



ITALIAN TRADE AGENCY

ICE Agência - Escritório de Maputo

We inform you that as part of the promotional activities in support of the musical instruments sector, ICE Agenzia is organizing a mission of foreign operators to **Cremona Musica International Exhibitions & Festival 2022**, which will take place in Cremona, from 23 to 25 September 2022.

The musical instruments sector in Italy mainly concerns small and medium-sized manufacturing companies with excellent technical skills with a centuries-old history of technical, artisan and artistic traditions, often linked to specific districts, including Cremona. In fact, Cremona Mondomusica, renamed Cremona Musica International Exhibitions & Festival this year, has over the years become one of the main international events in the field of high-quality musical instruments. Furthermore, Cremona Mondomusica is not a fair dedicated only to quality violin making but, over time, has expanded the product categories with sections dedicated to pianos, wind instruments, accordions, and musical editions.

Figures that can be selected for the invitation (send an email to maputo@ice.it no later than 20 May 2022):

- Importers and / or resellers of musical instruments (strings, guitars, wind instruments, accordions, pianos and accessories);
- Directors of Music Schools and Conservatories;

Excluded sector: electronics.

Required: English language.