

ITA Participation at FIND Design Fair ASIA 2025



ITA PAVILION

11 - 13 September

Level 1, Marina Bay Sands Expo &
Convention Centre, Singapore



ITA - Italian Trade Agency is the Governmental agency that supports the business development Italian companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion, and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.

The network. Through its headquarters in Rome, an office in Milan, and a global network of 69 offices and 18 local branches in 74 countries, linked to Italian embassies and consulates, the Italian Trade Agency provides information, assistance, promotion, training, and cooperation in the industrial, consumer goods and services sectors. The Italian Trade Agency collaborates with Italian Regions, Chambers of Commerce, Industry and Trade Associations and other public and private organisations.

Every year, ITA worldwide offices carry out hundreds of promotional projects and provide personalized services and assistance to thousands of Italian companies.

The Italian Trade Agency also assists and supports foreign companies that want to establish or expand business and trade relations with Italian companies or to invest in Italy. The main services offered to Italian companies by the Italian Trade Agency to increase the flow of exports and investments between Italy and the rest of the world are:

- information and assistance
- identification of commercial partners
- visits to international trade shows and industrial districts
- support for investments abroad

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AMBASSADOR'S MESSAGE

It is with great pleasure that I extend my warmest greetings to all participants, exhibitors, and visitors of FIND – Design Fair Asia 2025. Now in its fourth edition, FIND has firmly established itself as Southeast Asia's leading hub for contemporary design, innovation, and international collaboration. I am delighted that Italy is once again taking part in this prestigious event.

This year holds special significance, as we celebrate both the 60th anniversary of Singapore's independence and the 60th anniversary of diplomatic relations between Italy and Singapore. In this double celebration, FIND provides an exceptional platform to further strengthen our cultural and economic ties through the universal language of design.

Italy has long been recognized as a global benchmark for design and creativity. The Italian furniture sector, in particular, embodies a unique synthesis of craftsmanship, innovation, and timeless style—values that have positioned Italy among the world's leading exporters and continue to inspire audiences across the globe. It is therefore especially meaningful to see the Italian Trade Agency present a dedicated pavilion at this year's fair, showcasing 17 of Italy's most distinguished furniture companies. Their presence highlights not only the excellence of "Made in Italy" design, but also its ability to respond to evolving global trends with sustainability, functionality, and elegance.

I am also pleased to welcome the contribution of architect Mario Cucinella, whose participation in the Architectural Frontiers program will offer valuable insights into the future of sustainable design. His work reflects the very essence of Italian creativity: the ability to merge tradition with innovation, aesthetics with responsibility. I would also like to highlight that Cucinella is the architect of the Italian Pavilion at Expo 2025 Osaka, located right beside Singapore's Pavilion—an emblematic "neighbourhood" that symbolizes the closeness and friendship between our two nations.

Singapore, as a UNESCO City of Design and one of the most dynamic markets in Asia, provides an ideal stage for such encounters. The Italian Pavilion, together with the fair's curated initiatives, will foster meaningful exchanges, strengthen business connections, and open new avenues of cooperation between Italy and the Asia-Pacific region.

On behalf of the Embassy of Italy in Singapore, I wish to thank the organizers of FIND, the Italian Trade Agency, and all participating Italian companies for their commitment and dedication. May this edition of FIND inspire new ideas, fruitful partnerships, and a shared vision for the role of design in shaping a better future.



Embassy of Italy
Singapore



DANTE BRANDI
Ambassador of Italy to Singapore
and Brunei Darussalam



SINGAPORE
ITALIA
1965 - 2025

TRADE COMMISSIONER'S MESSAGE

I am delighted to welcome you to FIND – Design Fair Asia 2025, positioned as Asia’s premier marketplace for furniture, interiors, and design. The fourth edition of this flagship event takes place 11–13 September 2025 at Marina Bay Sands, coinciding with the Singapore Design Week, and continues to provide an influential stage for design excellence and meaningful industry connections.

Amid ongoing growth in Southeast Asia’s design and furniture sectors—driven by urbanisation and rising affluence— FIND positions itself as a strategic gateway for global companies seeking to access the dynamic ASEAN market. The Asian furniture industry is forecast to expand by 8.35% between 2023 and 2029, reaching US\$248.90 billion by 2027, while Singapore’s own market is projected to hit US\$1.7 billion in 2025. Against this backdrop, the event offers an unparalleled opportunity to connect with a discerning, design-focused audience at the heart of the region.

This year, the fair features more than 300 international brands spanning furniture, lighting, interiors, surfaces, textiles, homeware, art, wellness, workplace solutions, and more.

The FIND Global Summit will host over 65 influential speakers from architecture, hospitality, and property, while EMERGE @ FIND, presented in partnership with the Design Singapore Council (SDC), highlights Southeast Asia’s innovative emerging designers through the theme “Dialogue Through Design.”

The Italian Trade Agency is proud to return with a dedicated Italian Pavilion, showcasing 17 distinguished Italian companies that exemplify our country’s renowned craftsmanship, creativity, and design sophistication. In addition, ITA will also host a delegation of buyers from key regional markets, including Australia, Malaysia, Vietnam, and Thailand, strengthening trade connections and fostering new business opportunities across the region.

Visitors to the Pavilion will experience Italy’s signature blend of timeless elegance and contemporary innovation and have the chance to explore partnerships and industry collaborations.

We warmly invite you to visit the Italian Pavilion and join us in celebrating design excellence at FIND 2025, at the heart of Singapore’s vibrant creative and business community.



GIORGIO CALVERI
Trade Commissioner
for Singapore and the Philippines



ITALIAN PARTICIPANTS

G84 G88
Grandinetti Cucinisse

F85 F89
Floema Mobilificio
Pro Spab

F84 F88
Composit Diasen
Kitchens

E85 E89
Valpaint ADJ Style

E88
Silat

ITA Lounge

F90 F94
Elettroidea Vetrart

E91 E95
Swan Duriplastic
Italy

E90 E94
F.Ili Fas
Rossetto Pendezza

D91 D95
Manifattura International
Corti Prodimex
Group

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SUSTAINABLE DESIGN

ADJ STYLE is an Italian brand based in Ferrara, specialized in high-quality leather accessories and interior décor. Inspired by the principles of synesthesia, its creations are designed to offer a unique multisensory experience that engages sight, touch, and smell. Soft shapes and rounded lines convey comfort and harmony, turning every environment into a refined sensory journey.

ADJ STYLE designs and produces premium leather accessories and interior décor items that combine elegance, functionality, and artisanal craftsmanship. Main products include an elegant and practical range of accessories for table setting and home storage, complemented by decorative vases created in collaboration with designer Gian Paolo Venier. Each product is crafted to enhance high-end residential spaces, yachts, private jets, and HoReCa environments.

ADJ STYLE

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Composit is an Italian excellence in the design and production of high-end kitchens, wardrobes, and living solutions. Since 1974, we have been creating custom contemporary interiors with innovative materials and signature Made in Italy style. Based in the Pesaro furniture district, we export to over 50 countries, blending craftsmanship, technology, and design for prestigious homes.

Main products include: Kitchens, Wardrobes, Living.

COMPOSIT KITCHENS

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cucinesse Based in Montelabbate, in the heart of the Pesaro furniture district, Cucinesse is a leading company that designs and manufactures high-quality custom kitchens, living spaces, and multifunctional systems. With over 40 years of expertise, we combine artisanal craftsmanship, rigorous quality standards and innovative design. Serving both national and international markets, we partner closely with our network of retailers. Choosing Cucinesse means entrusting your project to professionalism, heritage and vision.

Main products include: Kitchen cabinets and living furniture.



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DIASEN

Diasen is an Italian company that loves natural materials and transforms them with passion. For 25 years, we have been working with buildings using cork-based mortars and paints, designed to bring beauty to architecture and design and promote comfort as a total sensory experience. The company, based in Sassoferrato near Ancona, stands out for its focus on cork, a natural, renewable, Mediterranean raw material that guarantees thermal, acoustic, and humidity comfort. Diasen develops lime- and cork-based solutions for insulation and indoor comfort. At the core of its range is Diathonite, an eco-friendly plaster ideal for thermal and acoustic insulation, moisture control, and restoration in both new and historic buildings. Complementing this, the Decork line offers natural, elastic, and colored decorative finishes, perfect for enhancing walls and surfaces. Both product lines are also suitable for furniture and interior design applications, combining technical performance with aesthetics in a single sustainable solution.

DIASEN

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Dreamly is the brand of Elettroidea, leader in the production of wooden slatted bed bases and Mef, leader in the production of upholstered beds, mattresses, pillows, blankets, quilts and wool accessories. The production is completely Made in Italy: from the choice of raw materials of absolute quality, unique and long-lasting products are born. Our goal is to provide a punctual service to our customer, supporting him in all his needs.

Main products include: bed bases, slatted bed bases, mattresses, pillows, upholstered beds, accessories for sleeping.

DREAMLY

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Founded in 1968 in Salice Salentino, Italy, our company leads in high-quality paint manufacturing, blending Italian craftsmanship with innovation. Our brand, Italia Color Texture, offers elegant decorative finishes that inspire designers to transform spaces into works of art. With a focus on excellence, sustainability, and creativity, we bring walls to life with unique textures, depth, and luxury.

Main products include:

- Decorative paint,
- Microcement (Wall and Floor),
- Interior and Exterior paint, facade, enamel, thermal insulation system.

DURIPLASTIC

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F.lli Rossetto was founded in 1957 and is a global leader in the manufacturing of moulded polyurethane seating for the furniture industry and proudly boasts a “Made in Italy” set-up.

After more than 60 intense years of technological development and cultural changes, the company still pursues a continuous improvement of Italian quality for products, design and service, with focus on innovation and efficiency to remain at the forefront position and to face the challenges of an evolving market.

Main products include: Moulded seating products and components - soft seating, chairs, armchairs and lounges with a variety of different base styles to cover all the market’s needs and settings, from hospitality to corporate, from residential to commercial.

F.LLI ROSSETTO SRL

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Established in 1964 Fas Pendezza is an Italian manufacturing company specialized in game tables and accessories. Marked by a distinctive style and outstanding craftsmanship, each production step is carefully followed down to the smallest detail to ensure excellence, from the choice of sustainable materials and non-toxic finishes to periodic quality inspections. The leading label in gaming worldwide and the most important international competitions, FAS exports to 40 countries worldwide.

Main products include: Fossball table, table tennis, pools, shuffleboard, air hockey.

FAS PENDEZZA SRL

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FLOEMA DOORS

Floema Group is a company specializing in Made in Italy furnishing solutions. Comprising four internal divisions, the company excels in the production of bedroom furnishings, doors, acoustic panels, and bespoke furnishing projects. Floema Doors offers high-end doors, all produced in Phonotamburato®, the panels allow acoustic and thermal insulation of environments which is perfect to achieve an ideal acoustic comfort.

Main products include: acoustic doors, acoustic panels, bedroom furniture, bespoke furniture (villas & hotels).

FLOEMA PRO

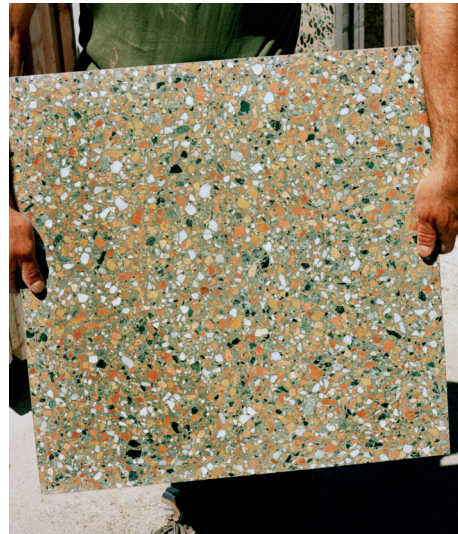
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Grandinetti is a historic Italian manufacturer of cement-based terrazzo surfaces, known for craftsmanship and design flexibility. We offer a curated range of standard colors and patterns, as well as bespoke solutions tailored to architectural vision. Every tile is made to order, combining tradition and innovation. Customization is at the core of our process. Perfect for projects that demand identity and material integrity.

Grandinetti creates terrazzo and decorative cement surfaces with a bespoke, artisanal approach. From the historic Gra Veneziana to Graniglie, from marble-powder Pastine to the colorful Cementine Anima, up to the Romanorum line inspired by classical mosaics, each collection is crafted to meet architectural projects that demand identity, visual continuity, and strong material integrity.



GRANDINETTI SRL

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Cofinanziato
dall'Unione europea



REGIONE
MARCHE



CAMERA DI COMMERCIO
DELLE MARCHE



TECNE
Associazione Speciale Camera
di Commercio delle Marche
MOBILI - MECCANICA



Founded in Italy in 2003, Il Giardino di Legno is a brand specializing in the production of solid wood outdoor furniture, with a strong focus on artisanal quality and customization. Each creation is the result of a meeting between noble materials, such as teak and other carefully selected woods, and craftsmanship techniques that blend tradition with aesthetic research. The brand's identity is built on two essential values: product excellence and a tailor-made service for the customer.

Main products include: outdoor furniture - chairs, benches, sunloungers, sofa, lounge chair, accessories, deckchairs, tables, side and coffee tables, toys.

SILAT SRL

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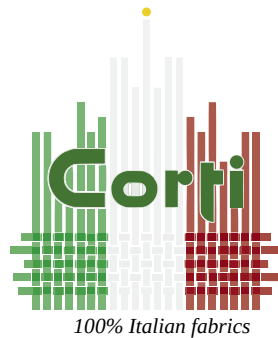
International Prodimex was founded in 1982 through the passion and hard work of Giancarlo Rodoni. Since then, we've become a leading global exporter of Italian architectural hardware and furniture fittings. Our mission is to deliver top-quality products with outstanding service. Our key partners for the Asian market are Salice Paolo/Ento and Ceam.

Main products include: Luxury brass door handles. Interior design accessories. High-quality adjustable hinges for doors and furniture, made of Zamak.

**INTERNATIONAL
PRODIMEX GROUP SRL**

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Founded in 1913 in Brianza, Manifattura Corti Srl is now run by the third and fourth generations of the family. The Company specialises in the production of fabrics for awnings and parasols, as well as fabrics for furnishings, boating and beach equipment. The high quality of the solution-dyed acrylic fabrics is guaranteed by constant research into raw materials and continuous upgrading of machinery. Crucial is the significant flexibility aimed at satisfying customer needs.

Main products include:

- Siesta collection - various types of fabrics for outdoor furniture,
- Novosol - fabrics for awnings or parasols produced in different widths with specific finishes,
- Break - fabrics for parasols produced with yarn-dyed acrylic,
- Boat / Marine Line - fabrics for nautical applications with optional resin coating.

MANIFATTURA CORTI

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SPAB

ANTICO MOBILIFICIO

Each product of SPAB is the result of a proud, entirely Italian design and production process, where particular emphasis is placed on precise and scrupulous controls at every stage of the production cycle. Beauty, taste, elegance and attention to detail represent just some of the fundamental elements that characterize the Made in Italy product, a brand that over the years has become synonymous with excellence and absolute reliability.

Main products include: walk-in closet, doors, bedroom furniture.

MOBILIFICIO SPAB SRL

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Swan Italia was founded in 1963 and the manufacture company is specialized in the production of upholstered furniture. Its company philosophy is based on a perfect combination of efficient quality standards, meticulous attention to detail and technical production knowledge. Swan is synonymous with quality upholstered furniture being a cutting-edge company in terms of the research, development and its collections are signed by famous architects and designers.

Main products include: sofas, sectional and modular sofas, armchairs, small tables and accessories

SWAN ITALY SRL

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VALPAIN^T

VALPAIN^T is a market-leading manufacturer of paints and coatings for interior and exterior decoration. The company was founded by Ferdinando Sarti in 1988 and is considered to be one of the most technologically advanced firms in Italy. This is a result of the work carried out by its in-house research and development laboratories, which also collaborate with external expert chemists and technicians to provide our customers with the best solutions for their specific needs.

A market-leading manufacturer of paints and coatings.



VALPAIN SPA

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Vetrart, glass factory founded in 1990, has become over time a creative team of Venetian glass masters, who try to preserve and pass on one of the most famous and refined traditions of the Veneto region, as well as one of the most famous and popular in the world, working manually each piece. A unique manufacturing process, one of the greatest examples of Made in Italy exclusivity.

The production is completely hand made blowing by mouth and work by hands.

Main products include: Lighting indoor, decorative light, customize lighting.

VETRART

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