments of serenity.



SOLARIA



Solaria SRL is an Italian company founded in 1998, in Verona, developed from a family business that since 1963 has been producing trichological products with natural ingredients and was starting the Eliokap line. The company's philosophy is to find ways to prevent and protect hair and scalp from all that can damage the hydro-lipid mantle. To contrast the different anomalies of the scalp and hair, Solaria confides in an accurate, and always innovative trichological research. The extracts and the essential oils used, all come from natural biological agriculture and are dermatologically tested. Solaria, following these principles and believes, developed

two different lines that gained a huge success both at national and international level: - Eliokap Top Level, cosmetic line addressed to trichological clinics and specialized salons - Hair Loss System, addressed to pharmacies and to the final customer, thanks to the easy-to-use and easy-to-understand method.

Solaria Srl



Olivella®, the Mediterranean Diet for Your Skin, is a soaps and skin care line, made in Italy and based on 100% virgin olive oil. Our brand is natural, effective, rich in anti-aging and nourishing properties, and at low environmental impact. We produce soaps along with face, body and hair care products, perfect for the whole family and for all skin types from the most mature to the youngest, including sensitive skins and with dermatological problems. Come meet us!



The Arganiae line was born in 2005 from the pioneering idea that the use of natural ingredients, such as essential oils, vitamins, minerals and antioxidants in cosmetics was a new horizon of well-being and beauty of people. This was the perspective of Giuseppe Voltolina, a multifaceted and exuberant person, who divided his life between his passion for flying and that for commerce, the hallmark of the Voltolina family. The history of the Voltolina family is a true example of success "Made in Italy": from the experience of an Italian to his enlightening idea, from the production of products in laboratories in Italy to international sales. These premises are the foundations with which Giuseppe founds the company and proposes himself to the market as the first importer in Italy of Argan Oil on which he bases his cosmetic lines. The success is immediate and surprising. The Arganiae brand distinguishes a line of exclusive cosmetic products

based on this precious and beneficial oil, ideal to bring benefits to the most demanding skins because obtained with avant-garde formulations that are combined with the priceless ancient traditions of the Berber people of Morocco. The lines Exclusive, Baby, Solari, and the others are the natural evolution of a ten-year process of development of natural cosmetic products created with attention to the consumer and constant search for the best quality. Thanks to the quality of the product and the daily work based on craftsmanship, after more than a decade Voltolina Cosmetici srl is an important reality and known in the world of natural cosmetics with a distribution throughout the national territory and in several foreign countries such as Canada, Japan, Germany, Switzerland, Kazakhstan, South Korea. Over 3000 Herbalists, Pharmacies, Parapharmacies and Wellness Centers in Italy have chosen its products to offer their customers.



Nature and Well-Being since 1970 Nature is our benchmark This is the inspiration WITT ITALIA was born in 1970. A company that already had an edge dream: to create products for personal care respecting the environment. More than 4 decades of experience and a wide range of products, with over 200 face and body references that cover all skin needs and a remarkable line of personal care products. Through its brands WITT, ERBORISTERIA MAGENTINA and ARMONIE DI BELLEZZA, WITT ITALIA became a benchmark in the natural cosmetics sector, positioning among the leading brands of the Italian market. Mission To be the reference brand in the natural cosmetics and personal care market in close collaboration with our clients, knowing and sharing their needs to grow together. Vision To lead the natural cosmetics sector actively in the search for innovative, efficient and reliable cosmetic solutions, paying a great attention on our customers needs. Values Research and Development. We invest a significant part in the development of new formulations in collaborations with Pharmacology Department of several Universities. We move forward with a continuous improvement in the creation of innovative products which position our company at the forefront of natural cosmetics category. Environmental Sustainability. We are committed to protect the environment, to build a sustainable concept in our Brands and in the technology

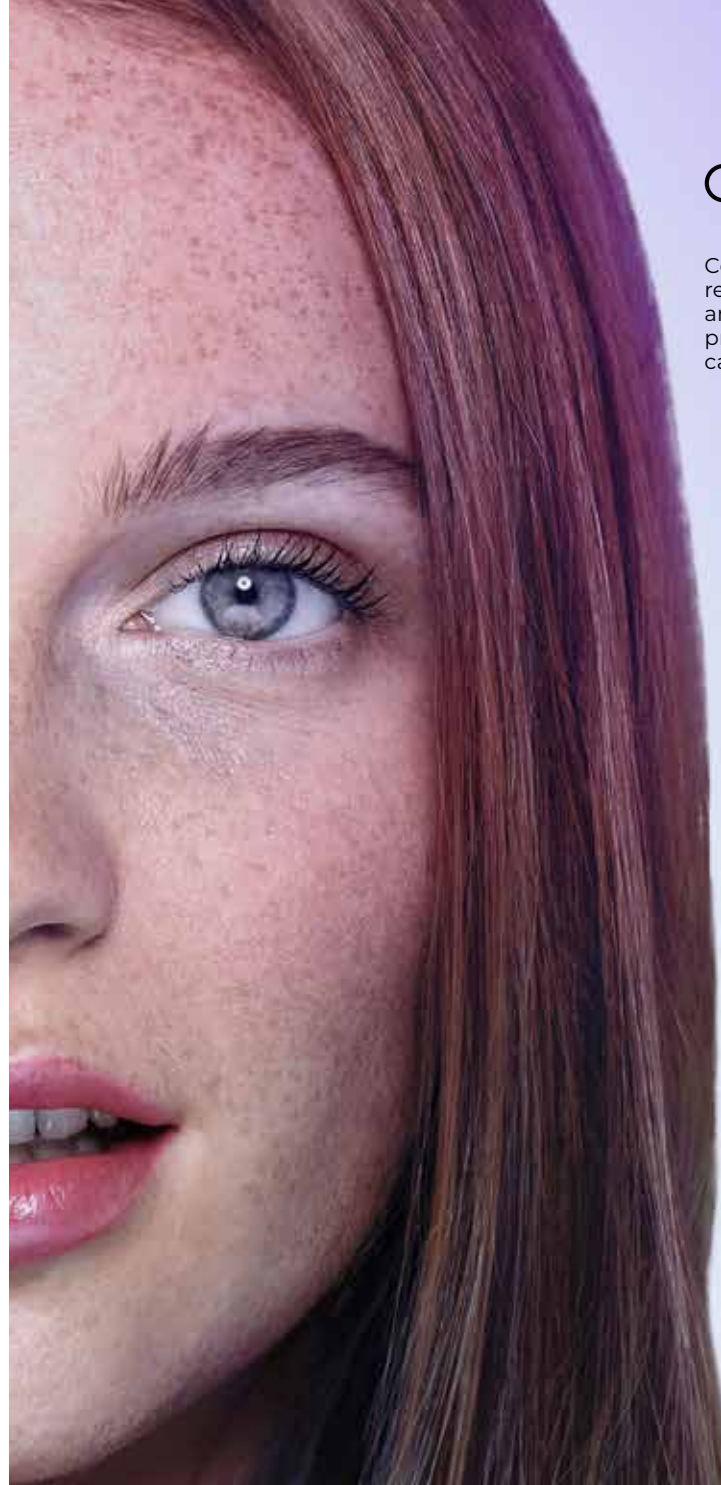
Witt Italia Spa



we use. The usage of natural ingredients in our formulations is in our DNA (No Parabens and mineral oils free). Commitment to the consumers. We have established a 360° concept that allows us to meet their expectations. Bio Energetic Production All WITT ITALIA products are manufactured according to cutting-edge concepts to create vital products and not dull synthetic formulas that are not in harmony with human life. For this reason we realize production systems able to charge our formulations with positive energy, exploiting ancient methods conveniently revised to adapt them to the nowadays industrial reality, in a fusion of ancient rituals and modern production techniques. Water : The light passing through the transparent tube "prints" the positive energy of the words into the water flow. Music : The classical songs chosen and transmitted in production plant are tuned to the frequency of 432 hz, in harmony with the human organism Color : Colors with its frequencies are very important source of energy. In production they are used as colored panels, or as colored light irradiating the product Raw Materials : The raw materials used are exclusively of vegetable origin, because they are richer in energy and vitality. Some vibrational active ingredients contain an energy potential capable of loading the product Production : biodynamic succussion systems are used to impart bio-kinetic energy to the whole preparation. Products : The products must have a charge greater than 7,000 degrees Bovis, which corresponds to the vibration of man in health.

COMPROF®

Comprof Milano is a multi-brand reality that offers professional and high quality solutions to the professional in the sector of hair care and beauty.



Comprof Milano Srl

THE BEAUTY COMPANY

cosmedi



Cosmedi Beauty Company was founded in 2006 in its market share has been growing in many different countries of the world. The key of our success is certainly the high quality of the ingredients of our products. We manage all the steps of the manufacture, that we entirely do here in the south area of Milan. The other important side of our approach is the care that we try to give to our clients. Their needs are different, because they are in various countries of the world, so it's important to follow them and listen to them. We expand the range of our brands every year, to keep updated

to all the new formulas and trends. We have 3 brands. For the skin care we have OSAINE, based on extremely particular seaweeds that have incredible qualities. Osaine is used both by cosmetologists and clients at home. For the hair care we have TEOTEMA, a very well known brand for the hairdressers and the home use. We also have OPTIMAKER, a curative line with solutions for all the most common problems of the hair and the scalp, like dandruff, hair loss, greasy scalp. Optima is used by the specialists and is sold both in pharmacies and perfumery shops.

DEMERAL
LA BELLEZZA ITALIANA

Italian company operating in the professional field. Complete range of colouring, treatment, styling as well as a wide range of training courses considered an excellence in Italy and abroad





PERFECT MOISTURE

DCM

Diapason Cosmetics Milano comes to life in 2018, as a start-up of the Lisap group. The project aims to expand the group's market share by launching a new brand with a different positioning from the established Lisap brand, while making use of its experience and production capacity. Diapason Cosmetics is inspired by Italian design, which is why it is a contemporary

brand that speaks to people. Thanks to the ongoing and constant research of new shapes, materials and colours Diapason is always able to interpret the spirit of the moment. For the brand, design is an inalienable value. Diapason world is full of passion, energy and expertise. Above all, the brand is constantly growing and does not intend to stop.



VITALITY'S

Vitality's draws its strength and belief from Made in Italy excellence and from its roots. An authentic manufacturer, the fruit of the hard work of two generations. Italian at heart, international by vocation. In the 60,000m2 of our production facilities, we manufacture over 100,000 units of products every day and 10,000,000 tubes of hair colour every year, carrying out 9,000 quality checks. Every day our researchers develop new formulas, reaching advanced new heights in a concept of beauty that we export to over 80 countries worldwide. Our company is committed day in, day out to the constant search for top quality products and to conveying its values in a clear and transparent way, while looking forward to the future. For the hairdressers of today and tomorrow, we develop solutions to help grow their business through a complete range of high-performance and environmentally-friendly products. We manage our entire supply chain, from the raw materials to the finished product, using renewable energy sources and recyclable packaging.



KaARAL
PASSION IS AT THE HEART OF BEAUTY

Kaaral is a family-owned Italian company, producing and distributing haircare products to thousands of professional salons worldwide. For more than 40-years, Kaaral has built an important network with distributors from all over the world. Kaaral's production facilities are located in Italy. The company has been awarded the 100% Made in Italy certification. Kaaral is also certified according to: Quality UNI EN ISO 9001:2008, Environment UNI EN ISO 14001:2004, GMP (Good Manufacturing Practices)

UNI EN ISO 22716:2007, and Security OHSAS 18001:2007. Research and development are Kaaral's strengths. Each product formula is studied and developed by a team of specialists in the company's Lab. That's why Kaaral products embody a perfect balance between scientific research, innovation and market trends. Kaaral's environmental commitment is a key aspect in the production chain, from renewable energy to packaging materials. Kaaral also provides Private Label services to a discerning clientele.



KINTSUGI
Cura l'anima dei tuoi capelli

Hi, Let me present myself - I'm Max and I'll explain the story of Kintsugi. I have been a hairdresser for many years. My hands over time have become ever more trained and like most hairdressers I use many brands of hair products knowing that often color, perms and bleach are full of chemicals. One day I stopped and looked at the hair washing section of my salon and started counting how many types of shampoo I had.

There were many - all with different purposes. That's when I wondered if I could produce a line of products. Soon after, during a business dinner with my colleagues, they too confirmed that they have the same need in their salons. For months I continued to experiment, until my clients started to feel their hair softer, invigorated and shiny. This creates a Kintsugi brand full of love and passion for hair accompanied by over three years of work.



LAB37, is the most advanced research for healthy and fashionable hair. Our Factory is certified ISO9001 and ISO22716. Our team of experts takes care of developing professional and non-professional products for haircare and well-being, born from over twenty-year experience in the industry. Pro.co line is focused on hairstylists and hair. A selection of ideal proposals to take care

of every customer's need. <https://www.procohair.com/en/> BBCOS, the brand for trendy hairstylists, professional products for salons that longs for excellence. <https://www.bbcos.it/en/> Italicare line of haircare products for the retail market. Produced in Italy for your hair care routine. <https://www.italicarebeauty.com/en/> OEM Contract Manufacturing available



LC LABORATORI
COSMETICI

MR^Y
M I S T E R Y

From an ancient profession, Barbieri 1963 tells of a generation of Italian barbers handed down from father to son. Our continuous evolution and passion for the care and details of modern man has led us to search for specific formulas to be enclosed in the products we produce with our own hands. Barbieri 1963 is the new concept of artisan barber shop.





An Italian company with a history of 70 years in manufacturing professional hair care products. Lisap has always been a reliable partner for Hairstylists, offering high quality products and innovative formulations. With 5 color lines, 1 aerosol line and 2 liquid filling lines, Lisap is proud to be one of the few Italian production companies to be present in 4 continents. The distribution in Italy is managed by a network of 80 agents that guarantee a capillary distribution in professional salons on the whole national territory, while the distribution abroad is guaranteed through a network of 5 commercial branches, 4 country managers and distributors that are handling the development of the brand in the reference market. Lisap is able to stand out in the beauty industry, thanks to high quality products, high professionalism in terms of services and a consolidated experience in education through its partners, trainers and mentors.



mowan®
time can change, everything

Hair stylists, hair experts: The Color You Use In Your Salon, But With 10 Minutes Exposure Only! Higher performances, new technology. Perform up to 67% more colour services every month, increase your salon income and stand out from the competition with megix|10! An Innovative Experience Professional hair coloring like you

have always imagined it should be! 10 minutes for high performance color. 5 minutes for toning. 20 minutes for highlift. Partial touch-ups and perfect hair are now timely and accessible to all. 92 Astonishing Shades! See Color Chart!- <https://drive.google.com/file/d/1LLKTdJBTKen8omSOskFofzKXapm1TYHw/view?usp=sharing>



Oyster
COSMETICS

Oyster Cosmetics has been producing hair cosmetics and skincare products since 1983 and its particular area of expertise is hair dyes. We offer personalised solutions, thanks to our experience in both the professional and consumer channels. We distribute our products in over 80 countries worldwide, developing formulas and products that meet the needs of all hair types.



PARISIENNE
ITALIA
TRADIZIONE COSMETICA DAL 1955

HQ Holding includes subsidiaries, Lisap Spa, Diapason Cosmetics Milano Srl, Parisienne Italia Spa and Schulze GmbH, as well as commercial branches in Australia, Malaysia, Spain and North America and in the future aims to expand even more. "Being able to sell our products in over 100 countries fills us with satisfaction" says Alessandro

Locatelli, in charge of the foreign division, "and seeing our companies compete with other multinationals leads us to grow and constantly improve with enthusiasm but and experience of our first 70 years". We always believe in quality, technology, innovation, people and sustainability.





PROFESSIONAL BY FAMA

For over 40 years, PBF, as an Italian manufacturing company, has carved out an exclusive role for itself in the scenario of professional haircare products related to color with a range of treatments, exclusive lines and collections with extraordinary performances. The mission of Professional by Fama is to support every professional in the field with the necessary tools to offer a complete service, made up of advanced skills and product performance, born from an all-Italian taste. PBF is part of the

LifeGate project, which produces and commercializes exclusively Zero Impact® renewable energy. The project consists of supporting people and companies in reducing and compensation their carbon dioxide emissions, contributing to the protection and replanting of forests in Italy and around the world. We are certified under the UNI EN ISO 22716 standard, which defines Good Manufacturing Practises for cosmetic products on an international level.



Punti di Vista Srl is a 100% Italian company. For over 30 years we have been specializing in the production of professional products for hair coloring, hair care, body care and depilation with several brands. We export to more than 25 countries worldwide, our staff is qualified, professional and attentive to details. We are able to guarantee small quantities, fast shippings, multilingual staff and, above all, the most competitive prices. We can also offer Private Label services and personalised solutions.





Renée Blanche

Since 1970, RENEE BLANCHE SRL, an Italian company, which has been manufacturing hair care and men's grooming products, for professional market, mass market and private label area. RENEE BLANCHE believes in a sustainable growth by promoting the creation of products that defend the beauty awareness. To take care of our environment is a responsible act for the future.

Renée Blanche SRL - via Orria snc fraz. Omignano scalo 84050 SALENTO (SA) -
+39.0974839077 - info@reneeblanche.it - www.reneeblanche.it



RIGHT COLOR, the new cosmetic line that takes care of your hair style, whose motto is Highlight your style. The innovation, in the name of tradition, and 100% Italian quality are the formula whereby RIGHT COLOR products are designed, keeping strong craftsmanship and handwork values and the Italian refined design. 100% Made in Italy stands out in both research and production, ensuring high standards and strict controls. Give a unique opportunity to your hair: make them stronger and shinier with argan oil, keratin and caffeine, which are the ingredients that make RIGHT COLOR cream coloring a winning product. Love and passion for our work represent the best guarantee we offer to our customers.

R. G. Confezionamento srl - Via dello Sport 4 e 13, 20015 Parabiago (MI) - +390331551240 -
info@rightcolor.it - www.rightcolor.it - Martina Giusto - info@rightcolor.it - +393662334604

SOCO

Soco SpA operates in the cosmetic industry with brands of its own property and throughout its two divisions, for the retail and the professional markets. The company is mostly specialized in high quality haircare products. Its offer, nevertheless, also includes a face & body line for beauty stores and a mass market line for treating

impure skins. In Italy, Soco is officially recognized an absolute leadership in the field of the no gas hairsprays and of the treating lotions. Abroad, its wide range of colouring products, specialized treatments and hairstyling tools for professional use in beauty salons.



SHEiS
COLOR

Our products have technologically advanced characteristics that make them unique in the market and they cannot be purchased on the internet, to guarantee exclusivity to the hairdresser. Our main goal is to improve the quality of life of consumers. Our color line is called Sheis Color, it covers 100% of gray hair in just 15 minutes, reducing any irritation up to 70%, the processing is self-stopping and with a single color line you can do 7 technical services.





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