

ITALY at
Latitude59

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Ministero degli Affari Esteri
e della Cooperazione Internazionale





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Italian Trade Agency Trade Promotion Section of the Italian Embassy

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ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy, through "Invest in Italy", a project operated with Invitalia. With a motivated and modern organization and a global network of 87 offices in 74 countries, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses in the industrial, consumer goods and services sectors.

Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world. Every year, ITA worldwide offices carry out hundreds of promotional projects and provide personalized services and assistance to thousands of Italian companies. The Italian Trade Agency also assists and supports foreign companies that want to establish or expand business and trade relations with Italian companies or to invest in Italy. The Italian Trade Agency collaborates with Italian Regions, Chambers of Commerce, Industry and Trade Associations and other public and private organizations.

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Ganiga is an Italian deep-tech startup developing AI- and robotics-driven solutions to transform waste management.

By combining hardware, software, and data, Ganiga helps organizations meet sustainability targets and advance their ESG strategies, while creating smarter, more efficient, and more responsible environments.



hoooly indoor



hoooly small

Icarus

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AI Solutions for Healthcare.



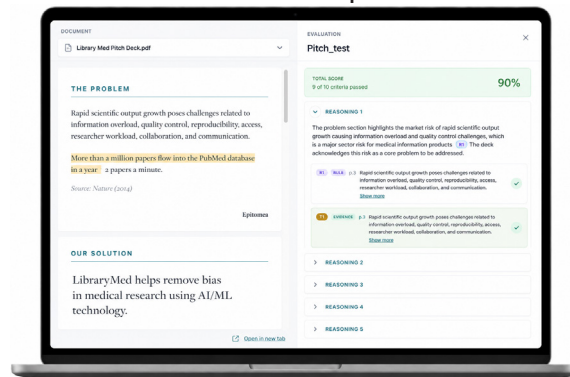
Library Med

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Library Med automates the evaluation of documents and application forms using customizable checklists. Built for healthcare, compliance,

and certification, it enables faster and more consistent reviews of medical papers, clinical documents, and regulatory applications (e.g., MDR, ISO). It adapts to each organization's criteria, delivering structured outputs and clear justifications, making complex evaluation processes scalable and auditable.



PRODIGY PRODUCTS

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AI Enterprise Platform - We transform AI complexity into ready-to-deploy enterprise assets.



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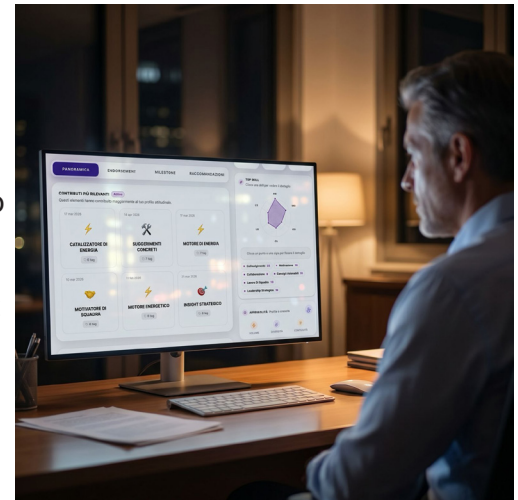


Replay by Stakeshare

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Replay turns human feedback into a personal reputation profile for professionals, helping companies discover new talent based on soft skills and monitor their teams more effectively.



TIMELAPSELAB

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Timelapselab is an innovative startup producing interconnected professional devices for construction site monitoring and management, completely remotely.





DA UN SECOLO PORTIAMO L'ITALIA NEL MONDO

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