

Italy: Open doors to a world of opportunities





ITALIAN TRADE AGENCY

ICE - Italian Trade Commission

Trade Promotion Office of the Italian Embassy

ROME HEADQUARTERS

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urp@ice.it



ITALIAN TRADE AGENCY

ICE - Agencia Italiana para el Comercio Exterior
Oficina de la Embajada de Italia
para la promoción del intercambio comercial

MADRID OFFICE

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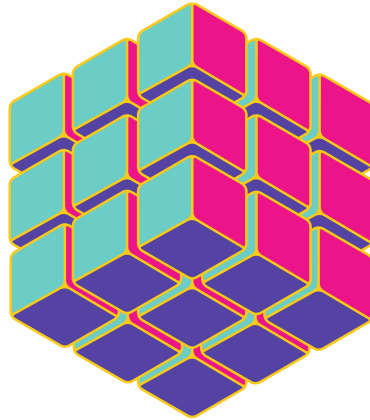
Fax + 34 915 568 146

e-mail: madrid@ice.it

www.ice.it/it/mercati/spagna

ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.



BLOCK BUY

LOCAL SHOPPING POWER

BLOCK BUY

Marketplace

Block Buy is the first "community centric" marketplace that allows the sale and purchase of products and services, rediscovering the value and convenience of proximity, offering customized online shop pages to retailers, making it easy for consumers to purchase, with the aim of redeveloping the neighborhoods through a mechanism of "give back" on commissions.

BLOCK BUY

Rome, Italy

+39 3386851980

info@blockbuy.info

www.blockbuy.store



boatsandgo

Click, compare, sail.

BOATSANDGO S.r.l.s.

Travel and Tourism, Nautical, Online Platform, Metasearch

Boatsandgo Srls is an Italian innovative startup in incubation at the business incubator system provided by Sviluppo Basilicata and located on the premises of the University of Basilicata. Boatsandgo is the first search engine for charter yachts, boats rental and boatsharing deals, you can compare deals from hundreds of sites and get the right boat at the right price. A search engine designed to help the user to easily organize a boat vacation (like Trivago for hotels). Users can save time, money and go directly to the booking sites.

BOATSANDGO S.r.l.s.

Potenza, Basilicata - Italy

+39 3294333432

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boatsandgo.com



BUILT

ICT

Builti has developed F.I.B.A. (Fast Infrastructure and Building Assessment) a suite composed of several SaaS, classified in areas: Building, Infrastructure, IoT and Safety to evaluate, prioritize action and monitor the assets. Each one of them can be activated by the customer and have access to the SaaS of its interest.

BUILT s.r.l.

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carchain

CARCHAIN

Blockchain

Carchain is a SaaS platform allowing users to create the digital identity of used and classic cars on the Blockchain and advertise them online and offline.

The purpose is to keep the vehicle records immutable and permanent to reduce the asymmetric information between buyers and sellers when trading them; therefore, it seeks to protect stakeholders from mileage and originality fraud and guarantees a fair asset price.

CARCHAIN SRL

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CLEEP WEARABLE

Hardware & IoT

Cleep Wearable is an innovative startup which designs and develops innovative wearable devices by applying electronic engineering to wearable objects, with the aim of improving the end-user experience in the use of technology.

The latest product under development is Cleep Pro Camera, the smallest camera in the world with 4K resolution, easily wearable and screen-free, weighing less than 45 grams that allows you to record photos and videos without using your hands.

The company also provides engineering consultancy services in the fields of electronic engineering, computer science and hardware design.

CLEEP WEARABLE S.R.L.

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www.cleepwearable.com



CLICKIO

Advertising

Clickio is a Google Certified Publishing Partner which provides Publishers with an end-to-end solution covering Website Ad Monetization & Optimization, Page Speed & Performance Optimization, Layout A/B Testing, User Engagement Tools, PWA, User Consent Compliance (GDPR & CCPA), and Unified Reporting. Our products are always evolving, helping Publishers adapt to rapidly changing market demands. At Clickio, we put relationships with our Publishers before anything else.

CLICKIO

London, England

+39 3515535716

media@clickio.com

www.clickio.com



CYBERNEID

Artificial Intelligence and Electronic Identity

Cyberneid is an innovative startup that responds to the need of citizens and companies to simplify on-boarding, Know Your Customer and electronic signature processes by innovative, secure and user-friendly solutions.

CYBERNEID

Napoli, Campania - Italy
+39 3351401266
info@cyberneid.com
www.cyberneid.com



DELIVERART

Enterprise Software, Restaurant Tech

Deliverart is the all-in-one software that offers a platform where restaurants can receive, manage and monitor all of their home delivery orders.

DELIVERART

Rome, Italy

+39 3315847001

info@deliverart.it

www.deliverart.it



EAGER

Data science, Tourism

Eager is a tech startup born in 2017 in Sardinia (Italy) and specialized in the tourism sector, collecting and analysing Big Data on tourist flows through mobile apps to evaluate and improve performances and management of destinations.

Eager Analytics investigates preferences and habits of tourists through tracking and profiling, while respecting their privacy. Our technology works for any app on which our Software Development Kit (SDK) has been integrated.

EAGER S.r.l.

Sassari, Sardinia - Italy

+39 3405117941

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www.eagersrl.com



EMOJ

Artificial Intelligence

EMOJ was born in 2017 as spin-off of the Polytechnic University of Marche, to transform the world of Customer Experience and become leader in customer-centric innovation by inspiring brands to create successful digital experiences to increase sales.

Today EMOJ is one of the most 20 promising Italian startups per Unicredit Startlab and Bocconi University with 40 experts in Artificial Intelligence and strategies for the digital transformation of e-learning, proctoring system, automotive and industry.

EMOJ S.R.L.

Ancona, Marche - Italy

+39 3481266768

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ERNESTO.IT

Marketplace for home services

Ernesto's marketplace connects clients with more than 40,000 local Pros for Home and personal Services.

With more than 3 million organic Users per year, Ernesto has registered over 45k services requests, generating a total of + € 30M of business opportunities for Local professionals.

Ernesto is revolutionizing the concept of "leads", providing Unlimited Leads plans to Pros, helping them to find new customers with the fairest and easiest conditions ever.

BUYTRON SRL

Rome – Milan, Italy

+39 3348436300

riccardo@ernesto.it

www.ernesto.it



EVENFI

Fintech

EvenFi is the regulated peer-to-peer crowdlending platform that connects valuable SMEs interested in financing their growth projects with lenders looking for excellent investment opportunities.

CRIPTALIA Srl

Bergamo, Lombardia - Italy

03519966740

info@evenfi.com

evenfi.com

graffiti for smart city

GRAFFITI FOR SMART CITY

Smart city

Graffiti for Smart City proposes a redevelopment of small towns and urban suburbs starting from a digital infrastructure integrated into an artistic work, a "smartwall" hi-tech that offers and monitors highly technological services.

GRAFFITI FOR SMART CITY

Gravina in Puglia, Puglia - Italy

+39 3922520021

info@graffiti4smartcity.it

www.graffiti4smartcity.it



I N N E R E O

INNEREO

AI-Music- HealthCare

Artificial Intelligent serving wellbeing by relaxing music platform and hardware based.

INNEREO

Napoli, Campania - Italy

+393381016050

amministrazione@innereo.it

innereo.it





INTUENDI

AI & Machine Learning

AI-driven Demand Planning & Inventory Replenishment Software designed to increase sales and ROI.

INTUENDI

Firenze, Italy

+39 3280974746

karina.edde@intuendi.com

www.intuendi.com



Klondike

KLONDIKE

Artificial Intelligence

Klondike is a platform that allows companies to use the power of AI to automate processes. You can connect Klondike to your software stack with pre-built connectors (CRM, ERP, E-Commerce, ...) and easily start to use algorithms to automate repetitive and manual processes, saving time and improving the customer experience.

KLONDIKE S.r.l.

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klondike.ai



My Money

MY-MONEY

Fintech/Payments

My-Money is the future of advanced payments, a pure biometric payment system. Feel the freedom, it is a device-free payment: no more credit cards, no cash, no phone, just reach your finger out and pay. From now on, you will pay with the highest standard of security: biometric payments are the most secure payment method in the market today.

My-Money

Padua, Italy

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www.my-money.it



OPENBAR

OPENBAR

Marketing

Openbar it's an innovative marketing platform that allows brands to be associated with positive emotions through the gift of a drink or a coffee.

FitYouApp Srl

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+39 3356639588

nicola@openbar.life

www.openbar.life



PIGRO

AI

Founded in 2018, Pigro is a B2B startup based in Bologna. Our solution fits big corporations and public administration needs in knowledge management.

Pigro works on your knowledge base like a super powerful search engine. After inserting your question in a natural language interface, our Knowledge Retrieval algorithm provides a clear-cut answer picked from the knowledge base without the need to read tons of content.

PIGRO

Bologna, Emilia Romagna - Italy

051 4086126

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pigro.ai



QUICKLYPRO

Healthcare-medtech

Quicklypro is a startup, founded by physical therapists, that develops innovative rehabilitation tools and services centered on people and patients.

The goal of QuicklyPro is to provide the knowledge and technical expertise to develop unique, easy-to-use tools that can unleash movement and radically change the lives of people with mobility problems.

QuicklyPro sees patients as people and puts them at the centre of its projects: every detail is studied to provide the user with a unique experience and the overcoming of certain motor disabilities related to walking, with the consequence of maintaining the relationship with the environment and other people.

QUICKLYPRO

Bergamo, Lombardia - Italy

035 622 4021

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quicklypro.it

RedAbissi



REDABISSI

Social Media Publishing

We connect Brands with retailers social media pages.

REDABISSI

Turin, Italy

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lucio@redabissi.com

redabissi.com



SENSOSAN

Life Science

Our mission is to improve the well-being of people. We do with Intelligent Nebulizers and with Fragrances for scent, sanitizing and Functional for brain stimulation. Our start-up was born in 2020 during the pandemic in Rome and at the Innovation Hub – Polo Meccatronica of Rovereto. It is composed of an entrepreneurial and research team with experience.

We started now with S1, the only patented technology in the world that through IoT air quality sensors and AI allow to automation and certification of the sanification process of indoor spaces and surfaces today carried out by qualified employees from cleaning and facility companies.

SENSOSAN Srl

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marketing@sensosan.it

www.sensosan.it



SPLITTPAY

Fintech

Splitty Pay is a payment option to be installed on the merchant check-out page and allows to: "buy now pay later" option in 3 installments, split the total amount on different cards for a group payment or donate 1% of the total amount for a sustainable cause.

SPLITTPAY

Milan, Italy

+39 3467224436

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www.splittypay.com



STRATEGIC BIM

Proptech

Strategic BIM is a Proptech Startup for Assets and Buildings Services.

We provide a range of services and solutions, including Digital Twin, IoT, Scan, and Building Information Modeling (BIM) Services. The company owns a WEB application "Strategic Twin" using Digital Twins of existing buildings as source of information, connected with live IoT and maintenance information, supporting building owners to reduce building management costs.

STRATEGIC BIM Srl

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www.strategicbim.it



TIMEFLOW

Enterprise Software

Timeflow wants to innovate the Information Technology sector through an intelligent software platform that connects companies looking for outsourced developers with IT consulting companies based on their needs and skills.

TIMEFLOW

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lorenzo.danese@timeflow.it

timeflow.it



tolemaica
IF IT EXISTS YOU CAN CERTIFY IT

TOLEMAICA

ICT

Tolemaica is the owner of the patented IAC (Instant Automatic Certification) technology that allows you to certify with legal value, automatically and instantly, the date and place of images (photographs/videos) and audio (sounds/calls) collected with smartphones and other devices such as drones, action cameras, satellites, scanners, cameras, PDAs, etc.

Latest developments for certification with legal value of digital contract and stablecoin certified. Solutions enriched with

Cyber Management srl

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www.tolemaica.it



UOSE s.r.l.
Social Network

Uose is a new way to think about social network. It Works for communities, embeds a marketplace and gives you smart tools to manage events.

UOSE s.r.l.

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VERSO TECHNOLOGIES SRL

Technology and innovation

An average person carries more than 3 connected devices at all times and the number is increasing. But, the interaction between human and machine is still complex, mediated, in a word: obsolete.

When we conceived Verso we wanted to fill this gap and empower people's creativity by enhancing the way they interact with the digital world. Everybody's world. Born back in 2017, Verso is the first universal gesture controller.

A wearable and intuitive systems that allow users to achieve what they want, when and where they want it. A device so simple and essential that disappears. Say welcome to Verso: a tool to shape your world.

VERSO TECHNOLOGIES SRL

Potenza, Basilicata - Italy

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VICEVERSA

Fintech- Revenue Based Financing

Viceversa is a data driven Revenue Based Financing platform. We operate a unique investment model that supports digital companies in their growth, without equity dilution or debt guarantees.

VICEVERSA SRL

Milan, Italy

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VOICEMED

Digital Health

VoiceMed is shifting the current healthcare to a proactive paradigm by creating the next generation of medical grade tests fully digital. VoiceMed identifies respiratory diseases at an early stage and monitors the health status remotely by combining Artificial Intelligence with sound recording. Our CE mark VoiceMed One offers covid19 screening in a fast, convenient and scalable way from a smartphone!

VOICEMED

Rome, Italy | Stassen, Luxembourg

+39 3890588235

contact@voicemed.io

www.voicemed.io



WILLAGE

Travel & Hospitality

WillAge is the long-stay marketplace that aims to attract new Willegiants, especially foreigners, to live in Southern Italy. WillAge also works in collaboration with public administrations to create local-networks and re-create a decentralized touristic village in collaboration with all the local population.

Through the online platform www.willagetravel.com, the Willegiant can select the mix of services in line with their tastes from all the partners present in the city and pay one time or with a monthly subscription.

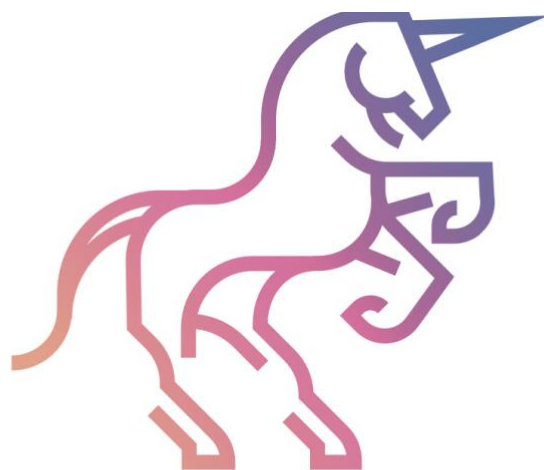
EXPERIENCES

Castellammare di Stabia, Campania - Italy

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segreteria@naplesexperiences.com

www.willagetravel.com | www.keysharing.it



W O N D E R L A B

IT'S IN YOUR DREAMS

WONDERLAB srl

Information Technology

Wonderlab srl is a young start-up, founded at the sunset of 2018, which aims to enter the broad market of information technology, infotainment, multimedia products (even with Augmented and Virtual Reality technology), and business digitization.

Company offers complete and customized solutions in the technological, consulting, R&D and training fields for companies and public administrations.

WONDERLAB srl

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Italian Trade Agency 

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