

## **Expo Riva Schuh Fair**

The ICE Agency is organizing a delegation of operators to the two editions of Expo Riva Schuh (<https://exporivaschuh.it/en>), which will take place from 14-17 January and from 17-20 June 2023.

Expo Riva Schuh is the main trade fair dedicated to footwear and is organized in Riva del Garda in Trento Province.

It is an event that presents both branded and private label products, with an average wholesale price positioning of products ranging from 8 to 60 euros. In any case, there is no shortage of products with wholesale prices of up to 110-120 euros.

At this link <https://exporivaschuh.it/en/ers-presentation> it is possible to download the presentation of the event in English.

Buyers from Mozambique interested to participate to the January 2022 event can send an email to [maputo@ice.it](mailto:maputo@ice.it) no later than 23 December 2022.

exporivaschuh

gardabags



See you in Riva del Garda

**Riva del Garda** ITALY

**14**→**17.01.2023**

**17**→**20.06.2023**



#exporivaschuh #gardabags

[www.exporivaschuh.it](http://www.exporivaschuh.it)



exporivaschuh

the fair that moves the world

**Expo Riva Schuh is the most important international exhibition dedicated to volume footwear.**

- **first Show in the Exhibition Calendar** (January for the A/W collection and June for the S/S collection)
- a **highly international exhibition** (over 40 countries exhibiting and int. visitors from more than 100 different nationalities)
- fair spread over the territory, **with 10 different venues involved**
- **complete marketplace for footwear and leather goods with Gardabags**
- located on Lake Garda, a territory with a dual, **business and leisure, identity**





# exporivaschuh

the fair that moves the world

## Expo Riva Schuh is:

- an international exhibition all about **the footwear sector**
- an event where companies and buyers from all over the **world get together**
- an opportunity to identify **international market** trends and shifts

## Why Expo Riva Schuh?

- certified venue for sustainable events UNI ISO 20121
- **strategic positioning** within the world trade fair calendar
- a significant degree of **internationality** among buyers and exhibitors
- a event that, together with Gardabags, provides a **complete marketplace** for footwear and leather goods

## Expo Riva Schuh where?

- an **event which takes place** in 10 different venues within the local area
- it is located on **Lake Garda**, a destination with a dual identity: business and leisure

#exporivaschuh #gardabags



[www.exporivaschuh.it](http://www.exporivaschuh.it)





Gardabags is a showroom that attracts the main manufacturing districts specialising in **leather goods** and **fashion accessories**. Thanks to certain, special, strategic advantages, it helps to reinforce the international business of the **main manufacturing districts** that rotate around this sector.

**gardabags**

going into details

### Why Gardabags?

- the fame of one of the fashion world's most important international events - **Expo Riva Schuh**
- a **consolidated experience** in the fashion world, offering a conscious and competent selection of exhibiting companies
- a unique, single, **international hub** dedicated to the manufacturing sector

# Facts & Figures of the 97<sup>th</sup> Edition - June 2022

- 1002 Exhibitors from 41 countries
- 300 Italian Companies
- 175 Turkish Companies
- 95 Indian Companies
- 89 Chinese Companies with 42 hybrid stands
- 45 Gardabags Exhibitors

**25.000**  
smq net

INCOMING  
PROGRAM OF  
**80**  
BUYERS &  
JOURNALISTS

from Northern Europe, America,  
Central Asia, Middle East,  
Far East and Africa

**1002**

EXHIBITORS, BRANDS  
AND REPRESENTED  
COMPANIES

**TOP PLAYERS**



## Who are the buyers?

The buyers at Expo Riva Schuh are predominantly Importers, Retailers and Brand Companies looking for both branded and unbranded products for the wholesale chain and also for the end user.

# 103

COUNTRIES  
OF ORIGIN  
REGISTERED

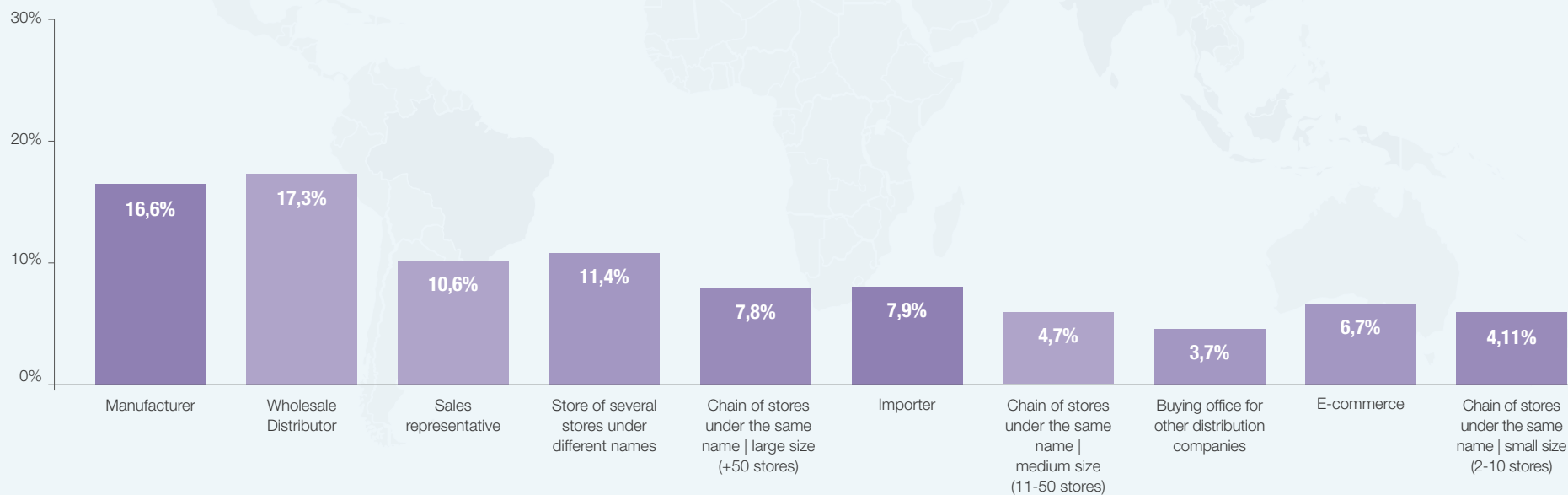
# 40%

OF VISITORS TO  
EXPO RIVA SCHUH  
ARE INTERESTED IN  
GARDABAGS

# 8.000

VISITORS  
IN JUNE 2022

### Company Profile

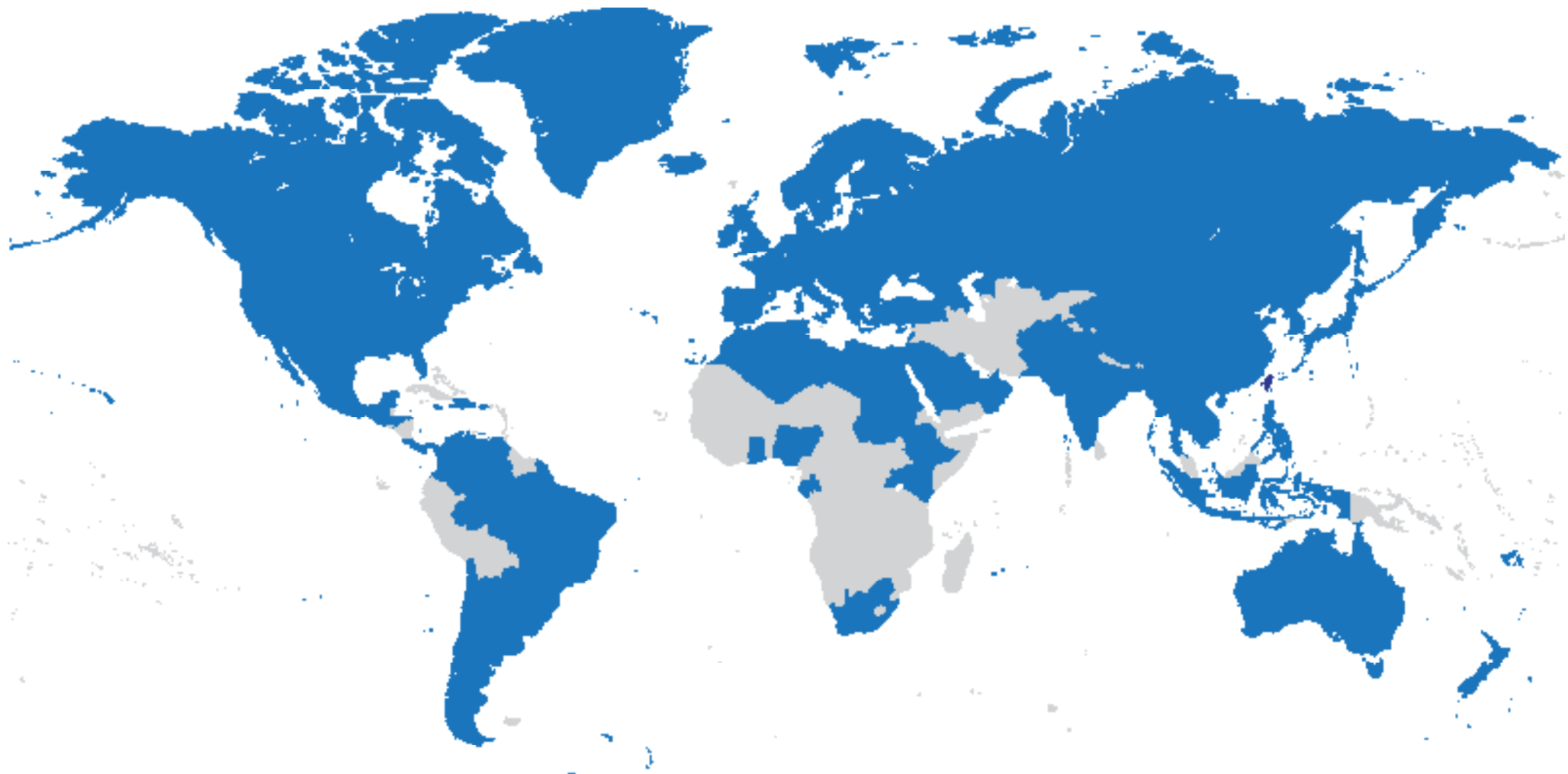


Data refer to the 97th edition - June 2022

## Buyers' Countries of Origin

Expo Riva Schuh & Gardabags has a significant degree of internationality among buyers, with visitors from over 100 different countries.

Official delegations of international buyers come from Northern Europe, North America, Central Asia, the Middle East, the Far East and Africa.





# Innovation Village Retail

A village open to start-ups, companies, institutions and professionals, designed to share the culture of innovation and create networking and business opportunities between emerging talent and established players. Innovation Village is not just an exhibition area, but also a space for pitch events and presentations.

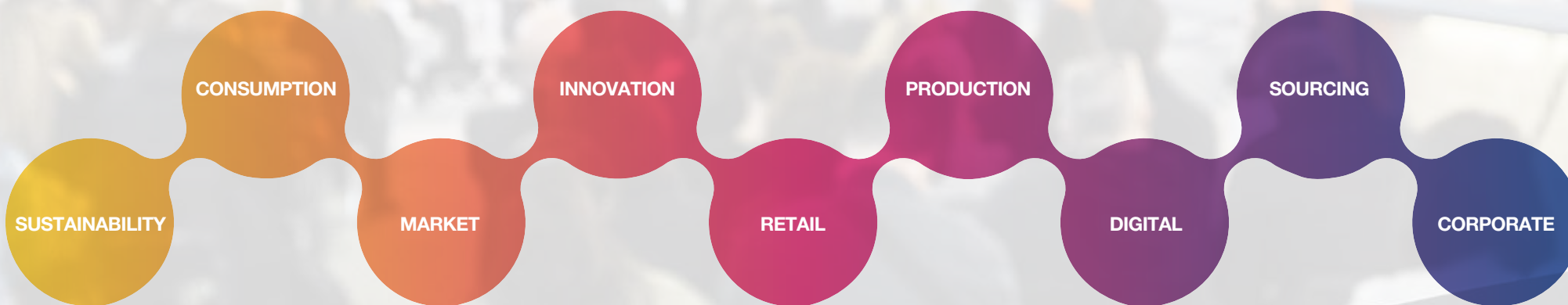


# EXPO RIVA SHOW

## EVENTS PROGRAMME

A programme of online and in-person meetings designed to support the footwear and accessories community over the days of the show and throughout the year.

Talk shows, seminars and panel discussions with industry opinion leaders to discuss news, trends and innovation.



exporivaschi  
the fair that moves the



# Digital Connection

- A **virtual networking** experience that connects the interests of the Expo Riva Schuh & Gardabags community
- **Exhibitor and product catalogue** to enable **intelligent searches** for new companies with which to establish business relationships
- **Connection with new prospects** and useful contacts for your business through the use of artificial intelligence
- The show at your fingertips, beyond space and time: **relationships and visibility before, during and after the event**
- A useful **tool** with which to **organise and plan your visit** to Riva del Garda





# Hybrid Service: the perfect solution for remote participation

## 1. SEND YOUR SAMPLE COLLECTION TO THE EXHIBITION CENTRE

## 2. AN ADEQUATELY TRAINED HOSTESS WILL TAKE CARE OF:

- picking up your samples and setting-up your stand
- welcoming buyers interested in your products
- looking after your sample collection
- showing your samples to current and potential customers

## 3. MANAGE YOUR NEGOTIATIONS AT A DISTANCE, SIMPLY AND EFFICIENTLY WITH THE DIGITAL DEVICES PROVIDED BY THE FAIR

## 4. AT THE END OF THE FAIR, THE HOSTESS WILL TAKE CARE OF:

- packing up your samples
- returning them and shipping the samples



**Branded**

**Private label** ✓

**Quick Producer**

ASSOCALZATURIFICI

**COMPANY NAME**  
n.hall | n. stand



**GET THE APP**



**Scan the code and visit our page**



### QR CODE STAND

Scan the QR Code on the exhibitor's stand and have direct access to the company profile.



# exporivaschuh    gardabags



See you in Riva del Garda

**Riva del Garda** ITALY

**14** → **17.01.2023**

**17** → **20.06.2023**



Organized by



**Office Locations**

Congress Centre - Parco Lido  
38066 - Riva del Garda (TN) Italy  
+39 0464 - 570 153  
info@exporivaschuh.it

**Exhibition Centre**

Via Baltera, 20  
38066 - Riva del Garda (TN) Italy  
0464 - 570 153  
info@exporivaschuh.it

#exporivaschuh #gardabags



[www.exporivaschuh.it](http://www.exporivaschuh.it)